

STEPS TO ENGAGE THE COMMUNITY *In Ministry*

MOVE WITH INTENTION. BUILD WITH PURPOSE.

STEP
1



GET OUT OF THE BUILDING



What to do: Go where the community already gathers—schools, events, and local spaces.



Why it works: You cannot build relationships from inside the church. Presence creates connection.

STEP
2



IDENTIFY ONE CONNECTION POINT



What to do: Choose one organization, leader, or space to engage—don't try to reach everyone.



Why it works: Focused effort builds stronger, more meaningful relationships.

STEP
3



INTRODUCE YOURSELF CLEARLY



What to do: Share who you are, what you represent, and your desire to connect—simply and honestly.



Why it works: Clarity builds trust and removes uncertainty.

STEP
4



LISTEN BEFORE YOU ACT



What to do: Ask questions and listen carefully before offering ideas or solutions.



Why it works: Listening reveals real needs and shows respect for the community.

STEP
5



FOLLOW UP AND STAY PRESENT



What to do: Reconnect, check in, and remain visible after the first interaction.



Why it works: Consistency turns contact into relationship.



WHAT THESE STEPS BUILD

Community engagement does not begin with programs—it begins with presence, clarity, and consistent connection.