



**BAYINT NAUNG
BUSINESS & LANGUAGE
SCHOOL**

PROFILE



EMPOWERING FUTURES THROUGH CAPACITY GROWTH

We work with Various Institutes from Switzerland, UK, Malaysia to offer Diplopa, Bachelor and Master Degrees!

WHO WE ARE

We are a Business and Language School founded in 2021 to strengthen human resources and capacity building in Myanmar. Through partnerships with SEGi University (Malaysia), On Sky Global (USA), and SSBR (Switzerland), we provide global-standard programs that help learners gain international skills and career opportunities.



OUR MISSION AND VISION

Vision

To be a leading Business and Language School in Myanmar that provides global-quality education through strong international partnerships.

Mission

- Deliver practical and high-quality business and language training.
- Support human resource and capacity building in Myanmar.
- Work with SEGi University (Malaysia), On Sky Global (USA), and SSBR (Switzerland) to offer global learning pathways.
- Equip learners with skills for international study, work, and career growth.



OBJECTIVES

1. Provide affordable and internationally aligned programs.
2. Develop skilled, confident, and job-ready graduates.
3. Expand partnerships and create overseas study opportunities.
4. Improve teaching quality and learning technology.
5. Contribute to Myanmar's workforce development.

**EMPOWERING
MYANMAR'S
FUTURE BEGINS
WITH EDUCATION
THAT MEETS
GLOBAL
STANDARDS.**



OUR PARTNERS



SEGi
University



BBA & MBA MODULES

BBA (HONOURS) – BUSINESS MANAGEMENT

FROM THEIR WEBSITE:


- DURATION: 3 YEARS, FULLY ONLINE.
- TOTAL CREDITS: 180 ECTS.
- ASSESSMENT: UNITS ARE INTERNALLY ASSESSED; BASED ON ACHIEVEMENT OF LEARNING OUTCOMES, NOT JUST EXAMS.
- FLEXIBLE: YOU CAN START AT ANY TIME; THEY USE VIRTUAL LECTURES, WEBINARS, PROJECTS, ETC.

CURRICULUM (BY YEAR):

- YEAR 1:
 - RESEARCH & ACADEMIC WRITING (10 ECTS)
 - BUSINESS ENVIRONMENT (10)
 - INTRODUCTION TO BUSINESS COMMUNICATION (10)
 - INTRODUCTION TO QUANTITATIVE METHODS (10)
 - INTRODUCTION TO BUSINESS FUNCTIONS (10)
 - INTRODUCTION TO FINANCE (10)
- YEAR 2:
 - HUMAN RESOURCE MANAGEMENT (10)
 - PROJECT MANAGEMENT (10)
 - STRATEGIC MARKETING (10)
 - ACCOUNTING FOR MANAGERS (10)
 - BUSINESS LAW (10)
 - BUSINESS ETHICS (10)
- YEAR 3: (TOP-UP)
 - LEADERSHIP & PEOPLE MANAGEMENT (10)
 - BUSINESS RESEARCH PROJECT (10)
 - OPERATIONS MANAGEMENT (10)
 - COMMUNICATION PLANNING & ADVERTISING (10)
 - SUSTAINABLE BUSINESS PRACTICES (10)
 - DIGITAL MARKETING (10)
 - FINAL THESIS PROJECT (10,000-12,000 WORDS)

BBA & MBA MODULES

MBA - MASTER OF BUSINESS ADMINISTRATION

- “LEADING DURING TIMES OF CHANGE” — A LEARNING PATH WHERE YOU WRITE AN ESSAY, AND YOU GET 5 ECTS CREDIT THAT COUNTS TOWARD BOTH BBA AND MBA.
 - “MANAGING PERFORMANCE” — ANOTHER LEARNING PATH, 5 ECTS, ALSO APPLICABLE TO BOTH BBA AND MBA.
 - “BECOME AN AGILE PROJECT MANAGER” — PROVIDES 5 ECTS CREDIT FOR THE BBA (AND PROBABLY MBA) IF YOU COMPLETE THE PATH.
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