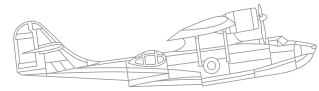


WALK FOR HILL HOUSE HOSPICE

PRESENTED BY



Canso



SUNDAY, MAY 24, 2026



walkforhillhousehospice.com



WALK WITH US



Join us on Sunday, May 24, 2026 for our annual Walk for Hill House Hospice presented by Canso Investment Counsel Ltd. You'll enjoy a leisurely 2.8 km stroll through Richmond Hill's beautiful community of Mill Pond, host to many heritage homes and a unique natural park rich in history dating back prior to 1848 when Mill Pond was initially constructed as a power supply to local mills.

Your participation helps us raise money to support people who are nearing the end of their lives. Not many people know, but hospice care is a story of excellence, providing quality end-of-life care. Our mission is to provide at **no cost**, expert medical care, dignity, kindness and compassion to our residents during their end-of-life journey.

Our goal is to raise \$145,000! We believe that together, we can achieve it! Gather your family, friends, furry companions, or assemble a team with your co-workers. Hospice care is vital for all Ontarians and every dollar you raise counts!

You can expect a wonderful day filled with beauty and heartwarming moments. If you register early, you're guaranteed to get a Walk t-shirt. And, your registration includes a tasty Hero Certified Burger, refreshments, snacks and ice cream after the Walk.

We can hardly wait to see you all in person at the Walk!



With warm thanks,

Michelle Hambly, BScN, MBA
Executive Director
Hill House Hospice

A special thank you to Canso Investment Counsel Ltd. for their continued and generous support as our Presenting Partner.

WHY WE'RE WALKING



We'd like to express our deepest gratitude for the extraordinary care and compassion you provided to our mom and grandmother during her final days. You truly are angels on earth, providing comfort not only to those in your care but also to their families. We felt supported and cared for at every step, knowing she was in the best possible hands. We will forever be grateful for the care and love you gave to her. Your dedication and kindness have left a lasting impact on our family. Thank you for the invaluable work you do everyday!

— Family Member at Hill House Hospice



My family and I would like to take this opportunity to extend our deepest gratitude and thanks for taking such extraordinary care of family member during his stay at Hill House. We can't tell you how comforting it was to clearly observe the kind and loving treatment he received by not one but all of the Nurse and Support staff. One rarely sees authentic compassion in our healthcare system and Hill House is a prime example and leader in treating their Patient Guests like family. Providing comfort in a number of different ways just to mention a few (tea, cookies, massages from your massage therapist and a kind ear when we needed it). One of the most significant gestures of love and support to me was welcoming me to stay with my loving husband that night while he passed this life. Although it was painful for me, it also gave me comfort in knowing I was right there with him when he took his final breath.

It is truly a necessity for our dying loved ones to pass this life with dignity and in an atmosphere of tenderness and love. Thank you from the bottom of our hearts.

— Family Member at Hill House Hospice

ABOUT THE WALK

LOCATION

Start and finish:

Hill House Hospice
36 Wright Street,
Richmond Hill, ON L4C 4A1

Visit the website for start times
and route details.



2.8 KM ROUTE THROUGH RICHMOND HILL
AND MILL POND PARK

REGISTRATION

\$35 ▸ Adults and Youth (13+ years) **\$25** ▸ Children (2-12 years)

REGISTER:

walkforhillhousehospice.com

REGISTERED WALKERS RECEIVE:

- **A Walk t-shirt**
Register before Sunday, April 12, 2026 to guarantee yours!
Available on a first come basis, while supplies last.
- **Lunch to include Hero Certified Burger, refreshments, snacks and ice cream!**



GET YOUR EMPLOYEES AND CO-WORKERS TO FORM A TEAM!
Sign up as a Team Captain online.



BECOME A CORPORATE PARTNER

Our generous corporate partners are the driving force behind the incredible success of the Walk. This year, our partners can help Hill House and, at the same time will enjoy many benefits including:

- **Access to approximately:**

- ▷ 375 passionate Walk registrants/families/volunteers
- ▷ 6,000 Hill House email subscribers
- ▷ 1,000 social media followers on Facebook, Instagram and LinkedIn

- **Amplified Visibility:**

Gain prominent recognition through our digital and print promotional materials, ensuring your brand stands out amidst the crowd.

