

Local Market Update – January 2026

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

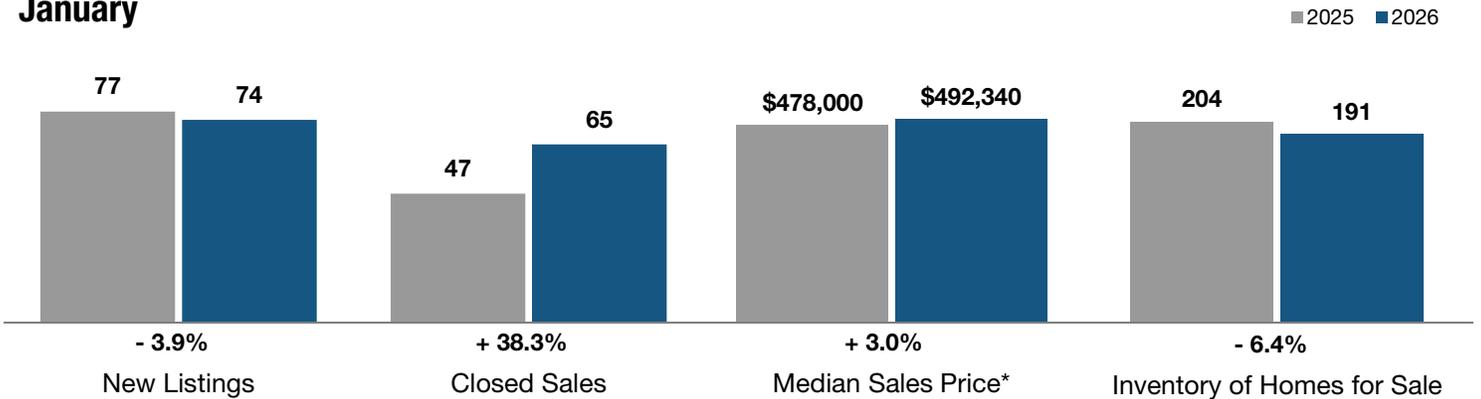


Sun City / Riverbend

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	77	74	- 3.9%	77	74	- 3.9%
Closed Sales	47	65	+ 38.3%	47	65	+ 38.3%
Median Sales Price*	\$478,000	\$492,340	+ 3.0%	\$478,000	\$492,340	+ 3.0%
Percent of List Price Received*	97.6%	98.7%	+ 1.1%	97.6%	98.7%	+ 1.1%
Days on Market Until Sale	57	182	+ 219.3%	57	182	+ 219.3%
Inventory of Homes for Sale	204	191	- 6.4%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

