

PRELIMINARY INFORMATION FOR THE 2025/26 PAGEANT SEASON

Mr. & Miss, Mr. & Miss At Large, Femme & MI, ICON- Gay United States Preliminary Packet



WELCOME TO THE FAMILY!

The Gay United States Pageantry System is a family of quality entertainers who share the common interest of offering another choice and option in LGBTQIA entertainment & competition. It is our desire that you join us as we continue to offer equal opportunity, fairness, high quality & premier concepts in today's competitive world of pageantry.

By joining us you will have the opportunity to experience the rewarding aspects of presenting quality pageants in your state, region or country. Contestants will be judged in the following categories: Personal Interview (7 mins) (All Divisions), Evening Gown (Miss/Miss @L) - Creative Evening/Formal Wear (FF/ICON/Mr./Mr. @L/MI), On Stage Q&A (All Divisions), Americana Runway Fashion (All Divisions), and Talent (All Divisions).

As we attempt to grow and provide an opportunity for growth for all our competitors and promoters, we in turn implement that THERE ARE NO FRANCHISE FEES FOR STATE OR REGIONAL PRELIMS. Each contestant division representing your pageant at Nationals will have a registration fee of \$200. \$200 for Mr., \$200 for Miss, \$200 for Femme Fatale, \$200 for Miss At Large, \$200 for Mr At Large, \$200 for MI and \$200.00 for ICON. – you will only owe registration fees for the divisions you host as your prelim. THIS IS DUE BEFORE YOU SET YOUR PRELIM DATE. We would like to work with you to suggest an affordable and profitable "evening of professional pageantry". Please feel free to call, email, or write to us for any additional information not covered in this packet.

The Gay United States Pageantry System, L.L.C. is recognized as a symbol of excellence in pageantry nationwide and a major advocate for promoting Male, Female, Trans and Non-Binary, Illusionists and Performers through Pageantry and Performance. The Gay United States Pageantry, L.L.C. has set a standard for exceptional pageants and pageantry and will continue to accomplish their driven goal to expand The Gay United States Pageantry System to the widest reaches of our nation and be all inclusive in the art that is Female Impersonation, Male Impersonation, and Male/Female/Non Binary Entertainment.

We look forward to hearing from you!

The Gay United States Pageantry System, L.L.C.



The Gay United States Pageantry System - Official Bylaws

The Entry fee for Nationals for each division is \$200 - payable immediately in order to make your prelim official. If you wish to send more than the WINNER and FIRST ALTERNATE for your pageant, there will be an additional \$100 fee per contestant beyond the top two. For example: Winner and First Alternate for Miss Division \$200. Winner, First Alt & Second Alt \$300. This extra payment (\$100.00) will need to be received at Registration for the Nationals.

Promoters may, at their own discretion, disqualify the entry of any contestant:

- Who possesses an ability to cause substantial problems as per their personal performance history.
- Any contestants who do not present themselves in a professional matter.
- Who does not abide by the rules and regulations of the state/regional/national contest.

CROWNS/SASHES/MEDALS

For Miss, Miss At Large, Femme Fatale and ICON Crowns: Contact The HOME OFFICE. The cost of the crown is \$100 plus shipping. - Must be ordered 2-3 weeks in advance. Please contact JP Gulla for Crowns J.P. Gulla 610-392-9158 or gyuspsytem@gmail.com



MEDALLIONS: MI / Mr At Large and ICON all require medallions. Medallions are Beautiful. They are \$100.00 a piece and shipping is \$10.00. You can order your Medals from the home office. All medals are custom and created by Need for Bling come with a Medallion Holder. Please contact J.P. Gulla 610-392-9158 or gyuspsytem@gmail.com for any Medallions as they are custom we ask that you give them a month to be created.



Sashes: Prelim Sashes are Required! Please contact J.P. Gulla 610-392-9158 or gyuspsytem@gmail.com for any standard United States Sash. Sashes are \$75.00 PLUS SHIPPING. Order at least 1 month in advance.