- **Prominence in York Region:**

Boost your brand's visibility across York Region by associating your company with our well loved event.

- **Team Building Opportunities:**

Encourage employee involvement and team unity by organizing a corporate team to take part in the Walk.



MARKET REACH

OUR STAKEHOLDERS

- 40s to 70s
- University educated
- Urban households
- First and second-generation Canadians
- Teenage and twenty-something children
- Active lifestyles

SPONSORSHIP LEVELS

\$25,000 *Sold!*

► PRESENTING PARTNER

Event Marketing & Promotions

- Your logo locked up with event branding included on:
 - ▷ Event website and partner listings at walkforhillhousehospice.com
 - ▷ Email communications
 - ▷ Thank You lawn signage
 - ▷ Walker t-shirt
- Acknowledgment on **three** social media posts — pre-event, day of and post-event
- Featured booth and/or stage presence
- Emcee recognition at podium, with opportunity to speak
- Opportunity to hand out promotional items at BBQ to Walkers
- Opportunity to announce top fundraisers and winner of prizes
- Business acknowledgment receipt
- 25 free registrations

\$15,000

► COMMUNITY PARTNER

Exclusive Branding Opportunity to Feature your Logo (select one):

- BBQ banner in yard
- Selfie photo prop frame

PLUS:

- Logo on partner listings at walkforhillhousehospice.com
- Logo on **two** email communications
- Logo on Thank You lawn signage
- Acknowledgment on **three** social media posts – pre-event, day of and post-event
- Featured booth
- Emcee recognition at podium
- Logo on back of Walker t-shirt (deadline is April 12, 2026)
- Opportunity to hand out promotional items at BBQ to Walkers
- Business acknowledgment receipt
- 15 free registrations



\$10,000

► **WALKER PARTNER**

Exclusive Branding Opportunity

Select one:

- Swag Bag
- Cooling Towel
- Baseball Cap
- Packable Rain Poncho

PLUS:

- Logo on partner listings at walkforhillhousehospice.com
- Logo on **one** email communication
- Logo on Thank You lawn signage
- Acknowledgment on **two** social media posts – day of event and post-event
- Emcee recognition at podium
- Logo on back of Walker t-shirt (deadline is April 12, 2026)
- Opportunity to hand out promotional items at BBQ to Walkers
- Business acknowledgment receipt
- 10 free registrations



\$5,000

► **MILL POND PARTNER**

Exclusive Branding Opportunity

Select one:

- Route map and KM markers on route
- Sidewalk decals

PLUS:

- Logo on partner listings at walkforhillhousehospice.com
- Logo on Thank You lawn signage
- Acknowledgment on **one** social media post – day of event
- Logo on back of Walker t-shirt (deadline is April 12, 2026)
- Opportunity to hand out promotional items at BBQ to Walkers
- Business acknowledgment receipt



\$2,500

► START/FINISH LINE PARTNER

- Feather banner at the start / finish line
- Logo on back of Walker t-shirt (deadline April 12, 2026)
- Logo on Thank You lawn signage
- Logo on partner listings at walkforhillhousehospice.com
- Business acknowledgment receipt

\$1,000

► T-SHIRT PARTNER

- Logo on back of Walker t-shirt (deadline is April 12, 2026)
- Logo on Thank You lawn signage
- Logo on partner listings at walkforhillhousehospice.com
- Business acknowledgment receipt

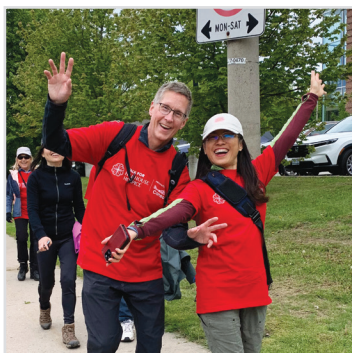
\$500

► BOOTH PARTNER

- Logo on partner listings at walkforhillhousehospice.com
- Vendor booth at the BBQ post-Walk
- Branded event sign at your booth
- Business acknowledgment receipt

► DONATION OR PRIZE PARTNER

- Logo on partner listings at walkforhillhousehospice.com
- Business acknowledgment receipt



THANK YOU!

Hill House Hospice
36 Wright Street
Richmond Hill, ON L4C 4A1
905-737-9308
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