

PRIVACY POLICY | TERMS OF BUSINESS

Welcome to Life after Sport Ltd's privacy policy. Life after Sport is a limited company incorporated in England and Wales and is a 'controller' under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

1. Purpose of this privacy notice

Life after Sport values your privacy and is committed to protecting your personal information. Below, we explain how we collect and process all of your personal data, including any data you may provide through this website. Any personal information you provide us is safe and confidential: we store all of your information on a secure server and never share any of your personal details with anyone outside of Life after Sport for mailing or marketing purposes.

2. Whose data do we hold?

Our policy is based on UK data protection principles. We may hold data about the following:

Visitors to our website

People who use our services e.g. customer, clients or other subscribers to our online services

Suppliers and service providers

Advisers, consultants and other professional experts

General enquirers and complainants

This policy describes:

What personal information we collect about you

How we obtain your personal information

How we use your personal information

On what basis we use your personal information

How long we keep your personal information

Who we share your personal information with

How we protect your personal information

Your rights regarding your personal information

3. What personal information may we collect about you?

We will only collect information from you that is relevant to the matter we are dealing with in the course of our business, including through your use of our website, when you contact or request information from us, when you engage our services or as a result of your business relationship with one or more of our staff and clients. In each case, the purpose for which you are invited to provide us with information is clear.

The personal information that we process includes:

Identity Data, such as your name (including name prefix or title), the company you work for, your title or position, date of birth and gender.

Contact Data, such as your billing address, postal address, email address and phone number(s).

Financial Data, such as payment-related information.

Technical Data, this includes information from your visits to our website or in relation to materials and communications we send to you electronically.

Any other information relating to you which you may provide to us.

4. How do we obtain your personal information?

We collect information from and about you and others as part of our course of business and about you and others as necessary in the course of providing legal services.

We collect your personal information while monitoring our services, including our websites and email communications sent to and from Life after Sport.

We gather information about you when you provide it to us or interact with us directly.

We may collect or receive information about you from other sources, such as keeping the contact details we already hold for you accurate and up to date using publicly available sources

5. How will we use your personal information?

We collect and process personal information about you in a number of ways, including through your use of our website and in the provision of services by us. We use that information:

To provide and improve our website, including auditing and monitoring its use.

To provide and improve our legal services to you and to our clients, including advising and acting on behalf of clients and handling the personal information of others on behalf of our clients.

To provide information requested by you.

To promote our services, such as details of events.

To manage and administer our relationship with you and our clients.

For the purposes of recruitment.

To provide education and training to customers, clients and staff.

To maintain accounts and records.

To support and manage staff.

6. How long will we keep your personal information for?

Your personal information will be retained in accordance with the requirements of applicable data protection laws and the purpose for which the information is collected and used, taking into account legal and regulatory requirements to retain the information for a minimum period, limitation periods for taking legal action, good practice and Life after Sport's business purposes.

We normally keep your information throughout the period of time that we do work for you and afterwards for a period of six years as we are required to do by law and also by the regulations that apply to us.

In some cases, we may retain your information for a longer period and to determine the appropriate retention period, we will consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

7. Who will we share your personal information with?

Life after Sport will strive to keep your personal data within the European Economic Area (the "EEA"). In specific situations where a transfer of your personal data is needed outside of the EEA, we ensure a similar degree of protection is afforded to it by ensuring that where we use certain service providers, we may use specific contracts approved by the European Commission which give personal data the same protection it has in Europe. Normally this will be necessary for the performance of your contract with us or for the exercise or defence of legal claims on your behalf.

We may also share your personal information with certain trusted third parties in accordance with contractual arrangements in place with them, including:

Our professional advisers and auditors

Suppliers to whom we outsource certain support services

IT service providers to Life after Sport

Third parties engaged in the course of the services we provide to clients and with their prior consent

Third parties involved in hosting or organising events or seminars

Where necessary, or for the reasons set out in this policy, personal information may also be shared with regulatory authorities, courts, tribunals, government agencies and law enforcement agencies. While it is unlikely, we may be required to disclose your information to comply with legal or regulatory requirements. We will use reasonable endeavours to notify you before we do this, unless we are legally restricted from doing so.

8. How do we protect your personal information?

We use a variety of technical and organisational measures to help protect your personal information from unauthorised access, use, disclosure, alteration or destruction consistent with applicable data protection laws. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

9. Your rights regarding your personal information

The UK GDPR and other applicable data protection laws provide certain rights for data subjects.

You have the following rights under the UK GDPR:

Right to request access to your personal data

Right to request correction of your personal data

Right to request erasure of your personal data

Right to object to the processing of your personal data

Right to request restriction of the processing of your personal data

Right to request the transfer of your personal data

Right to withdraw your consent.

Cookies

Privacy Statement: How we use Cookies

When using the website: <https://www.lifeaftersport.world> (hereafter referred to as “our website”), published by Life after Sport (hereafter referred to as “we”), cookies may be placed on your device, whatever device you are using (computer, smartphone or tablet, etc.).

Cookies are very small text files that are stored on your device when you visit some websites. We use cookies to help identify your device so we can tailor your user experience, track shopping basket contents and remember where you are in the order process.

