**ATTENDING AGENCY TOOLKIT**

**THANK YOU!**

Thank you again for taking part in the upcoming *Speak Up For Kids* Health & Wellness Fair hosted by the Arizona Chapter of the American Academy of Pediatrics and Strong Families AZ. We are thrilled you are joining us and want to do everything we can to ensure that kids and families come out to the event. To help spread the word or your participation at #SpeakUpForKids, we’ve put together this toolkit, complete with resources, samples and tips.

Don’t forget to follow AzAAP and Strong Families AZ pages on:

Facebook (The American Academy of Pediatrics - Arizona Chapter, @StrongFamiliesAZ),

Twitter (@AZAAP) and

Instagram (@StrongFamiliesAZ)

to stay up to date on everything leading up to the health & wellness fair.

We look forward to a great event!

**SUGGESTED SOCIAL MEDIA POSTS**

We would greatly appreciate if you promote your attendance at the event, your own booth and the Speak Up For Kids Health & Wellness fair as a whole by copying and pasting any of the sample posts below. Feel free to craft your own messages to share with the images provided as well, but please remember to include the official event hashtag: #SpeakUpForKids

**Sample Tweets**

* We’ll be at the @AZAAP and Strong Families AZ #SpeakUpForKids event in Heritage Square next weekend! Will you be there? Swing by our booth to learn more about [insert booth information]... you won’t want to miss it! <https://azspeakupforkids.com/>
* Will we see you at the #SpeakUpForKids Health and Wellness Fair next weekend? There will be free onsite screenings for your child and a lot of opportunities to ask questions with local health providers… you won’t want to miss it! <https://azspeakupforkids.com/>
* We’re excited to be a part of the #SpeakUpForKids event in Heritage Park next weekend! Learn more about the event and add it to your schedule here: <https://azspeakupforkids.com/> We hope to see you there!

**Sample Instagram Captions**

* We’ll be at the #SpeakUpForKids event in Heritage Square on Oct. 19… will you be there to participate in the festivities?
* Arizona, it’s time to #SpeakUpForKids! Join us at the health and wellness fair on Oct. 19. Don’t miss this jam-packed celebration as we unite in the battle against the forces that threaten child health and well-being!
* No plans next weekend? Come dressed as your favorite superhero and join us at the #SpeakUpForKids Health & Wellness Fair on Oct. 19. Swing by our booth to learn more about [insert booth information]… you won’t want to miss it!

**Sample Facebook Captions**

* We’ll be at the #SpeakUpForKids event in Heritage Square next weekend! Will you be there? Swing by our booth to learn more about [insert booth information]... you won’t want to miss it! <https://azspeakupforkids.com/>
* Calling all superheroes: join us on Oct. 19 to unite in the battle against the forces that threaten child health and well-being. You have the power to join forces with Arizona’s leading pediatricians and health care professionals to #SpeakUpForKids! Learn more at: <https://azspeakupforkids.com/>
* We’ll be at the #SpeakUpForKids event in Heritage Square on Oct. 19… will you be there to participate in the festivities? Free onsite health screenings for your kids, vendors, games, raffles, prizes and more… you won’t want to miss it!

**SUGGESTED GRAPHICS FOR SOCIAL MEDIA**

Post any of the graphics included within the folder available for download. Social images are sized for sharing across Facebook, Instagram and Twitter. Download the images here: [Speak Up For Kids Social](https://wetransfer.com/downloads/df4570dd7424c4b34ac0fc7e6906674120191009160321/93df7c361cecad7f1a891dc6555a7a6e20191009160321/e09ada)