

CONSUMER STUDY *



+100 participants

85% Fully satisfied after 2 weeks of use

96% Fully satisfied after 4 weeks of use

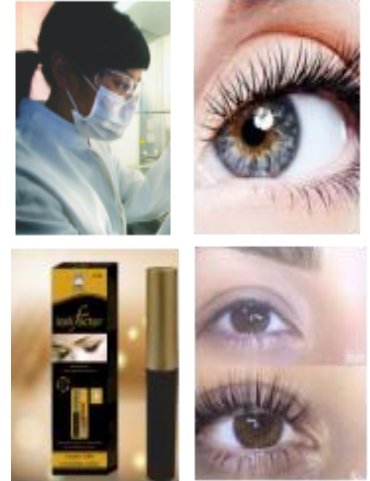
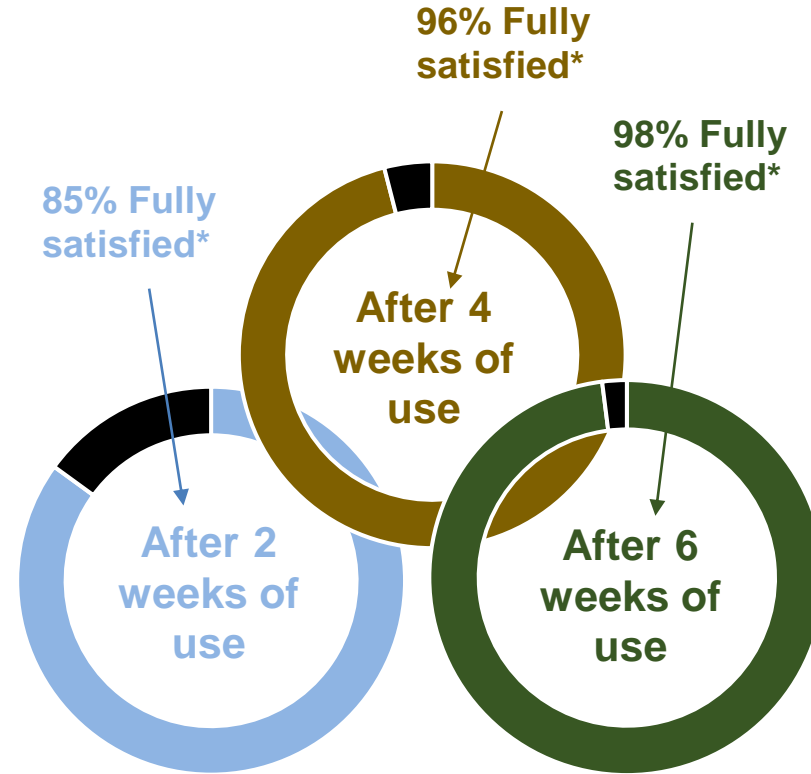
98% Fully satisfied after 6 weeks of use



*Lashfactor Consumer Study, Entod Research Cell UK Ltd, 9th Jan 2019

THE RESULTS

*By satisfaction we mean noticeable improvement in the length, volume and prominence of your lashes after using the product



CONSUMER PANEL TESTING



+100 participants after 4 weeks use....

- **64%** reported a **noticeable improvement** in **length, volume and prominence** of lashes
- **84%** rated the patented applicator **easy to apply**
- **73%** rated their **lash volume positively**
- **84%** rated their **lash length positively**
- **80%** rated their **lash prominence positively**
- **82% had** increased confidence in their lashes



*Based on a consumer study comprising of 100 healthy participants carried out by Alba Science Ltd (study no:213501 reported on 11th October 2018)

lashfactor