Administrative Points

Any contestant who loses administrative points will have points deducted as follows:

State, Regional Pageant

First offense 05 Points Second offense 10 Points Third offense 20 Points



Any contestant who has more than 3 offenses will have administrative points deducted at a rate of two times the previous deduction. The deduction of administrative points can ONLY be done by the current reigning at State, Regional and National Preliminaries, and is at the sole discretion of the Current Reigning. The deductions of Administrative Points at United States Finals can ONLY be done by one of the Owners of The Gay United States Pageantry System, LLC, and is at the sole discretion of the Owners. ALL decisions about Administrative Points are FINAL once the scores have been finalized.

Additional Requirements

All contestants must:

- Be at least 21 years old by the day of registration for the United States Finals Each state's laws pertain to prelim title holders. Each contestant must be 21 by the time they reach nationals.
- Currently not barred from any of The Gay United States Pageantry System functions

Gay United States Titleholders are <u>required</u> to be at all state, regional, and national preliminaries representing their division. The fee for the national titleholder is \$200.00 cash received prelim night, one-night hotel accommodations and transportation expenses. It is <u>mandatory</u> to have the reigning Gay United States titleholder for that division at the final night of all preliminary contests or crowning ceremony. It is suggested but not mandatory to have the current reigning Gay United States Court at a state, regional, or national prelim. Arrangements may be made with the titleholders directly if they are needed on more than one night of your local pageant. Promoters are responsible for taking care of the reigning title holder while at their prelim. Hotels should be booked near food and transportation for the title holder and if Promoters have title holders stay for more than the competition date title holders should be either booked or paid a per-de-um of \$100.00 each additional day asked to stay by that promoter.

The promoter is responsible for round trip airfare from the current reigning home base (on average of \$500) as well as for the title holder's luggage each way (up to 2 bags roughly 50 dollars apiece). In the event the current reigning is at an official Gay United States Pageantry System event, then the promoter is responsible for the airfare from that said event to their establishment/event, and then return flight to the current reigning home base. If the current reigning wishes to be flown from another said location, the corporate office will generate a reasonable airfare voucher from the current reigning home base to establish a fee that must be paid by the promoter and the current reigning must pay the difference from new travel location, and/or the promoter can deduct the difference from the current reigning performance fees.

If you are a new prelim and wish to send an **EMERITUS** to represent your prelim at this year's National Contest, the following rules will apply. 1. A crowning ceremony must take place where you have the National Title Holder for that Division in house to crown your representative. You must adhere to The Gay United States Pageantry System's Rules/Regulations for Lodging and Compensation this Title Holder. 2. In Addition two years of registration fees must be paid up front (\$400) and an official contract must be signed and turned in to the home office before you hold your crowning ceremony. This also means you need to hold the preliminary the following year where you emeritus will step down and two or more qualified contestants will need to compete at Nationals.

Promoters MUST submit their Required Pageant Packet to the home office and the National Title Holder 2 Months before the scheduled competition for approval and guidance.



