

**Business Information:**

<b>Business Name:</b>		<b>Contact Person:</b>	
<b>Email Address:</b>		<b>Website:</b>	
<b>Phone Number:</b>			
<b>Mailing Address:</b>			

**Social Media Information:**

<b>Instagram:</b>		<b>Facebook:</b>	
<b>Twitter:</b>		<b>LinkedIn:</b>	
<b>Pinterest:</b>		<b>Other:</b>	

**Product/Service Information:**

<b>Product/Service Provided:</b>	
<b>Profile Blurb (50 words or less):</b>   	

**Technical Capabilities:**

<b>Do you have Zoom downloaded?</b>	
<b>Do you have a web camera?</b>	
<b>Do you have a microphone or audio capabilities?</b>	
<b>Do you have high speed internet?</b>	
<b>Will you have a professional quality video or presentation that you want to use?</b>	

If you answered no to any of the above questions and are unable to procure these items prior to the audio/visual check date, please do not apply. This is an online, virtual wedding show and all items are necessary to participate.

**Social Media Posting and Promotional Advertising:**

To aid in getting the most couples to know about and sign up/sign on for the show we will strongly suggest that each vendor post at least three times on the social media platform of their choosing. This can be done via sharing posts that the show itself posts, by using the swipe file and tagging the show or creating your own SM posts and tagging the show. If you have your own email lead list, we also recommend that you send all future couples an email telling them about the show and your participation in it.

**Needed Documentation/Items:**

Once you have paid your invoice for the show, please go into the Google Drive and add your contact information (Contact Information Folder) headshot, logo and additional information form.

**Profile “Booth” Options:**

<b>Profile Type:</b>	<b>Description:</b>	<b>Price:</b>
<b>Profile A:</b>	Company name Email address Website (with hyperlink) Logo/headshot/image Vendor spotlight on social media platform Video profile (no longer than 2:00 minutes) (schedule via Calendly) Zoom practice session with critique (schedule via Calendly) Option to place an item in the SWAG bags	\$150.00
<b>Profile B:</b>	All items in PROFILE A and Presentation position selection Sponsor spot on website and social media Additional Zoom practice session with critique (schedule via Calendly) LIMITED TO ONE PER CATEGORY, FIRST COME FIRST SERVE	\$200.00

On AZOWS website

**Profile Selection:**

**“Booth” Add-Ons:**

<b>Add-On Type:</b>	<b>Description:</b>	<b>Price:</b>
<b>#1 - Additional Zoom Critique</b>	15 minute additional Zoom presentation run through and critique (schedule via Calendly)	\$25.00
<b>#2 - Additional Vendor Spotlight</b>	Additional vendor spotlight on each social media platform	\$25.00
<b>#3 - Sponsor Spot on Website</b>	Placement in Sponsor section of website, 1 Sponsor spotlight on each social media platform	\$35.00
<b>#4 – Video/Slideshow Presentation Creation</b>	Creation of promotional video/slideshow for use during the show (you will need to provide the media) Please note that we will be enforcing this going forward.	\$100.00

**Add-On Selection:**

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Show Representative:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Terms and Conditions:**

1. LOCATION, DATES AND HOURS of show to be determined by Sweet I Do’s, LLC., producer of the Arizona Online Wedding Show, in its sole discretion.
2. EXHIBITING/PRESENTATION
  - a. The hours and dates for exhibiting/presenting shall be those specified by Sweet I Do’s, LLC.

