

Privacy Policy

At Lady M World Travel, your privacy is a priority. This Privacy Policy explains how we collect, use, share, and protect your personal information. By engaging with our services, you consent to the terms outlined in this policy.

1. Information We Collect

We may collect the following types of personal information:

a. Personal Identification Information

- Name
- Address
- Email address
- Phone number
- Date of birth

b. Travel-Specific Information

- Passport details
- Visa information
- Travel preferences (e.g., destinations, activities)
- Emergency contact information

c. Payment Information

- Credit/debit card details (processed securely through third-party payment providers)
- Billing address

d. Technical Information

- IP address
- Browser type
- Usage data on our website (if applicable)

2. How We Use Your Information

We use the information we collect for the following purposes:

- To plan and book travel arrangements, including flights, accommodations, and tours.
- To communicate with you regarding your bookings, itinerary changes, or other travel-related updates.
- To process payments securely.
- To send marketing emails, newsletters, or promotions (only with your consent).
- To comply with legal and regulatory requirements.

3. How We Protect Your Information

Lady M World Travel employs industry-standard measures to protect your personal information, including:

- Secure storage systems for physical and electronic records.
- Data encryption for sensitive information.
- Access control measures to ensure only authorized personnel handle your information.

4. Sharing Your Information

We only share your personal information as necessary to provide our services:

- **With trusted travel suppliers** (e.g., airlines, hotels, tour operators) to facilitate bookings.
- **With payment processors** to securely handle transactions.
- **With government authorities** when required for visas, permits, or legal compliance.

Lady M World Travel does not sell or rent your personal information to third parties.

5. Your Privacy Rights

You have the right to:

- Access the personal information we hold about you.
- Request corrections to your personal information.
- Request the deletion of your personal data (subject to legal or contractual obligations).
- Opt out of receiving marketing communications at any time.

To exercise your rights, please contact us at [Your Email Address].

6. Retention of Information

We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy or to comply with legal obligations.

7. Cookies and Tracking Technologies

If our website uses cookies or similar technologies, we may collect data to improve your browsing experience. You can manage cookie preferences through your browser settings.

8. Third-Party Links

Our services may include links to third-party websites. Lady M World Travel is not responsible for the privacy practices or content of these external sites. We encourage you to review their privacy policies.

9. Updates to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. The revised policy will be available on our website or provided to clients directly.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, don't hesitate to get in touch with us:

Lady M World Travel

404-358-8064

contact@ladymworldtravel.com

