



LWI Homes

THE SIGNATURE OF SUSTAINABLE LIVING



WELLNESS REAL ESTATE SHARES THE PHILOSOPHY OF LUXURY WELLNESS INTERNATIONAL. A LIFE WELL LIVED AND A HEALTHY LIFESTYLE THROUGH SUSTAINABLE RESOURCES WITH EMPHASIS ON BIOPHILIC DESIGN, QUALITY, SECURITY AND INNOVATION, OUR PRIORITY IS TO MATCH YOU WITH YOUR PERFECT HOME.



Luxury Wellness
INTERNATIONAL

HOME FEATURES

Wellness Real Estate centers on well-considered design, which can positively impact lives, communities and the broader environment.



Immerse yourself into a universe of well-being and stability with all the ingredients for your balanced dream home.



LWI Homes is focused on life well lived and the creation of a healthy lifestyle through the use of sustainable resources. Implementing these concepts in all aspects of our Wellness program, including holding true to the belief that living your best life means living “WELL”.

In collaboration with NORD Architects, a LEED certified and award-winning architectural firm, we at LWI Homes incorporate these core values into each and every home design.

We believe that your home is your sanctuary and should be as embracing as the gentle lapping of the tide on a sandy beach or as relaxing as the gentle rain falling in the forest. Gently beckoning our senses to be transcended into a state of calm and wellbeing is a result of a well designed environment. This peace of mind is Wellness Real Estate.

Wellness Real Estate centers on utilizing our home to help keep us safe and healthy.

Now more than ever before, you want to know you are safe in your home. Your home should protect you and provide a healthy environment in which to live. Because LWI Homes are built to a higher standard, you will breathe the cleanest air, feel the most comfortable temperatures, and enjoy the quietest indoor environment. You will sleep well knowing that your family lives in a healthy, comfortable home, free from allergens and toxins.

In addition to our focus on energy, LWI Homes feature sustainable materials to further reduce our carbon footprint. We seek locally sourced natural materials including limestone, reclaimed or recycled wood, metal which are appropriate for the climate in which it is used. Our landscaping design includes Xeriscaping practices which focuses on the use of indigenous plant materials that will conserve water and require less maintenance.



How is that possible you ask?

There are key design elements that induce a sense of calm and tranquility. At LWI Homes we strive to incorporate these elements into our designs which help you transition your new house into a wellness HOME.

These design elements take a number of things into consideration but here are just a few:

TEXTURES AND TONES

Critical to a sense of wellbeing. We love color but when it comes to our design palette, our foundational elements are neutral and reflect the beauty of the natural landscape.

BIOPHILIC DESIGN

is promoted in our home designs to increase connectivity to the natural environment through the use of direct nature, indirect nature, and space and place conditions.



Green is good, and when it comes to landscaping LWI Homes uses Xeriscaping; a landscaping philosophy that uses as many native, drought-resistant plants as possible and arranges them in efficient and water-saving ways.

Indigenous plants not only thrive in their natural landscape, but actively stabilize the ecosystem as designed.

BRIGHT AND LIGHT!

LWI Homes designs utilize solar studies to maximize the use of light within your home.

Our electronic packages feature security systems and speakers throughout; ambient music, nature sounds and white noise promote a sense of wellbeing.

OUR SIGNATURE HOME FEATURES INCLUDE A FINISHED BASEMENT OR STORM SHELTER SAFE ROOM

If you don't like the weather in Texas just wait a few hours, it's bound to change but what doesn't change is the risk of tornadoes.

A basement provides additional storage and space for a game or bonus room but it's much more than that. It provides peace of mind that you and your family will be safe if caught in the eye of the storm.

There is nothing that will contribute more to your sense of wellbeing in your new LWI Home than the knowledge that your home will protect you and your loved ones in case of emergency.



What are the added technology & wellness features of homes designed by LWI Homes?



