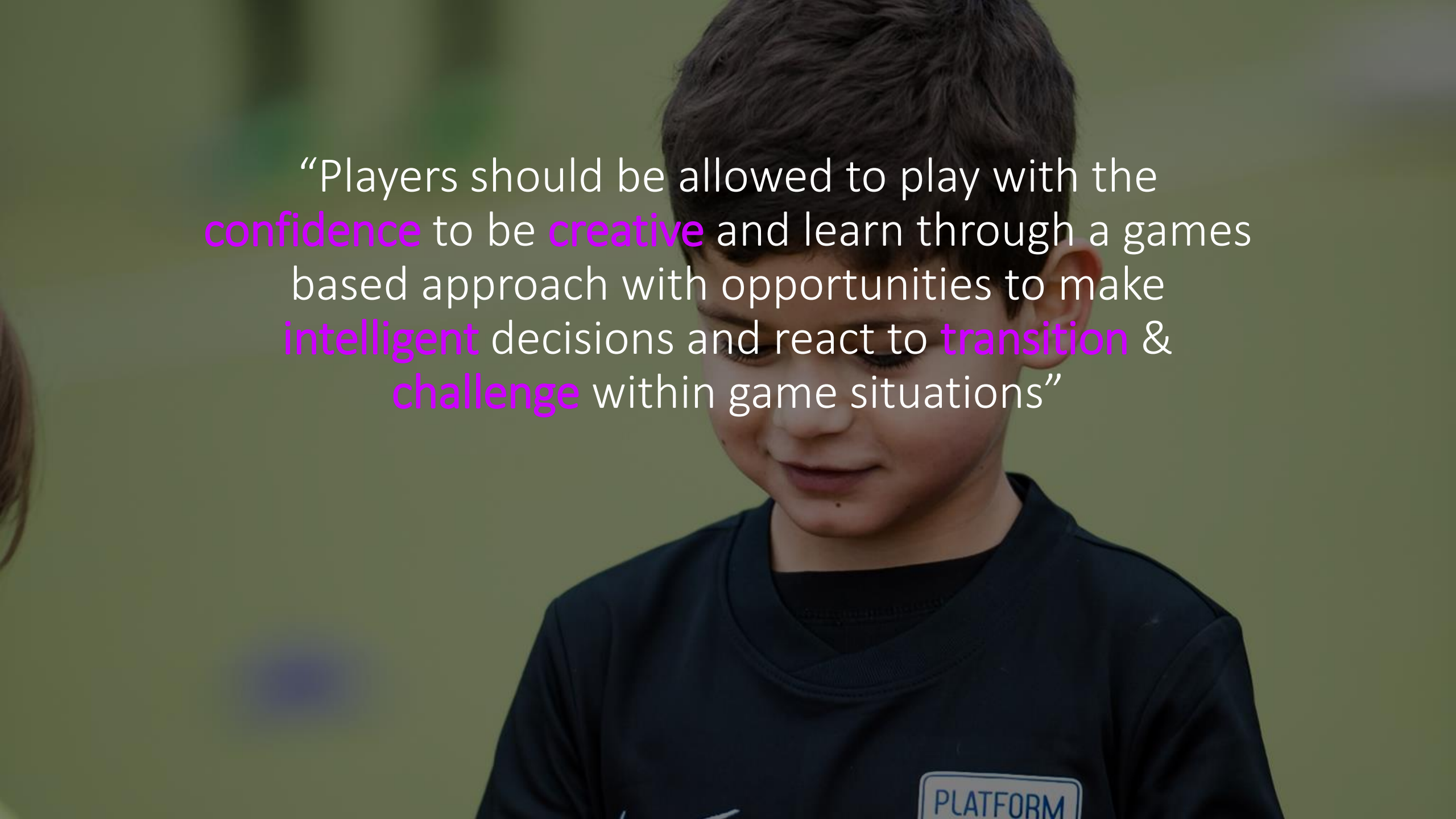




Welcome Pack

Academy Programme 2020/2021

A young boy with dark hair, wearing a black soccer jersey with a white 'PLATFORM' logo on the chest, is looking down and to the left with a thoughtful expression. The background is a soft, out-of-focus green. Overlaid on the image is a quote in white text with key words in purple.

