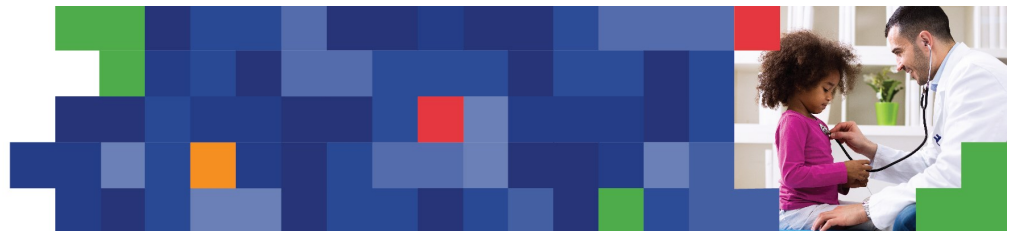


Arizona Chapter

INCORPORATED IN ARIZONA

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN®



2021

VIRTUAL

Annual Conference & Exhibition

Friday, June 25



The Arizona Chapter of the American Academy of Pediatrics (AzaAP) is taking the annual **Pediatrics in the Red Rocks Conference** virtual in 2021 for the safety of our members and partners. The program will include one day of virtual live educational sessions along with over 15 on-demand sessions for attendees, a virtual exhibit hall, a virtual poster session, and other ways for attendees to connect and communicate.

The annual conference and exhibition continues to be the premiere event for Arizona pediatricians and other pediatric health care professionals to join together for quality education, knowledge sharing, dynamic speakers, and of course, product and services shopping.

The new virtual exhibit hall makes it easy to for attendees to learn more about your organization's products and services as well as enter drawings for giveaways. We invite you to participate as an exhibitor and use this opportunity to gain exposure among pediatric health care professionals from across the state. This information packet will help you determine which opportunity provides the maximum visibility for your organization or company.

The support of our generous exhibitors and sponsors will be acknowledged in a variety of different places leading up to and throughout the activity. Please use the agreement form enclosed in this packet to confirm your participation.

PROSPECTUS

www.azaap.org

EXHIBITOR OPPORTUNITIES

☐ \$750 Virtual Exhibit

- * Company name, logo, and 250-word description in the virtual exhibit hall
- * 2-minute embedded video in the virtual exhibit hall
- * List of registrants provided on the day of the live activity
- * Attendees encouraged to visit your virtual booth during a dedicated exhibit hall break
- * Attendees encouraged to visit your virtual booth through an exhibit hall passport
- * Company name listed in the conference supporter program book (*logo and ad recognition added with sponsorship level*)

EXHIBITOR ADD-ONS

☐ \$2,000 Silver Level Sponsor (\$2,750 Total)

Exhibitors may also add on a sponsorship package to enhance their organization's visibility and maximize benefits. In addition to the exhibitor benefits, the Silver Level Sponsor also receives:

- * Logo recognition in the conference supporter program book
- * Half-page ad in the conference supporter program book
- * Logo recognition on the AzAAP.org website for 90 days
- * List of attendee emails 1 week in advance of the event
- * 2-minute video commercial available to registrants during commercial breaks (*in addition to exhibit hall video*)

☐ \$5,000 Gold Level Title Sponsor (\$5,750 Total—Only One Available!)

This sponsorship package maximizes your organization's benefits and gives you exclusivity throughout the event. In addition to the exhibitor benefits, the Gold Level Title Sponsor also receives:

- * Exclusive message from title sponsor to attendees prior to the live activity
- * Company name acknowledged on the conference registration page
- * Logo recognition in the conference supporter program book
- * Full page ad in the conference supporter program book
- * Logo recognition on the AzAAP.org website for one year
- * List of attendee emails 1 week in advance of the event
- * Final list of attendee emails provided after the on-demand period
- * 5-minute commercial available to registrants during commercial breaks (*in addition to exhibit hall video*)

SOLD

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AGREEMENT FORM

Questions?

Stacy@azaap.org/602 532 0137 ext. 416

Arizona Chapter of the American Academy of Pediatrics—2021 Annual Conference & Exhibition—Friday, June 25

\$750 Virtual Exhibit

Name of Company: _____
(as you prefer to be listed in conference materials)

Name of Person: _____
(to whom you want all correspondence sent)

Address: _____ City/State/Zip: _____

Phone Number: _____ Email address: _____

EXIBITOR ADD-ONS

Exhibitors may also add on a sponsorship package to enhance their organization's visibility and maximize benefits.

\$2,000 Silver Level Sponsor (\$2,750 Total)

\$5,000 Gold Level Title Sponsor (\$5,750 Total—Only One Available!)

In accordance with the Accreditation Council for Continuing Medical Education (ACCME) guidelines, exhibit space is separate from commercial event sponsorship. For the Arizona Chapter of the American Academy of Pediatrics (AzAAP) 2021 Annual Conference & Exhibition, event sponsorships are IN ADDITION to exhibiting. For a review of the benefits and visibility provided with the various levels of sponsorship, please refer to page 2 of the prospectus. Check which level of support your company would like to contribute and fill in the total amount above under payment details. Oral agreements shall not be binding if these have not been confirmed in writing by the conference organizers. Payment must be paid in full to receive confirmation of a virtual exhibit space and listing as an exhibitor/sponsor in the conference supporter program book by the deadline of April 30, 2021. There is no refund of exhibit and sponsorship fees after the cancellation deadline of April 30, 2021—no exceptions. A refund minus a \$75.00 administrative fee is allowed for cancellations received in writing prior to April 30, 2021. The exhibitors and sponsors shall take part in the AzAAP virtual conference at their own risk. AzAAP does not warrant the adequacy, accuracy and/or completeness of any information conveyed during the virtual conference timeline and published on the platform. AzAAP shall not be held liable for technology and/or broadband issues and does not guarantee uninterrupted and/or error-free access to the platform of the virtual conference. AzAAP endeavors to fix such interruptions as fast as possible. By signing below, you agree to the exhibit and sponsorship policies and terms outlined for the 2021 Annual Conference & Exhibition.

PAYMENT DETAILS

Total Amount: _____

Payment Method: Check (Make checks payable to AzAAP)

Credit Card: _____ Visa _____ AmEx _____ MC

Tax ID# 86-0917603

Card Number: _____ Expiration Date: _____ CVV: _____

Name on Card: _____

Authorized Signature: _____ Date: _____

APPLICATION SUBMISSION INSTRUCTIONS: Please submit your payment and completed application by mail to 2600 N. Central Ave., Ste. 1860, Phoenix, AZ 85004/ by e-mail to Stacy@azaap.org/ by fax to 602-532-0139.

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