



(806)773-3997 | grace@graceshoop.com | www.graceshoop.com

EDUCATION

Texas A&M University

Master of Public Service & Administration, Concentration in Nonprofit Management & Education Policy

Projected Graduation: May 2026

Bachelor of Arts in Public Relations: University of Oklahoma, May 2023

PROFESSIONAL EXPERIENCE

Chapter Development Consultant

June 2023-May 2024

Delta Delta Delta Sorority, Dallas, TX

- Serve as a role model to collegiate chapters across the United States
- Support the mission, values, and purpose of Tri Delta
- Educate officers and members on policies and best practices
- Consult and advise on effective chapter management, including public relations, programming, administrative operations, recruitment, retention, and risk management

Client Service Intern

January-May 2023

Saxum Integrated Marketing Agency, Oklahoma City, OK

- Assisted in public relations campaigns and communications support for clients across the political spectrum
- Scheduled meetings with relevant policymakers
- Provided daily media monitoring & reporting for assigned clients
- Compiled agendas for internal client meetings

Consulting Intern

July-September 2021

Lilly & Company Political Fundraising Firm, Austin, TX

- Provided administrative support to staff
- Created and monitored social media metrics for several statewide campaigns
- Generated data-driven reports of findings
- Coordinated fundraising events in key districts for federal-level officeholders

LEADERSHIP & VOLUNTEERISM

Miss Southlake, local affiliate of Miss America Organization

September 2024-Current

- Serve the City of Southlake as a strong role model for young people
- Advance Miss America Organization's principles and goals through public interactions, media appearances, speaking engagements and social media
- Promote and advance my Community Service Initiative through authoring a children's book and creating a school training program for teenagers
- Represent the City of Southlake in the Miss Texas competition in June 2025
- Miss Arlington 2024

Delta Delta Delta Sorority, Theta Gamma Chapter

August 2019-Current

- Recruitment Specialist, Region Advisor, 2024
- Vice President of Chapter Programming & Development, 2023