AFRICA SPORT

Africa Sport

SPORTS MARKETING & EVENT MANAGEMENT

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About us

Africa Sport was established with the goal of applying experience gained in operating and managing Sports industry, to enhance the overall operation of sport venues in Egypt.

Africa Sport programs and services, well-established management systems, and talented team members that Africa Sport-managed venues are professionally and efficiently operated. The broad range of management services we offer can be customized to meet each client's unique needs.

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About us

- Africa Sport, through a specialized team, monitors the sports sponsorship rights of companies with advertising rights in competitions affiliated with sports federations or major Egyptian clubs and supervises their implementation to ensure their implementation in accordance with the contract concluded with those institutions and submitting follow-up reports and daily monitoring of the rights of the company and competing and non-competing companies.
- Africa Sport has the experience and leadership as one of the largest companies in organizing internal or combined sporting events for the business sectors, major companies and banks in Egypt.
- Africa Sport specializes in managing, implementing and organizing the plans of institutions in the implementation of Olympics at the level of the Republic in all branches of institutions at the same time and date, such as the "Olympics of the National Bank of Egypt for workers" at the level of the Republic

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About us

- Africa Sport has a great history in managing and organizing the Egyptian Football League matches for the benefit of sports clubs such as (Al-Ahly Club - Pyramids Club - Farco Sports Club).
- Africa Sport has great experience over more than 13 years in organizing sports conferences for major clubs and international matches that were held in Egypt during the previous years and organizing these events in full.
- Africa Sport has the ability to organize mass and international matches, which had the right to assign during the previous years, which were held in Egypt during the previous 12 years, such as the "Al-Ahly x Atletico Madrid" match, such as the Al-Ahly x Real Madrid match

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About us

- Africa Sport has great experience in the field of following up and monitoring sports sponsorship contracts for sports clubs and the Egyptian Federation and providing reports showing the extent to which the terms of the contract are implemented, which ensures companies implement the terms accurately.
- Africa Sport has a set of innovative ideas for ceremonial football matches based on the rights owned by companies from sports federations with some proposals to make those contracts more effective.
- Africa Sport also designs and implements all tools for sports promotional activities that fans interact with

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About us

- Africa Sport has a specialized team to organize various activities for company employees, including entertainment and sports competitions and parties of all kinds that companies hold for their employees annually with the possibility of choosing from several distinct locations to receive these activities.
- As we are contracted with those resorts and clubs to hold various seasonal events for companies.
- Africa Sport organizes an annual corporate tournament, which includes 32 of the largest companies in Egypt annually, under the auspices of Samsung.
- Organizing annual and seasonal entertainment parties for companies

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About us

- Organizing various sporting events that companies wish to sponsor or prepare to reach certain institutions according to the customer's desire to reach them in the form of a sporting event sponsored by the customer Examples of Samsung Stars Championship for major companies in Egypt - Vodafone Corporate Sports Championship.
- Implementation and supply of ideas for gifts and support from companies to clients and distribute them in the form of a huge sporting event.

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About us

- As we have experience in the field of marketing, advertising and supplies for corporate sports campaigns in all the necessary gifts for companies to customers
- All the installations for the latest sports, which include advertisements for everything that serves the campaigns
- All gifts bearing trademarks in the field of promotion and bearing company logos on those products, such as encouragement tools, in-kind gifts, and contract gifts, so that they are in line with the type of event to be promoted and present ideas for such gifts.
- Africa Sport owns a team specialized in dealing with corporate audiences with ideas that are in line with the event and distributing bad gifts in vital areas - malls - stadiums - external campaigns.

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About us

- All materials presented bear the company's marks with all ideas and designs to be placed on gifts and manufactured materials
- All our products are from the Egyptian market, the European market and the Asian market
- Africa Sport manufactures huge models for external advertising for companies (stadiums - roads)

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Events & Activation	Branding	Production	Giveaways

Services

Africa Sport provides a full range of services for the planning, enhancement, development, renovation of sports venue, facilitates and football academies in terms of operation and management.

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Some of our Clients





Events & Activations

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Some of our Projects











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Some of our Projects









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Branding

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Production

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Giveaways

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Some of our Projects







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Thank You