



4Q-2019

#PLANTYOURLEGACY
WWW.PUREAIRNATIVESEEDS.COM



PUREAIRNATIVESEEDS



PUREAIRNATIVES



PUREAIR_NATIVES

"A CONSERVATIONIST IS ONE WHO IS HUMBLy AWARE THAT WITH EACH STROKE (OF THE AXE) HE IS WRITING HIS SIGNATURE ON THE FACE OF THE LAND." -ALDO LEOPOLD



636-357-6433
PUREAIRNATIVESEEDS.COM
4630 W. FLORISSANT AVE
ST. LOUIS, MO 63115

FOR MORE THAN **25** YEARS, WE HAVE BEEN THE NATIVE GRASS AND WILDFLOWER EXPERTS IN THE MIDWEST.

INCORPORATING DECADES OF KNOWLEDGE, INTENSIVE THIRD PARTY TESTING, DETAILED SEED TAGS, AND INTEGRITY, OUR SEED BLENDS AND CUSTOM-GROWN LIVE PLUGS ARE CONSISTENTLY USED IN TENS-OF-THOUSANDS OF ACRES OF RESTORATION AND RECREATION ANNUALLY.

WHAT WE DO...

PURE AIR NATIVES PROVIDES SEED MIXES FOR ECOLOGICAL HABITAT RESTORATION PROJECTS THROUGHOUT THE MIDWEST. OUR SEEDS ARE HARVESTED ACROSS THE MIDWEST TO ENSURE APPROPRIATE LOCAL ECOTYPES THAT WILL THRIVE IN A WIDE VARIETY OF SITE & SOIL CONDITIONS. ALL OF OUR MATERIAL IS TESTED BY AN INDEPENDENT LAB TO DETERMINE GERMINATION RATES AND THEN SOLD ON A PURE LIVE SEED (PLS) BASIS, SO YOU ONLY PAY FOR SEEDS THAT GERMINATE.

BIOLOGISTS AND INDUSTRY EXPERTS SELECT SEED BLENDS TO FIT OUR CUSTOMERS' NEEDS AND PLANTING SITE RANGING FROM NATIVE LANDSCAPING AROUND THE HOUSE TO LARGE-SCALE CONSERVATION AND LEGACY PROPERTY PLANTINGS. USING OUR CUSTOM-BUILT, PROPRIETARY SEEDING SYSTEM, ALL OUR MIXES ARE 'MADE TO ORDER' BASED ON YOUR NEEDS.

AND WE'RE QUALIFIED TOO...

IN COOPERATION WITH OUR CONTRACTING DIVISION, DJM ECOLOGICAL SERVICES INC.; OUR TRAINING, CERTIFICATIONS, AWARDS, AND STAFF INVOLVEMENT ARE UNPARALLELED. COMBINED, WE PROVIDE THE MOST COMPREHENSIVE ECOLOGICAL RESTORATION SOLUTIONS THAT INCLUDE HABITAT IMPROVEMENTS AND MANAGEMENT OF NATIVE PLANT COMMUNITIES. WHEN YOU'RE READY TO DISCUSS YOUR PLANTING GOALS, CALL PURE AIR NATIVES AND #PLANTYOURLEGACY

****BELOW IS JUST A FEW OF OUR CERTIFICATIONS AND ACCOMPLISHMENTS**

TRAINING

- ★ HERBICIDE APPLICATORS LICENSES, MULTIPLE CLASSES FOR MO, IL, IA, KS, & IN
- ★ 8 CERTIFIED ARBORISTS W/TRAQ
- ★ URBAN INTERFACE PRESCRIBED FIRE
- ★ WILDLIFE HABITAT SPECIALIST
- ★ DEER STEWARD CERTIFICATIONS
- ★ SUSTAINABLE URBAN HORTICULTURE
- ★ USFS FORESTED INVENTORY ANALYSIS DATA COLLECTORS

AWARDS

- ★ CORPORATE CONSERVATIONIST OF THE YEAR, CONSERVATION FEDERATION OF MISSOURI
- ★ ACEC ENGINEERING EXCELLENCE AWARD, NOVEL APPROACH USING PHYTOREMEDIATION IN MINE WASTE WATER TREATMENT
- ★ GARDEN OF THE YEAR, STL HOMES
- ★ PRAIRIE PIONEER AWARD, MISSOURI PRAIRIE FOUNDATION

STAFF INVOLVEMENT

- ★ MISSOURI NATIVE SEED ASSOCIATION PRESIDENT
- ★ MISSOURI NATIVE SEED ASSOCIATION VICE-PRESIDENT
- ★ BOARD INVOLVEMENT BY STAFF: MISSOURI PRAIRIE FOUNDATION, OPEN SPACE COUNCIL, URBAN HARVEST
- ★ PROFESSIONAL ORGANIZATIONS: GROW NATIVE, SHAW PROFESSIONAL SERIES, QDMA BRANCH PRESIDENT

