



CITY OF LONDON  
COLLEGE OF ECONOMICS

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100% ONLINE courses:

Awarded Degree	Months	Price in US\$	Description
Account Manager Diploma	10	999	<p><b>Overview</b></p> <p>“Building long-term customer-supplier partnerships is the foundation of business success. This diploma course shows how this can be done through planning, good communication and keeping up-to-date with customers’ needs”. Upon completion you will be able to succeed as a Key Account Manager.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ The Key Account Manager</li> <li>➤ The Key Account As A Business Partner</li> <li>➤ Discovering Opportunities</li> <li>➤ The Key Account Development Plan</li> <li>➤ Relationship Management</li> <li>➤ Marketing Communication Programs</li> <li>➤ Winning Business</li> <li>➤ Key Account Handling</li> <li>➤ Getting The Big Picture</li> <li>➤ Understanding The Global Buyer</li> <li>➤ Performance And Reward</li> <li>➤ Knowing The Market, Knowing Your Value</li> <li>➤ Knowing The People, Knowing Your Value</li> <li>➤ Contact Strategies</li> <li>➤ Supply Chain Management</li> <li>➤ Etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are</p>

			the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.
Banker Diploma	7	699	<p><b>Overview</b></p> <p>This diploma course focuses on the theory and practice of banking, and its prospects in the new millennium. It is written for students in banking and finance at Masters, MBA or advanced undergraduate level. Bank practitioners who wish to deepen and broaden their understanding of banking issues may also be attracted to this course.</p> <p><b>Description</b></p> <p>You will fundamental knowledge about</p> <ul style="list-style-type: none"> <li>➤ What are banks and what do they do?</li> <li>➤ Diversification of bank activities</li> <li>➤ Management of risks in banking</li> <li>➤ Global regulation of banks</li> <li>➤ Bank structure and regulation: UK, USA, Japan, EU</li> <li>➤ Banking in emerging economies</li> <li>➤ Bank failures</li> <li>➤ Financial crises</li> <li>➤ Competitive issues in banking</li> <li>➤ Case studies</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Body Language Coach Diploma	3	299	<p><b>Overview</b></p> <p>Learn how to read others' thoughts by their gestures and become a professional body language coach.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Non-verbal Gestures</li> <li>➤ Facial Expressions</li> <li>➤ The Eyes</li> <li>➤ Lip Reading</li> <li>➤ Reading the Signs</li> <li>➤ Getting the Most Out of Body Language</li> <li>➤ Becoming who you want to be</li> <li>➤ Analyzing Handshakes</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Clothing</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Bond Specialist Diploma	3	299	<p><b>Overview</b></p> <p>Bonds are not boring, bonds are interesting. Learn everything to become a bond specialist and invest professionally. You will also be able to advise other people.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ “Risk-Free” Investing: U.S. Treasury Bonds</li> <li>➤ What Percentage Should Be in Bonds?</li> <li>➤ Strategizing Your Bond Buys and Sells</li> <li>➤ Picking a Bond Fund That Will Serve You for Life</li> <li>➤ Ten Most Common Misconceptions about Bonds</li> <li>➤ And more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Brand Manager Diploma	9	899	<p><b>Overview</b></p> <p>The fun and easy way to build your brand and increase revenues.</p> <p><b>Description</b></p> <p>You will learn:</p> <ul style="list-style-type: none"> <li>➤ Everything You Ever Wanted to Know About Branding</li> <li>➤ Building a Brand, Step-by-Step</li> <li>➤ Launching Your New Brand</li> <li>➤ The Care and Feeling of Your Brand</li> <li>➤ Protecting Your Brand</li> <li>➤ Ten Truths about Branding</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Ten Branding Mistakes and How to Avoid Them</li> <li>➤ Resources for Brand Managers etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Business Analyst Diploma	6	599	<p><b>Overview</b></p> <p>With this diploma course you will acquire an in-depth understanding to become a successful business analyst.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Core concepts of business analysis</li> <li>➤ Enterprise analysis</li> <li>➤ Strategic planning</li> <li>➤ Conducting feasibility studies</li> <li>➤ Preparing the business case</li> <li>➤ Conducting the initial risk assessment</li> <li>➤ Selecting and prioritizing projects</li> <li>➤ Launching new projects</li> <li>➤ Requirements planning and management</li> <li>➤ Techniques like brainstorming, document analysis, focus group etc.</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Business Coach Diploma	3	299	<p><b>Overview</b></p> <p>This diploma course reveals what business coaching is, how to access the shape of your business and what steps you need to put into place to grow it successfully.</p> <p><b>Description</b></p> <p>You will learn:</p> <ul style="list-style-type: none"> <li>➤ How to set goals</li> <li>➤ The art of advertising</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Website marketing</li> <li>➤ Outsourcing</li> <li>➤ And many more</li> </ul> <p><b>Who is this course for?</b></p> <p>Compiled for business entrepreneurs who have achieved the first goal of getting their enterprise up and running or have been operating their own professional practice or business for a few years and now want to take it the next level. It's all about where you are, where you are going and the actions that you need to take to get there.</p> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Business NLP Coach Diploma	3	299	<p><b>Overview</b></p> <p>Use NLP to realise your goals and aspirations at work and acquire exceptional negotiation skills.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Building working relationships that work</li> <li>➤ Leading people to perform</li> <li>➤ Achieving business excellence</li> <li>➤ 10 Business benefits of NLP</li> <li>➤ And more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Career Consultant Diploma	3	299	<p><b>Overview</b></p> <p>In this diploma course you will learn how to unlock your career potential and help yourself and your clients to your/their future. Gather all skills and knowledge to become a professional career consultant.</p>

			<p><b>Description</b></p> <p>You will learn:</p> <ul style="list-style-type: none"> <li>➤ Why planning your career?</li> <li>➤ Why be your own Career Consultant?</li> <li>➤ What do you need?</li> <li>➤ What do you want?</li> <li>➤ What do you want your future to look like?</li> <li>➤ Where do you want to go?</li> <li>➤ When do you want to get there?</li> <li>➤ To market or not to market?</li> <li>➤ Goal setting</li> <li>➤ Brand management</li> <li>➤ Starting planning</li> <li>➤ And many more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Certificate in European Law for International Business	3	299	<p><b>Overview</b></p> <p>This course is written specifically for exporters and those without legal training, European Union Law for International Business is an introduction to the essential business laws of the European Union (EU). It is a practical guide to the regulatory and procedural issues of which exporters and businesses need to be aware. While providing a general overview of how the EU operates as a governing body, this course specifically addresses the key matters that exporters will face during their business transactions.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Direct export transactions to the EU</li> <li>➤ Exporting via an agent or distributor</li> <li>➤ Customs laws and procedures</li> <li>➤ Franchising</li> <li>➤ Resolving international business disputes</li> <li>➤ How to establish a permanent business presence within the EU</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they</p>

			have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.
Certificate in Negotiating	3	299	<p><b>Overview</b></p> <p>Real-world tips to get better deals and more money.</p> <p><b>Description</b></p> <p>What you will learn:</p> <ul style="list-style-type: none"> <li>➤ Preparing to negotiate</li> <li>➤ Knowing what you want and preparing to get it</li> <li>➤ Setting goals</li> <li>➤ Asking the right questions</li> <li>➤ Listening to body language</li> <li>➤ Closing the deal and feeling good about it</li> <li>➤ International negotiating</li> <li>➤ Complex negotiations</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Coaching Bundle	12	897	<p>This package consists of 4 coaching diploma courses: Body Language Coach - Business Coach - Business NLP Coach - High Performance Coach</p> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Chief Financial Officer (CFO) Diploma – Masters level	9	899	<p><b>Overview</b></p> <p>Upon completion of this diploma course, you will be able to work as a Chief Financial Officer.</p> <p><b>Description</b></p> <p>So what will you learn? All essentials.</p> <ul style="list-style-type: none"> <li>➤ Overview of financial management</li> <li>➤ Financial statements, cash flow and taxes</li> <li>➤ Analysis of financial statements</li> <li>➤ Financial Planning and Forecasting</li> </ul>

