Local Market Update – August 2025

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

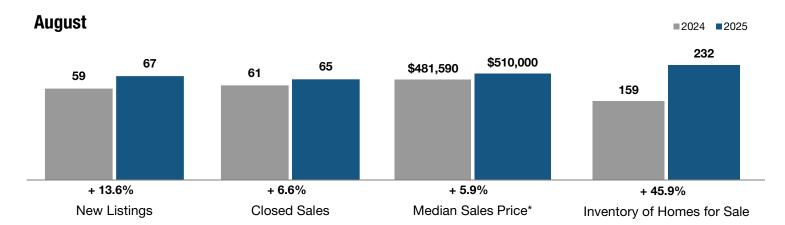




Sun City / Riverbend

	August			Year to Date		
Key Metrics	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	59	67	+ 13.6%	558	646	+ 15.8%
Closed Sales	61	65	+ 6.6%	389	489	+ 25.7%
Median Sales Price*	\$481,590	\$510,000	+ 5.9%	\$504,175	\$492,053	- 2.4%
Percent of List Price Received*	98.7%	97.7%	- 1.0%	98.7%	97.9%	- 0.8%
Days on Market Until Sale	41	124	+ 202.4%	49	70	+ 42.9%
Inventory of Homes for Sale	159	232	+ 45.9%			

^{*} Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

All MLS —

Sun City / Riverbend -

