



# Sign up now for the 36th Annual Bardstown Road Aglow on Saturday, December 4, 2021

**Benefits for your business participation in Bardstown Road Aglow on Sat., December 4, 2021:**

- **Participation Fee: \$50**
- Advertisement of your business through LEO newspaper
- Your name, logo, website posted on multiple social media platforms + website: [bardstownroadaglow.org](http://bardstownroadaglow.org)
- Poster to advertise your participation in Aglow, the biggest night of commerce in the Highlands
- Great time to offer specials or discounts
- Local media coverage will shine a positive light on our Highlands businesses & neighborhood

**Aglow Participation Deadline: Sunday, October 31, 2021**

Store Name:	
Store Address:	
Contact Person:	
Contact Phone:	
Website & Email:	
Name & Description of Specialty Holiday Drink:	
Number of Glasses for Specialty Holiday Drink X \$1.00:	
100 Characters of Ad Copy with your plans to attract shoppers for the evening. Please print neatly.	
Thanks!	

\*Cost of Elijah Craig Holiday Glasses is \$1 each; money raised for Aglow will be donated to Gilda's Club.

**Please mail \$50 check and this completed form to: Highland Commerce Guild, P.O. Box 4516, Louisville, KY 40204 or drop-off to Nick at Safety and Security, 622 Baxter Ave., 9am-5pm Mon – Fri.**

As per CDC and state guidelines, masks and social distancing are recommended regardless of vaccination status for Bardstown Road Aglow to help prevent the spread of Covid.