			<ul style="list-style-type: none"> <li>➤ The financial environment markets, institutions and interest rates</li> <li>➤ Risk and rates of return</li> <li>➤ Time value of money</li> <li>➤ Bonds and their valuation</li> <li>➤ Stocks and their valuation</li> <li>➤ The cost of capital</li> <li>➤ The basics of capital budgeting</li> <li>➤ Cash flow estimation and risk analysis</li> <li>➤ Capital structure and leverage</li> <li>➤ Distributions to shareholders: Dividends and share repurchases</li> <li>➤ Working capital management</li> <li>➤ Multinational financial management</li> <li>➤ Self-test questions (problems) and their solutions</li> <li>➤ Management skills</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p> <p><b>Requirements</b></p> <p>Prior knowledge would be a great advantage</p>
Commodity Trader Diploma	3	299	<p><b>Overview</b></p> <p>The fun and easy way to make money in the commodities market.</p> <p><b>Description</b></p> <ul style="list-style-type: none"> <li>➤ Commodities: Just the Facts</li> <li>➤ The Futures Markets</li> <li>➤ The Equity Markets</li> <li>➤ Managed Funds</li> <li>➤ Energy</li> <li>➤ Metals</li> <li>➤ Agricultural Products</li> <li>➤ Risks</li> <li>➤ ETFs</li> <li>➤ Commodity Indexes</li> <li>➤ Choosing The Right Account</li> <li>➤ Placing Orders</li> <li>➤ Top Ten Ways to Invest in Commodities</li> <li>➤ Top Ten Market Indicators You Should Monitor</li> <li>➤ Resources You Can't Do Without</li> <li>➤ And more</li> </ul>



			<p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Customer Relationship Manager Diploma	3	299	<p><b>Overview</b></p> <p>In this diploma course you will learn how to deal with customer issues best.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ CRM Success Factors</li> <li>➤ The Customer Service/Sales Profile</li> <li>➤ Managing Your Customer Service/Sales Profile</li> <li>➤ Choosing Your CRM Strategy</li> <li>➤ Managing and Sharing Customer Data</li> <li>➤ Tools for Capturing Customer Information</li> <li>➤ Service-Level Agreements</li> <li>➤ E-Commerce: Customer Relationship on the Internet</li> <li>➤ Managing Relationships Through Conflict</li> <li>➤ Fighting Complacency: The “Seven-Year Itch”</li> <li>➤ Resetting Your CRM Strategy</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Customer Service Officer Diploma	3	299	<p><b>Overview</b></p> <p>Want to get hired as a customer service officer or work as a freelancer and advise companies? Good customer service is hard to find.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Creating the customer-centric organization</li> <li>➤ Take it from the top: Service management</li> <li>➤ Keeping your customers: Simple actions, significant payoffs</li> <li>➤ Road blocks: When the going gets through</li> <li>➤ Working in a wired world: Customer service on the web</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Don'ts of customer service</li> <li>➤ Tips for constructive conflict with co-workers</li> <li>➤ Ways to get better service as a customer</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Day Trader Diploma	3	299	<p><b>Overview</b></p> <p>Have you ever been thinking about working at home and making money at the stock exchange? Upon completion of this course you will be able to do it.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Planning to Succeed as a Day Trader</li> <li>➤ Managing Your Money and Positions</li> <li>➤ Technical Analysis</li> <li>➤ All About Accounts</li> <li>➤ Equipping to Day Trade</li> <li>➤ Stress Management in the Trading Day</li> <li>➤ Taxes for Traders</li> <li>➤ Ten Good Reasons to Day Trade</li> <li>➤ Ten or so Good Reasons to Avoid Day Trading</li> <li>➤ Ten Common Day Trading Mistakes</li> <li>➤ Tested Money-Management Techniques</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Derivatives and Alternative Investments Specialist Diploma	6	599	<p><b>Overview</b></p> <p>Everybody knows that one can make a lot of money quickly with futures and options.</p> <p>Interesting for anyone who wants to become a Derivatives and/or Alternative Investments Specialist.</p>

			<p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Derivative Markets and Instruments</li> <li>➤ Forward Markets and Contracts</li> <li>➤ Futures Markets and Contracts</li> <li>➤ Option Markets and Contracts</li> <li>➤ Swap Markets and Contracts</li> <li>➤ Risk Management Applications of Option Strategies</li> <li>➤ Alternative Investments</li> <li>➤ Investing in Commodities</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Advertising	9	899	<p><b>Overview</b></p> <p>In this diploma course you will learn a lot about Advertising. You'll even be able to open your own advertising agency.</p> <p><b>Description:</b></p> <p>What you will learn:</p> <ul style="list-style-type: none"> <li>➤ Advertising: Mastering the Art of Promotion</li> <li>➤ Online Advertising: Maximising the Enormous Reach of the Internet</li> <li>➤ Using Print Ads: Small Spaces with Big Audiences</li> <li>➤ Investing in Internet Advertising</li> <li>➤ Getting Your Ads on Television</li> <li>➤ Ten Secrets of Writing Memorable Advertising</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Behavioral Finance and Wealth Management	3	299	<p><b>Overview</b></p> <p>You will learn how to build optimal portfolios that account for investor biases.</p>

			<p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ What Is Behavioral Finance?</li> <li>➤ The History of Behavioral Finance Micro</li> <li>➤ Incorporating Investor Behavior into the Asset Allocation Process</li> <li>➤ Overconfidence Bias</li> <li>➤ Representativeness Bias</li> <li>➤ Anchoring and Adjustment Bias</li> <li>➤ Cognitive Dissonance Bias</li> <li>➤ Availability Bias</li> <li>➤ Self-Attribution Bias</li> <li>➤ Illusion of Control Bias</li> <li>➤ Conservatism Bias</li> <li>➤ Ambiguity Aversion Bias</li> <li>➤ Endowment Bias</li> <li>➤ Self-Control Bias</li> <li>➤ Optimism Bias</li> <li>➤ Mental Accounting Bias</li> <li>➤ Confirmation Bias</li> <li>➤ Hindsight Bias</li> <li>➤ Loss Aversion Bias</li> <li>➤ Recency Bias</li> <li>➤ Regret Aversion Bias</li> <li>➤ Framing Bias</li> <li>➤ Status Quo Bias</li> <li>➤ Case Studies</li> <li>➤ Gender, Personality Type, and Investor Behavior</li> <li>➤ Investor Personality Types</li> <li>➤ Neuroeconomics: the Next Frontier for Explaining Investor Behavior</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Economics	6	599	<p><b>Overview</b></p> <p>This diploma course will provide you with an in-depth-understanding of economics.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ The principles of economics</li> <li>➤ How markets work</li> <li>➤ Markets and welfare</li> <li>➤ The economics of the public sector</li> <li>➤ Firm behavior and the organization of industry</li> </ul>

