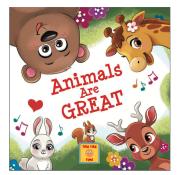


June 3, 2025

FOR IMMEDIATE RELEASE:

New Book by Award-Winning Children's Group Tika Tika Time Takes Readers on a Rhythmic Sing Along

St. Helena, CA —Expound Publicity is thrilled to announce the release of *Animals are Great*, the vibrant and award-winning debut children's book by authors Latifa Reeves, Mark Larson, and Lisa Hart, creators of the children's multimedia brand, Tika Time.



Animals are Great takes young readers on an interactive, musical adventure through forests and skies, introducing a playful parade of animals through song-like verse, rhythm, and repetition. This engaging picture book comes with a QR code linking to a companion YouTube sing-along video, enhancing the experience with music, movement, and fun.

The book has already captured hearts, earning a 5-star review from Readers' Favorite Book Reviews:

"A cheerful, rhythmic celebration of the animal kingdom, designed to be sung aloud and enjoyed by young children... Each animal introduced—wolves, birds, dogs, roosters, monkeys, and snakes—reinforces the joy of imagination and role-play." — *Readers' Favorite*

Tika Tika Time blends storytelling, music, and animation into a dynamic learning experience. With lively videos, whimsical characters, and catchy original songs, Tika Tika Time inspires children to laugh, move, and sing while they learn. Their companion books extend this joy into reading, supporting early literacy through interactive and imaginative content.

Animals are Great (ISBN 979-8349311215) is available now on Amazon, Barnes & Noble, and other major online booksellers. It is distributed by Ingram, the American Wholesale Book Company, Baker & Taylor, and Follett Library Resources.

To learn more about about Tika Tika Time, visit them on their <u>website</u>, or follow them on <u>Instagram</u> and <u>YouTube</u>.

For media inquiries, please contact info@expoundpublicity.com.

About Expound Publicity

Founded by award-winning author and marketing expert Alysson Foti Bourque, Expound Publicity is a full-service book marketing agency specializing in personalized publicity campaigns that elevate authors and their work. Learn more at expoundpublicity.com.

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