

2024 MID-AUTUMN FESTIVAL CELEBRATION GALA

Westin Galleria Hotel, 5060 W Alabama St, Houston, TX 77056
Saturday, Sep. 21st, 2024, 5:00 PM – 10:00 PM

July 16, 2024

“Zhong Qiu Jie”, which is also known as the Mid-Autumn Festival or Moon Festival, is a traditional Chinese festival celebrated on the 15th of the eighth month of the lunar calendar, in the middle of autumn at full moon. It is a time for family members to congregate, admire the full moon and enjoy mooncakes. The full moon is a symbol of reunion.

The 2024 Mid-Autumn Festival Celebration Gala will be hosted by the Chinese Civic Center (CCC) and co-hosted with more than 60 organizations from the Houston Chinese community, at 6:00pm on Saturday, Sep. 21st, 2024, with VIP reception at 5:00pm, at the **Westin Galleria Hotel** (5060 W Alabama St, Houston, TX 77056).

The population of the Houston Chinese community has grown dramatically during the past decades. Such an event is held to celebrate the cultural diversity in the Greater Houston area, to promote mutual understanding and friendship in the community, and to strengthen the ties between the U.S. and China. About 1000 people including business and community leaders, elected officials and diplomats will attend this exciting event.

Since 2000, the **Distinguished Friends of China** have been honored at the annual gala. Previous award recipients include former US president **George H. W. Bush**, former US secretary **James A. Baker**, former Asia Society Texas Chairman **Charles Foster**, former mayor of Houston City **Lee P. Brown**, former Rice University president **David W. Leebron** and former University of Texas MD Anderson Cancer Center President Dr. **Ronald DePinho**, former Chevron CEO **John S. Watson**, former Mayor of Houston **Sylvester Turner**, the **Houston Rockets**, etc. Starting in 2014, **scholarships** have been awarded to outstanding Chinese high-school students in the gala. Starting in 2022, the **Distinguished Role Model of Chinese Americans** has been honored to those Chinese Americans who have made outstanding contributions to the U.S. development in the fields of science and technology, engineering, medical care, and community service, etc.; the **Presidential Volunteer Service Award** has been honored to those who completed outstanding volunteer service hours in CCC and made significant impact. This is the highest-profile annual event in the Chinese community, widely covered by major local Chinese newspapers, radio, television, and internet media.

This gala is also a fundraising opportunity to support the normal operation of CCC. The success of this gala relies heavily on the support from the community and commercial corporations like yours. We cordially invite you to participate in the sponsorship program for this event. Your support is greatly appreciated and will be acknowledged in the event and program book. Please contact us if any further information is needed.

The CCC is an IRS 501C (3) nonprofit organization established in 1995, serving the Chinese American Community with over 300,000 people in the Greater Houston area. The CCC's mission is to build a stronger community through leadership, volunteerism, collaborative efforts, multicultural education and services. The CCC's focus is to strengthen leadership skills, to provide educational, cultural and civic activities and to offer much-needed services to youth, seniors and families. The CCC currently serves over 3000 people each week and is often the first stop for Chinese immigrants as they begin new lives in the Houston metropolitan area.

Sincerely yours,



Brian Liu Gala Chair

Email: xliu75@gmail.com
Tel: 832-618-8722



Casey Chen

President of the Chinese Civic Center
Email: uscpcfcasey@gmail.com

Tel: 713-553-7833



2024 Mid-Autumn Festival Celebration Gala

Sept 21st, 2024 (Saturday), 5:00 p.m. Silent Auction/VIP Reception, 6:00 p.m. Banquet – 10:00 p.m. Adjourn
Westin Galleria Hotel, 5060 W Alabama St, Houston, TX 77056