			<ul style="list-style-type: none"> <li>➤ The data of macroeconomics</li> <li>➤ The real economy in the long run</li> <li>➤ Money and prices in the long run</li> <li>➤ Short-run economic fluctuations</li> <li>➤ Many case studies</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Entrepreneurship	6	599	<p><b>Overview</b></p> <p>Have you ever been dreaming of being your own boss and making a lot of money too? Just do it!</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Starting your business plan</li> <li>➤ Cash flows and the cash flow statement</li> <li>➤ Forecasting and budgeting</li> <li>➤ Employing people successfully</li> <li>➤ Developing a balance sheet</li> <li>➤ Taking a closer look at customers</li> <li>➤ Writing a marketing plan</li> <li>➤ Brochures, press ads, and print</li> <li>➤ E-marketing etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Facebook Marketing	6	599	<p><b>Overview</b></p> <p>Everybody knows Facebook and knows that you can reach a lot of people. So it is important to know about Facebook Marketing to get ahead and do business even across the globe.</p> <p><b>Description</b></p> <p>You will learn all essentials:</p> <ul style="list-style-type: none"> <li>➤ Marketing on your Page and your Profile</li> <li>➤ Developing your Page to be a hub of activity</li> <li>➤ Using Facebook Ads to research your ideal audience</li> <li>➤ Defining your Facebook marketing goals</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Setting Up Resources and Manpower for Your Plan</li> <li>➤ Deciding on in-house or outsourced marketing</li> <li>➤ Making a Places Page</li> <li>➤ Creating a Facebook Group</li> <li>➤ Setting Up an Interest Page</li> <li>➤ Choosing the right name for your business Page</li> <li>➤ Setting up your mobile phone</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Finance and Accounting	6	599	<p><b>Overview</b></p> <p>In this diploma course you will learn how to use financial statements, to understand the basics of accounting as well as how to setting up an accounting system for your business.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Mastering Financial Management</li> <li>➤ From Strategy to Business Plan</li> <li>➤ Budgeting</li> <li>➤ The Accountant in You</li> <li>➤ Your Company’s General Ledger</li> <li>➤ The Chart of Accounts</li> <li>➤ Accounts Receivable</li> <li>➤ Accounts Payable</li> <li>➤ Watching Your Cash Flow</li> <li>➤ Managing Payroll</li> <li>➤ Inventory Control</li> <li>➤ Cost Control</li> <li>➤ Managing Internal Controls</li> <li>➤ Managing Commercial Lenders</li> <li>➤ Using Venture Capital</li> <li>➤ Proprietorship, Partnership, or Incorporation?</li> <li>➤ Your Business Obligations to Uncle Sam</li> <li>➤ Sharpening Company Tax Smarts</li> <li>➤ Partnerships, S Corporations, and Limited Liability Companies</li> <li>➤ Developing a Financial Plan</li> <li>➤ Forecasting Your Future</li> <li>➤ Preserving the Bottom Line</li> <li>➤ Developing Growth Strategies</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Partnering with Vendors</li> <li>➤ Trouble shooting Your Business System</li> <li>➤ What's My Data?</li> <li>➤ Flexing Your Financial Muscles</li> <li>➤ IFRS Fundamentals</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Human Resource Management Practice	12	1199	<p><b>Overview</b></p> <p>In this diploma course you will deal with all aspects of Human Resource Management Practice.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Human Resource Management</li> <li>➤ Human Resource Processes</li> <li>➤ Work and Employment</li> <li>➤ Organizational Behaviour</li> <li>➤ Organization Design and Development</li> <li>➤ People Resourcing</li> <li>➤ Performance Management</li> <li>➤ Learning and Development</li> <li>➤ Rewarding People</li> <li>➤ Employee Relations</li> <li>➤ Health, Safety and Employee Well-being</li> <li>➤ HR Policies, Procedures and Systems</li> <li>➤ Example of Employee Engagement and Commitment Survey</li> <li>➤ Example of Performance Management Survey</li> <li>➤ Example of Reward Survey</li> <li>➤ Learning and Development Activities and Methods</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>

Diploma in Management	3	299	<p><b>Overview</b></p> <p>The ultimate management course. Do not only become a manager, become a leader!</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ What managers do</li> <li>➤ Hiring and retaining the very best people</li> <li>➤ Motivating employees</li> <li>➤ Coaching and development</li> <li>➤ Setting goals</li> <li>➤ Working with teams</li> <li>➤ Including interviews</li> <li>➤ Case studies</li> <li>➤ Worksheets</li> <li>➤ Cutting-edge techniques etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Managing Tourism and Hospitality Services	3	299	<p><b>Overview</b></p> <p>You not only will learn the theory but the international applications as well.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Quality and Service Management Perspectives</li> <li>➤ Understanding and Managing Customer Satisfaction with Wildlife-based Tourism Experiences</li> <li>➤ Management of Tourism</li> <li>➤ Development and Growth</li> <li>➤ Co-branding in the Restaurant Industry</li> <li>➤ Service System</li> <li>➤ Marketing Tourism Online</li> <li>➤ Quality Management for Events</li> <li>➤ Effective Management of Hotel Revenue</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and</p>



			also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.
Diploma in Money Management for Traders	1	99	<p><b>Overview</b></p> <p>How to Ensure Profit and Avoid the Risk of Ruin.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ This is My Money Management System</li> <li>➤ Confidence in Your Plan</li> <li>➤ Risk Psychology and the Trader’s Mindset</li> <li>➤ Not Every Trade Will be a Winner</li> <li>➤ Entry Rules and Your Trading System</li> <li>➤ Stop-Loss Exit Rules</li> <li>➤ Scaling Out and Scaling In</li> <li>➤ Using Risk-of-Ruin Tables and the Optimal Formula</li> <li>➤ Using the Two Percentage Risk Formula and Proper Trade Size Formula</li> <li>➤ Tracking Profit and Loss Results and More Formulas for Success</li> <li>➤ Risk Management Rules to Choose From etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Personal Financial Planning	6	599	<p><b>Overview</b></p> <p>This diploma course will provide you with an in-depth-understanding of personal financial planning.</p> <p><b>What you will learn</b></p> <ul style="list-style-type: none"> <li>➤ Your Wealth Check</li> <li>➤ Your Wealth Objectives</li> <li>➤ Your Wealth Wisdom Plan</li> <li>➤ Cultural Aspects of Personal Finance</li> <li>➤ The Budget Process</li> <li>➤ Income Expectations and Career Management</li> <li>➤ Taxes</li> <li>➤ Expenses</li> <li>➤ Insurance</li> <li>➤ Mortgages</li> <li>➤ Credit Cards and Consumer Finance</li> <li>➤ Educational Finance</li> <li>➤ Property</li> <li>➤ Mutual Funds</li> <li>➤ Pensions</li> </ul>

			<ul style="list-style-type: none"> <li>➤ And more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Psychology of Trading and Behavioural Finance	1	99	<p><b>Overview</b></p> <p>Maybe you're already a successful trader or will be one without this course. But be assured, as long as you don't master your feelings, you won't be such a good trader as you could be.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ The comprehensive MOT</li> <li>➤ Example of technical analysis</li> <li>➤ Trading and decision diary</li> <li>➤ Candle chart</li> <li>➤ Equity chart</li> <li>➤ The Yerkes-Dodson law of arousal</li> <li>➤ The brain and limbic system</li> <li>➤ General centring triangle</li> <li>➤ Trading centring triangle</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Social Media Marketing	9	899	<p><b>Overview</b></p> <p>Learn everything about social media marketing and become an expert. Everybody knows the term social media but not many really know what it is about and what can be done with them. This diploma course covers all you need to know to generate more turnover.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ The social media mix</li> <li>➤ Cybersocial tools</li> <li>➤ Blogs, podcasts and vlogs</li> <li>➤ Twitter</li> <li>➤ Facebook</li> <li>➤ LinkedIn</li> </ul>

