

Paradise Farmers Market

-Vendor Map

-Vendor Policy

-Management Policy

-Becoming a non-profit organization

www.paradisefarmersmarket.org



Mission & Purpose

- Support local farmers, artisans, and small businesses
- Provide fresh goods to the community
- Promote sustainability, community, and education

Nonprofit Structure

- Operates as a California nonprofit
 - as a non profit we will be able to seek out grant funding to help offset permitting fees and operational expenses. This will keep the PFM free for vendors
- Board governs policies and direction
- Funds support mission, not individuals

Board of Directors

- 4–5 members
- Oversees mission, finances, and policies
- Represents diverse community

Market Manager Role

- Handles daily operations
- Vendor coordination and layout
- Enforces policies

Vendor Expectations

- Professional and respectful conduct
- Clean and safe booths
- Follow all vendor policy

Vendor Code of Conduct

- No harassment or disruptive behavior
- No negative public comments about market/vendors, at the market or online.
- Violations can lead to removal

Social Media & Public Communication

- Promotion should be done through a **business page, business profile, or group page**, especially if personal accounts are used for political, partisan content, or content that may be disrespectful to others.
- Vendors shall not post or share **negative, critical, or disparaging comments** about:
 - Other vendors
 - Vendor products
 - The Paradise Farmers Market

Market Operations

- Saturdays May–October
- 8 AM – 1 PM
- Setup starts at 7 AM

Products & Rules

- Mostly handmade or locally produced
(90% of the goods are made by the vendor)
- No used or resale-heavy items
- Open competition encouraged
(no price fixing)

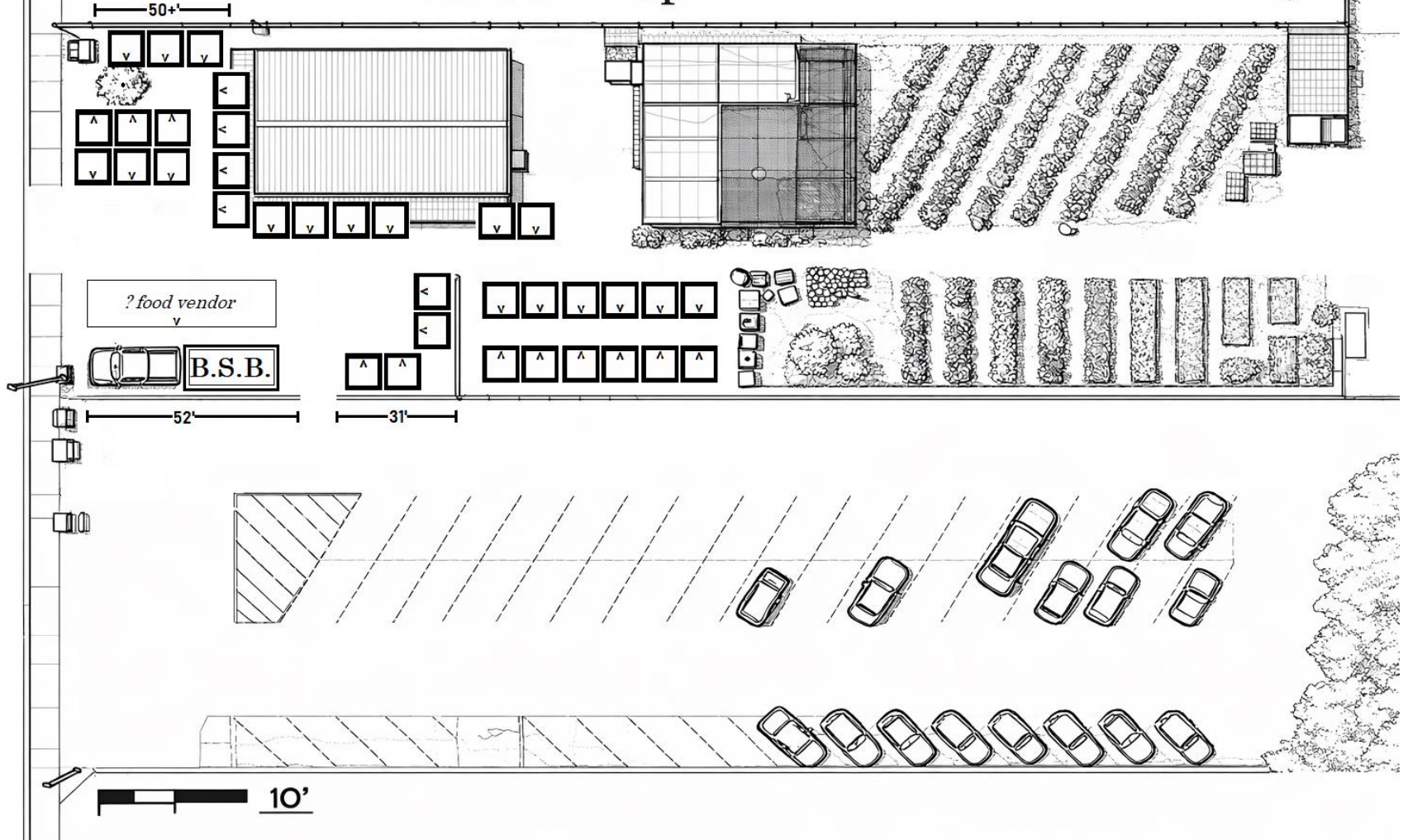
Local Vendor Residency

- The Paradise Farmers Market exists to support **local farmers, artisans, and small businesses within the community**. To maintain this focus, vendors must reside and/or operate within the following areas:
 - Paradise
 - Magalia
 - Sterling City
 - Butte Valley
 - Concow
 - Honeyrun

Conflict Resolution

- Vendor → Vendor(respectfully)
 - Vendor → Market Manager
 - Vendor → Board of Directors
- Will be handled privately
- Board is final authority

Paradise Farmers Market Vendor Map



Closing

- Committed to community, fairness, and local agriculture
- Working together for a successful market