The Gay United States Pageantry System's Rules and Regulations

- 1. Unless given prior permission from the home office. Contestants must have reached the age of 21, no later than the first day of the Gay United States Finals and must show proof of age. Proof includes a valid Government driver's license, government identification card, or valid passport.
- 2. For our Femme Fatale competition all contestants must be Biologically Female. Mister MI must have been born female and can be either female (King), Trans Male. All Miss/Miss At Large/Miss ICON Contestants must have been born male and may be Male (Queen) or Trans Female. Mr. and Mr At Large Contestants can be Born Male or Trans Male. For both at Large Competitions Competitors must be 230 pounds by registration at Nationals. For the ICON Competition-Competitors must be 40 years or older to compete. This division is open to any competitor. THE GAY UNITED STATES PAGEANTRY SYSTEM DOES NOT DISCRIMINATE AGAINST CONTESTANTS WHO ARE TAKING HORMONES OR HAVE HAD COSMETIC BODY/FACE WORK.
- 3. Any contestant who is caught in the act of stealing, in possession of illegal drugs, or acting in a manner demeaning to any Gay United States Pageantry System official will be immediately disqualified and removed from the host event.
- 4. All contestants are required to appear and participate in the opening production and parade of contestants. The parade is not a scored category of competition; however, the open presentation may be scored.
- 5. Contestants are allowed to change their package from preliminary night to final night. Only the Personal Interview scores and the Americana Runway Scores carry over (at the Gay United States Finals only.)
- 6. Only the contestant's dresser will be allowed in the dressing area at any given time. Dancers will be allowed backstage fifteen (15) minutes prior to Talent and will be notified when they are allowed back.
- 7. All contestants must arrive thirty (30) minutes before the scheduled time for roll call.
- 8. There will be no painting or building of props and costumes inside any the Gay United States event venue.
- All contestants are required to read and complete the application, sign a release form, a code of ethics form, and a precontract.
- 10. In the event of a tie in a category it will be determined by the following order: Talent, Personal Interview, Formal Wear, Americana Runway, then On Stage Question. In the event of a tie, the pageant placement(s) will be determined by the following order: On Stage Question, Talent, Personal Interview, Evening gown, and then Americana Runway Fashion.
- 11. Upon coronation, the newly crowned Gay United States Mr./Miss/Mr. or Miss at Large/FF/MI/ICON must read and sign their contract, which has to be approved by the Board of Directors, before acting or officiating on behalf of The Gay United States Pageantry System, LLC.
- 12. The current reigning Mr./Miss/FF/MI/Mr. or Miss Gay United States at Large/ICON are to officiate in the capacity of current reigning at State, Regional, and the Gay United States Finals only.
- 13. In the event you are asked to leave a pageant or disqualified by breaking a rule you will be barred from State, Regional, and National Finals for a period to be decided by The Gay United States Pageantry System, LLC.
- 14. Absolutely no fire/pyrotechnics or live animals are allowed in any portion of any State, Regional, National finals.
- 15. All entry forms and information sheets must be typed, legibly written or entered online and completed in full.
- 16. All dancers, assistants, etc., must have tickets for each night or weekly passes for the pageant that is paid at registration.
- 17. All contestants must sign a release statement that holds the promoter, host club/venue, and/or The Gay United States Pageantry System, LLC harmless in any and all accidents that may occur during the pageant.
- 18. Dressers must wear their official contestant badge with name at All of The Gay United States Pageantry System events.
- 19. The Gay United States Pageantry System, LLC reserves the right to make any other decisions concerning any official matter not covered in the rules and regulations.

Gay United States Category Descriptions



Personal Interview- All Divisions (150 points/ Per Judge)

Each contestant will be interviewed individually, by the judging panel. The purpose of the Personal Interview is to allow the judges some insight into the character and intellect of each contestant. During the interview, the judges evaluate each contestants' basic qualities, such as intelligence, ability to communicate, attitude, composure, etc. The judges may also gather information about a contestant's professional or personal life. The attire for interview is professional business wear, male or female; however, each contestant should select clothing which projects the contestant in a professional light. You should dress as you would for a professional job interview. This category is divided into three sub-categories:

- * Overall Appearance (0-50 points)
- * Personality (0-50 points)
- * Communication and Answer Content (0-50 points)

Each contestant will receive one question per judge from the distinguished panel of judges or seven minutes whichever comes first during the interview process. The tone of the interview is relaxed as we want our contestants to feel comfortable. Our Gay United States title holders will not only be entertainers but will also serve as administrators, spokespeople, and promoters. Contestants will be asked a variety of questions ranging from occupation, current events, social issues, community involvement and leadership, and the LGBTQIA community. Personal Interview will hold no questions pertaining to political views, religious views, or sexual orientation as these are not permitted. Although the interview is considered relaxed all contestants are asked to use their better judgment.

Americana Runway Fashion - All Divisions (100 points/ Per Judge)

This category is a "clothing and modeling" category. We are looking for any runway ready fashion outfit that is suitable for the contestant and must be **comprised of the colors RED, WHITE, and BLUE**. You must use all three colors somewhere in your outfit. Contestants will be given a 0 score in the Creative portion of the category and only half of the category will be available for scoring if they don't incorporate all three colors.