			<ul style="list-style-type: none"> <li>➤ MySpace</li> <li>➤ Flickr</li> <li>➤ Other social media marketing sites</li> <li>➤ Measuring your results, building your success</li> <li>➤ Understanding the benefits of social media</li> <li>➤ Improving search engine rankings</li> <li>➤ Building your blog</li> <li>➤ Creating a podcast</li> <li>➤ Google page rank</li> <li>➤ Estimating costs</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Stock Investing	3	299	<p><b>Overview</b></p> <p>Pick your stocks on your own and save a lot of money.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ The Essentials of stock investing</li> <li>➤ Before you start buying</li> <li>➤ Picking winners</li> <li>➤ Investment strategies and tactics etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Diploma in Web Marketing	3	299	<p><b>Overview</b></p> <p>With the knowledge of this diploma course, you will be able to get the best results on the web that can be expected.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Taking Your Marketing to the Web</li> <li>➤ Planning for Web Marketing</li> <li>➤ Taking the First Steps to Your Online Presence</li> <li>➤ Producing a Successful Business Web Site</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Creating a Marketing-Effective Storefront</li> <li>➤ Pulling Repeat Visitors with Onsite Marketing Techniques</li> <li>➤ Marketing with Online Buzz</li> <li>➤ The Art of E-Mail Marketing</li> <li>➤ Staying Ahead of the Online Marketing Wave</li> <li>➤ Mastering the Secrets of Search Engines</li> <li>➤ Marketing with Pay Per Click Ads</li> <li>➤ Marketing with Paid Online Advertising</li> <li>➤ Capturing Customers with New Technology</li> <li>➤ Improving Results with Web Analytics</li> <li>➤ Staying Out of Legal Trouble</li> <li>➤ The Keys to Maintaining Your Web Presence</li> <li>➤ Ten Free Ways to Market Your Web Site</li> <li>➤ Ten Most Common Mistakes of Web Marketing</li> <li>➤ Ten Tips for Tired Sites</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
EFL/ESOL Teacher Diploma – Level 7	6	599	<p><b>Overview</b></p> <p>In this diploma course you will learn everything to succeed as an EFL teacher anywhere in the world.</p> <p><b>Description</b></p> <p>After completion of this diploma course, you will be able to teach in private as well as public schools.</p> <p><b>You will learn:</b></p> <ul style="list-style-type: none"> <li>➤ Planning the lesson</li> <li>➤ Teaching reading lessons</li> <li>➤ Teaching writing lessons</li> <li>➤ Teaching pronunciation</li> <li>➤ The grammar you need to know</li> <li>➤ Grading tests</li> <li>➤ 10 great resources for EFL teachers</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their</p>

			assignments from day one and complete the course as soon as they submit their assignment.
Executive MBA (EMBA)	10	8990	<p>Prestigious and internationally recognised Executive MBA WITHOUT BACHELOR and NO PRESENCE in only 10 months.</p> <p><b>Subjects</b></p> <ul style="list-style-type: none"> <li>➤ Strategy</li> <li>➤ Organisational Behaviour</li> <li>➤ Operations Management</li> <li>➤ Negotiations</li> <li>➤ Marketing</li> <li>➤ Leadership</li> <li>➤ Financial Accounting</li> <li>➤ Economics</li> <li>➤ Decision Models</li> <li>➤ Data Analysis</li> <li>➤ Corporate Finance</li> </ul> <p><b>Assessment</b></p> <p>The assessment will take place on the basis of one assignment at the end of the course.</p>
Finance Manager Diploma – Masters level	6	599	<p><b>Overview</b></p> <p>Upon completion of this diploma course, you will be able to work as a finance manager.</p> <p><b>Description</b></p> <p>So what will you learn? All essentials.</p> <ul style="list-style-type: none"> <li>➤ Overview of financial management</li> <li>➤ Financial statements, cash flow and taxes</li> <li>➤ Analysis of financial statements</li> <li>➤ Financial Planning and Forecasting</li> <li>➤ The financial environment markets, institutions and interest rates</li> <li>➤ Risk and rates of return</li> <li>➤ Time value of money</li> <li>➤ Bonds and their valuation</li> <li>➤ Stocks and their valuation</li> <li>➤ The cost of capital</li> <li>➤ The basics of capital budgeting</li> <li>➤ Cash flow estimation and risk analysis</li> <li>➤ Capital structure and leverage</li> <li>➤ Distributions to shareholders: Dividends and share repurchases</li> <li>➤ Working capital management</li> <li>➤ Multinational financial management</li> <li>➤ Self-test questions (problems) and their solutions</li> </ul>

			<p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p> <p><b>Requirements</b></p> <p>Prior knowledge would be a great advantage</p>
Financial Analyst Diploma	3	299	<p><b>Overview</b></p> <p>This diploma course covers all aspects you need to know to become a successful Financial Analyst.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Processes and methods of financial statement analysis</li> <li>➤ Framework for evaluating a company's "quality of earnings"</li> <li>➤ Identifies potential problem areas that need to be investigated</li> <li>➤ Analytical tools and techniques to meet the objectives of different user groups</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Financial Risk Manager Diploma – Masters level	12	1199	<p><b>Overview</b></p> <p>This diploma course covers all aspects you need to know to become a successful Financial Risk Manager.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Bond fundamentals</li> <li>➤ Fundamentals of probability</li> <li>➤ Fundamentals of statistics</li> <li>➤ Monte Carlo Methods</li> <li>➤ Introduction to derivatives</li> <li>➤ Options</li> <li>➤ Fixed-income securities</li> <li>➤ Fixed-income derivatives</li> <li>➤ Equity markets</li> <li>➤ Currencies and commodities markets</li> <li>➤ Introduction to market risk measurement</li> <li>➤ Identification of risk factors</li> <li>➤ Hedging linear risk</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Nonlinear risk: Options</li> <li>➤ Modelling risk factors</li> <li>➤ VAR methods</li> <li>➤ Introduction to credit risk</li> <li>➤ Questions and answers</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p> <p><b>Requirements</b></p> <p>Prior knowledge would be a great advantage</p>
Forex Trader Diploma	3	299	<p><b>Overview</b></p> <p>Have you ever been dreaming of being a professional forex trader but didn't know how to do it? Now you have the opportunity. Do this diploma course and become a currency trader. You can work at home or in your office. And the best of all, you don't have a boss.</p> <p><b>Description</b></p> <p>Content</p> <ul style="list-style-type: none"> <li>➤ Understand what makes the foreign exchange market the largest and most liquid financial trading market in the world</li> <li>➤ Utilize the latest analytical tools and techniques for making informed trading decisions</li> <li>➤ Learn how to apply practical, cutting-edge strategies specifically geared towards trading currencies</li> <li>➤ Discover the most important characteristics of successful foreign exchange traders</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Fundamental Analyst Diploma	6	599	<p><b>Overview</b></p> <p>Want to make a six-figure salary as well? You're on the best way with this course.</p>

			<p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ What fundamental analysis is and why you should use it</li> <li>➤ How to perform fundamental analysis</li> <li>➤ Making money from fundamental analysis</li> <li>➤ Getting advanced with fundamental analysis</li> <li>➤ Examples of fundamental analysis</li> <li>➤ Things to look at when analyzing a company</li> <li>➤ Things fundamental analysis can't do</li> <li>➤ The what and why of value investing</li> <li>➤ Fundamentals for fundamentalists</li> <li>➤ So you wanna buy a business?</li> <li>➤ Becoming a value investor</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Headhunter Diploma	3	299	<p><b>Overview</b></p> <p>In this diploma course you will learn everything to become a successful headhunter.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Introducing a talent management system</li> <li>➤ Using 33-degree feedback in a talent management system</li> <li>➤ Finding high-potential talent throughout the organization</li> <li>➤ Finding the crown jewels</li> <li>➤ Using the outplacement techniques to evaluate employees</li> <li>➤ And many more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>