Sponsorship Form

- Yes! We will sponsor a **\$20,000 Title Sponsorship** (one VIP table seating for 10 people, one color page of advertisement on the Gala program book **back cover**, name on press releases, 5 tickets to VIP reception, and 2 VVIP seats)
- Yes! We will sponsor a \$10,000 Diamond Table (one VIP table seating for 10 people, one color page of advertisement on the Gala program book back inside cover, name on press releases, 2 tickets to VIP reception, and 1 VVIP seat)
- Yes! We will sponsor a \$8,000 Jade Table (Co-Chair invite only by event committee, one VIP table seating for 10 people, one color page of advertisement on the Gala program book back inside cover, name on press releases, 2 tickets to VIP reception, and 1 VVIP seat)
- Yes! We will sponsor a \$5,000 Ruby Table (one VIP table seating for 10 people, one color page of advertisement on the Gala program book, and name on press releases)
- Yes! We will sponsor a \$2,500 Gold Table (preferred table seating for 10 people, half color page of advertisement on the Gala program book, and name on press releases)
- Yes! We will sponsor a \$1,500 Silver Table (one table seating for 10 people)
- Yes! We will sponsor a \$1,000 Brown Table (limited number available to nonprofit organization, upon approved by event committee, one table seating for 10 people)
- Yes! We will sponsor \$1,000 for 1 VVIP seat or \$1,500 for Couple VVIP seats

Advertisement Only:

- Yes! We will purchase an exclusive back of ticket Color advertisement for \$2000 (one \$150 gala ticket)
- Yes! We will purchase a full Page of Color advertisement for \$1000 (one \$150 gala ticket)
- Yes! We will purchase a 30-second video advertisement for \$1000 (one \$150 gala ticket)
- Yes! We will purchase a spot for retractable banner advertisement for \$500 (no table seating)
- Yes! We will purchase one half Page of Color advertisement for \$500 (no table seating)
- Yes! We will purchase a quarter page of Color advertisement for \$300 (no table

seating) Contact Name _____

Company Name _____

Address

Phone _____ Email _____

Please make check payable to: **Chinese Civic Center**

Mail to:

Chinese Civic Center

Attn: Mid-Autumn Festival Celebration Gala

5905 Sovereign Dr., Houston, TX77036.

Tel: 713-772-1133 Fax: 713-772-1399

**Your contribution is tax-deductible to the extent allowed by law.
Chinese Civic Center is a 501(C)(3) tax-exempt organization.**

2024 大休斯敦地区中秋晚宴

Westin Galleria Hotel, 5060 W Alabama St, Houston, TX 77056

Saturday, Sept. 21st, 2024, 5:00 PM – 10:00 PM

中秋节是汉字文化圈的重要传统节日，中国人活动中心联合大休斯敦地区各个华人华侨 60 个以上社团将于 9 月 21 日晚在休斯敦 Westin Galleria Hotel (5060 W Alabama St, Houston, TX 77056) 大酒店隆重举行盛大中秋庆祝晚宴。晚宴将于 6 点开始，并在大约 5 点开始有贵宾酒会。

过去 20 多年来，休斯敦地区华人华侨人数一直大幅增长。中秋晚宴将团结汇聚大休斯敦及周边城市华人华侨社团、企业、及学生学者联谊会等 60 多个社团，广泛邀请侨团领袖和商界精英、美国主流及政界商界的友人，以及中国驻美大使馆的官员，预计有约 1000 人参加。晚宴将彰显大休斯敦地区华人华侨团结向上，共建和谐华人社区的精神面貌，并为加强中美多方面的合作与交流做出积极贡献。

自 2000 年以来，我们每年都举行这样的盛大晚宴。我们在晚宴上颁发“杰出的中国之友”奖项，奖励在政治、经济、文化等领域为加强中美关系及传播中国文化做出重大贡献的个人或团体，历届获得这个奖项的嘉宾有美国前总统 George H. W. Bush，前国务卿 James A. Baker，前德州亚裔协会主席 Charles Foster，前休士敦市长 Lee P. Brown，前莱斯大学校长 David W. Leebron，前休斯敦市长 Sylvester Turner 和休斯敦火箭队 (Houston Rockets) 等等。自 2014 年以来，优秀**华裔高中生奖学金**颁奖仪式还在晚宴上举行。从 2022 年开始，我们还增加了“**华人之光**”和“**总统志愿者服务**”奖项。“**华人之光**”奖励那些勤勤恳恳辛勤工作在科技、工程、医疗、以及社区服务等领域为美国发展做出卓越贡献的华人。“**总统志愿者服务**”表彰那些在中国人活动中心做义务奉献并完成总统奖标准要求的义工。中秋晚宴是休斯敦华人华侨最具规模的年度盛会，将会得到各大新闻媒体包括报社、电台、电视台及互联网的大力宣传报道。

