

COMMERCIAL LIGHTING SOLUTIONS



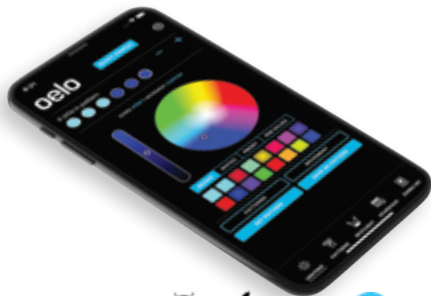
REDUCE LIGHTING COST & MAINTENANCE | ATTRACT MORE CUSTOMERS & INCREASE SALES



# No matter the business, outshine the competition.

Making your business more noticeable has never been easier — or more colorful! — with Oelo's color-changing outdoor commercial LED lighting. Not only is Oelo the perfect replacement to tired string lighting thanks to its energy-efficient, maintenance-free design, but this system pulls double duty EVERY holiday season thanks to its intuitive smart controls. Imagine maintenance-free holiday and commercial lighting at your fingertips for every sales event and special occasion.

## A COMPREHENSIVE LED COMMERCIAL LIGHTING SYSTEM.



OELO  
EVOLUTION  
APP

Find Oelo's app on:



### CLOUD-BASED CONTROLS — PGS 4-7

- Six signal outputs, which allows you to control six zones from one controller for more creative installs and effects
- 16 million hues, plus pre-made patterns or custom creations
- Built-in scheduling feature to automatically turn on lights
- Secure iPhone or Android applications



LISTED

ACRYLIC

METAL



### OELO'S PERMANENT DESIGN — PGS 8-11

- Acrylic and metal cover options for mounting versatility
- Industry's only "hybrid" out-and-down capable system
- Available in an array of colors (or custom powder coat)
- UL-certified, IP68 waterproof-rated LED lights
- Rated for 100,000 of use (or 34 years of nightly glow)

## WHY INVEST IN OELO?

- ✓ **INCREASE YOUR BUSINESS' VISIBILITY**  
to attract more customers and increase your sales
- ✓ **ENHANCE THE SAFETY AND SECURITY**  
of your business with a well-lit commercial exterior

- ✓ **REDUCE MAINTENANCE AND EXPENSES**  
with a hassle-free, energy-efficient lighting system
- ✓ **BECAUSE IT'S FUN (EVERYONE WILL LOVE IT)**  
with Oelo's color and movement settings





# Festivity. All year long.

Oelo's cloud-based Evolution App features more than 16 million hues, pre-set patterns and customizable movement settings! Use the app to give your building a green St. Patrick's day glow, create breast cancer awareness with a pink storefront or add custom movement to attract attention during your annual sales events. Plus, transform your holiday lights into security lighting with our spotlight controls.



Choose from 16 million hues ... 55-plus pre-set patterns ... then customize away!

Find Oelo's app on:



- |                                                                     |                                                                |                                                                      |                                                                       |
|---------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------------|
| <b>STATIONARY</b><br>Choose this mode for an iconic Christmas look. | <b>CHASE</b><br>Pick two colors (or more) to chase each other. | <b>RIVER</b><br>Blend transitioning hues for a flowing effect.       | <b>STORM</b><br>Flash random lighting across blended colors.          |
| <b>ARCADE</b><br>Let a hue fill in the strand, gradually slowing.   | <b>FILL</b><br>Create a fill effect with this inward movement. | <b>SHUFFLE</b><br>Shuffle one hue for another for a fun effect.      | <b>STREAK</b><br>Control speed and gaps to create a streak effect.    |
| <b>BLEND</b><br>Blend two colors for a gradient effect.             | <b>MARCH</b><br>March your favorite repeated hues.             | <b>SPLIT</b><br>Evenly split two colors for a dual-lighting result.  | <b>TWINKLE</b><br>Drastically fade each LED for a twinkle effect.     |
| <b>BOLT</b><br>Shoot a hue through the strand for a bolt effect.    | <b>LIGHTNING</b><br>Add an extra jolt to your stagnant colors. | <b>SPRINKLE</b><br>Slightly fade each LED for a sprinkling illusion. | <b>TAKEOVER</b><br>Take over your marching pattern with the last hue. |

PLUS, SPOTLIGHT ENTRYWAYS, WALKWAYS AND MORE! Turn on (and off) select LEDs for security lighting.

Create your daily, weekly or yearly schedule!



New Year's



JANUARY

Valentine's Day



FEBRUARY

St. Patrick's Day



MARCH

Easter



APRIL

Cinco de Mayo



MAY

Wedding Festivities



JUNE

Fourth of July



JULY

Purple Heart Day



AUGUST

NFL Kickoff



SEPTEMBER

Breast Cancer Awareness



OCTOBER

Thanksgiving



NOVEMBER

Christmas



DECEMBER



Control multiple structures  
anywhere with the optional  
Oelo Evolution app

(From the corporate office!)





GREELEY, CO



WINDSOR, CO



FORT COLLINS, CO



CARROLLTON, TX



Multiple buildings, color-changing, from anywhere!

With our **Oelo Evolution app**, customize your lighting, save your favorite patterns, schedule those patterns up to 12 months in advance and control your lights (and multiple franchise structures) from anywhere in the world. Our cloud-based system can be controlled from your iPhone/Android device through WiFi, cellular or Ethernet connection.



