



— THE FOUNDING MEMBER PROFILE

The Strategist at *Emerging Builder*

Prepared for Priya Sharma

This is your Founding Member Profile, a focused, mentor-calibrated reading of where you currently stand and what your second chapter realistically requires. You sit at the intersection of one of seven athlete archetypes and one of five readiness tiers; the pages that follow describe that intersection in some detail, and propose three concrete moves to make in the next 90 days.

SECTION ONE · YOUR ARCHETYPE

The Strategist

Plans Beyond the Game

You think in systems. Where most athletes operate season by season, you've been quietly mapping years ahead — sometimes since before you'd even turned professional. You see your sporting career not as the destination but as a platform: a phase in something longer.

Your gift is converting vague ideas into structured plans with measurable steps. That makes you unusually well-suited to the world beyond sport, where strategic thinking is rare and disproportionately rewarded. The risk is the opposite of the Competitor's — not too much intensity, but too much planning. You can spend years preparing for a move you never make.

Strengths

- + Long-horizon thinking that lets you make decisions today which compound for a decade.
- + Pattern recognition across systems — financial, organisational, competitive — that most people don't naturally see.
- + An instinct for risk management that protects you from the impulse decisions that derail other athletes.

Traps

- × Over-planning as a substitute for action. The next plan is always more interesting than the current execution.
- × Underestimating how much of life requires improvisation, conviction, and tolerance for being wrong.
- × Building a transition strategy that's so safe it never actually challenges you.

Secondary tendency: *Your responses also indicated a meaningful pull toward The Entrepreneur, builder of value. This is not a contradiction; the most interesting athletes hold multiple archetypal pulls at once. The combination you'll find most useful is the primary one above, but the secondary shapes how you'll express it in practice.*

SECTION TWO · YOUR TIER

Emerging Builder

Exploration band

You've moved past questioning. There is now at least one substantive thing you're building or learning outside your sport — a business idea you're developing, a qualification you're earning, a network you're cultivating, an investment portfolio you're growing. The transition has begun, even if it's invisible to most people around you.

This tier is exciting and productive, but also where many athletes plateau. Exploration without focus produces no compounding result; you can spend three years 'exploring' three different paths and end up in the same place you started. Your work at this tier is to identify which of your explorations deserves your sustained attention — and to give it that attention through to a meaningful output.

How this tier looks from inside

- + You're investing time most weeks in something specific outside your sport — and you could name it precisely.
- + You've completed at least one milestone in a non-sporting context within the last six months.
- + You have at least two people in your life with whom you discuss your non-sport development substantively.

Moving up

Moving up from Emerging Builder is about narrowing rather than broadening. The Momentum Builder tier emerges when you've focused your effort and you can see something compounding — clients returning, a business growing, a qualification leading to actual offers, a network producing introductions that produce outcomes. The signal is not effort; it's whether the work is creating returns of its own.

SECTION THREE · YOUR COMBINATION

The Strategist at Emerging Builder

Recognition

You've already drafted the plan. Perhaps not on paper, but in your head, in conversations with one or two trusted people, in the back of a notebook you open occasionally. You can see the shape of the next five years. The first two ideas are running, a project, an investment, a relationship that's begun to produce, and the third is in development. You are not panicking about transition. You are managing it. What you may not yet realise is that you're at the tier where Strategists most commonly stall. The plan is good. The plan has always been good. The question now is whether you're operating it with the same intensity you spent designing it.

Strength

Your structural advantage is uncommon. Most athletes arrive at Emerging Builder with one half-formed idea and no plan; you arrived with a plan and are now executing. The next five years are likely to produce compounding outcomes that genuinely separate your trajectory from your peers', not because you're more talented, but because you started moving earlier and with clearer direction. The skills that made you a strategic athlete, pattern recognition, long-horizon thinking, calm under pressure, are exactly the skills the operational world systematically under-supplies.

Trap

The specific trap of your combination is sophistication-as-procrastination. Strategists at Emerging Builder are prone to refining the plan when what's needed is conviction in execution. The next iteration of the plan, the next research session, the next conversation with someone in an adjacent field, these can substitute, indefinitely, for the harder work of finishing what's already started. Six months of strategic refinement on an unfinished project is worth less than six weeks of finishing it badly.

Question

Which of your current projects, if you actually finished it, would change the rest of your decade? Be specific. There is usually one. Identify it, and resist the urge to layer further strategy on top of it.

