

(2025)

THE PLAY LAB FOUNDATION

2024-2025

IMPACT REPORT

Investing. in children, families, and
community

REFLECTING ON OUR 2024–2025 GOALS

Last year, we set out to close the **quality care gap** by expanding access, strengthening inclusion, and deepening our commitment to play- and nature-based learning. **We named big goals—quality, access, equity, belonging**—and we spent this year turning those goals into action. Our mission at The Play Lab remains simple and unwavering: **to nurture joy, trusting relationships, nature stewardship, and authentic learning through play**. We knew that doing this well would require more than curriculum—it would require a **paradigm shift** in how childcare holds children, families, and the practitioners who care for them. This year, we took meaningful steps in that shift.



DID WE MEET OUR TARGETED GOALS?

(2024-2025)

Yes—through intentional choices, community support, and a commitment to staying child-centered, we made substantial progress across every area we set out to strengthen:

- **Advocacy:** We used our platform to uplift child-affirming practice and reinvested all earnings into scholarships.
- **Neurodivergent Inclusion:** We expanded supports and refined our environment to honor every child's individual genius.
- **Equity & Community Engagement:** We centered Black childhood and deepened our commitment to children of the global majority.
- **Outdoor Learning:** We rooted our days in nature and are on track to reach—and possibly pass—the 1,000-hour mark.
- **Family Engagement:** We showed up for families through intentional gatherings and consistent communication.
- **Professional Development:** Training funded by DEY and IPA—and in-services from partners—strengthened daily practice.
- **Community Involvement:** We participated in three of our five planned community events, building connection and visibility.
- **Values-Aligned Investment:** We invested in Black-owned, women-run, local, small, and immigrant-run businesses.
- **Financial Accessibility:** Community giving—cash, in-kind, recurring, and mortgage support—kept access within reach.
- **Partnerships:** Local and national partners broadened our resources and supported children's access.

FINANCIAL OVERVIEW

How scholarships, donations, and partnerships bring high-quality care to life.

\$56,595

Invested in scholarships this year

2

Students receive full scholarships

2

Students receive partial scholarships

4

Adjusted Tuition

Scholarship Types

\$930

Adjusted Tuition

\$21,865

Partial Scholarships

\$33,800

Full Scholarships

Investing in Access

\$2,750

Monthly donations:
11/24-10/25

Recurring gifts ensured consistent access to the high-quality, child-affirming care every child deserves.

Community Partnerships Made

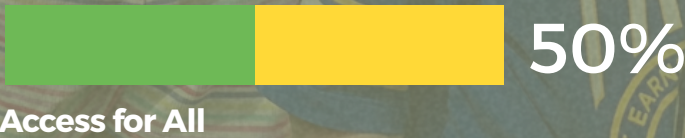
5

Our community partners contributed resources, programs, and financial support that amplified scholarship impact.

Making Access Visible

12

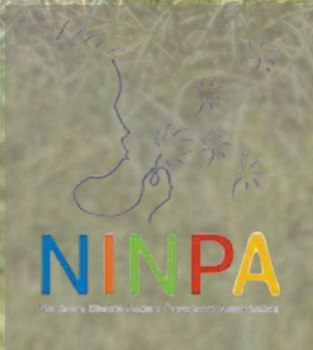
Children Served:
9/24-10-25



PARTNERSHIPS



Our Valued Community Partners



Collaboration for
Early Childhood