MORE THAN SEEDS



NATIVE SEED INSTALL



PRESCRIBED BURNS



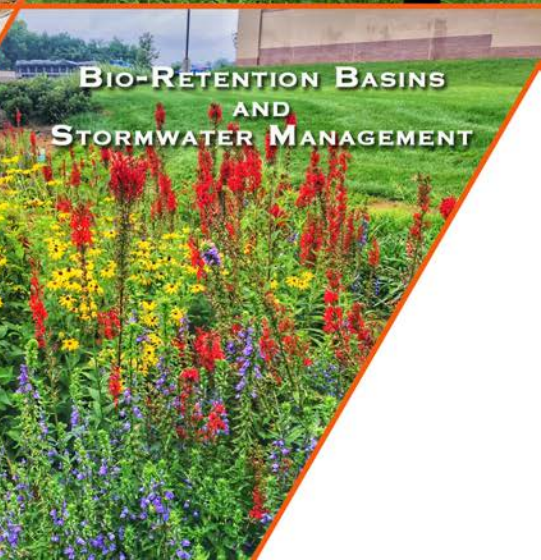
RESTORATION SERVICES



STEWARDSHIP



GREEN ROOFS



**BIO-RETENTION BASINS
AND
STORMWATER MANAGEMENT**

WHY NATIVE PLANTS

NATIVE PLANTS ARE GENETICALLY PREDISPOSED TO GROWING AND THRIVING IN OUR UNIQUE SOIL TYPES AND WEATHER PATTERNS.

WITH LESS INPUT REQUIREMENTS AND DECREASING ANNUAL MAINTENANCE COSTS, NATIVE PLANTINGS ARE FOR POLLINATORS, WILDLIFE, LIVESTOCK GRAZING, CLEAN WATER, AND SOIL HEALTH.

8
7
6
5
4
3
2
1

10+
FEET

DROUGHT RESISTANT

WITH ROOT SYSTEMS EXTENDING SEVERAL FEET DEEP INTO THE SOIL, NATIVE PLANTS CAN FIND WATER EVEN IN DRY CONDITIONS.

9
INCHES

CLEAN WATER

1 ACRE OF DIVERSE PRAIRIE CAN ABSORB 9" OF RAINFALL PER HOUR WITH NO RUNOFF.

12
TONS

EROSION CONTROL

1 ACRE OF DIVERSE PRAIRIE CAN PRODUCE 12 TONS OF ROOTS, HOLDING SOIL TOGETHER.

1
2
3
4
5
6
7
8
9
10

*THE BENEFITS OF NATIVE PLANTS DON'T STOP THERE.

COST-SHARE SEED BLENDS

WE HAVE SEED BLENDS THAT QUALIFY FOR ALL COST-SHARE PROGRAMS

- EQIP - CSP - CRP -
- NRCS - FSA - DNR - SWCD

OUR QUALIFYING SEED BLENDS AND
RESTORATION SERVICES COVER A WIDE
RANGE OF CRP PRACTICES

CP4B-WILDLIFE HABITAT CORRIDORS

CP4D-PERMANENT WILDLIFE HABITAT

CP9-GRASS WATERWAY

CP18B-SALINITY REDUCING VEGETATION ESTABLISHMENT

CP21-GRASS FILTER STRIPS

CP29-WILDLIFE HABITAT BUFFER

CP42-POLLINATOR HABITAT

AND MANY MORE



CP-2

NATIVE GRASS, FORB,
LEGUME EST.



CP-33

UPLAND BIRD HABITAT
BUFFER

MONARCH
w/GRASSES & w/OUT



POLLINATORS



AND INCLUDING
CONSERVATION PRACTICES SUCH AS

327-CONSERVATION COVER

647-EARLY SUCCESSIONAL HABITAT DEVELOPMENT

528-PRESCRIBED GRAZING

643-RESTORATION/MANAGEMENT OF
RARE AND DECLINING HABITAT

600-TERRACE

342-CRITICAL AREA PLANTING

386-FIELD BORDER

AND MANY OTHERS

ENGINEERS, LANDSCAPE ARCHITECTS, URBAN PLANNERS, AND CONTRACTORS

WE CREATE SPECIALTY AND CUSTOM MIXES FOR OUR CLIENTS
UPON REQUEST TO ADDRESS EROSION CONTROL, BIO-RETENTION
AND DETENTION AREAS, SLOPE STABILIZATION, SHADE MIXES,
AND MUCH MORE.

HIGH DIVERSITY/SHOWY



WETLAND/BIO-RETENTION



SAVANNA & SHADE



WARM SEASON GRASSES



LOW PROFILE WILDFLOWER

NATIVE LANDSCAPING

NATIVE PLANTS REQUIRE LESS MAINTENANCE
AND OFFER UNIQUE AESTHETICS SURE TO
INCREASE YOUR PROJECT'S CURB APPEAL

DENSE BLAZING STAR



PLAINS COREOPSIS



BUTTERFLY MILKWEED



CARDINAL FLOWER





**PURE AIR NATIVES IS A PROUD PARTNER OF
LAND & LEGACY. TOGETHER WE'VE DEVELOPED
NATIVE SEED MIXES FOR WILDLIFE HABITAT
ACROSS THE MIDWEST.**

**OUR MIXES ARE TRUSTED BY LANDOWNERS,
RANCHERS, CARETAKERS, & LEASE-HOLDERS; AND
CAN BE ENDLESSLY CUSTOMIZED TO YOUR PURSUIT.**



LAND & LEGACY
FOR LOVE OF THE LAND



LAND & LEGACY
FOR LOVE OF THE LAND
*WILDLIFE NATIVE
SEED BLENDS*

TRAIL SCREENING



EDGE FEATHER



UPLAND BIRD



BIG BUCK HOTEL



SAVANNA COVER



BROWSE PLOT





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