In addition, Contestants can NOT use any other colors for any part of the look whatsoever from head to toe including accessories. The only exclusion is jewelry back castings and the soles of shoes. If another color is used other than red, white or blue they will receive a 0 in the creative portion of the category and only half the category will be available for scoring.

We are looking for an edgy and creative fashion using red, white, and blue. This is not to be a costume, but something that can be seen on the runways of top fashion shows or runways by famous designers. Think along the lines of Project Runway or America's Next Top Model or designers such as Dolce and Gabbana, or Versace. No commentaries are required from the contestants in this category. This is solely a runway modeling category divided into three sub-categories.

- **Presentation** how well you model on the stage (0-25)
- Style and Fit (0-25)
- Creativity/Overall Impression (0-50)

Evening Gown- (Miss/ Miss @ Large)

Evening gown will be the most elegant outfit you will wear during the pageant. It should complement your figure/ physique and be a statement of your style and taste. The gown accessories should be in perfect condition. No strings should be anywhere on the gown (this includes sleeves, neckline, hem, along the zipper and buttons, or at any seam). There shouldn't be any tares in any part of the fabric. The gown should be stained free and wrinkle free. It's the contestant's responsibility to take care of the gown and keep the gown in perfect condition for the duration of the pageant. The hem of the gown should be even unless the style of the gown is an uneven bottom. Gowns should be lined or have a slip underneath. The judges should not be able to see through any part of the gown unless that is the style of the gown. The gown length should be either to the top of the toe part of the shoe or approximately ½ to 1 inch above the floor. The sleeve should be no shorter than the wrist, and no longer than an inch below the wrist unless the design of the gown sleeve is longer. Shoes should complement and match the gown. Shoes should not be scuffed, worn at the toe or heels, and not seen to bend under the weight of the contestant. Modeling should be at a slow easy pace and does not have to touch the three points that form a triangle. Practice walking and turning in the shoes you will be wearing during this presentation. Hair should be appropriate for evening gown and go along with the style of the gown. Hair that is down is acceptable if suitable for the style of the gown. Hair should not be unkempt and should not be frizzy unless style warrants. We emphasize the suitability of your gown. Can you move around in it comfortably? Can you model it with ease? All these things play a factor in your scoring! Each contestant will be given an evening gown description card to be read during modeling.

Creative Evening Wear- (Femme Fatale/ICON)

This category allows the contestants to display their individuality and creativity in designing an evening gown to impress the judges. You are encouraged to create a gown that is original and unique. The attire must compliment your body and must be the proper lengths...the same as listed above for the Miss/ Miss @ Large/ Icon category. Please note this is NOT a costume or a theatrical piece. This is a creation of whatever you want that represents yourself or something you love such as: butterflies, flowers, or anything else you may choose to create your style of gown with. Also please note this is not just a gown as listed above for the divisions of Miss/ Miss @ Large/ Icon. This category for Femme Fatale is a creative gown! You should still be able to wear this gown to a formal event or to make a red-carpet appearance. Think of this gown as an extension of yourself and what you love! In addition, please keep in mind that the gown should be suitable for you. Make sure you can move around comfortably and are able to model with ease as these are factors in your scoring. Shoes should not be scuffed, worn at the toes or heels. Your modeling should be at a slow easy pace and does not have to touch the three points that form a triangle. Hair can be up or down but should go along with the creation of your gown. The judges should not be able to see through any part of your gown unless this is the style of your creative gown. Each contestant will be given an evening gown description card to be read during modeling.