SMART HOME FEATURES

- Amazon Alexa / Google Home / iHome features
- Smart home security system – monitor and control a range of security devices in-app from your smart phone including door locks, lights, thermostats, sprinkler systems and cameras.
- Sonos sound system – create your perfect environment that works with all the services you know and love.
- Electric vehicle charging station – for increased cost savings and convenience
- USB electrical outlets and in-wall wireless charging pads

Wellness focused features

- Lighting design – modulating and balancing lighting within the home with smart, adjustable color temperature light bulbs to help reinforce the body's circadian rhythm, which improves energy, mood, and productivity levels. Promotes deeper and natural sleep patterns.
- Automatic solar adaptive shades that adjust throughout the day in response to the changing position of the sun save energy and reduces glare and heat gain.
- Optimize indoor air quality with a built-in central air purifying system to eliminate airborne pollens and dust particles.
- Support proper ventilation with low VOC products and use of hard flooring.
- Farm to table – an outdoor potter's shed promotes gardening and exercise while providing fresh, organic vegetables for nourishment.
- A strong indoor-outdoor connection with over-sized glass doors bringing in natural light and promoting biophilia – enhancing our natural human tendencies to interact with other forms of life in nature. Creates an opportunity to interact with friends and family.



- Soft water tank system – removes minerals (calcium and magnesium) that cause hardness which increases longevity of water-using appliances, requires less detergents, and softens skin and hair.
- Use of touchless faucets with built-in water filters throughout the home to encourage hydration.
- Fitness – a dedicated space that makes it easier to get a work-out at home or relax with an in-home massage or practicing yoga supporting mental and emotional health.
- A library – home studies filled with books help create an indoor environment that minimizes distractions and promotes productivity. Reading has been proven to benefit mental health and can relax the entire mind and body.

MEET THE FOUNDERS

The collaboration of Luxury Wellness International and NORD Architects integrates architectural design with wellness principles, making LWI a special place to call home.

Luxury Wellness International is an active supporter of the Global Wellness Institute, a non-profit organization with a mission to empower wellness worldwide by educating the public and private sectors about preventative health and wellness.

GWI's focus on bringing wellness to the forefront of our daily lives initiated LWI's desire to incorporate these principles in all aspects of our business.





This awareness inspired the partnership of Luxury Wellness International and NORD Architects to form LWI HOMES. With years of experience in the real estate industry, Laurie Nicoll Nord and William (Bill) Nord have joined forces to create homes that support this mission.

LWI HOMES are designed with your convenience, health and safety in mind. LWI HOMES feature a connection to nature, an abundance of light and windows contribute to a sense of wellbeing.

“Our focus is to apply design elements that are critical to extending the quality of life.”



Laurie Nicoll Nord

PRESIDENT AND CEO

Laurie Nicoll Nord is the founder and visionary of Luxury Wellness International, a wellness lifestyle company focused on a life well lived. LWI includes several subsidiaries including LWI Homes, LWI Management, and Stimulation Skin Care. All are managed and directed with a passion for extending the quality of life and the belief that living your best life means living “WELL”.

LWI Homes is focused on residential development including renovated homes and new-build homes with an emphasis on sustainability, smart home and wellness focused features. Stimulation Skin Care is a luxury skincare line sold in prestigious retail outlets, physician offices, aesthetician boutiques, med-spas, day spas, and hotel spas throughout the US, Canada, and Asia.

Luxury Wellness International is headquartered in Dallas Texas and is currently planning several residential and luxury resort properties in the greater Dallas and Austin markets. Each project emphasizes a self-sustainable energy platform including farm to table and holistic principles established by the Wellness Communities Initiative – a program of the Wellness Communities Institute, and the principles of longevity as defined by *The Blue Zones*.

An accomplished executive with outstanding achievements in various fields, Ms. Nord has a proven business acumen as an industry leader and visionary. Laurie broke industry records for sales volume achievements in the mortgage banking industry and her “out of the box” thinking has proven to provide inspiration and innovation in the creation of a variety of mortgage and credit enhancement products.