High Performance Coach Diploma	3	299	<p><b>Overview</b></p> <p>If you want to learn how to help clients in achieving a specific personal or professional goal by providing training and guidance, then this course is for you. In this diploma course you will learn several kinds of coaching approaches, such as “The Psychodynamic Approach”, “The Cognitive behavioural Approach”, “The NLP Approach” as well as others to become a professional coach.</p> <p><b>Description</b></p> <p>The study material has been written by leading international authors, each chapter of the book makes explicit links between theory and practice, with questions and case studies facilitating further reflection on the topic.</p> <p>There are three parts you have to deal with:</p> <ul style="list-style-type: none"> <li>➤ Part 1 explores the theoretical traditions underpinning coaching, such as cognitive-behavioural, gestalt and existential.</li> <li>➤ Part 2 covers applied contexts, formats or types of coaching, such as developmental, life, executive, peer, team and career coaching.</li> <li>➤ Part 3 focuses on professional issues that impact on the coach, such as ethics, supervision, continuing professional development, standards and mental health issues.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Hotel Front Office Manager Diploma	3	299	<p><b>Overview</b></p> <p>In this diploma course you will learn everything to become a successful Hotel Front Office Manager.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Introduction to Hotel Management</li> <li>➤ Hotel Organization and the Front Office Manager</li> <li>➤ Effective Interdepartmental Communications</li> <li>➤ Property Management Systems</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Reservations</li> <li>➤ Yield Management</li> <li>➤ Guest Registration</li> <li>➤ Processing Guest Charge Payments</li> <li>➤ Guest Checkout</li> <li>➤ Night Audit</li> <li>➤ Managing Hospitality</li> <li>➤ Training for Hospitality</li> <li>➤ Promoting In-House Sales</li> <li>➤ Security</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
HR Expert Diploma – Masters level	15	1499	<p><b>Overview</b></p> <p>In this diploma course you will deal with all aspects of Human Resource Management as well as in an international context to become an HR Expert.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Human Resource Management</li> <li>➤ Human Resource Processes</li> <li>➤ Work and Employment</li> <li>➤ Organizational Behaviour</li> <li>➤ Organization Design and Development</li> <li>➤ People Resourcing</li> <li>➤ Performance Management</li> <li>➤ Learning and Development</li> <li>➤ Rewarding People</li> <li>➤ Employee Relations</li> <li>➤ Health, Safety and Employee Well-being</li> <li>➤ HR Policies, Procedures and Systems</li> <li>➤ Example of Employee Engagement and Commitment Survey</li> <li>➤ Example of Performance Management Survey</li> <li>➤ Example of Reward Survey</li> <li>➤ Learning and Development Activities and Methods</li> <li>➤ HRM in Europe</li> <li>➤ HRM in East Asia</li> <li>➤ HRM in Developing Countries</li> <li>➤ Composing an International Staff</li> <li>➤ Women’s Role in International Management</li> <li>➤ And much more</li> </ul>

			<p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
IFRS Expert Diploma	3	299	<p><b>Overview</b></p> <p>This diploma course covers all aspects you need to know about IFRS.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ The IFRS framework</li> <li>➤ Presentation of financial statements</li> <li>➤ Accounting policies</li> <li>➤ Taxation</li> <li>➤ Financial instruments</li> <li>➤ Earnings per share</li> <li>➤ Solutions to self test questions</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Import/Export Specialist Diploma	7	699	<p><b>Overview</b></p> <p>In this diploma course you will learn everything to build a successful import/export business.</p> <p><b>Description</b></p> <p>What will be covered?</p> <ul style="list-style-type: none"> <li>➤ Your big idea: Is it any good?</li> <li>➤ Is this business for you?</li> <li>➤ Setting up your business</li> <li>➤ Beginning with a buyer</li> <li>➤ Choosing products and suppliers</li> <li>➤ Marketing in the United States and abroad</li> <li>➤ Money matters</li> <li>➤ Packing, shipping and insurance</li> <li>➤ Documents</li> <li>➤ The regulation of foreign trade</li> <li>➤ NAFTA, GATT, and other trade pacts</li> <li>➤ Sample market study outline</li> <li>➤ Guidelines for business planning</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Possible sources of financing for your business</li> <li>➤ Sample supply agreements</li> <li>➤ Avoiding import/export scams</li> <li>➤ And more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
International Human Resource Management Diploma	3	299	<p><b>Overview</b></p> <p>In this diploma course you will deal with all aspects of International Human Resource Management.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ HRM in Europe</li> <li>➤ HRM in East Asia</li> <li>➤ HRM in Developing Countries</li> <li>➤ Composing an International Staff</li> <li>➤ Women’s Role in International Management</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Investment Analyst and Portfolio Manager Diploma – Masters level	9	899	<p><b>Overview</b></p> <p>Upon completion of this diploma course including having understood the entire study material you will be able to work successfully as an Investment Analyst and/or Portfolio Manager.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ The Investment Setting</li> <li>➤ The Asset Allocation Decision</li> <li>➤ Efficient Capital Markets</li> <li>➤ Portfolio Management</li> <li>➤ Stock Market Analysis</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Technical Analysis</li> <li>➤ Equity Portfolio Management Strategies</li> <li>➤ Bond Portfolio Management Strategies</li> <li>➤ Swap Contracts, Convertible Securities, and Other Embedded Derivatives etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Investment Banker Diploma – Masters level	10	999	<p><b>Overview</b></p> <p>Want to make a lot of money? Study corporate finance and become a highly paid investment banker.</p> <p><b>Topics covered:</b></p> <ul style="list-style-type: none"> <li>➤ Financial Management</li> <li>➤ Understanding Financial Statements and Cash Flow</li> <li>➤ Valuation of Future Cash Flows</li> <li>➤ Valuing Stocks and Bonds</li> <li>➤ Capital Budgeting</li> <li>➤ Risk and Return</li> <li>➤ Long-Term Financing</li> <li>➤ Short-Term Financial Management</li> <li>➤ Topics in Business Finance</li> <li>➤ What works, what fails and why</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
IT Manager Diploma	12	1199	<p><b>Overview</b></p> <p>Upon completion of this diploma course you will be ready to become a successful IT manager. There aren't enough IT professionals out there. Especially IT project managers are needed. So you will have great opportunities to grab a well-paid job.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Just What Does an IT Manager Do?</li> <li>➤ The Strategic Value of the IT Department</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Developing an IT Strategy</li> <li>➤ Starting Your New Job</li> <li>➤ The First 100 Days etc.</li> <li>➤ Managing Operations</li> <li>➤ Managing Projects</li> <li>➤ Cut-Over into Operations</li> <li>➤ Agile-Scrum Project Management</li> <li>➤ IT Portfolio Management</li> <li>➤ The IT Organization etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
IT Project Manager Diploma	6	599	<p><b>Overview</b></p> <p>Want to conduct IT projects and being well paid? After only 6 months you will be a professional IT project manager.</p> <p><b>You will learn:</b></p> <ul style="list-style-type: none"> <li>➤ Introduction to Project Management</li> <li>➤ The Project Management and Information Technology Context</li> <li>➤ The Project Management Process Groups: A Case Study</li> <li>➤ Project Integration Management</li> <li>➤ Project Scope Management</li> <li>➤ Project Time Management</li> <li>➤ Project Cost Management</li> <li>➤ Project Quality Management</li> <li>➤ Project Human Resource Management</li> <li>➤ Project Communications Management</li> <li>➤ Project Risk Management</li> <li>➤ Project Procurement Management</li> <li>➤ Project Stakeholder Management</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Journalist Diploma	4	399	<p><b>Overview</b></p> <p>Did you ever dream of being a journalist? This diploma course covers all aspects you need to know to become a successful one.</p>

			<p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Journalism in a democracy</li> <li>➤ Gathering news for the school newspaper</li> <li>➤ Writing and delivering news</li> <li>➤ Writing features, sports, and editorials</li> <li>➤ Other aspects of scholastic journalism</li> <li>➤ Photography</li> <li>➤ Computers and desktop publishing</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Logistics and Inventory Management Diploma	6	599	<p><b>Overview</b></p> <p>Do you want to become a Logistics and/or Inventory Manager?</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Benchmarking Logistics Performance</li> <li>➤ Distribution</li> <li>➤ International Logistics</li> <li>➤ Controlling Logistics Costs</li> <li>➤ Logistics Management and Strategy</li> <li>➤ Software and Technology</li> <li>➤ Warehouse Management</li> <li>➤ Inventory Reduction Strategies: Insights from the Pros</li> <li>➤ Inventory Reduction Strategies: IOMA Readers Report – What Works</li> <li>➤ Inventory Reduction Strategies: Case Studies of Success</li> <li>➤ Technology/Computers/Software</li> <li>➤ Purchasing/Supplier Issues/Vendor Managed Inventory</li> <li>➤ Audits and Physical Inventory/Accuracy</li> <li>➤ Benchmarks</li> <li>➤ New Inventory Management Products, Services, and Ideas</li> <li>➤ Best Inventory Management Tips</li> <li>➤ E-Purchasing/E-Supply Chain etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their</p>