“Players should be allowed to play with the **confidence** to be **creative** and learn through a games based approach with opportunities to make **intelligent** decisions and react to **transition** & **challenge** within game situations”

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THE VISION

The aim of the academy is to give invited, talented, grass roots players the best possible platform to succeed. By incorporating an in-depth coaching syllabus and by limiting group numbers the ADP aims to replicate an academy environment whilst maintaining the fun & safe elements that inspire the players to play the game.

The Programme

The Advanced Development Programme will consist of the following age groups U6 – U11 with UEFA & FA licensed coaches assigned to each age group.

Each age group will follow a specific coaching syllabus unique to Platform which works following a 3-part monthly topic. Each month will consist of an in-possession topic, transitional element & out of possession topic.

All sessions will begin to install individuality, creativity, confidence and intelligent decision-making during game situations.

One showcase game will be arranged each month to allow players to put the topic into practice and provide a platform for the players to express themselves.



THE VENUE

Richard Challoner School / 3G All-Weather Football Pitch

Richard Challoner School
Manor Drive North, New Malden
KT3 5PE



Schedule –Friday Nights U6 –U8 5:30pm – 6:30pm U9 –U11 6:30pm – 7:30pm

September	October	November	December
11 th – Advanced Development Centre Richard Challoner 3G	2 nd – Advanced Development Centre Richard Challoner 3G	6 th – Advanced Development Centre Richard Challoner 3G	4 th – Advanced Development Centre Richard Challoner 3G
18 th – Advanced Development Centre Richard Challoner 3G	9 th – Advanced Development Centre Richard Challoner 3G	13 th - Advanced Development Centre Richard Challoner 3G	11 th – Advanced Development Centre Richard Challoner 3G
25 th – Advanced Development Centre Richard Challoner 3G	16 th – Advanced Development Centre Richard Challoner 3G	20 th – Advanced Development Centre Richard Challoner 3G	18 th – Advanced Development Centre Richard Challoner 3G
	23 rd – Advanced Development Centre Richard Challoner 3G	27 th – Advanced Development Centre Richard Challoner 3G	
	30 th – NO SESSION HALF TERM		

10 PLATFORM PLAYER PRINCIPLES

1. On time
2. Good attitude
3. Be positive
4. Ask questions
5. Be Creative
6. Work hard
7. Energy
8. Respect others
9. Master the ball
10. Be Brave



10 PLATFORM PARENT PRINCIPLES

1. Let them play
2. Ask open questions
3. Get them excited about the sessions
4. Be positive
5. Allow the coaches to coach
6. Restrain from entering the pitches
7. Encourage all children
8. Make sure child is suitably prepared
9. Be realistic
10. Create a positive atmosphere



A group of seven young boys are standing in a line on an artificial green turf field inside an indoor sports facility. They are all wearing black soccer kits with a crest on the chest that says 'PLATFORM'. The boys are of various ethnicities and are looking towards the camera. In the background, there is a large white soccer goal with a net. The facility has a high ceiling with a metal truss structure and some lights are visible. A semi-transparent white circle is overlaid on the left side of the image, containing text.

KIT

- All ADP players will be expected to purchase training kit which will include training top, shorts & socks at a minimum.
- There will be a range of extra accessories exclusively for ADP players to purchase such as drill tops, beanies, training bags & tracksuit trousers.
- To purchase kit visit <https://mgsportswear.co.uk/shop/academy-psc>

KEY DETAILS

- Sessions will take place Friday nights starting on Friday 11th September payment must be made in advance via direct debit.
- A £45 monthly subscription is required in order for your child to attend the ADP.
- We will review players every 3 months to allow time for development.
- You may cancel your subscription at any time however if the payment for that month has already been made the subscription will be cancelled the following month.
- If you need to get hold of someone in an emergency regarding the ADP please call Nick Ford on 07872653723.

