

YANG TONG

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Professional Experience

Curator	SHENZHEN METALINKART ART TECHNOLOGY COMPANY	http://metalinkart.com/community/
2022 Feb to Present	<ul style="list-style-type: none">• Create digital twin for physical exhibition space and design virtual exhibitions• Transform physical artworks into digital formats and integrate them seamlessly within the virtual environment in collaboration with artists and IT supports	
Organiser and Curator	COMMUNITY ART PROJECT: A GATHERING OF PAST, PRESENT AND FUTURE, AT FENWICK PIER	Hong Kong
Nov 2020 to Feb 2022	<ul style="list-style-type: none">• Successfully secured funding through grant applications and donor relationships to support exhibition projects• Conduct extensive research on the objects or artworks to provide accurate historical, cultural, or artistic context for the exhibitions• Planned and curated exhibition that engaged and educated visitors while aligning with the shareholders' vision and themes• Design and arrange exhibition spaces, considering appropriate lighting, display techniques, and interpretive materials	
Gallery Relations Manager	IISUART SPACE	Hong Kong
Jan 2020 to Nov 2020	<ul style="list-style-type: none">• Led content production, collaborating with the creative team to create posters, engaging videos for the gallery• Organized diverse online and offline events, featuring captivating live streams, gallerists' talks, and art salons	
Gallery Administrator	AXEL VERVOORDT GALLERY	Hong Kong
Oct 2019 to Jan 2020	<ul style="list-style-type: none">• Performed CRM duties, which included updating the VIP database and conducting potential client analytics• Led the production of bilingual exhibition catalogues and press releases• Coordinated logistics shipments under the guidance of the international headquarters• Managed the art residency program and organized exhibitions under the supervision of the senior director	
Internship		
Jun 2019 to Sep 2019	<ul style="list-style-type: none">• Managed the art residency program and organized exhibitions under the supervision of the senior director	
Project Assistant	TRANSCULTURAL COLLABORATION - SUMMER SCHOOL	
Jun 2019 to Nov 2019	HKBU AVA, ZHdK, UAL, NTUA, LASALLE <ul style="list-style-type: none">• Served as the primary communication liaison among diverse stakeholders, including students, professors, university staff, and NGO representatives.• Managed the creative team responsible for producing various content, such as posters, leaflets, and videos.	Hong Kong
Booth Assistant	ART BASEL	Hong Kong
March 2019	<ul style="list-style-type: none">• Delivered clients service, introduced exhibitions, assisted with events	
Public Relations	HKBU AVA BA GRADUATION SHOW: UNFOLDING	
Nov 2018 to Jun 2019	<ul style="list-style-type: none">• Developed and executed public relations strategies• Created communication plans to promote the exhibition to targeted audiences	
Project Support	HONG KONG BANGKOK CULTURAL EXCHANGE RESIDENCY PROJECT	Bangkok
Dec 2018	<ul style="list-style-type: none">• Provided comprehensive support to artists throughout the artwork production process, ensuring efficient execution of the project• Implemented and executed strategies to raise awareness among the local community	
Coordinator	SOUTH ISLAND ART DAY	Hong Kong
Jun 2017 to Jun 2018	<ul style="list-style-type: none">• Assisted the director at large on events, exhibitions and public programs• Conducted the operation of the art day, including volunteer management and events curations	

Education

2013-2019	Bachelor of Arts in <i>Visual Arts</i> , Minor in <i>Spanish</i> , Hong Kong Baptist University	Hong Kong
2018	Erasmus program in <i>Fine Arts</i> , Academia di Belle Arti	Bologna, Italy
2010-2011	AFS Intercultural Exchange Program, Seminario Menor	Cordoba, Argentina
2006-2013	Junior High School and Senior High School, Lan Hua No.1 Middle School	Lanzhou, China

Language

Chinese (Mandarin)	Native
English	Professional working proficiency
Cantonese -HK	Professional working proficiency
Spanish	Limited working proficiency
Italian	Limited working proficiency
German	Limited working proficiency

Curatorial Projects

2023.3.21-4.18	宇航服质量好	http://metalinkart.com/yangwensheng/
2022.12-2023.1	<i>The Age of Metaverse</i>	http://artlinkstar.com/metaspacespace/
2022.11	<i>The Rebirth of Fenwick Pier</i>	http://metalinkart.com/fenwickpier/
2022.1.8-22	<i>A Gathering of Past, Present and Future at Fenwick Pier</i>	Hong Kong
2021.1.30-2.30	<i>The Fabric of the Universe</i>	Hong Kong
2019	<i>Public Art X Service-Learning: An Infusion</i>	Hong Kong & Dong Guan

Media Production Projects

2022	“Accentuating Tradition, Heritage and Craftsmanship”, video Giandogroup
2020	“一束專訪 畫廊先鋒戴天利推廣亞洲藝術20年”Meet the Gallerist Katie de Tilly, video
2020	“獨家分享:波普&街頭藝術那些故事和規矩” Meet the Gallerist LucieChang, video
2020	“一束專訪 像畫廊業翹楚李安姿的收藏之路” Meet the Gallerist Angela Li, video
2020	“繁華都市追求慢生活的香港藝術家Movana”Artist Series - Movana Chen, video
2020	“在香港的水泥大廈裡種荷花的造夢藝術家” Contemporary Ink Color - Lam, video

Published Writings

2020	“百家藝術機構聯合救市ART Power HK的香港精神“, IISUART
2020	“未來香港. 獨一無二代表亞洲的藝術中心“, IISUART