			assignments from day one and complete the course as soon as they submit their assignment.
Marketing Manager Diploma – Masters level	12	1199	<p><b>Overview</b></p> <p>The ultimate course in marketing. Nothing will be uncovered.</p> <p><b>Content:</b></p> <ul style="list-style-type: none"> <li>➤ What is Marketing?</li> <li>➤ Marketing Management</li> <li>➤ Marketing Management Philosophies</li> <li>➤ Marketing Challenges into the Next Century</li> <li>➤ Marketing and Society: Social Responsibility and Marketing Ethics</li> <li>➤ Social Criticisms of Marketing</li> <li>➤ Citizen and Public Actions to Regulate</li> <li>➤ Business Actions Towards Socially Responsible</li> <li>➤ Principles for Public Policy Towards Marketing</li> <li>➤ Strategic Marketing Planning</li> <li>➤ The Global Market Place</li> <li>➤ Business Markets and Business Buyer Behaviour</li> <li>➤ Market Information and Marketing Research</li> <li>➤ Core Strategy</li> <li>➤ And many more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Master in Affiliate Marketing Diploma	1	99	<p><b>Overview</b></p> <p>Ready to become a high-earning affiliate champion?</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Income and expenses</li> <li>➤ Traffic, click throughs, and conversion rates</li> <li>➤ Brainstorming concepts for your site</li> <li>➤ Picking the concept with the most profit potential</li> <li>➤ Developing high-profitability topics for your site</li> <li>➤ Finding affiliate programs for your concept</li> <li>➤ Building your site – two kinds of visitors</li> <li>➤ The structure of your site</li> <li>➤ The content of your site</li> <li>➤ Traffic-building for content sites</li> <li>➤ Traffic analysis ... What's important etc.</li> </ul>



			<p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Master in Project Management Diploma	15	8990	<p><b>Overview</b></p> <p>This diploma course covers all aspects you need to know to become a Master in Project Management.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Building the action plan: scheduling, estimating and resource allocation</li> <li>➤ Achieving stakeholder satisfaction through project control</li> <li>➤ Project risk management</li> <li>➤ A model for building teamwork</li> <li>➤ New project development processes</li> <li>➤ Enterprise project management</li> <li>➤ Quick tips</li> <li>➤ Speedy solutions</li> <li>➤ Cutting-edge ideas</li> <li>➤ Making good decisions</li> <li>➤ Ideas and what to do with them</li> <li>➤ Leadership and trust</li> <li>➤ What to do when things go wrong</li> <li>➤ Over 120 new exercises to practice what you've learnt</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
MBA in Finance	10	8990	<p>Prestigious and internationally recognised MBA in Finance WITHOUT BACHELOR and NO PRESENCE</p> <p><b>Subjects</b></p> <ul style="list-style-type: none"> <li>➤ Financial Management</li> <li>➤ Investment Analysis and Portfolio Management</li> <li>➤ Management Accounting</li> <li>➤ Investment Banking and Finance</li> <li>➤ Investment Risk Management</li> <li>➤ Investment Banking and Opportunities in China</li> <li>➤ International Finance and Accounting</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Institutional Banking for Emerging Markets</li> <li>➤ Corporate Finance</li> <li>➤ Banking</li> </ul> <p><b>Assessment</b></p> <p>The assessment will take place on the basis of one assignment at the end of the course.</p>
Mutual Funds Advisor Diploma	3	299	<p><b>Overview</b></p> <p>This diploma course is for you if you'd like to pick your funds yourself and/or work freelance or employed as a mutual funds advisor.</p> <p><b>You'll learn to</b></p> <ul style="list-style-type: none"> <li>➤ Plan and implement a successful investment strategy that includes mutual funds</li> <li>➤ Find the best-managed funds that match your financial goals</li> <li>➤ Avoid fund-investing pitfalls</li> <li>➤ Select among mutual funds, exchange-traded funds (ETFs), and other investing options</li> <li>➤ Mutual Funds: Pros and Cons</li> <li>➤ Your own stocks and bonds</li> <li>➤ Hedge funds and other alternatives</li> <li>➤ Finding the best funds</li> <li>➤ Perfecting a bond portfolio</li> <li>➤ The taxing side of the mutual funds etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Nutrition Advisor Diploma	12	1199	<p><b>Overview</b></p> <p>Whatever you wanted to know about nutrition, in this diploma course you will find it. And upon completion you can advise people as nutrition advisor.</p> <p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Nutrition in general</li> <li>➤ Clinical nutrition</li> <li>➤ Healthy eating</li> <li>➤ Food processing</li> <li>➤ Food and medicine</li> <li>➤ Food labeling</li> <li>➤ Vitamins</li> </ul>

			<ul style="list-style-type: none"> <li>➤ Supplements</li> <li>➤ Metabolism</li> <li>➤ Nutrient data analysis techniques and strategies</li> <li>➤ Exercise and nutrient need</li> <li>➤ Sports nutrition and how it might enhance athletic performance etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Postgraduate Diploma in Accounting – Masters level	12	3999	<p><b>Overview</b></p> <p>In this diploma course you will deal with all kinds of Financial Accounting and General Topics to become a successful Accountant at master’s level.</p> <p><b>Description</b></p> <p>You will learn:</p> <ul style="list-style-type: none"> <li>➤ Financial Accounting Regulations and Organizations</li> <li>➤ The Framework of Financial Accounting Concepts and Standards</li> <li>➤ Securities and Exchange Commission Reporting Requirements</li> <li>➤ Introduction to Internal Control Assessment and Reporting</li> <li>➤ Public Company Accounting Oversight Board</li> <li>➤ Earnings Management</li> <li>➤ Forgetting Our Duties to the Users of Financial Reports: The Lesson of Enron</li> <li>➤ Management Discussion and Analysis</li> <li>➤ Global Accounting and Auditing</li> <li>➤ Financial Statements: Form and Content</li> <li>➤ Income Statement Presentation and Earnings per Share</li> <li>➤ Accounting for Business Combinations</li> <li>➤ Consolidation, Translation, and the Equity Method</li> <li>➤ Statement of Cash Flows</li> <li>➤ Interim Financial Statements</li> <li>➤ Analyzing Financial Statements</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and</p>

			also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.
Postgraduate Diploma in Finance and Accounting – Masters level	12	3999	<p><b>Overview</b></p> <p>Did you know that finance managers are in high demand and very well paid? You can even get promoted to chief financial officer (CFO).</p> <p><b>You will learn:</b></p> <ul style="list-style-type: none"> <li>➤ Financial Accounting Regulations and Organizations</li> <li>➤ The Framework of Financial Accounting Concepts and Standards</li> <li>➤ Securities and Exchange Commission Reporting Requirements</li> <li>➤ Introduction to Internal Control Assessment and Reporting</li> <li>➤ Public Company Accounting Oversight Board</li> <li>➤ Earnings Management</li> <li>➤ Forgetting Our Duties to the Users of Financial Reports: The Lesson of Enron</li> <li>➤ Management Discussion and Analysis</li> <li>➤ Global Accounting and Auditing</li> <li>➤ Financial Statements: Form and Content</li> <li>➤ Income Statement Presentation and Earnings per Share</li> <li>➤ Accounting for Business Combinations</li> <li>➤ Consolidation, Translation, and the Equity Method</li> <li>➤ Statement of Cash Flows</li> <li>➤ Interim Financial Statements</li> <li>➤ Analyzing Financial Statements</li> <li>➤ Overview of financial management</li> <li>➤ Financial statements, cash flow and taxes</li> <li>➤ Analysis of financial statements</li> <li>➤ Financial Planning and Forecasting</li> <li>➤ The financial environment markets, institutions and interest rates</li> <li>➤ Risk and rates of return</li> <li>➤ Time value of money</li> <li>➤ Bonds and their valuation</li> <li>➤ Stocks and their valuation</li> <li>➤ The cost of capital</li> <li>➤ The basics of capital budgeting</li> <li>➤ Cash flow estimation and risk analysis</li> <li>➤ Capital structure and leverage</li> <li>➤ Distributions to shareholders: Dividends and share repurchases</li> <li>➤ Working capital management</li> <li>➤ Multinational financial management</li> <li>➤ Self-test questions (problems) and their solutions</li> <li>➤ And much more</li> </ul>