When the mortgage industry and residential finance market hit a wall in 2007, Laurie re-invented herself and her career. Working for a biomedical company focused on Stem Cell research, Laurie recognized the medicinal value of working with stem cells, specifically mesenchymal stem cells for the restoration and rejuvenation of the skin. With the help of some very talented scientists and cosmetic manufacturers, Laurie researched and developed a skincare line over a two-year period and launched Stimulation in 2010.

Calling on a decade of passion inspired by her active association with Global Wellness Institute, Laurie is incorporating the principals of wellness and wellness real estate to Luxury Wellness International and its subsidiaries.



Luxury Wellness
INTERNATIONAL

AFFILIATIONS

- Global Wellness Institute Wellness Initiative Sub Committee Chair

HONORS

- Visionary Award - Opteum Funding
Outstanding Account Manager of
the Year – Radian Guarantee

“Creating sustainable and timeless design solutions for our clients is our passion.”

William C. Nord, AIA LEED AP

PRINCIPAL

For over 25 years, William Nord has directed and managed the design and construction of hospitality, mixed-use, and residential projects throughout the world. As an active Principal at NORD Architects, and as a former VP and Project Director at WATG, Bill has endeavored to bring creative and timeless design solutions for many clients and luxury brand hotels.

Bill has directed design and production efforts on a number of major hospitality and residential projects, including the reinvention of the former Fountainbleau Resort in Las Vegas, an 8.9 million SF resort and conference center with 3 hotels, a 3200-seat theatre, and casino; the fast-tracked \$1.5 billion Encore at Wynn Las Vegas, a 2,034-suite resort hotel and casino expansion of 4 million SF; the new-build Hard Rock Hotel & Casino Sacramento; Hyatt Regency Huntington Beach Resort & Spa, a 517-room oceanview resort, conference center, and retail plaza; Pueblo Bonito Sunset Beach, a destination hillside resort on the western side of the tip of Baja, Mexico; the Breakers Palm Beach expansion and renovation; the renovation of the Grail Theatre at Wynn Las Vegas; and the proposed Tropicana Las Vegas Casino and Resort, a newly planned 2,500 room resort hotel with retail, dining and entertainment.

Prior to his 13 years with WATG, he managed design efforts for CYP, Inc. including the Four Seasons Resort & Spa at Troon North, Scottsdale, Arizona and the Four Seasons Troon North Golf Clubhouse & Villas.

Bill has managed and directed a number of hospitality renovation projects including the Hard Rock Hotel & Casino San Diego, Hyatt Regency Downtown Los Angeles, Hyatt Regency Huntington Beach, Hilton Waterfront Beach Resort, Wyndham Anaheim Resort, Hyatt Regency La Jolla, Marriott Burbank Airport Hotel, DoubleTree Irvine Spectrum, Catamaran Resort & Spa and LAX Marriott.

PROJECT EXPERIENCE

- The Drew (formerly Fountainbleau), Las Vegas, NV
- Encore at Wynn Las Vegas, Las Vegas, NV
- Hyatt Regency Huntington Beach, Huntington Beach, CA
- Four Seasons Hotel, Dublin, Ireland
- Four Seasons Hotel at Troon N, Scottsdale, AZ
- The Breakers - expansion, Palm Beach, Florida
- Pueblo Bonito Sunset Beach Resort & Spa, Los Cabos, Baja, Mexico
- LA Marriott Airport Hotel, Los Angeles, AZ
- Hard Rock Hotel & Casino, Sacramento, CA
- Tropicana Resort Hotel & Casino, Las Vegas, Nevada



NORD architects

EDUCATION

- Arizona State University, Bachelor of Architecture

ARCHITECTURAL LICENSES

- California, Texas, Arizona
NCARB Certified

AFFILIATIONS

- American Institute of Architects

ACCREDITATIONS

- LEED Accredited Professional

HONORS

Pacific Coast Builders
Grand Award, Residential
Valley Forward Association
Environmental Excellence
Multi-Family Structures



LWI Homes

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