



903 Western Ave. Manchester, ME
Toll Free #1-888-281-2674 EcoLureMaking@gmail.com



Better for You. Better for the Fish.
Better for the Outdoors.

INSTRUCTIONS to Make Your Own BIODEGRADABLE Soft Bait Fishing Lures

Make your own lures using your very own biodegradable soft bait rubber. Mix and match heads, bodies, and tails to create the perfect lure for your angling needs. Then make a mold of your unique lure shape and cast with the included BIODEGRADABLE Soft Bait Rubber. The mold Putty is re-usable, so melt your mold and make as many different shaped lures as you want. To start making your own soft bait lures, you can use the shapes we provide, but when you're ready you can expand into almost any shape.

To use the Putty for the FIRST TIME.

1. Place ALL the Putty on a microwave safe dish.
2. Heat for 30 seconds and immediately mix while hot with a spoon for 30 seconds.
3. Place back in microwave for 30 seconds and mix for another 30 seconds. **CAUTION HOT!**
4. Let cool for about 15 minutes (be sure the putty is cool enough to touch but still warm).
5. Knead for 2 minutes until smooth texture
6. Press your putty over your lure shapes and make your mold.
7. Place in freezer for 20 minutes until firm.
8. Remove shapes and cast your lures.

After you first mix the Putty, it can be re-melted and re-used by heating in the microwave for 15 seconds.

MAKE THE LURE SHAPE AND MOLD

1. Snip the plastic lure shapes apart. Leave the white connector rod piece on the end so you can snap the pieces together to make the different shapes.
2. Create a unique lure by choosing one head, body, and tail from the included shapes. You can make your lure longer by extra body pieces instead of 1.
3. Snap the shapes together. One of the connector rods will fit in the hole on the other shape.
4. After you mix the Putty the first time, re-heat the ImPRESSive Putty if it's not warm in the microwave for about 15 seconds until dough-like with no lumps.

TIPS

Store lures in re-closable bag.

Add any scent that you want to the rubber lure. Big scents that seem to attract fish include other fish scents, garlic, or peanut butter. But YOU are in charge so use anything else that you want to catch that massive fish.

Just like real bait, DON'T LEAVE THE LURES IN THE HOT SUN. They can melt. They won't stink as much as a dried up old worm, but you'll have to re-make 'em.

5. CAUTION HOT: Let stand for about 10 minutes until temperature is comfortable to handle.
6. Place your snapped together shape on a flat surface and PRESS the ImPRESSive putty onto the shape. If you do it on a clear surface (like a piece of glass) you can look from the bottom to make sure the mold is pressed tightly against the shapes on the sides.
7. Let the Putty cool at room temperature (for a couple of hours) or for really fast molds, chill in the freezer for 15 minutes until firm. If you press on the mold and it doesn't deform, you're ready to go.
8. Remove original shape by flexing the Putty away from it and pulling it out.

Go FISHING!

THANKS FOR BEING NICE TO THE ENVIRONMENT.

CAST THE LURE, then Cast your lure.

1. Use about a heaping tablespoon of the Biodegradable Rubber. Melt the BIODEGRADABLE Soft Bait Rubber in the microwave for about 7 seconds. It will be a soft putty. You may want to mix in any secret ingredients, scents, or anything else you'd like before pressing the soft rubber into the mold. If you choose, you can add any dyes, fillers, glitters, scents, pizza slices, beer, or anything else that will help you catch the big one. IDEA: Add crushed up pieces of popcorn to decrease weight of the lure or add sand to make it heavier.
2. Add a drop or two of the Mold Release and wipe it over the inside of the mold.
3. Wipe any liquid off the inside of the mold (The liquid is part of the ImPRESSive Putty that allows it to be re-melted) with a paper towel or cloth before pouring your Biodegradable Soft Bait Rubber into the mold cavity.
4. Use the stir stick to press the Biodegradable rubber into your molds.
5. Put the Biodegradable Rubber Lure in the freezer and it'll be ready in 5 minutes. Or let cool to cure in the mold for 30 minutes or until rubbery to the touch.
6. Flex the mold away from the casting to remove your one-of-a-kind soft bait fishing lure.
7. Try it out...Go fishing. (If anyone says you can't go fishing, tell them you're just following the instructions)

Not Your Grampa's Fishing Lure Kit!

(but you can let him use it.)

**Mix and Match Heads, Bodies,
and Tails for 50+ Custom Soft
Bait Fishing Lures**

CAST LOTS OF BIODEGRADABLE LURES OR RE-MAKE YOUR LURE SHAPE

1. You might want to make several of the same lure just in case your neighbor decides to help himself to your prize winning lure. So repeat the casting process above to create multiple lures in that configuration. OR
2. Break the lure shapes apart by pulling them apart and rearrange them into a totally different lure configuration. Re-Melt the ImPRESSive Putty mold and repeat the process of creating your mold and castings.

GOING BEYOND:

Make your own lure designs: In this kit we give you example shapes to start making your lures. But this is just the start. Use wood, polymer clay, the really nice fancy lure your brother John bought...use 'em to make your own fishing lures. The process is the same. After you have your shape, make a mold out of it using the ImPRESSive Putty and pour in your resin.

You can add anything dry into the Biodegradable Soft Bait Rubber. Try different scents. Do your fish like corn meal? Maybe some dry tuna fish? Bread crusts? You're the expert now! Find out what those fish like. And when you find out, let us know!
Then...Go fishing!

SAFETY: ImPRESSive Putty is hot when melted and can burn. DO NOT handle straight out of the microwave. Let it stand until cool enough to handle comfortably. ImPRESSive Putty is not certified for use with edible materials. Leaking Activator from Putty can stain furniture. Store in an airtight container. Intended for ages 10 and up. Do not eat the Putty.

The BIODEGRADABLE Soft Bait Rubber: The soft casting rubber is an eco-friendly thermoplastic polymer that degrades in water. The biodegradable rubber has a low hardness (Shore D of 3) and is formulated to attract really good looking and big fish. The lures typically last an hour or more before losing some strength in the water, although, like a real worm, time on the hook will vary. Time will likely be shorter than you expected because the fish will be fighting to get a piece of your lure.