			<p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Postgraduate Diploma in Financial Planning and Analysis – Masters level	12	3999	<p><b>Overview</b></p> <p>Become a specialist in financial planning and analysis at master’s level.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Your Wealth Check</li> <li>➤ Your Wealth Objectives</li> <li>➤ Your Wealth Wisdom Plan</li> <li>➤ Cultural Aspects of Personal Finance</li> <li>➤ The Budget Process</li> <li>➤ Income Expectations and Career Management</li> <li>➤ Taxes</li> <li>➤ Expenses</li> <li>➤ Insurance</li> <li>➤ Mortgages</li> <li>➤ Credit Cards and Consumer Finance</li> <li>➤ Educational Finance</li> <li>➤ Property</li> <li>➤ Mutual Funds</li> <li>➤ Pensions</li> <li>➤ Nonprofit organisations</li> <li>➤ Processes and methods of financial statement analysis</li> <li>➤ Framework for evaluating a company’s “quality of earnings”</li> <li>➤ Identifies potential problem areas that need to be investigated</li> <li>➤ Analytical tools and techniques to meet the objectives of different user groups</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Precious Metals Specialist Diploma	7	699	<p><b>Overview</b></p> <p>In this diploma course you will learn everything about precious metals and become a specialist.</p>

			<p><b>Description</b></p> <p>The following issues will be covered:</p> <ul style="list-style-type: none"> <li>➤ Gold, silver, platinum, palladium, uranium and base metals</li> <li>➤ Buying metals direct</li> <li>➤ Purchasing numismatic coins</li> <li>➤ Mining stocks</li> <li>➤ Investing in mutual funds and ETFs</li> <li>➤ Exploring futures</li> <li>➤ Options</li> <li>➤ Choosing a trading approach</li> <li>➤ Finding and using a broker</li> <li>➤ Using technical analysis</li> <li>➤ Dealing with taxes</li> <li>➤ Rules for metals investors</li> <li>➤ Rules for metals traders</li> <li>➤ Ways to limit risk</li> <li>➤ Solid websites for gold investors</li> <li>➤ How to profit from major market moves</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Product Manager Diploma	3	299	<p><b>Overview</b></p> <p>This diploma course covers all aspects you need to know to become a Product Manager.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ The new product management</li> <li>➤ The cross-functional role of product managers</li> <li>➤ The product marketing planning process</li> <li>➤ Customer value management</li> <li>➤ The annual product plan</li> <li>➤ Strategic product planning</li> <li>➤ The financial side of product management</li> <li>➤ Pricing products and services</li> <li>➤ The product manager as marketing manager</li> <li>➤ Etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their</p>

			assignments from day one and complete the course as soon as they submit their assignment.
Professional Blogger Diploma	3	299	<p><b>Overview</b></p> <p>Blogging? What else! Become a professional blogger and make a living freelance or employed.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Joining the blogosphere</li> <li>➤ Niche blogging</li> <li>➤ Corporate and business blogging</li> <li>➤ Choosing a blogging application</li> <li>➤ Blogging tools</li> <li>➤ Promoting and growing your blog</li> <li>➤ Making money from our blog</li> <li>➤ Microblogging with Twitter</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Professional Copywriter Diploma	3	299	<p><b>Overview</b></p> <p>This is the ultimate course to writing powerful advertising and marketing copy.</p> <p><b>Content:</b></p> <ul style="list-style-type: none"> <li>➤ The Netwriting Masters Course</li> <li>➤ Copy as emotion</li> <li>➤ How much copy should you write?</li> <li>➤ The copy sequence</li> <li>➤ The editing process</li> <li>➤ Powerful copy elements explained</li> <li>➤ Psychological triggers etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Professional Resume Writer Diploma	4	399	<p><b>Overview</b></p> <p>If you need a perfect resume for yourself or your clients, this course is for you. You will learn how to become a professional resume writer.</p>

			<p><b>Description</b></p> <p>Content:</p> <ul style="list-style-type: none"> <li>➤ Plan to succeed</li> <li>➤ 6 steps to a perfect resume</li> <li>➤ Special resumes</li> <li>➤ Cover letters that work</li> <li>➤ The electronic job search</li> <li>➤ Many resources that might be helpful</li> <li>➤ And more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Project Manager Diploma	12	1199	<p><b>Overview</b></p> <p>In this diploma course you will learn what MBAs know about project management.</p> <p><b>Description</b></p> <ul style="list-style-type: none"> <li>➤ Building the action plan: scheduling, estimating and resource allocation</li> <li>➤ Achieving stakeholder satisfaction through project control</li> <li>➤ Project risk management</li> <li>➤ A model for building teamwork</li> <li>➤ New project development processes</li> <li>➤ Enterprise project management</li> <li>➤ Quick tips</li> <li>➤ Speedy solutions</li> <li>➤ Cutting-edge ideas</li> <li>➤ Organizational Influences and Project Life Cycle</li> <li>➤ Project Integration Management</li> <li>➤ Project Scope Management</li> <li>➤ Project Time Management</li> <li>➤ Project Cost Management</li> <li>➤ Project Quality Management</li> <li>➤ Project Human Resource Management</li> <li>➤ Project Communications Management</li> <li>➤ Etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their</p>



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Purchasing and Supply Chain Management Diploma	6	399	<p><b>Overview</b></p> <p>Become a professional purchasing manager and supply chain management specialist.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Strategies and Realities in Purchasing and Supply Chain Management</li> <li>➤ Developments in Purchasing and Supply Chain Management</li> <li>➤ Strategic Purchasing Management</li> <li>➤ Purchasing Policy</li> <li>➤ Quality Management and Customer Service</li> <li>➤ Supply Chain Management</li> <li>➤ Managing the Supply Chain Function</li> <li>➤ Operating Environments</li> <li>➤ Provisioning and Inventory Control</li> <li>➤ Stores Management</li> <li>➤ Transport</li> <li>➤ Physical Distribution</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Real Estate Agent Diploma	3	299	<p><b>Overview</b></p> <p>Do you want to make \$100,000+ per year? In any marketplace, a real estate agent has the opportunity to create hundreds of thousands of dollars in income. An agent's income is especially significant when viewed against the capital investment required by the business. Most agents need as little as \$2,000 to start up their practices. Compare that to any other business and you'll find that most involve sizeable investments and burdensome loans to buy equipment, lease space, create marketing pieces, develop business strategies, and hire employees — all to achieve what is usually a smaller net profit than what a real estate agent can achieve in the first few years. It's almost too good to be true! This course will provide you with all the knowledge you need to become a successful real estate agent.</p> <p><b>Description</b></p> <p>This specialist course is about acquiring sales skills, marketing skills, time-management skills, people skills, and business skills. It's about gaining more</p>

			<p>respect, achieving more recognition, making more money, and closing more sales. It's a guide that helps you achieve the goals and dreams that you have for yourself and your family. You will be taught the "real stuff" that works and is laid out in a hands-on, step-by-step format. You can also find time-tested scripts in most sales-oriented chapters. The scripts are designed to move prospects and clients to do more business with you. (If you're a junior member of the grammar police, you may find that some don't perfectly align with your expectation of the English language. The objective of sales scripts, though, is not perfect sentence structure but rather maximum persuasion of the prospect or client.)</p> <p><b>Content:</b></p> <ul style="list-style-type: none"> <li>➤ Acquiring the keys to Real Estate Success</li> <li>➤ Prospecting for Buyers and Sellers</li> <li>➤ Developing a Winning Sales Strategy</li> <li>➤ Running a Successful Real Estate Business</li> <li>➤ ten tools that are essential for any real estate agent's success</li> <li>➤ how to avoid the ten big real estate sales mistakes etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Real Estate Expert	12	1199	<p><b>Overview</b></p> <p>Do you want to make \$100,000+ per year? In any marketplace, a real estate agent has the opportunity to create hundreds of thousands of dollars in income. An agent's income is especially significant when viewed against the capital investment required by the business. Most agents need as little as \$2,000 to start up their practices. Compare that to any other business and you'll find that most involve sizeable investments and burdensome loans to buy equipment, lease space, create marketing pieces, develop business strategies, and hire employees — all to achieve what is usually a smaller net profit than what a real estate agent can achieve in the first few years. It's almost too good to be true! This course will provide you with all the knowledge you need to become a successful real estate agent. You can also set up your own business as a real expert in this field.</p>

