PIRR

Pediatrics in the Red Rocks

49th Annual Conference Prospectus

June 26-28th, 2026 | Sedona, AZ

Hilton Sedona Resort at Bell Rock

The Arizona Chapter of the American Academy of Pediatrics (AzAAP) is excited for the Annual Summer Conference. It is a premiere event for pediatricians and other pediatric health care professionals to gather for educational sessions, interactive workshops, dynamic speakers, knowledge sharing, networking, and of course, product and services shopping. This is your opportunity to make valuable contacts and develop relationships with pediatric health care professionals from across the state.

www.AzAAP.org

Arizona Chapter

INCORPORATED IN ARIZONA

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®

Message from the President

Greetings!

On behalf of the Arizona Chapter of the American Academy of Pediatrics (AzAAP) Board of Directors, Continuing Medical Education (CME) Committee, and membership of over 1,100 pediatric professionals, we invite you to participate in the 49th Annual Pediatrics in the Red Rocks Conference as an Exhibitor and/or Event Sponsor.

Your participation is important to keep the quality of the meeting at its best. We would not be able to produce our excellent program without you. This information packet will help you determine which opportunity provides the maximum visibility for you organization or company. Your generous support will be acknowledged in a variety of different ways throughout the activity.

Please use the Exhibitor Agreement Form enclosed in this packet to confirm exhibit space. Early payment and sponsorship level determines priority booth location. Conference sponsors receive priority locations for their exhibit space. Register before **February 2nd** and receive an early bird discount fee.

We look forward to seeing you at the beautiful Hilton Sedona Resort at Bell Rock!

Sincerely,

JP Carter, MD

Jodi Carter, MD, FAAP
AzAAP President

Target Audience

Pediatrics in the Red Rocks is a well-respected and attended event by Arizona's pediatric community. We expect 150-180 attendees at the 2026 Conference; approximately 90 percent of attendees are expected to be primary care pediatricians and pediatric hospitalists. Most attendees live and practice in the state of Arizona.

CME Committee

A very special thanks goes out to AzAAP's Continuing Medical Education Committee members:

- Rick Engel, MD, FAAP (Chair)
- Amelia Decker, MD, FAAP
- Cliff Gross, MD, FAAP
- Sheena Sharma, MD
- Sarah Bannister, DO, FAAP

Schedule At-A-Glance

*Extra seating will be provided in the rooms where educational sessions are held. Exhibitors or conference sponsors who would like to attend these sessions should anticipate standing room only. Registration fee must be paid for those exhibitors or conference sponsors who wish to receive CME credit for their attendance in educational sessions.

	Thursday June 25th, 2026	Friday June 26th, 2026	Saturday June 27th, 2026	Sunday June 28th, 2026	
6:00am					6:00am
7:00am		Attendee Registration **Breakfast and Exhibits** 6:15 – 7:15 am	Attendee Registration **Breakfast and Exhibits** 6:15 – 7:15am	**Breakfast** 6:15 – 7:15 am	7:00am
8:00am		***Educational Sessions** 7:15 – 9:10 am	***Educational Sessions** 7:15 – 8:45 am	***Educational Sessions** 7:15 – 8:45 am **Refreshment Break** 8:45 – 9:00 am	8:00am
9:00am		**Exhibits** 9:10 – 9:40 am	**Exhibits** 8:45 – 9:15 am		9:00am
10:00am		***Educational Sessions** 9:40 – 11:35 am	Exhibit Tear Down 8:45 – 12:15 pm ***Educational Sessions** 9:15 – 12:15 pm	***Educational Sessions** 9:00 – 11:45 am	10:00am
11:00am		**Exhibits** 11:35 – 12:05 pm			11:00am
12:00pm					12:00pm
1:00pm		**Annual Luncheon** 12:10 – 1:40 pm *(open to event sponsor only)*	**Lunch on your own** 12:15 – 1:15 pm		1:00pm
2:00pm			***Educational Sessions** 1:15 – 2:45 pm		2:00pm
3:00pm		***Educational Sessions** 1:55 – 3:50 pm			3:00pm
4:00pm	**Exhibitor Move-In** 2:00 – 5:30 pm				4:00pm
5:00pm					5:00pm
6:00pm	**Welcome Reception on the Canyon Patio** 5:30 – 7:00 pm *(open to event sponsor only)*		**Annual Poster Session Happy Hour "Life After Residency" Career Fair** 5:30 – 7:30 pm *(open to event sponsor only)*		6:00pm
7:00pm					7:00pm
8:00pm					8:00pm
9:00pm	**Exhibitor Move-In After Hours Set-Up** 8:00 – 10:00 pm				9:00pm
10:00pm					10:00pm

Exhibits

The exhibit hall provides the opportunity to advertise products and services to our conference attendees during our daily meal and refreshment breaks. To maximize exhibitor time with our attendees, we limit our exhibit hall space—so act fast!

