



2022《拥抱春天》十周年庆典 大休斯顿地区春节联欢晚会#

Stafford Centre
10505 Cash Rd Stafford, TX 77477
Sunday, 01/23/ 2022 7:00PM – 9:00 PM

晚会介绍#

亲爱的大休斯顿地区的华人华侨们：

中国人活动中心（CCC）是一个当地的非营利组织，致力于帮助休斯顿周边的华人社区，并为休斯顿及周边地区的华裔美国人的生活提供方方面面的帮助。中心的另一个使命是促进中美文化交流。

例如，在 Harvey 洪水灾难期间，我们筹集了 118,368 美元，通过为受损房屋提供临时住所和维修服务来帮助洪水灾民。在新冠 COVID-19 期间，我们带头努力向当地医院捐赠了数千个口罩、医疗服、护目镜。最近我们与休斯敦体育局共同举办了世界乒乓球锦标赛开场晚宴暨乒乓外交 50 周年纪念活动，以庆祝美中乒乓球队取得的令人难以置信的成就，这些成就促成了两国之间的友谊及正式外交关系。

过去 10 年，中国人活动中心每年在新春佳节到来之际，都会上演一场名为《拥抱春天》的春节庆祝晚会。即使是疫情肆虐，中心都坚持制作了《2021 拥抱春天网络春晚》，这是德克萨斯州最大的当地农历新年庆祝活动。该晚会包括许多节目，例如唱歌，舞蹈，功夫、喜剧和时装表演等等。这是一个家庭友好的活动，旨在在农历新年期间将华裔美国人聚集在一起，弘扬中国传统，展示中国艺术。每年来自美国国会议员和州议员代表、休斯顿和斯塔福德的市政府官员，以及来自当地社区的许多有影响力的人都会参加这一活动。

今年的《拥抱春天》将于 2022 年 1 月 23 日在斯坦福中心举行。届时将有超过 1000 名观众和 100 多名表演者参加盛会。这一活动需要每个人的支持，欢迎您踊跃报名参演节目甄选。我们也真诚地希望您可以赞助支持这一活动，做我们的共同主席，冠名赞助或登广告。您的任何支持都是对中国人活动中心的大力支持，我们都很珍惜并深深地表示感谢！赞助明细在另一页里有详细说明。

让我们众志成城、抗击新冠，欢欢喜喜过大年！牛气冲天，虎虎生威！拥抱 2022 的春天！

陆峻 Jun Lu

2022《拥抱春天》综艺晚会 主席

中国人活动中心 2022 拥抱春天组委会

地址：5905 Sovereign Dr. Houston, TX 77036

电子邮箱：ccc.houston95@gmail.com

电话号码：713-772-1133



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节目册广告赞助表

- A. 冠名赞助 \$10000 (封面冠名, 封底整页彩色广告, 2 张 VIP 票, 2 张酒会入场卷, 2 分钟发言)
- B. 共同主席赞助 \$5000 (广告首页整页彩色广告, 2 张 VIP 票, 2 张酒会入场卷, 2 分钟发言)
- C. 钻石赞助 \$2500 (广告第二页整页彩色广告, 2 张 VIP 票, 2 张酒会入场卷, 2 分钟发言)
- D. 黄金赞助 \$1000 (整页彩色广告, 2 张 VIP 票, 2 张酒会入场卷)
- E. 白银赞助 \$500 (半页彩色广告, 2 张 VIP 票)
- F. 黄铜赞助 \$250 (四分之一页彩色广告, 2 张普通票)

*广告除上面条款外, 还有以下宣传:

- 1) 广告在中国人活动中心网站《拥抱春天》栏目永久保留 chineseciviccenter.org
- 2) 网络或报纸文章宣传 2 篇, 节目宣传和演出后鸣谢各一篇。
- 3) 所有赞助商在网络版晚会最后有鸣谢字幕广告显示。
- 4) 晚会在 YouTube 网络媒体有录播, 全球范围永久保存, 宣传力度强大和持久!

联系人姓名 _____

公司名称 _____

地 址 _____

电话 _____

Email _____

支付方式:

- 1) Chase quick pay zelle 账户支付:

账户: Chinese Civic Center 邮箱: cccquickpay@gmail.com

- 2) 支票抬头请写: Chinese Civic Center

并寄到以下地址:

Chinese Civic Center

Attn: 2021 Chinese New Year Performance

5905 Sovereign Dr., Houston, TX 77036.

Tel: 713-772-1133 Fax: 713-772-1399

在法律允许的范围内你的赞助是免税的。

我们 501(C)(3) 的免税号 (tax-exempt number) 是 76-0501683.

