

Local Market Update – June 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

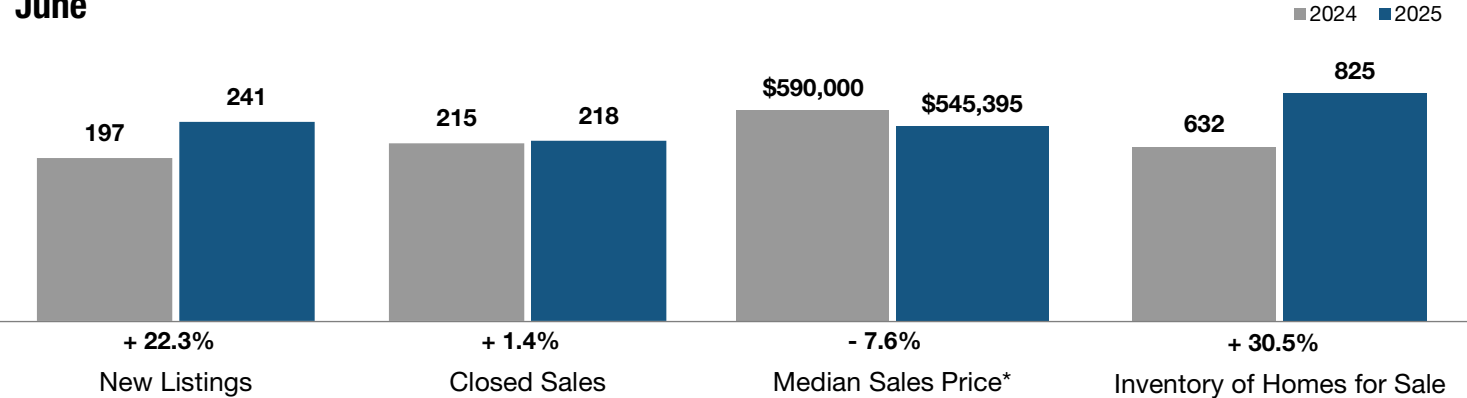


Bluffton 29910 and 29909

Key Metrics	June			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	197	241	+ 22.3%	1,511	1,746	+ 15.6%
Closed Sales	215	218	+ 1.4%	1,082	1,095	+ 1.2%
Median Sales Price*	\$590,000	\$545,395	- 7.6%	\$536,378	\$537,740	+ 0.3%
Percent of List Price Received*	98.0%	97.4%	- 0.6%	97.9%	97.4%	- 0.5%
Days on Market Until Sale	48	68	+ 41.7%	52	64	+ 23.1%
Inventory of Homes for Sale	632	825	+ 30.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

June



Historical Median Sales Price Rolling 12-Month Calculation