Exhibit Space Fee

EARLY BIRD SPECIAL prior to February 2, 2026, is $1,200 for exhibit space. Application AND fee must be received by February 2nd or until the hall is sold out, whichever comes first. The Early Bird Special is on a first-come, first-served basis. After February 2nd and based on availability, the regular booth fee is $1,400.

Payment Policy

Payment for EARLY BIRD SPECIAL received after February 2, 2026, will go towards the regular fee amount of $1,400. VISA, MasterCard, American Express and checks are the accepted methods of payment. **In accordance with ACCME guidelines, exhibit space is separate from commercial event sponsorship.** Payment must be paid in full to receive confirmation of an exhibit space and listing as an exhibitor/sponsor in the promotional materials (deadline is May 15, 2026). Early payment (and sponsorship level) determines space location. Conference sponsors choose the location of their exhibit space. **Event Sponsorships are IN ADDITION to or IN PLACE OF exhibiting.** AzAAP offers a range of sponsor levels that include various levels of recognition. This will provide maximum exposure for you and your company.

Size and Type of Exhibits

Exhibit space in the hall is limited to the 6' tabletop, and exhibitors must conform to this space. Because of space limitations, there are no chairs at the exhibit booths. The Hilton Sedona Resort & Spa does not permit exhibitors to tape or hang materials on walls.

Electricity, Internet, and Shipping

Electricity will be provided for a fee of $25. Companies must indicate the need for electricity on the exhibitor agreement enclosed in this packet. Wireless Internet is available. Shipping forms will be emailed to the paid exhibitors 4-6 weeks prior to the event. Questions regarding shipping should be directed to the resort. Each party agrees to be responsible for their own property and shall hold the AzAAP and the Hilton Sedona Resort & Spa harmless for any damages, theft, or personal injury occurring during the meeting.

Contact Card

Attendees will be inspired by our special "passport stamp" process to visit your booth, which allows them to enter their name into various raffle drawings.

Free Time

The conference schedule includes free time to allow attendees time to explore Sedona. Many companies utilize this free time to connect with pediatric healthcare clients in a setting away from the office - on a jeep tour or in one of Sedona's many restaurants, hiking trails or art galleries.

Vendor Hotel Block

Click here to book at vendor hotel block. The link to book at the Holiday Inn will expire on May 25, 2026. Sponsors have exclusive access to book with AzAAP's room block at the Hilton Resort, please contact PIRR@azaap.org for more info.

Early Bird Rate (before February 2nd)	**Regular Rate** (after February 2nd)
$1,200	$1,400

Exhibitors Receive:

- Recognition in conference materials as an exhibitor
- Recognition on the conference webpage
- Breakfast and refreshments for exhibit representatives
- Registration for a total of two exhibit representatives per company
- Opportunities to promote products and services to attendees during networking breaks

Sponsorships

Medical Home Sponsor

$25,000
1 Available

- Recognition as the Exclusive Presenting Sponsor
- First choice of exhibit booth location (exhibits are sold separately)
- Major donor recognition gift
- Company name and logo recognition on the dedicated "sponsor thank you" website page
- Company name and logo recognition on the AzAAP.org website for one year
- Company highlight via AzAAP's social media platforms leading up to and throughout the activity (pre-activity, day-of, and post-activity)
- Additional exposure through AzAAP communiques including PR, website, social media and other opportunities
- Ability to include an item in the hotel amenity baskets provided to AzAAP Board of Directors and conference faculty
- Opportunity to be recognized as the sponsor of any conference activity or amenity
- Opportunity to make a short presentation at the event of your choice, or
- Opportunity to host a product theater or non-CME education program on Friday evening during unopposed CME session times (product theaters must be planned and implemented by the presenting company and are neither sponsored, nor endorsed by AzAAP)
- Other methods of recognition you determine more appropriate to meet your company's goals

High Chair Sponsor

$10,000
3 Available

- High visibility throughout the conference
- Priority choice of exhibit booth location in exhibit hall (exhibits are sold separately)
- Major donor recognition gift
- Company name and logo recognition on the dedicated "sponsor thank you" website page
- Company name and logo recognition on the AzAAP.org website for 90 days
- Company highlight via AzAAP's social media platforms post activity
- Additional exposure through AzAAP communiques including PR, website, social media and other opportunities
- Opportunity to make a short presentation at the event of your choice
- Your choice of sponsoring with primary recognition at one of the following activities:
    - Thursday Welcome Reception
    - Annual Chapter Meeting & Luncheon
    - Saturday Night Annual Poster Session
- Other methods of recognition you determine more appropriate to meet your company's goals