- b. Each Exhibitor must name at least one person to be its representative with regard to operation of its presentation.
3. REASSIGNMENT OF VIRTUAL SPACE: Requested time slot for exhibit/presentation is not guaranteed. Sweet I Do's, LLC. reserves the right to reallocate the time slot assigned to the Exhibitor in the best interests of the Show.
4. SOCIAL MEDIA/EMAIL PROMOTION OF SHOW: Exhibitors agree to promote the show or their participation in the show via email to their client list or via their social media channels at least 1 (one) time between when they sign this agreement and the show date. Use of the media in the swipe file is encouraged.
5. GENERAL REGULATIONS: Exhibitors shall comply with all federal, state and municipal laws, rules, regulations, and ordinances and shall comply with all regulations presented by Sweet I Do's, LLC. in such that these regulations do not conflict with any federal, state or municipal laws, rules, regulations and ordinances.
6. LIABILITY: Exhibitor shall at all times protect, indemnify, save and hold harmless Sweet I Do's, LLC. and its affiliates and their respective officers, directors, employees, agents, contractors and representatives (collectively, the "Sweet I Do's, LLC Indemnified Parties"), against and from any and all claims, loss, cost, damage, liability or expense arising from, or out of, or by reason of (1) Exhibitor's and its employees, representatives, agents, servants, and business invitees' actions in connection with the show and (2) any breach by Exhibitor of its obligations hereunder. Under no circumstances will any Sweet I Do's, LLC Indemnified Party be liable for lost profits or any other incidental or consequential damages. In the event the show or any part thereof are unavailable whether for the entire show or a portion thereof as a result of terrorist attack(s), threat of terrorist attack(s), war, fire, flood, strikes, riots, acts of God, pandemic, epidemic, federal or local government laws, executive orders or mandates or any other cause beyond Sweet I Do's, LLC. reasonable control, or should Sweet I Do's, LLC. decide that because of any such cause it is necessary to cancel or postpone the show, or reduce the show hours or change any other aspect of the show, Sweet I Do's, LLC. shall not be liable to Exhibitor or any third party for any loss, cost, damage, liability, expense, or claim direct or indirect incidental, consequential, or otherwise arising as a result thereof. If the assigned time slot is not active by the time set for the Exhibitor's presentation, such time slot may be taken by Sweet I Do's, LLC. and reallocated or reassigned for such purposes as Sweet I Do's, LLC. may see fit. Exhibitor understands that this is a virtual event and there is no guarantee of attendance, leads, clients, potential clients and agrees to hold Sweet I Do's, LLC. harmless from any loss of or lack of business obtained by exhibiting/presenting at the Arizona Online Wedding Show.
7. PAYMENT: If payments are not made as indicated in agreed upon payment plan, including, without limitation, by reason of a declined payment, Exhibitor forfeits his/her time slot and agrees to accept any other same-time amount slot assigned by Sweet I Do's, LLC., if available; provided that Sweet I Do's, LLC. shall be under no obligation to assign another time slot to Exhibitor and may, at its option, terminate this Contract without any obligation to issue a refund or any other liability or obligation on its part. Sweet I Do's does not guarantee number of attendees.
8. CANCELLATION: This agreement is binding. No refunds of any kind. In the event of either full or partial cancellation of time slot by an Exhibitor, Sweet I Do's, LLC. reserves the right to reassign the cancelled time slot and retain all monies paid by Exhibitor to date. Subsequent reassignment of cancelled time slot does not relieve the canceling Exhibitor of the obligation to pay the contracted amount. Sweet I Do's, LLC. must receive written notification of cancellation by registered or certified mail to: Arizona Online Wedding Show Cancellation, c/o Sweet I Do's, LLC, 17404 W Caribbean Ln Surprise, AZ 85388.

9. INTERPRETATION OF CONTRACT: Sweet I Do's, LLC. shall have the full power in the interpretation and enforcement of all contract terms, rules, regulations and agreements set forth herein. Any alteration or modification of this contract shall be in writing and signed by the parties hereto. This contract shall be governed and construed in accordance with the laws of Arizona. If Sweet I Do's, LLC must institute legal proceedings against an Exhibitor for his breach of this Contract, Sweet I Do's, LLC, if successful, shall be entitled to court costs and reasonable attorney's fees in connection with such actions.
10. REMEDIES: In the event an Exhibitor breaches this agreement or Exhibitor, its employees, agents, representatives, servants, or business invitees, engages in any conduct which Sweet I Do's, LLC. IN ITS SOLE DISCRETION DEEMS OBJECTIONABLE, Sweet I Do's, LLC. shall have the right to terminate this agreement and/or close the Exhibitor's presentation/exhibit and remove Exhibitor's information from its website and all collateral social media accounts. The Exhibitor hereby waives any and all rights to or claims for damages against Sweet I Do's, LLC. and any of its affiliates or any of their respective officers, directors, employees, representatives, contractors or agents, and shall hold each of the foregoing harmless and exempt from any such rights or claims. Sweet I Do's, LLC. also reserves the right to eject or bar persons and to close exhibit/presentations or parts of exhibits/presentations, which are in violation of any paragraph of this contract. This provision applies to displays, literature, advertising, novelties, souvenirs, Exhibitor's conduct, etc.
11. MATTERS NOT SPECIFICALLY ADDRESSED HEREIN: Any and all matters or questions not specifically addressed or covered by the foregoing paragraphs shall be solely subject to the reasonable decision and discretion of Sweet I Do's, LLC.