

# COLORADO CHAMBER ALLIANCE

OCT 2-4, 2024  
HOTEL TBD  
COLORADO SPRINGS

# CCA

## ANNUAL CONFERENCE

SPONSOR & EXHIBITOR  
OPPORTUNITIES

CCA IS A PROGRAM OF:



COLORADO CHAMBER  
OF COMMERCE

[AssociationOfColoradoChambers.org](https://AssociationOfColoradoChambers.org)







# BECOME A SPONSOR

On behalf of the Colorado Chamber Alliance (CCA) Board of Directors and its staff, I am excited to invite you to Sponsor our upcoming Annual Conference, taking place October 2-4, 2024 in Colorado Springs. This premier event convenes Colorado's top Chamber of Commerce professionals, offering an unparalleled platform to connect with influential leaders from across the Centennial state.

This year's conference promises to be a dynamic gathering of Colorado's top Chamber of Commerce professionals. As a Sponsor, you'll gain exclusive access to a network of influential chamber leaders, representing over 50,000 businesses and a staggering 1 million employees across our state. We create a focused environment for chamber professionals to directly engage with our Sponsors, ensuring your message reaches key decision-makers.

We've included a list of Sponsorship and Exhibitor opportunities. If you have any questions or would like to discuss a customized package, please contact Lauren Schwartz, CCA Executive Director. We look forward to partnering with you for a successful event!

Sincerely,  
Kris Mattera, IOM  
Chair of the Board of Directors  
Colorado Chamber Alliance  
Executive Director, Basalt Chamber of Commerce

Lauren Schwartz  
Executive Director, Colorado Chamber Alliance (CCA)  
(303) 866-9643 | [LSchwartz@COChamber.com](mailto:LSchwartz@COChamber.com)



# SPONSOR BENEFITS

	\$10,000 CHAIRMAN	\$5000 EXECTUVIVE	\$2500 CORPORATE	\$1000 ADVOCATE	\$520 SUPPORTER
MICROPHONE TIME	✓				
SPOTLIGHT	✓	✓			
CONNECT	✓	✓	✓		
BOOTH	✓	✓	✓	✓	
SOCIAL MEDIA	4x	3x	2x	1x	
CONFERENCE EMAILS	Logo Link	Logo Link	Logo	Name Listed	Name Listed
NEWSLETTER	Logo Link	Logo Link	Logo	Name Listed	Name Listed
PROGRAM	Logo	Logo	Logo	Name Listed	Name Listed
CONFERENCE REG.	2x	1x	1x		

## CHAIRMAN “PRESENTING” SPONSOR (LIMITED)

Presenting Sponsor will also receive the opportunity to lead a breakout session or one (1) dedicated email to all conference attendees. \*

### MICROPHONE TIME

We want our ACCC Conference participants to hear from you. We'll give you the microphone before one of our speakers and let you introduce yourself and have up to 5 minutes to speak to our group.

### SPOTLIGHT

Feature in the ACCC monthly newsletter.

### CONNECT

Join the ACCC Board of Directors and conference attendees at the welcoming reception, awards banquet and other social events.

### RECOGNITION

We are going to plaster your logo or name (at your sponsor level) and links to your website all over our conference emails, member newsletters, digital conference program and social media. *Did we mention our newsletters and emails are received by almost every single chamber executive in the state of Colorado? That includes key staff as well.*

### SOCIAL MEDIA

We will keep the content fresh on each post!

### BOOTH

Not only will you receive a booth at the conference, but also one complimentary registration to attend.

**\*Let us customize a package for you! Contact [Lauren Schwartz](#) to explore options: 303.866.9643**



# SPONSOR AN EXPERIENCE

Let's get creative and develop a sponsorship package specifically for you. Examples of niche sponsorships include:

## **VOLUNTEER AMBASSADOR SPONSOR**

Help recognize the volunteers who make it all happen.

## **NAME TAG SPONSOR**

Your company logo on every single name tag.

## **RECEPTION SPONSOR**

If you want to be the most popular sponsor, pick up the tab for the welcome reception or the Awards Dinner reception.

## **KEYNOTE SPEAKER SPONSOR**

Receive recognition leading up to and during the conference, including an opportunity to introduce the speaker.

## **LUNCH, BREAKFAST or DINE-AROUND SPONSOR**

Receive top-billing during these special times for peer-to-peer connectivity: Limit one sponsor per meal.

## **SCHOLARSHIP SILENT AUCTION SPONSOR**

Proceeds from the annual silent auction benefit the CCA scholarship fund, which provides financial assistance for chamber professionals to attend conferences and programs specifically for leaders and professionals.

## **AWARDS SPONSOR**

Help us recognize Chambers of Commerce across the state as we honor the accomplishments of outstanding leaders and their teams at this highly-anticipated awards celebration.

Contact **Lauren Schwartz** to explore naming opportunities for one or more conference segments:

[LSchwartz@COchamber.com](mailto:LSchwartz@COchamber.com)

O (303) 866-9643 M (206) 718-3988





# SPONSOR REGISTRATION

REGISTRANT NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

## EXHIBITOR & SPONSOR PRICING

— \$1000 Exhibitor Booth\*

— \$400 Additional Registration (same company)

\* Exhibitor booth prices include registration for one person from your company.

— \$525 Supporter Level Sponsorship

— \$1000 Advocate Level Sponsorship

— \$2500 Corporate Level Sponsorship

— \$5000 Executive Level Sponsorship

— \$10,000 Chairman's Circle Sponsorship

— Niche Sponsors: Pricing on Request

TOTAL: \$ \_\_\_\_\_

## PAYMENT INFORMATION

Check payable to CCA Annual Conference  
1700 Broadway #525, Denver, CO 80290

Invoice me with option for online payment



## ADDITIONAL REGISTRATIONS

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

EMAIL \_\_\_\_\_

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

EMAIL \_\_\_\_\_

For more information or to explore creative options for a customized sponsor experience, please contact:

**Lauren Schwartz, ACCC Executive Director**

LSchwartz@COchamber.com

O: 303.866.9643 M: 206.718.3988

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