



PURE AIR
NATIVES

2019 - 2020

#PLANTYOURLEGACY
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PUREAIRNATIVESEEDS



PUREAIRNATIVES



PUREAIR_NATIVES

"A CONSERVATIONIST IS ONE WHO IS HUMBLy AWARE THAT WITH EACH STROKE (OF THE AXE) HE IS WRITING HIS SIGNATURE ON THE FACE OF THE LAND." -ALDO LEOPOLD



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FOR MORE THAN **25** YEARS, WE HAVE BEEN THE NATIVE
GRASS AND WILDFLOWER EXPERTS IN THE MIDWEST.

INCORPORATING DECADES OF NATIVE SPECIES KNOWLEDGE,
INTENSIVE TESTING, DETAILED ACCURACY, AND INTEGRITY,
OUR SEED BLENDS AND CUSTOM-GROWN LIVE PLUGS ARE
CONSISTENTLY BEING USED IN TENS-OF-THOUSANDS OF
ACRES OF RESTORATION AND RECREATION.

WHAT WE DO...

PURE AIR NATIVES PROVIDES SEED MIXES FOR ECOLOGICAL HABITAT RESTORATION PROJECTS THROUGHOUT THE UNITED STATES. OUR SEEDS ARE HARVESTED ACROSS THE MIDWEST TO ENSURE LOCAL ECOTYPE SPECIES THAT WILL THRIVE IN A WIDE VARIETY OF SOIL CONDITIONS. ALL OUR SPECIES ARE TESTED BY AN INDEPENDENT LAB TO DETERMINE GERMINATION RATES AND THEN SOLD IN PURE LIVE SEED (PLS) SO YOU ONLY PAY FOR SEEDS THAT GERMINATE.

BIOLOGISTS AND INDUSTRY EXPERTS SELECT SEED BLENDS TO FIT OUR CUSTOMERS' NEEDS AND THEIR PLANTING SITE WHICH RANGE FROM NATIVE LANDSCAPING AROUND THE HOUSE TO LARGE-SCALE CONSERVATION AND LEGACY PROPERTY PLANTINGS. USING OUR CUSTOM-BUILT, PROPRIETARY SEEDING SYSTEM, ALL OUR MIXES ARE 'MADE TO ORDER' BASED ON YOUR NEEDS.

AND WE'RE QUALIFIED TOO...

IN COOPERATION WITH OUR CONTRACTING DIVISION, DJM ECOLOGICAL SERVICES, OUR TRAINING, CERTIFICATIONS, AWARDS, AND STAFF INVOLVEMENT ARE UNPARALLELED. COMBINED, WE PROVIDE THE MOST COMPREHENSIVE ECOLOGICAL RESTORATION SOLUTIONS THAT INCLUDES HABITAT IMPROVEMENTS AND MANAGEMENT OF NATIVE PLANT COMMUNITIES. SO WHEN YOU'RE READY TO DISCUSS YOUR PLANTING GOALS, DON'T CALL THE PAWN SHOP WHO ALSO SELLS SEEDS OR THE ACCOUNTANTS WHO STARTED A SEED COMPANY IN THEIR BASEMENT. CALL PURE AIR NATIVES AND #PLANTYOURLEGACY

***BELOW IS JUST A FEW OF OUR CERTIFICATIONS AND ACCOMPLISHMENTS*

TRAINING

- ★ HERBICIDE APPLICATORS LICENSES, MULTIPLE CLASSES FOR MO, IL, IA, KS, IN
- ★ 8 CERTIFIED ARBORISTS W/TRAQ
- ★ URBAN INTERFACE PRESCRIBED FIRE OPERATIONS
- ★ WILDLIFE HABITAT SPECIALIST AND DEER STEWARD CERTIFICATIONS
- ★ SUSTAINABLE URBAN HORTICULTURE
- ★ P2 AND URBAN CERTIFIED DATA COLLECTOR FOR US FOREST SERVICE

AWARDS

- ★ CORPORATE CONSERVATIONIST OF THE YEAR, CONSERVATION FEDERATION OF MISSOURI
- ★ ACEC ENGINEERING EXCELLENCE AWARD, NOVEL APPROACH USING PHYTOREMEDIATION IN MINE WASTE WATER TREATMENT
- ★ GARDEN OF THE YEAR, STL HOMES
- ★ PRAIRIE PIONEER AWARD, MISSOURI PRAIRIE FOUNDATION

STAFF INVOLVEMENT

- ★ MISSOURI NATIVE SEED ASSOCIATION PRESIDENT
- ★ MISSOURI NATIVE SEED ASSOCIATION VICE-PRESIDENT
- ★ BOARD INVOLVEMENT BY STAFF: MISSOURI PRAIRIE FOUNDATION, OPEN SPACE COUNCIL, URBANHARVEST
- ★ PROFESSIONAL ORGANIZATIONS: GROW NATIVE, SHAW PROFESSIONAL SERIES, QDMA BRANCH PRESIDENT

MORE THAN SEEDS



NATIVE SEED INSTALL



PRESCRIBED BURNS



RESTORATION SERVICES



STEWARDSHIP



GREEN ROOFS



BIO-RETENTION BASINS

WHY NATIVE PLANTS

NATIVE PLANTS ARE GENETICALLY PREDISPOSED TO GROWING AND THRIVING IN OUR VARIOUS SOIL TYPES AND WEATHER CONDITIONS.