Sponsorships

Booster Seat Sponsor

$7,500
4+ Available

- Major donor recognition gift
- Company name and logo recognition on the dedicated "sponsor thank you" website page
- Additional exposure through AzAAP communiques including PR, website, social media and other opportunities
- Your choice of sponsoring with primary recognition at one of the following:
    - Friday Attendee & Exhibitor Breakfast
    - Saturday Attendee & Exhibitor Breakfast
    - Sunday Attendee Breakfast (opportunity for sponsor remarks)
    - Resident Attendee Scholarships
    - Or recognition of partial sponsorship for other activities

Bouncy Seat Sponsor

$3,500
7+ Available

- Donor recognition gift
- Company name and logo recognition on the dedicated "sponsor thank you" website page
- Additional exposure through AzAAP communiques including PR, website, social media and other opportunities
- Your choice of sponsoring with primary recognition at one of the following activities:
    - Registration Table (only available to non-commercial sponsors)
    - Friday Morning Attendee & Exhibitor Refreshment Break
    - Friday Afternoon Attendee & Exhibitor Refreshment Break
    - Saturday Morning Attendee & Exhibitor Refreshment Break
    - Friday & Saturday Coffee Stations
    - Sunday Coffee Station & Rapid Recharge Attendee Refreshment Break
    - Or recognition of partial sponsorship for other activities

Sponsors of All Levels Receive:

- Code to reserve one room in the attendee block at the Hilton resort
- Special recognition in the conference syllabus
- Priority choice of exhibit space location based on level/availability
- Signage for your exhibit indicating level of support
- Recognition of support on exhibitor nametags
- Online promotion - links on conference web page to your company website
- Verbal recognition of your sponsorship by the AzAAP Board President
- Top recognition and two tickets to the sponsored event (if you choose to sponsor an event)

Exhibit & Sponsorship Agreement

Questions?
Call 602-532-0137 ext. 406
Email PIRR@azaap.org

Exhibitor Rules and Regulations

Please review the AzAAP Continuing Medical Education (CME) Program Rules and Regulations for all AzAAP direct and joint sponsored CME activities prior to completing the Pediatrics in the Red Rocks exhibit and sponsorship agreement form. You can complete your agreement by **registering online** here or by submitting the form below (pages 7 & 8) to PIRR@azaap.org. AzAAP has established rules and regulations which govern exhibits during AzAAP CME programs. The Exhibitor shall comply with all Rules and Regulations prescribed by AzAAP and/or the event facility regarding the use and occupancy of the exhibit space. Reminders will be sent leading up to the activity and monitored during the event. Exhibits and sponsorships must be sold and tracked separately.

- It will be entirely the learner's choice to visit the in-person exhibit hall.
- Exhibits will be placed in a separate exhibit hall location and learners are able to engage in the education without having to enter the exhibit area.
- Exhibit placement must not interfere with the presentation of educational activities.
- Advertisements and promotional materials may not be displayed or distributed in the educational space at any time.
- No product advertisements will be permitted in the same room or obligatory path of the educational activity.
- Contributor representatives may attend an educational activity under the following conditions: (1) They may not engage in sales activities while in the room where the activity takes place; (2) They must remove their company name badges while in the meeting room.
- All educational materials (e.g., such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) will be free from marketing and the use of logos, trademarks, or company messages.
- Activities such as receptions, poster galleries, etc. that are part of AzAAP live events but are not accredited for continuing education are clearly labeled and communicated to attendees as such. Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships are permitted by AzAAP and must not occur in the educational space within 30 minutes before or after an accredited education activity.
- For virtual activities, virtual exhibits must be placed in a separate location on the virtual platform and learners are able to engage in the education without having to click through, watch, listen to, or be presented product promotion or product-specific advertisement. It must be entirely the learner's choice to visit the virtual exhibit hall, and links to the exhibit space must not be provided during the education.

49th Annual Pediatrics in the Red Rocks Exhibit & Sponsorship Agreement

For a review of the benefits and visibility provided with the various levels of sponsorship, please refer to the detailed pages the prospectus. In accordance with the Accreditation Council for Continuing Education (ACCME) guidelines, exhibit space is separate from commercial event sponsorship. Event sponsorships are IN ADDITION to or IN PLACE OF exhibiting.

