EVERY 5 DAYS, A BABY IN ARIZONA SUCCOCATES WHILE SLEEPING...

...IS YOUR BABY SLEEPING SAFELY?

• Share a room, not a bed
• Lay baby down to sleep in a crib or bassinet
• Place babies on their back every time, at night and for naps
• Give babies space to breathe — no pillows, bumpers, blankets or toys

DON’T SLEEP WITH YOUR BABY

DON’T LET YOUR BABY SLEEP IN A CROWDED CRIB

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DON’T WAKE UP TO A TRAGEDY

FIRST THINGS FIRST