中秋晚宴也是中国人活动中心的一个重要募捐活动，以维持中心和中心大楼的正常运作。这一活动的成功离不开大家的大力支持，我们真诚地邀请您参与，您的赞助将会在我们的晚宴节目册上列出，如果您需要更多的信息，请随时联系我们。非常感谢您的大力支持！

中国人活动中心是 IRS 501C(3) 非盈利机构，成立于 1995 年，服务于休斯敦地区 30 多万旅美华人华侨。中心的宗旨是建立社区团结互助、多元文华及艺术教育等服务机制。中国人活动中心每周都接待约 3000 人次，帮助了许多新移民在休斯敦安家落户。

Brian Liu Gala Chair
Email: xliu75@gmail.com
Tel: 832-618-8722

Casey Chen
President of Chinese Civic Center
Email: uscpcasey@gmail.com
Tel: 713-553-7833

2024 年 7 月 16 日



5905 Sovereign Dr. Houston, TX 77036.

Chinese Civic Center

Phone: (713) 772-1133 Fax: (713) 772-1399.

<http://www.ChineseCivicCenter.org/>

2024 大休斯顿地区中秋晚宴

Sponsorship Form 赞助表

2024 年 9 月 21 日星期六

5:00 p.m : 无声拍卖/VIP 接待酒会 ; 6:00 p.m. 晚宴开始

Westin Galleria Hotel

5060 W Alabama St, Houston, TX 77056

- 我们愿意冠名赞助 **\$20,000** (节目册封底彩色广告, 赞助方的名字发表在新闻稿上 · 1 桌 10 人 \$5,000 VIP 桌和 2 张 VVIP 主桌餐券)
- 我们愿意赞助 **\$10,000** (节目册封二或封三彩色广告, 赞助方的名字发表在新闻稿上 · 以及 1 桌 10 人 \$5,000 VIP 桌和 1 张 VVIP 主桌餐券)
- 我们愿意赞助 **\$8,000** (仅限组委会邀请 · 晚宴共同主席 · 节目册封二或封三彩色广告, 赞助方的名字发表在新闻稿上 · 以及 1 桌 10 人 \$5,000 VIP 桌和 1 张 VVIP 主桌餐券)
- 我们愿意赞助 **\$5,000** (节目册内页整页彩色广告, 赞助方的名字发表在新闻稿上 · 以及 1 桌 10 人 \$2,500 VIP 桌)
- 我们愿意赞助 **\$2,500** (节目册内页半页彩色广告 · 1 桌 10 人 2,500 Premium 桌)
- 我们愿意赞助 **\$1,500** (1 桌 10 人)
- 我们愿意赞助 **\$1,000** (非盈利组织 · 数量有限 · 组委会审批后 · 1 桌 10 人)
- 我们愿意赞助 **\$1,000** (1 张 VVIP 主桌餐券) 或 **\$1,500** (夫妻 VVIP 主桌餐券)

广告赞助

- 我们愿意赞助 **\$2,000** (独家票背面彩色广告 · 1 张 \$150 晚宴票)
- 我们愿意赞助 **\$1,000** (节目册内页整页彩色广告 · 1 张 \$150 晚宴票)
- 我们愿意赞助 **\$1,000** (30 秒视频广告晚宴前滚动播放 · 不含制作 · 1 张 \$150 晚宴票)
- 我们愿意赞助 **\$500** (节目册内页半页彩色广告 · 没有座位)
- 我们愿意赞助 **\$500** (一个易拉宝位置 · 没有座位)
- 我们愿意赞助 **\$300** (节目册内页 1/4 页彩色广告 · 没有座位)

联系人姓名 _____

公司名称 _____

地址 _____

电话 _____ Email _____

支票抬头请写: [Chinese Civic Center](#)

并寄到以下地址: Chinese Civic Center

5905 Sovereign Dr., Houston, TX 77036.

Tel: 713-772-1133 Fax: 713-772-1399

在法律允许的范围内您的赞助是免税的, 您可以向我们索取必要的免税证明