







Michael Lemon

College Student

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Education >

Rowan University - Glassboro, New Jersey

- Bachelor of Arts - Advertising
- GPA: 3.10
- Relevant Coursework: Advertising, Marketing, PR, Sales, Esports

Skills >

- Creative
- Advertising
- Brand Development
- Project Management
- Marketing
- GFX/Picture/Video

About me >

Hello, I'm Michael Lemon, and I'm out to learn more about the exciting fields of Advertising, sales, marketing, and PR. I'm a student at Rowan University right now, where I'm working on a degree in advertising. I also expanded my understanding by getting hands-on training through internships and freelance jobs.

Experience >

Slice Communications - Marketing Internship Philadelphia, PA

- Conducted market research to identify trends and opportunities for growth.
- Collaborated with cross-functional teams.
- Professional experience in a workplace,

Lemon's Luxury Detailing - Owner/Operator

- Developed and maintained a professional website.
- Met promised delivery times consistently.
- Coordinated bookings and appointments.
- Trained new staff members.
- Managed pricing, marketing & advertising .
- Researched, planned, and crafted business plans.
- Customer service duties, including following up with clients, answering phone calls, and handling quality issues.