			<p><b>Description</b></p> <p>This specialist course is about acquiring sales skills, marketing skills, time-management skills, people skills, and business skills. It's about gaining more respect, achieving more recognition, making more money, and closing more sales. It's a guide that helps you achieve the goals and dreams that you have for yourself and your family. You will be taught the "real stuff" that works and is laid out in a hands-on, step-by-step format. You can also find time-tested scripts in most sales-oriented chapters. The scripts are designed to move prospects and clients to do more business with you. (If you're a junior member of the grammar police, you may find that some don't perfectly align with your expectation of the English language. The objective of sales scripts, though, is not perfect sentence structure but rather maximum persuasion of the prospect or client.)</p> <p><b>Content:</b></p> <ul style="list-style-type: none"> <li>➤ Acquiring the keys to Real Estate Success</li> <li>➤ Prospecting for Buyers and Sellers</li> <li>➤ Developing a Winning Sales Strategy</li> <li>➤ Running a Successful Real Estate Business</li> <li>➤ Ten tools that are essential for any real estate agent's success</li> <li>➤ How to avoid the ten big real estate sales mistakes etc.</li> <li>➤ The Successful Landlord - How To Make Money Without Making Yourself Nuts</li> <li>➤ The Complete Guide to Buying and Selling Apartment Buildings</li> <li>➤ How to Get Started in Real Estate Appraisal Business</li> <li>➤ Complete Guide to Real Estate Finance for Investment Properties</li> <li>➤ 1,200 Great Sales Tips For Real Estate Professionals</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Sales Manager Diploma	6	599	<p><b>Overview</b></p> <p>Did you ever want to become a successful and highly paid sales manager?</p>

			<p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Understanding the current sales culture</li> <li>➤ The big picture – short- and long-term</li> <li>➤ The four-quadrant system</li> <li>➤ Working with people with different styles</li> <li>➤ Running an effective meeting</li> <li>➤ The customer-centric organisations</li> <li>➤ Creating a plan</li> <li>➤ Time management</li> <li>➤ The written offer</li> <li>➤ Coaching and counseling</li> <li>➤ Goal-setting sessions</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
School Management Diploma	6	599	<p><b>Overview</b></p> <p>Have you ever wanted to run a school? Become a successful school administrator.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ The Organisation Structure</li> <li>➤ Managing The System</li> <li>➤ Communication</li> <li>➤ Discipline</li> <li>➤ Students: Administrative Issues</li> <li>➤ Towards Quality Teaching and Learning</li> <li>➤ Managing Human Resources</li> <li>➤ Managing Assets, Stores and Finance</li> <li>➤ Safety and Security at School</li> <li>➤ Miscellaneous Issues</li> <li>➤ School Leadership and Management Styles</li> <li>➤ Instructional Leadership</li> <li>➤ Pupil Management</li> <li>➤ Parent Involvement</li> <li>➤ Budgets and Financial Management</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their</p>

			assignments from day one and complete the course as soon as they submit their assignment.
Self-Publishing Diploma	2	99	<p><b>Overview</b></p> <p>Did you ever want to become an author and a lot of money too? Go ahead.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Do it yourself: Getting started with self-publishing</li> <li>➤ Pulling together the details: Administration and design</li> <li>➤ Start the process! Examining printing choices</li> <li>➤ Making your book a bestseller: Distribution methods</li> <li>➤ Creating a buzz: Publicity and marketing</li> <li>➤ Self-publishing mistakes to avoid</li> <li>➤ Useful resources for self-publishers</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
SEO Specialist Diploma	3	299	<p><b>Overview</b></p> <p>This diploma course covers all aspects you need to know to become a professional SEO Specialist.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Develop a search strategy and use local search capabilities</li> <li>➤ Build sites that increase your search visibility</li> <li>➤ Analyse results with updated tracking tools</li> <li>➤ Maximise content marketing strategies</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Sport Psychologist Diploma	9	899	<p><b>Overview</b></p> <p>This diploma course focuses on every aspect you need to become a successful sport psychologist.</p>

			<p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Motivation, Emotion, and Psychophysiology</li> <li>➤ Social Perspectives</li> <li>➤ Sport Expertise</li> <li>➤ Interventions and Performance Enhancement</li> <li>➤ Exercise and Health Psychology</li> <li>➤ Life Span Development</li> <li>➤ Measurement and Methodological Issues</li> <li>➤ Special Topics (Gender etc.)</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Technical Analyst Diploma	6	599	<p><b>Overview</b></p> <p>A core principle of technical analysis is that a market's price reflects all relevant information impacting that market. A technical analyst therefore looks at the history of a security or commodity's trading pattern rather than external drivers such as economic, fundamental and news events. It is believed that price action tends to repeat itself due to the collective, patterned behavior of investors. Hence technical analysis focuses on identifiable price trends and conditions. If you believe in this approach or want to combine it with the fundamental analysis, then this course is for you. Become a professional technical analyst.</p> <p><b>Description</b></p> <p>In this course you will learn:</p> <ul style="list-style-type: none"> <li>➤ Defining technical analysis</li> <li>➤ Indicators</li> <li>➤ Managing the trade</li> <li>➤ 10 Secrets of the top technical traders</li> <li>➤ Considering a trading system etc.</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>

Tourism Expert Diploma	6	599	<p><b>Overview</b></p> <p>Would you like to become a Tourism Expert?</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ Defining tourism</li> <li>➤ The tourist product</li> <li>➤ The nature of tourism</li> <li>➤ Tourism since World War II</li> <li>➤ The all-inclusive holiday</li> <li>➤ Mass-market tourism in its maturity</li> <li>➤ The tourist's needs and wants</li> <li>➤ Segmenting the tourism market</li> <li>➤ Motivators and facilitators</li> <li>➤ The international tourist market</li> <li>➤ The economic impact of tourism</li> <li>➤ Statistical measurement of tourism</li> <li>➤ Bringing economic benefits to locals</li> <li>➤ Coastal tourism</li> <li>➤ Urban tourism</li> <li>➤ Rural tourism Spa tourism</li> <li>➤ Events</li> <li>➤ The airline business</li> <li>➤ Cruising</li> <li>➤ Control and supervision in tourism</li> <li>➤ Case studies</li> <li>➤ And much more</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Trading Bundle	15	1099	<p>This package consists of 4 trading diploma courses:          Technical Analyst - Commodity Trader - Forex Trader - Day Trader</p> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
Web Designer Diploma	3	299	<p><b>Overview</b></p> <p>This diploma course covers all aspects you need to know to become a professional Web Designer.</p>

			<p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ The web design kick-off</li> <li>➤ User-friendly design</li> <li>➤ Designing web graphics</li> <li>➤ Producing the final web site</li> <li>➤ Tips</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>
WordPress Developer Diploma	3	299	<p><b>Overview</b></p> <p>This diploma course covers all aspects you need to know to become a WP Specialist.</p> <p><b>You will gain fundamental knowledge about</b></p> <ul style="list-style-type: none"> <li>➤ WordPress Basics</li> <li>➤ Setting Up the WordPress Software</li> <li>➤ Exploring the WordPress Dashboard</li> <li>➤ Publishing Your Site with WordPress</li> <li>➤ Examining SEO and Social Media</li> <li>➤ Customizing the Look of Your Site</li> <li>➤ Using and Developing Plugins</li> <li>➤ Running Multiple Sites with WordPress</li> </ul> <p><b>Assessment</b></p> <p>This course will be assessed on the basis of one assignment. We believe doing practical assignments are the best way to assess the ability of the students and also it is the best way to make them apply what they have learnt into practice. Students can start their assignments from day one and complete the course as soon as they submit their assignment.</p>

We are adding new courses permanently. So just have a look at our website from time to time. If you can't find what you're looking for, please don't hesitate to contact us and we'll do our best to fulfil our students' needs.

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