*选择并签名表示您接受了广告条款并愿意支付广告费。

(签名/日期) _____



EMBRACE SPRING 2022 SPONSORSHIP APPLICATION

To whom this may concern:

Chinese Civic Center (CCC) is a local non-profit organization focused on helping Chinese communities around Houston and providing assistance in all facets of lives of the Chinese Americans in Houston and surrounding areas. Another mission of the Chinese Civic Center is to foster cultural exchanges between China and the U.S.

For example, during Harvey, we raised \$118,368 to assist the flood victims by providing temporary living and repairs to damaged houses. During COVID, we led the efforts and donated thousands of face masks, medical suits, goggles to local hospitals.

We recently co-organized the 50 Year Anniversary of Ping Pong Diplomacy events with the Houston Sports Authority to celebrate the incredible achievements of the U.S. and China table tennis teams that led to the official diplomatic relationships between the two countries.

Every year for the past 10 years, the CCC puts on a Chinese New Year's celebration show named "Embrace Spring". It is the largest local Chinese New Year's celebration show in the state of Texas. The show consists of numerous acts such as singing, dancing, Kung Fu, and comedy. It is a family friendly show aimed to bring together the Chinese Americans during the Chinese New Year, promote Chinese traditions, and showcase Chinese art. Each year representatives from the Congress and the State, city officials from Houston and Stafford, and many Influencers from local communities attend the event.

This year the show will be held at the Stafford Centre on 1/23/2022. Over 1000 audience members will attend the spectacle which historically has featured over 100 performers each year.

It is a great opportunity to promote your organization amongst the Chinese communities, which represents a powerful market.

We would like to invite your organization to be a sponsor of Embrace Spring 2022.

Below are the packages available for sponsorship.

Please consider providing a sponsorship and help us make a difference in local communities. We want to thank you in advance for your generosity!

Jun Lu

Chairman of Embracing Spring 2022

Chinese Civic Center: 5905 Sovereign Dr. Houston, TX 77036

Email: ccc.houston95@gmail.com

Phone: 713-772-1133



EMBRACE SPRING 2022 SPONSORSHIP APPLICATION

Sponsorship Packages

Package Type	Amount	Sponsor Benefits	Availability
Title Sponsor	\$10,000	Your name in front of "Embrace Spring 2022" as the official title of the show 2 VIP tickets to the show 2 VIP tickets to cocktail reception prior to the show, with invitation to speak for 2 minutes Full color page advertisements on the front cover and the back cover of the show program 1 full year advertisement on chineseciviccenter.org	1
Show Co-Chair	\$5,000	2 VIP tickets to the show 2 VIP tickets to cocktail reception prior to the show, with invitation to speak for 2 minutes 1 full color page advertisement on the first or second inside page of the show program 1 full year advertisement on chineseciviccenter.org	2
Diamond Sponsor	\$2,500	2 VIP tickets to the show 2 VIP tickets to cocktail reception prior to the show, with invitation to speak for 2 minutes 1 full color page advertisement in show program 1 full year advertisement on chineseciviccenter.org	4
Gold Sponsor	\$1,000	2 VIP tickets to the show 2 VIP tickets to cocktail reception prior to the show 1 full color page in show program 1 full year advertisement on chineseciviccenter.org	8
Silver Sponsor	\$500	2 standard tickets to the show Half page color advertisement in the show program 1 full year advertisement on chineseciviccenter.org	10
Bronze Sponsor	\$250	2 standard tickets to the show 1/4 color page advertisement in the show program 1 full year advertisement on chineseciviccenter.org	25

Contact Name _____

Phone _____

Company Name _____

Email _____

Address _____

Payment methods:

1) Chase quick pay zelle payment:

Account: **Chinese Civic Center** Email: cccquickpay@gmail.com

2) Please make check payable to: **Chinese Civic Center** and mail to:

Chinese Civic Center

Attn: 2021 Chinese New Year Performance

5905 Sovereign Dr., Houston, TX 77036.

Tel: 713-772-1133 Fax: 713-772-1399

Your contribution is tax-deductible to the extent allowed by law.

The 501(C)(3) tax-exempt number is 76-0501683.