

Privacy Policy

Effective Date: 1st June, 2025

MIJ Consulting | British Columbia, Canada

At MIJ Consulting (“we,” “us,” or “our”), your privacy matters. We are committed to protecting your personal information and ensuring transparency in how we collect, use, and safeguard it. This Privacy Policy explains how we manage personal information in accordance with British Columbia’s **Personal Information Protection Act (PIPA)** and applies to all users of our website, services, and communications.

1. Information We Collect

We collect personal information that you voluntarily provide to us, as well as certain technical data that is automatically collected when you interact with our online platforms. This may include:

- **Contact Information:** Name, email address, phone number, organization name, etc.
- **Communication Records:** Any information you share when contacting us via email, website forms, or social media.
- **Event Participation:** Details provided when registering for or attending our events, webinars, or training sessions.
- **Newsletter Subscriptions:** Information used to send newsletters, updates, and marketing content you’ve opted in to receive.
- **Website Usage Data:** Information such as your IP address, browser type, pages visited, and time spent on our site.
- **Cookies and Tracking Technologies:** See Section 4 for details.

2. How We Collect Information

Information may be collected through:

- Website visits and interactions
- Email communications
- Newsletter or event sign-ups

- Social media engagement (likes, follows, shares, or comments)
- Forms completed via third-party platforms
- Analytics and tracking tools used on our website

3. How We Use Your Information

Your information is used to:

- Communicate about our services, events, and resources
- Deliver newsletters and marketing communications
- Register and manage attendance at our events
- Improve our website, services, and user experience
- Analyze website and marketing performance
- Respond to inquiries or support requests
- Comply with legal obligations

We do **not** use your personal information for any purposes beyond what is outlined here unless authorized by law or with your consent.

4. Cookies and Tracking Technologies

We use **cookies** and similar technologies (e.g., pixels, tags, scripts) to enhance your browsing experience and collect website usage data. Cookies help us:

- Understand how visitors use our site
- Customize content and user experience
- Improve site performance and functionality
- Enable social sharing and login through platforms like Facebook, LinkedIn, or Google

You can choose to disable cookies through your browser settings; however, this may limit certain functionalities of our website.

5. Third-Party Tools and Services

We may use third-party tools and services to help us operate our website, deliver communications, and analyze traffic. These may include:

- **Google Analytics** (website performance and visitor data)
- **Mailchimp / Constant Contact** (email newsletters)
- **Zoom / Eventbrite / Calendly** (event and appointment management)
- **Meta (Facebook), LinkedIn, Instagram** (social media engagement and advertising)

These providers may collect or access certain information as necessary to perform their services. They are bound by their own privacy policies and applicable laws.

6. Social Media and External Platforms

If you engage with us via social media platforms, your interactions (such as comments, likes, shares, or direct messages) may be visible to others and subject to the privacy policies of those platforms. We encourage you to review the privacy settings and policies of any platform you use.

7. Consent and Your Choices

By using our website, subscribing to our communications, or engaging with us online, you consent to the collection and use of your information as described in this policy.

You can withdraw your consent or update your preferences at any time by contacting us (see Section 9).

8. Information Security and Storage

We take reasonable physical, technical, and administrative measures to safeguard your personal information. We retain information only as long as necessary to fulfill the stated purposes or comply with legal obligations.

9. Access, Corrections, and Contact Information

You have the right to request access to your personal information, request corrections, or withdraw consent at any time.

To do so, please contact:

Privacy Officer

MIJ Consulting

Email: admin@mariatjibril.com

Phone: +1 (672) 879-2217

10. Policy Updates

We may update this Privacy Policy as our practices evolve or as required by law. Updated versions will be posted on our website with the “Effective Date” clearly indicated.