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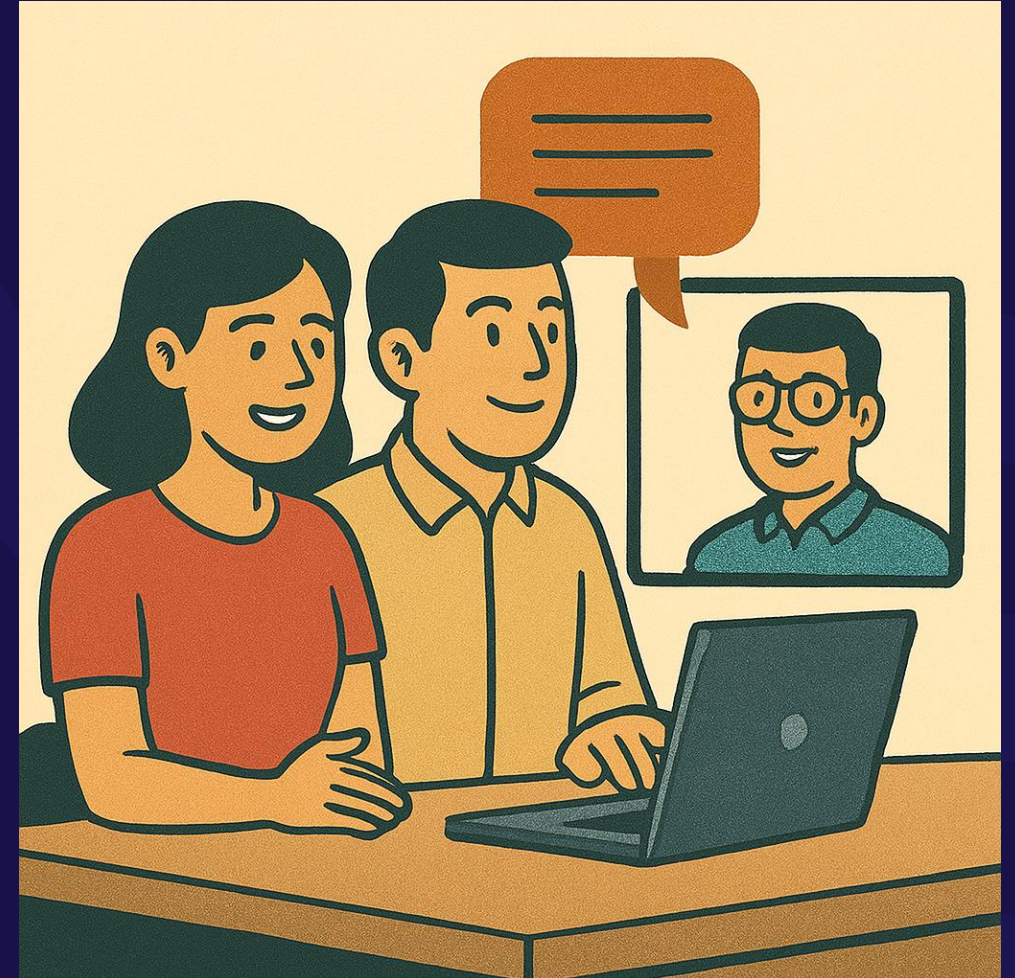**Get connected. Stay connected.**