SPONSORSHIP	Your choice of sponsoring with primary recognition at one of the following activities:		
☐ MEDICAL HOME Sponsor $25,000	As the Exclusive Presenting Sponsor, you may choose to be recognized as the sponsor of any activity. Please indicate what event you would like to sponsor here: _____		
☐ HIGH CHAIR Sponsor $10,000	❑ Thursday Evening Welcome Reception	❑ Friday Afternoon Annual Chapter Meeting & Luncheon	
	❑ Saturday Night Annual Poster Session & "Life After Residency" Career Fair	❑ Other: _____	
☐ BOOSTER SEAT Sponsor $7,500	❑ Friday Attendee & Exhibitor Breakfast	❑ Saturday Attendee & Exhibitor Breakfast	❑ Sunday Attendee Breakfast
	❑ Resident Attendee Scholarships	❑ Recognition for partial sponsorship of other activities/amenities	
☐ BOUNCY SEAT Sponsor $3,500	❑ Registration Table (only available to non-commercial sponsors)	❑ Attendee & Exhibitor Refreshment Break (1 of 3)	❑ Friday & Saturday Coffee Stations
	❑ Sunday Coffee Station & Rapid Recharge Refreshment Break	❑ Recognition for partial sponsorship of other activities/amenities	

EXHIBIT BOOTH

- ☐ Early Bird Special (ends February 2nd) $1,200
- ☐ Regular Fee (after February 2nd) $1,400
- ☐ Electricity (if needed at your booth) $25

Arizona Chapter of the American Academy of Pediatrics—49th Annual Pediatrics in the Red Rocks Exhibit & Sponsorship Agreement

Name of Company: _____
(as you prefer to be listed in conference materials)

Name of Person: _____
(to whom you want all correspondence sent)

Address: _____ City/State/Zip: _____

Phone Number: _____ Email Address: _____

The following person(s) will represent our company (for nametags, please print clearly):

1) _____ 2) _____
(exhibit fee includes a maximum of 2 exhibitors per company—additional exhibitors $50/each—only applicable if more than two exhibitors will be present)

Payment Details

Total Amount: _____
(grand total of Sponsorship and Exhibit Booth boxes)

Name on Card: _____

Payment Method
- ❑ Check (Make checks payable to AzAAP)
- ❑ Visa
- ❑ American Express
- ❑ Mastercard

Tax ID: 86-0917603

Card Number: _____ Expiration Date: _____

Exhibitor assumes entire responsibility and thereby agrees to protect, indemnify, defend and save the Arizona Chapter of the American Academy of Pediatrics (known as the Sponsors), and the Sedona Hilton Resort and their employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, or occupancy or use of the exhibition premises or a part, thereof, excluding any such liability caused by the sole negligence of the Sedona Hilton Resort or their employees and agents. In addition, the exhibitor acknowledges that the sponsors, meeting managers and Sedona Hilton Resort & Spa do not maintain insurance covering exhibitors' property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor. The exhibitor shall obtain and keep in force during the term of installation and use of the exhibit premises the policies of Comprehensive General Liability and Contractual Liability Insurance, insurance and specifically referring to contractual liability set forth in the foregoing paragraph, thereof, in the amount not less than $250,000 combined single limit for personal injury and property damage. The Internal Revenue Service issued Regulation 1,513.3 regarding taxability of exhibitor's sales activity at conventions and trade shows. Under this regulation these activities are allowed by 501(c)(3) and 501(c)(6) organizations as a related activity and therefore not taxable. The regulation does not exempt exhibitor sales from sales tax and thus any sales activity by an exhibitor must be reported to the appropriate taxing authority by the exhibitor. **Cancellation Policy**: I have reviewed the AzAAP exhibit and sponsorship policies and hereby agree to the terms and requirements as outlined. There is no refund of exhibitor and/or contribution fees after cancellation deadline of April 13, 2026– no exceptions. A refund minus $75.00 administrative fee is allowed for cancellations received in writing prior to April 13, 2026.

By signing below, the Exhibitor/Sponsor has read and agrees to the AzAAP CME Program Rules and Regulations, as well as all other exhibit and sponsor polices.

Authorized Signature: _____ Date: _____

Printed Name: _____

Please submit your payment and completed application online **here** or by e-mail to PIRR@azaap.org, by mail to 2600 N. Central Ave., Ste. 1610, Phoenix, AZ 85004. (Please make sure all required items are completed on pages 7 & 8.)

Thank You for Supporting AzAAP

Exhibit & Sponsorship Prospectus

2600 N. Central Avenue
Ste. 1610
Phoenix, AZ 85004

Tel: 602-563-0137 x406
Fax: 602-532-0139
E-mail: PIRR@azaap.org

Dedicated to the health of all children.

Arizona Chapter

INCORPORATED IN ARIZONA

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN®

What Exhibitors and Sponsors Say:

"We had some robust conversations and scheduled follow up with several interested attendees."

"The conference area is nice. The staff was really nice."

"I'm glad we were able to sponsor the conference this year. It was a good way to get our name and logo out there other than just at the booth. And the pediatricians noticed and thanked us."

"Venue was great."

What Pediatricians Say:

"Very organized conference and great topics and speakers. Thanks for a great conference."

"Great conference - good talks, beautiful setting, with pleasant family time every afternoon and evening."

"Very evidenced-based and updated information for all pediatric offices."

"Great combination of traditional topics that I needed review but opened my eyes to so many different things."

For any questions please contact: PIRR@azaap.org