

# **Fractio Partners Ltd**

## **Privacy & Cookie Policy**

Prepared for Client & Vendor Due Diligence

Company No: 16956740

Registered Office: 3 Belgravia Mews, Palace Road, Kingston upon Thames, Surrey, KT1 2LP

Email: [info@fractiopartners.com](mailto:info@fractiopartners.com)

ICO Registration Reference: ZC093243

Effective Date: 17 February 2026

## **1. Purpose of This Policy**

This Privacy & Cookie Policy explains how Fractio Partners Ltd (“Fractio”) handles personal data in accordance with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018, and the Privacy and Electronic Communications Regulations (PECR). This website is informational only.

## **2. Data Collection via This Website**

Fractio does not actively collect or request personal data through this website. We do not operate contact forms, use analytics tools, deploy marketing technologies, provide user accounts, or process payments.

## **3. Hosting & Technical Logs**

Our hosting provider may automatically process limited technical data (including IP address, browser type, and access timestamps) as part of standard server logging for security and operational integrity. Fractio does not analyse, profile, or use this data for marketing or tracking purposes. Lawful basis: Legitimate Interest (website security).

## **4. Cookies**

Fractio does not use cookies for analytics, advertising, behavioural tracking, or profiling. Any strictly necessary technical cookies used by the hosting environment are not used for marketing or analytics and are outside Fractio’s direct control.

## **5. Third-Party Links**

This website may contain links to LinkedIn and partner organisations. When you click an external link, you leave our website. Fractio does not control third-party privacy practices and encourages users to review external privacy policies.

## **6. Direct Business Communications**

If you contact Fractio directly via email, telephone, LinkedIn, or professional introduction, personal data will be processed under Legitimate Interest, Contract, or Legal Obligation as applicable. Data will be used solely for professional and contractual purposes and will not be sold or used for unsolicited marketing.

## **7. Data Security & Governance**

Fractio implements appropriate technical and organisational measures including Microsoft cloud services, Multi-Factor Authentication (MFA), secure Apple hardware, encrypted communications where appropriate, and strict need-to-know access controls. Access to company data is restricted to the company director unless contractually required.

## **8. Data Controller & Processor Roles**

Fractio acts as Data Controller in respect of its own business operations and as Data Processor when processing personal data on behalf of clients under written agreements.

## **9. Data Retention**

Personal data processed outside this website is retained only for as long as necessary for contractual performance, statutory obligations, and legitimate business record-keeping.

## **10. International Transfers**

Where cloud services involve international data transfers, appropriate UK-approved safeguards and contractual mechanisms are applied where required.

## **11. Individual Rights**

Under UK GDPR, individuals have rights including access, rectification, erasure, restriction, objection, and the right to lodge a complaint with the Information Commissioner's Office (ICO) ([www.ico.org.uk](http://www.ico.org.uk)). Requests should be submitted to [info@fractiopartners.com](mailto:info@fractiopartners.com).

## **12. Policy Updates**

This policy may be updated periodically to reflect legal or operational changes. The latest version will always be published on our website.