Secure with lots of control!

- ✓ Controller: SSL/TLS 1.2
- ✓ App/Cloud SSL: SHA-256 with RSA Encryption
- ✓ Data: User information is stored on the cloud; all passwords are hashed
- ✓ Six individually addressable outputs: Allows one controller to operate more than half a dozen zones separately

# Permanent lights that keep on giving.

## And all without the yearly hassle or annual cost.



### Seamless channel

Spreading a little holiday cheer takes time and money. Whether you hang your own Christmas lights or pay for light leasing, installation and removal, the yearly hassle can cut into budget. With Oelo's commercial lighting solutions, you only have to deal with the upfront cost and a one-time install. Oelo's patented system blends in seamlessly with any structure, available in metal or acrylic covers.



### COMMERCIAL-GRADE METAL

Our Colorado-made metal LED channel offers quick installation. With minimal mounting components, the metal channel is perfect for large-scale commercial projects.

- ✓ **LED appearance:** Snaps into channel for quick install and even spacing
- ✓ **Length:** 7' 6" increments that can be cut to size, allowing the system to be customizable
- ✓ **Colors:** Powder coated in an array of standard color options (OR you can inquire about color-match!)



### IMPACT-RESISTANT ACRYLIC

Oelo's acrylic cover features an impact-resistant, fade-resistant flush design. Because our LEDs are IP68 waterproof rated, the main function of this cover is to aesthetically mount the lights.

- ✓ **LED appearance:** Spaced 10" or closer behind translucent lens for a flush look
- ✓ **Length:** 8' increments that can be cut to size, allowing the system to be customizable
- ✓ **Colors:** Available in a variety of standard colors.







SERVICE STATIONS



HOSPITALITY / RESTAURANTS



PLAZA STOREFRONTS



WEDDING VENUES

# Versatile lighting for years to come.

**Our IP68 water-proof rated LED lights** deliver Oelo's infinite customizable lighting capabilities. Plus, each 36V system is rated for 100,000 hours of use, the equivalent of 34 years of nightly eight-hour glow! Meanwhile, Oelo's patented cover system is designed to withstand the elements while providing the industry's most versatile mounting options.



**FACE MOUNT**  
The traditional holiday look

**YOU CHOOSE:** OUR TRADITIONAL GLOW  
OR OELO'S WALL-WASH LOOK. **OR BOTH!**



**ACCENT MOUNT**  
Exterior wall grazing

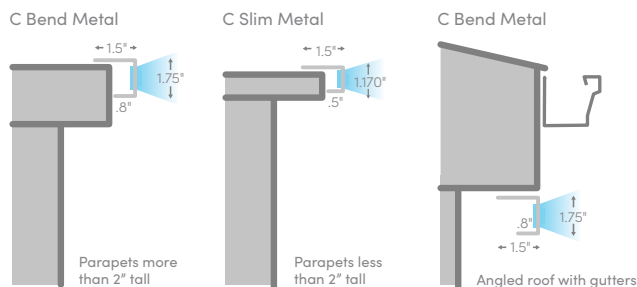




**CAN ALSO BE MOUNTED  
FOR PATIO LIGHTING!**

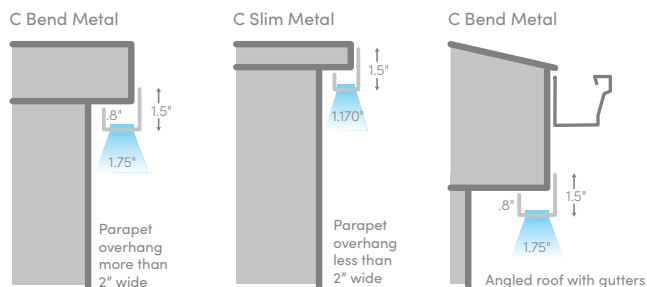
## 1 FACE MOUNT

Oelo can be hung on the fascia, pointing outward for a traditional Christmas light glow. The system's LEDs are visible from every angle using this effect. And while this is considered our most traditional look, Oelo's app lets you create "gaps" in the lighting by allowing you to control each individual LED for a modern lighting galleria effect.



## 2 UNDER MOUNT

Oelo is one of the few permanent lighting systems that can be hung BOTH on the fascia AND under the eaves. The under-mount effect creates a wall-wash glow, illuminating the exterior with color to eliminate shadows and highlight the wall. This effect is compliant with the Dark Sky Initiative because the LEDs are angled downward.



**UNDER MOUNT**  
The outdoor wall-wash effect



# oelo

LIGHTING SOLUTIONS

## 7 YEAR WARRANTY

Backed by a 70-year-old parent company with 30 years in the mission critical lighting, Oelo products are built to last. Our UL-certified, IP68-rated LEDs are rated for 100,000 hours of use, and each system comes with a seven-year warranty.\*

\* On Authorized, Preferred and Platinum Dealer installs. Oelo honors a five-year warranty on Contractor / DIY installs.

Get your FREE commercial  
LED lighting quote from  
your local Oelo dealer!

oelo.com | 970.212.3670 | 3842 Redman Dr., Fort Collins, CO

All information in this brochure is the latest available at time of publication.  
Printed in the USA. 2.5K 0324 ©2024 Oelo

**WeLightKC**  
.COM

19947 W 162nd Street, Olathe, KS 66062

**913.585.4700**