Creative Formal Wear- (Mr./Mister MI/ICON)

This category allows the contestants to display their individuality and creativity in designing a creative suit to impress the judges. You are encouraged to create a suit that is original and unique, the suit must compliment your body and be the proper lengths. The sleeve of the suit should be no shorter than the wrist and no longer than 1 inch below the wrist. The length of the pants should come across the top of your shoe without buckling or stop at the beginning of the heel of your shoe. This must be a suit of some kind, NOT a tuxedo. The suit must include a shirt, jacket, and pants. Pants and shoes may be adorned as long as they complement the overall look as this is a creative suit. NO vests, ties can go with the suit but please note while Bowties are allowed, they are not considered formal. Jackets are NOT to be removed during the modeling of this category. The suit can be of a theme or something that you love such as dragons, wolves, chessboard, etc. This should be a creation and expression of yourself. Make sure the shoes compliment the creation of your suit and match accordingly. Shoes should not be scuffed or worn at the toes or heels. Hats are allowed but should go with your creative suit accordingly. The contestant will be scored according to the level of creativity; overall fit, stage presence and modeling. Each contestant will be given a creative formal wear description card to be read during modeling.

For each division contestants are scored by the following subcategories:

<u>Styling and Fit</u> - Focus is on clothing design and condition and whether it complements the contestant's body. (0-50 points)

<u>Presentation - Focus is on the Contestants modeling technique, poise, smile, personality, stage presence, etc.</u> (0-50 points)

<u>Creative/ Overall Appearance</u> - Focus is on accessories (if used), creativity (MI/MR./ Mr.@ Large/ FF/ICON) and the contestant's confidence, personal grooming and appeal to the audience. This is basically how the whole package is perceived by the judge. (0-50 points)

Talent - **ALL DIVISIONS** (300 points/judge)

Talent may be of any form of entertainment as long as it does not create any danger to the contestants, the staff, or audience members. The time limit for all talent presentations is seven (7) minutes with three (3) minutes allotted for set-up/take down of props.

Music must be submitted on a Flash Drive. The Flash Drive must be legibly marked with the contestant's name. MP3 for music and MP4 for video formatting please. No fire, fog, smoke, water, nudity, pyrotechnics, excessive glitter, animals are allowed. Any contestant exceeding their three (3) minute set up/tear down time will have administrative points deducted. Any contestant over their seven (7) minute talent time will be given a Zero (0), and the talent will be cut off.

Showmanship/Set Design 0-50
Physical Coordination,
Stage Presence (Include Dancers)
Quality (lip sync, live vocal, other) 0-100
Value of presentation as Entertainment 0-75

Onstage Interview - ALL DIVISIONS (50 points/judge) NOT REQUIRED AT PRELIMS

Contestants will be asked a question. The question will be repeated twice, and each contestant will have a total of three (3) minutes to respond to the question given. The contestant must answer the question with a response, they ARE judged on their answer content. They are also judged on their ability to communicate with both the audience and the judges. In the event a question is not answered with a response, takes more than three (3) minutes, or no answer is given a mandatory zero (0) will be given.

Answer Content 0-25 Ability to communicate 0-25



The Gay United States Pageantry System - Contestant Application Form Mr/Miss—Mr/Miss at Large – FF/MI – ICON—United States

Legal Na	ıme:								
Stage Na	me:								
Address:				City:					
State:		Zip:		-	:				
Area Coo	de:	•	Telephone Nu	mber:					
Email:			Date of						
Name of	the contest that ha	s made you qualified: _							
	Assistant:								
	Selections – CD C) minute time limit	ONLY, must be track of	ne.						
	Music Selection	 - Preliminary Night							
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2025/26 GAY UNITED STATES PAGEANTRY SYSTEM'S PRELIMINARY FRANCHISE AGREEMENT Part 1

THIS AGREEMENT made and entered into this date	between The Gay United States Pageantry
System, L.L.C., here in after referred to as, party of the first part, and	party of the
second part, here in after referred to as the promoter	• •

AGREEMENT is as follows:

- 1. The Gay United States Pageantry System, L.L.C. is the sole owner of the franchised contest, but the promoter is the leasee of and is responsible for all financial liabilities against his or her leased franchise.
- 2. The promoter is also the beneficiary to all profits established from his or her own leased contract franchise after expenses of prize monies and registration fees paid to the national office and other expenses are paid.
- 3. The Gay United States Pageantry System, L.L.C. is the co-producer of all franchised contest preliminaries on an administrative level and will at its option, have another representative in addition to the National Title Holder for the division you are holding at each state, regional and national preliminary in addition to the National Title Holder. The addition representative for The Gay United States Pageantry System, L.L.C. will have all travel expenses paid by The Gay United States Pageantry System, L.L.C. and not by the promoter.
- 4. This franchise is non-transferable without the written consent of J.P. Gulla, National Promoter / Director of The Gay United States Pageantry System speaking on behalf of The Gay United States Pageantry System, L.L.C. members.
- 5. This agreement is renewable on a yearly basis.
- 6. Unless otherwise noted, this franchise will extend for a period not to exceed one year and will end on the final night of the United States finals, renewal must be made within a 60-day period after the final night of FF/MI/Mr/Miss/Mr and Miss at Large and ICON.
- 7. For each leased preliminary contest, the winner and first runner up are required to attend the national competition. (2 Contestants) If these contestants are unable to attend the finals, the promoter has the right to appoint other representatives according to numerical placement within their preliminary. The promoter is responsible for contestant entry fees (if applicable) from the respective based preliminaries. (A nonrefundable \$200.00 each division) and will receive a fine double the amount of the registration fee for each qualified contestant if qualified contestants do not show up to Nationals.
- 8. The promoter will be required to use its own application and must use the rules and regulations of The Gay United States Pageantry System, L.L.C. including abiding by our national banned list and suspension lists.
- 9. The promoter agrees to abide by these rules and regulations and bylaws governing the preliminary pageant.
- 10. Promoters must follow through on their contractual obligation between them and the contestants, therefore promoters must provide what is stated in their prize package. Any deviation to what is stated in their prelim packet must be cleared from the home office first.
- 11. If at any time during the franchised year, the actions of the promoter are determined to be damaging to either the purchased franchise, The Gay United States Pageantry System, L.L.C.; If the promoter fails to follow the rules and regulations for the preliminary promoters; The Gay United States Pageantry System, L.L.C. will have the right to cancel all operations with the promoter and transfer the preliminary to another party after a 15 day waiting period with no refund of any fees paid by the promoter to The Gay United States Pageantry System, L.L.C.
- 12. Franchises are allowed for state and regional contests only. Promoters may have preliminaries to their national prelim but only upon written consent from The Gay United States Pageantry System, L.L.C. and must follow all rules and regulations governing city prelims to a state prelim, etc.
- 13. All official communications with The Gay United States Pageantry System, L.L.C. producers of The Gay United States Pageantry System are handled through J.P. Gulla National Promoter/Director of The Gay United States Pageantry System. All questions, complaints, suggestions etc. are to be submitted to Mr. Gulla only.
- 14. Crowns, Sashes and Medallions must be purchased through the home office. They cannot be altered in any way. E.g., no beading of the sashes or embellishing of the medallion or crowns.
- 15. The reigning United States titleholders (depending on the prelim contest) are to perform at each preliminary. The fee for this performance is \$200.00 the night of crowning and \$100.00 (min) each additional night, hotel accommodations, and transportation. All information and bookings for the titleholder are handled exclusively through The Gay United States Pageantry System, L.L.C. Preliminary owners may contact the current reigning with comments for their prelim and requests for travel or other arrangements AFTER the dates and contracts are signed with J.P. Gulla National Promoter/Director of The Gay United States Pageantry System representing The Gay United States Pageantry System, L.L.C.



2025/26 GAY UNITED STATES PAGEANTRY SYSTEM'S PRELIMINARY FRANCHISE AGREEMENT Part 2

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By (Legal Nat	me): The Ga	y United States	s Pageantr	y System,	L.L.C – Contact J.	P. Gulla National Director
By (Legal Sig	gnature):					_
Address:	<u>592 Swi</u>	tchback Rd		City:	New Market,	
State:	$\underline{\text{VA}}$			Zip:	<u>22844</u>	
Area Code: <u>(610)</u>			Telephone Number: 392-9158			
Email:	Gayusps	system@gmail.o	<u>com</u>			
Party of the S	econd Part ((Promoter Nan	1e):			
By (Legal Sig	gnature):					_
Printed Name	:					_
Address:					City:	
State:			Zip:		Country:	
Area Code:				Teleph	one Number:	
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