Connectivity That Works

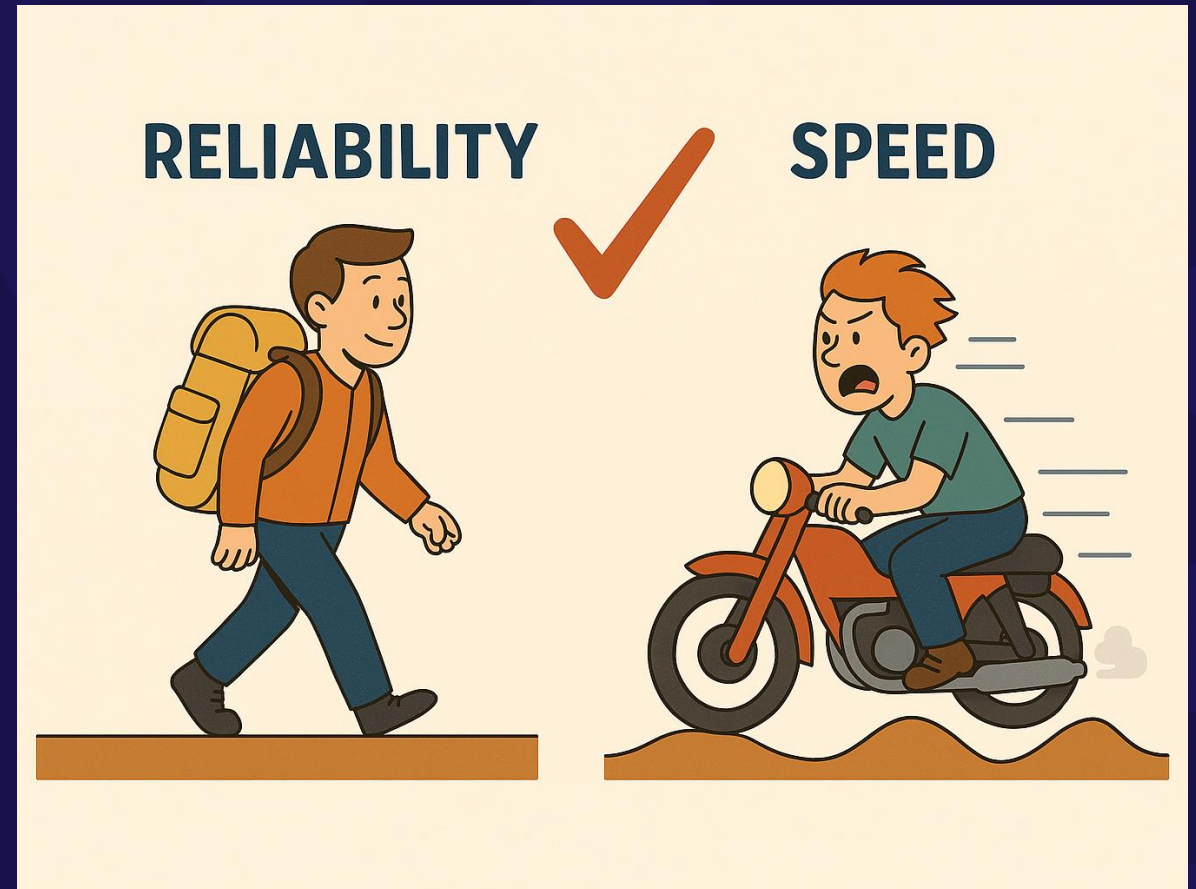What Regional Businesses Really Need (And How The Regional Tech Hub Can Help)

Why Connectivity Matters

- Connectivity underpins modern business

- EFTPOS, emails, cloud systems, customer service, video conferencing

- Outages cause real financial impact
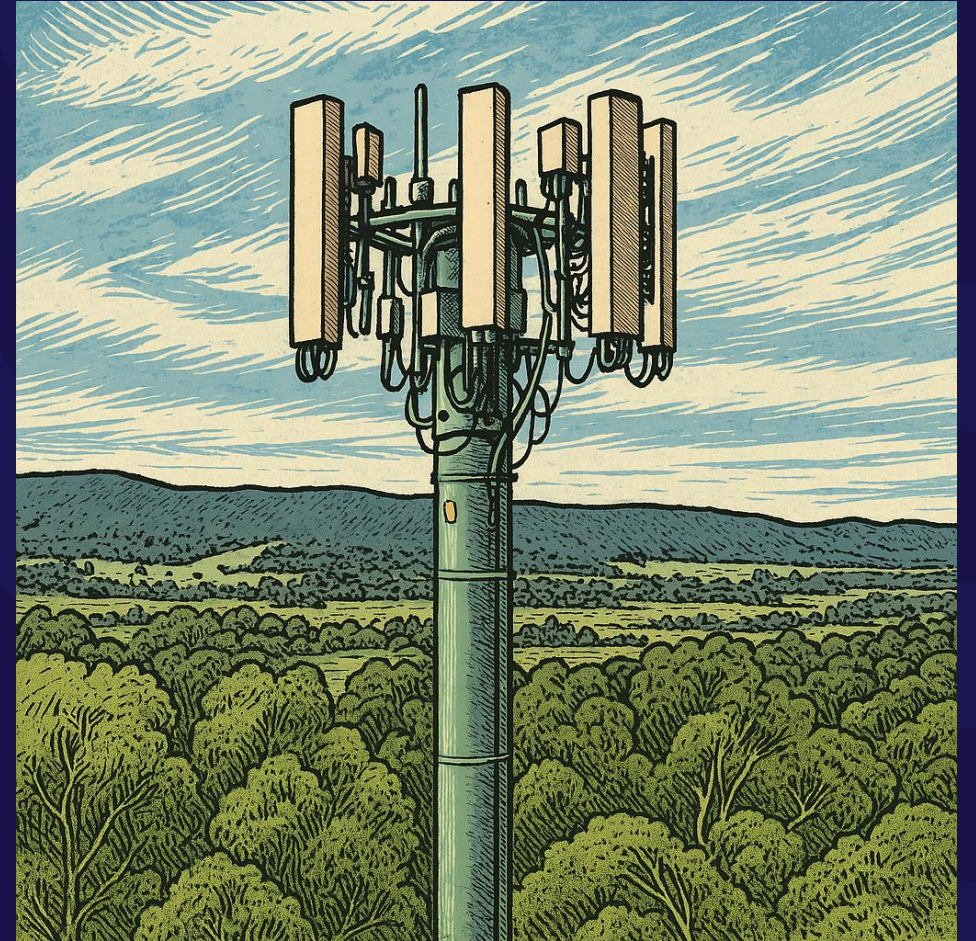
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What Matters Most – Reliability vs Speed

