

Local Market Update – February 2025

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

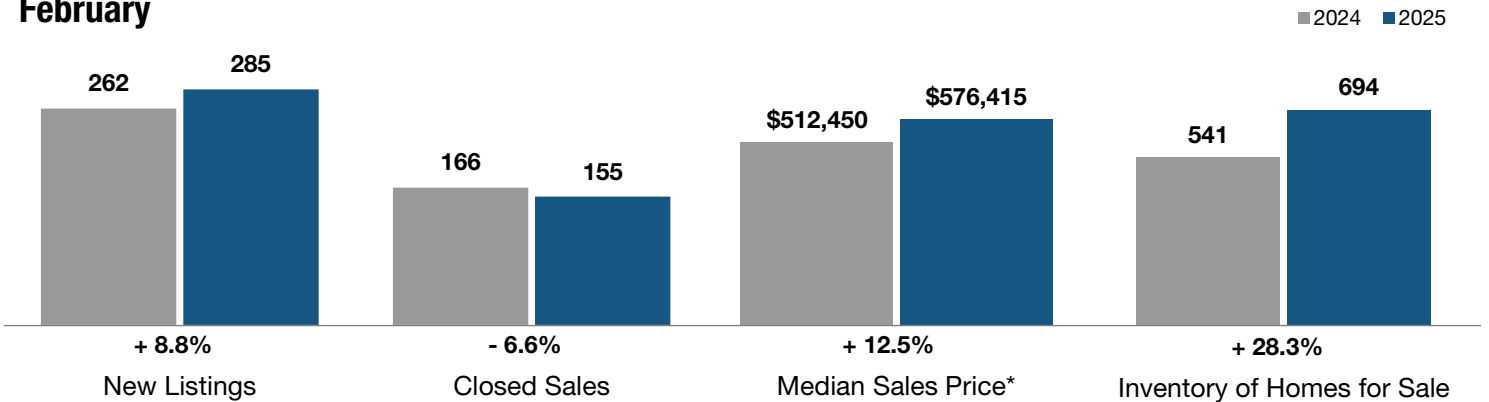


Bluffton 29910 and 29909

Key Metrics	February			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	262	285	+ 8.8%	472	549	+ 16.3%
Closed Sales	166	155	- 6.6%	275	301	+ 9.5%
Median Sales Price*	\$512,450	\$576,415	+ 12.5%	\$529,000	\$535,000	+ 1.1%
Percent of List Price Received*	98.0%	97.6%	- 0.4%	97.7%	97.5%	- 0.2%
Days on Market Until Sale	65	66	+ 1.5%	63	64	+ 1.6%
Inventory of Homes for Sale	541	694	+ 28.3%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

February



Historical Median Sales Price Rolling 12-Month Calculation

