

Privacy policy and cookies

Website privacy statement

Browsing our website

The College will collect some personal information when you browse our website. We use cookies to make the website work better for you.

Advertising cookies

We use cookies to deliver targeted advertising based on your use of our site and to measure the performance of our advertising. Advertising technologies which may set cookies on this site include (but are not limited to) AdWords, DoubleClick, and social media platforms (including Facebook, Twitter, and others).

Google Analytics

We use Google Analytics to collect information on how visitors use our site. This information is used to create reporting and analysis to allow us to improve the site for our users. The cookies used by Google Analytics collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

Opting out of cookies

Information about this and your options for opting out of advertising cookies is available from the Network Advertising Initiative. Alternatively, consult the documentation for your web browser or mobile device for further options to control which cookies you allow. You can disable Google Analytics tracking on your browser by following the instructions on the Google site.

Accessing services through the website

When you access services through our website you are usually required to supply some sort of personal information. This may be simply an email address or the information required in the online application process. In general, forms on The City of London College of

Economics website will either contain an explanation about how the information you supply will be used or will provide a link to the relevant page.

Connecting with the College on social media

The College has a presence on social media (Facebook, Twitter, YouTube etc.) and you can interact with us through your existing social media accounts. The City of London College of Economics uses Sprout Social as a tool to help us manage our use of social media. [Sprout social privacy statement can be found on their website.](#)

Data Protection policy

The College is bound by UK and EU data protection law.