- Reliability > Speed for regional businesses
- Stable connections keep business running
- Fast is great – but only if it works
- Redundancy when we need it most

RELIABILITY ✓ SPEED
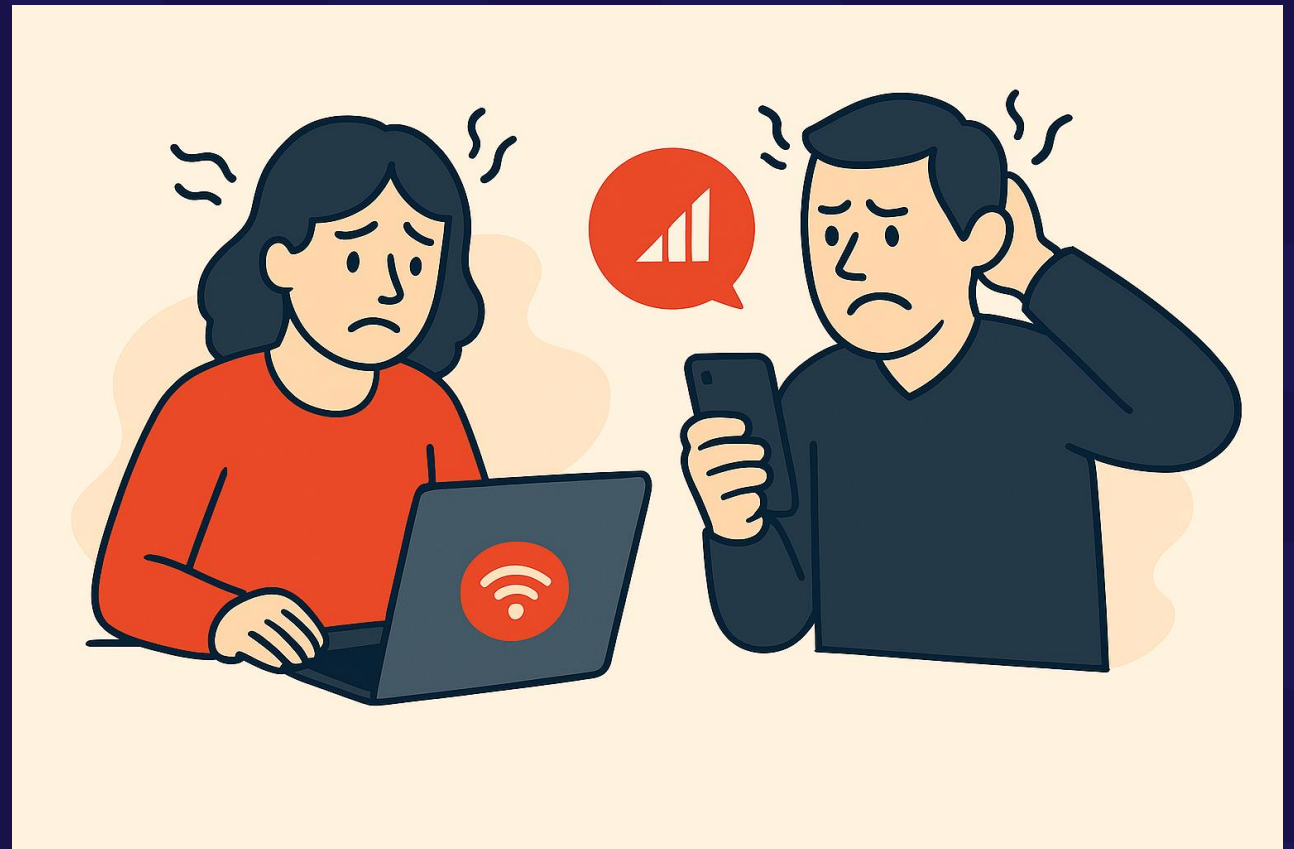
What's Being Done – The Infrastructure Picture

📡 National and state programs in place

📡 Key initiatives:

- Better Connectivity Plan for Rural & Regional Australia

- NBN Upgrades (FTTP, Fixed Wireless, Sky Muster)

- Mobile Black Spot Program

- Regional Connectivity Program

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The Big Picture – What's Still Missing?

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🛰 Gaps still exist in:

- Mobile coverage
- Satellite congestion
- Tech support & equipment advice
- Awareness of available options
- Connectivity Literacy

What You Can Do

🔊 Check your hardware

🔊 Know your pain points

🔊 Talk to your local business groups and council

🔊 Explore different tech & providers

🔊 Make your voice heard

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Help is Out There

The Regional Tech Hub offers:

- Free advice and information
- Help troubleshooting phone and internet issues
- Guidance on equipment (boosters, Wi-Fi, etc.)
- Help finding the best tech solution for your location

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Thank you and let's keep the conversation going!

By understanding the unique challenges faced by regional and remote communities, the Regional Tech Hub offers free, independent advice on your connectivity options. Our team can provide quick consultations or comprehensive connectivity reports that are personalised and tailored to your needs, location and budget.

📞 1300 081 029

💻 regionaltechhub.org.au