You can disable any cookies already stored on your computer, but please note that these may stop this website from functioning properly.

Session cookies are deleted automatically when you close your browser and persistent cookies remain on your device after the browser is closed (for example to remember your user preferences when you return to the site).

This cookies policy should be read alongside the Privacy Policy, located above.

What types of cookies does Life after Sport use?

Strictly necessary cookies: These cookies are essential in order to enable you to move around the website and use its features. Without these cookies, services you have asked for (such as navigating between pages) cannot be provided.

The following are strictly necessary for the operation of this website.

This website will:

- Remember what is in your shopping basket.
- Remember where you are in the order process.
- Remember that you are logged in and that your session is secure. You need to be logged in to complete an order. Unlike other cookies, we do not need your consent to place strictly necessary cookies on your device. This is because they are necessary to how the website is run.

The remainder of the cookies, below, are optional, and we require your consent before placing them. The following are not strictly necessary for the operation of this website but are required to provide you with the best user experience and also to tell us which pages you find most interesting.

Functional cookies: We make use of cookies to provide you with certain functionality. For example, to remember choices you make (such as your user name, language or the region you are in), or to recognise the platform from which you access the site, and to provide enhanced and more personal features.

Performance Cookies: We make use of analytic cookies to analyse how our visitors use our websites and to monitor website performance. This allows us to provide a high-quality experience by customising our offering and quickly identifying and fixing any issues that arise. For example, we might use performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages. We might also use these cookies to highlight articles or site services that we think will be of interest to you based on your usage of the website. The information collected by these cookies is not associated with your personal information by us or by our contractors.

- Track the pages you visit via Google Analytics

Targeting cookies: Targeting cookies (or advertising cookies) collect information about your browsing habits and are used to make advertising more relevant to you and your interests. They are used by services provided by third parties, such as Like or Share buttons. Third parties provide these services in return for recognising that you have visited our website.

This website will:

- Allow you to share pages with social networks such as Facebook (if available).

Use of IP addresses and web logs

We may also use your IP address and browser type to help diagnose problems with our server, to administer our website and to improve the service we offer to you. An IP address is a numeric code that identifies your computer on the internet. Your IP address might also be used to gather broad demographic information.

We may perform IP lookups to determine which domain you are coming from (e.g. google.com) to more accurately gauge our users' demographics.

Information from these types of cookies and technologies is not combined with information about you from any other source and will not personally identify you.

HTML email web beacons and webinars

Our marketing related emails contain a single, campaign-unique "web beacon pixel" to tell us whether our emails are opened and combined with other technology verify any clicks through to links within the email. We may use this information for purposes including determining which of our emails are more interesting to you and to query whether users who do not open our emails wish to continue receiving them. The pixel will be deleted when you delete the email. If you do not wish the pixel to be downloaded to your device, you should choose not to click links that we send you. This information may be connected to your personal identity.

Cookies policy does not cover third party websites

Please note that this Cookies policy does not apply to, and we are not responsible for, the privacy practices of third party websites which may be linked to or accessible through this website.

Changes to the Cookies policy

We may update this Cookies policy and we would encourage you to review the policy from time to time to stay informed of how we are using cookies.

This Cookies policy was last updated on 15th September 2022

TERMS & CONDITIONS

These terms of use (together with the documents referred to in it) tells you the terms of use on which you may make use of our website www.lifeaftersport.world, whether as a guest or a registered user. Use of our site includes accessing, browsing, or registering to use our site. By using our site, you confirm that you accept these terms of use and that you agree to comply with them. If you do not agree to these terms of use, you must not use our site.

INFORMATION ABOUT US

www.lifeaftersport.world is a site operated by Life after Sport Limited ("We"). We are a limited company registered in England and Wales under company number 09952336 and have our registered office at 108 Castle Quay, Castle Lane, MK40 3FG.

CHANGES TO THESE TERMS

We may revise these terms of use at any time by amending this page. Please check this page from time to time to take notice of any changes made, as they are binding on you.

INTELLECTUAL PROPERTY RIGHTS

We are the owner or the licensee of all intellectual property rights in our site, and in the material published on it. Those works are protected by copyright laws and treaties around the world. All such rights are reserved. You may print off one copy, and may download extracts, of any page(s) from our site for your personal use and you may draw the attention of others within your organisation to content posted on our site. You must not modify the paper or digital copies of any materials you have printed off or downloaded in any way, and you must not use any illustrations, photographs, video or audio sequences or any graphics separately from any accompanying text. Our status (and that of any identified contributors) as the authors of content on our site must always be acknowledged. You must not use any part of the content on our site for commercial purposes without obtaining a licence to do so from us or our licensors.

NO RELIANCE ON INFORMATION

The content on our site is provided for general information only. It is not intended to amount to advice on which you should rely. You must obtain professional or specialist advice before taking, or refraining from, any action on the basis of the content on our site. Although we make reasonable efforts to update the information on our site, we make no representations, warranties or guarantees, whether express or implied, that the content on our site is accurate, complete or up-to-date.