WITH LESS INPUT REQUIREMENTS AND ESTABLISHED MAINTENANCE COSTS, NATIVE PLANTINGS ARE NOT JUST FOR POLLINATORS, WILDLIFE, AND GRAZING.

8
7
6
5
4
3
2
1

10+
FEET

DROUGHT RESISTANT
WITH ROOT SYSTEMS EXTENDING SEVERAL FEET DEEP INTO THE SOIL, NATIVE PLANTS CAN FIND WATER EVEN IN DRY CONDITIONS.

9
INCHES

CLEAN WATER
1 ACRE OF DIVERSE PRAIRIE CAN ABSORB 9" OF RAINFALL PER HOUR WITH NO RUNOFF.

12
TONS

EROSION CONTROL
1 ACRE OF DIVERSE PRAIRIE CAN PRODUCE 12 TONS OF ROOTS, HOLDING SOIL TOGETHER.

1
2
3
4
5
6
7
8
9
10

*THE BENEFITS OF NATIVE PLANTS DON'T STOP THERE.

COST-SHARE SEED BLENDS

WE HAVE SEED BLENDS THAT QUALIFY FOR ALL COST-SHARE PROGRAMS

- EQIP - CSP - CRP -
- NRCS - FSA - DNR - SWCD

**OUR QUALIFYING SEED BLENDS AND
RESTORATION SERVICES COVER A WIDE
RANGE OF CRP PRACTICES**

CP4B-WILDLIFE HABITAT CORRIDORS

CP4D-PERMANENT WILDLIFE HABITAT

CP9-GRASS WATERWAY

CP18B-SALINITY REDUCING VEGETATION ESTABLISHMENT

CP21-GRASS FILTER STRIPS

CP29-WILDLIFE HABITAT BUFFER

CP42-POLLINATOR HABITAT

AND MANY MORE



CP-2

**NATIVE GRASS, FORB,
LEGUME EST.**



CP-33

**UPLAND BIRD HABITAT
BUFFER**

**MONARCH
w/GRASSES & w/OUT**



POLLINATORS



**AND INCLUDING
CONSERVATION PRACTICES SUCH AS**

327-CONSERVATION COVER

647-EARLY SUCCESSIONAL HABITAT DEVELOPMENT

528-PRESCRIBED GRAZING

**643-RESTORATION/MANAGEMENT OF
RARE AND DECLINING HABITAT**

600-TERRACE

342-CRITICAL AREA PLANTING

386-FIELD BORDER

AND MANY OTHERS

CONTRACTORS AND LANDSCAPE ARCHITECTS

WE CREATE SPECIALTY AND CUSTOM MIXES FOR OUR CLIENTS
UPON REQUEST TO COVER ANYTHING FROM EROSION CONTROL,
BIO-RETENTION AND DETENTION AREAS, SLOPE STABILIZATION,
SHADE MIXES, AND MORE.

HIGH DIVERSITY/SHOWY



WETLAND/BIO/DETENTION



SAVANNA & SHADE



WARM SEASON GRASSES



LOW PROFILE WILDFLOWER

NATIVE LANDSCAPING

NATIVE PLANTS REQUIRE LESS MAINTENANCE
AND OFFER UNIQUE AESTHETICS SURE
TO INCREASE YOUR CURB APPEAL.

DENSE BLAZING STAR



PLAINS COREOPSIS



BUTTERFLY MILKWEED



CARDINAL FLOWER





**PURE AIR NATIVES IS A PROUD PARTNER
OF LAND & LEGACY.**

**TOGETHER WE'VE DEVELOPED NATIVE SEED
MIXES SPECIFIC FOR WILDLIFE AND
MULTI-USE FARMS FOR RANCHERS AND
RECREATIONAL LANDOWNERS.**



LAND & LEGACY
FOR LOVE OF THE LAND



LAND & LEGACY
FOR LOVE OF THE LAND
*WILDLIFE NATIVE
SEED BLENDS*

TRAIL SCREENING



EDGE FEATHER



UPLAND BIRD



BIG BUCK HOTEL



SAVANNA COVER



BROWSE PLOT





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