Move

Pick the one project that matters most. Commit to finishing version one of it within 90 days, not the perfect version, the deployable one. Set a weekly review with someone outside your sport who will hold you to the deadline. The Strategist's most expensive habit is the silent slippage of self-imposed timelines; an external accountability partner converts the deadline into a real one. Within 90 days, you'll have either delivered the thing or learned why you didn't, and either outcome is more valuable than another quarter of refinement.

SECTION FOUR · SIX Pillars PROFILE

Where you stand, *at a glance*

IDENTITY	Taking Shape	INCOME	Taking Shape
HEALTH	Coming Along	RELATIONSHIPS	Taking Shape
PURPOSE	Coming Along	COMMUNITY	Just Starting

Your two priority pillars for the next 90 days

Community

Community scoring below 50 indicates you're not currently embedded in a group, network, or institution that supports your development outside your sport. The 90-day work is to join one — a professional network, a mentoring cohort, a subject-matter community, a peer group of athletes thinking about similar questions. Communities provide three things in transition that are otherwise scarce: information, accountability, and the simple knowledge that you're not navigating the question alone. One well-chosen community can shift this pillar more than a year of solo effort.

Relationships

Relationships scoring below 50 indicate that your support network is narrower than your circumstances warrant — often heavily concentrated within the sporting world. The 90-day work is to invest deliberately in at least one relationship that exists fully outside the sport: a friend from before professional life, a family relationship that has thinned, a mentor in a different field. The pillar moves through depth, not breadth. One relationship made meaningfully closer in 90 days is worth more than ten new contacts.

SECTION FIVE · YOUR 90-DAY PATHWAY

Three moves. *One per category.*

Each action below is calibrated to your specific combination and your priority pillars. The objective is to do all three, not to admire a sweeping plan.

MOVE · MINDSET

Replace 'planning' with 'finishing' as your weekly internal metric for 90 days.

Why this for you. Strategists at Emerging Builder default to refinement when the asymmetric work is finishing. Tracking 'plans refined' produces no compounding outcome; tracking 'things shipped' does. The simple act of measuring the right metric reshapes the week.

Success at day 30. *By day 30 your weekly journal entries or notes have shifted from 'considered X' to 'shipped X', and the shift feels natural.*

MOVE · PRACTICAL

Pick the single highest-leverage project in your current portfolio and commit to delivering version one within 90 days.

Why this for you. The Strategist's portfolio at this tier typically has 3-5 simultaneous projects, each progressing slowly. Focusing 70% of your discretionary time on one for 90 days produces compounding clarity on the others. Most Strategists discover that two of the projects shouldn't have been started, one is the right one, and one needs a co-founder.

Success at day 30. *By day 30 you've made measurable, externally-visible progress on the chosen project that you can point to and describe.*

MOVE · RELATIONAL

Find one operator (not strategist) you can meet with monthly for accountability through to ship date.

Why this for you. Strategists do not need more strategic input; they need someone who will pressure them on delivery. The right accountability partner is someone who has shipped things, businesses, products, programmes, and will ask uncomfortable questions about why this week's deliverables didn't move.

Success at day 30. *By day 30 you've identified the person, had the first meeting, and a recurring slot is in both diaries.*

SECTION SIX · THEN YOUR KRYSALYX

A letter from *the future you*.

“The plan worked, mostly. The bits that didn't work taught you things the plan couldn't have anticipated, and you became better at improvising than you thought you'd ever need to. Looking back from here, the most consequential decision wasn't the strategic one, it was the moment you stopped refining and started executing, even imperfectly. The work you did on community in those first eighteen months turned out to be foundational; the work on relationships took longer to compound but mattered more in the end. You still keep a five-year plan. It's just that you've learned to hold it less tightly. The version of you reading this would be quietly satisfied with what you've actually built, and surprised by which parts mattered most.”

— YOUR FUTURE SELF, FIVE YEARS ON

The full KRYSALYX

The full KRYSALYX letter, written specifically to you, in your future self's voice, across 800 words and structured around your specific archetype-tier combination, is available in the expanded edition arriving 2026. As a Founding Member, you'll receive the upgrade complimentary.

Your KRYSALYX also becomes your digital twin in our Multiverse community, carrying your archetype, tier, and pillar profile forward as the expanded edition and Multiverse features roll out.

