

Guidelines for Creating and Displaying Successful Posters

Size: **Poster Board Dimension: Surface of the Board: 24" x 36" or 27" x 40"**

Please be sure that your poster is heavy enough to stand by itself on a tabletop easel (e.g. on a foam poster board)

Assemble: You may use PowerPoint, Publisher, or other design software to create your poster. *While we do not have a specific poster template, we encourage you to follow the suggested design tips below and/or utilize a free template to assist you in creating your poster such as PosterSession.com or PosterPresentations.com.*

Header: Prepare a headline that identifies your committee/task force/research/topic area to be listed at the top of the poster.

Typography: Avoid using abbreviations, acronyms, and jargon. Font should be consistent throughout.

Tips for Organizing Your Poster: The key is to achieve clarity and simplicity. It would be best to not overload or overcrowd the poster. Use a coherent reading sequence (top to bottom or left to right) to guide the viewer through the poster. Use figures, tables, graphs, and images when appropriate; keep text brief. Font should be large enough so that it can be read clearly.

Selecting Poster Content:

Describe all parts of the research, educational program, or community service project, including why it did or did not work.

- Background
- Project or program description/research design
- Objectives/purpose
- Methodology
- Results/evaluation
- Conclusions/discussion
- Future plans
- References

Present a clinical scenario with discussion of an actual patient presentation or review current evidence-based recommendations for a clinical topic. **Please use deidentified patient information. Posters containing patient information or photos without written consent will not be accepted.**

Clinical case presentation

- Introduction
- Case description
- Discussion of current practice guidelines for management of the patient
- Conclusions

Evidence-based review

- Evidence summary
- Recommendations from others
- Clinical commentor