

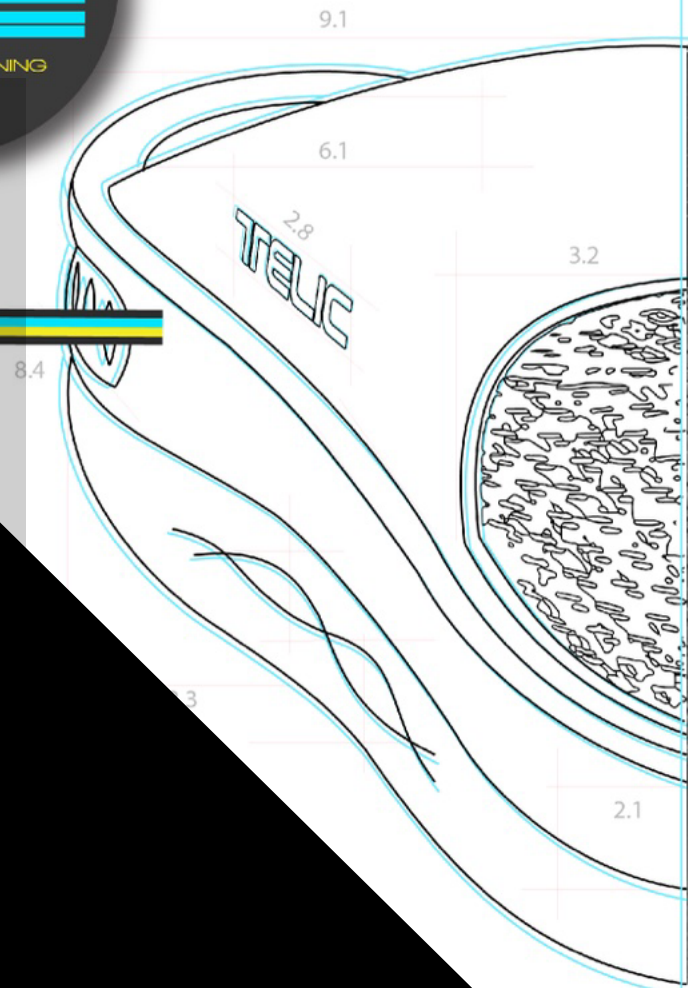


FIND YOUR PURPOSE

**TRELIC**

2023-24 COLLECTION

**NOVALON**  
**FOOTSTRIKE**  
**TECHNOLOGY**



- MADE FROM 30% RECYCLED MATERIALS
- ORTHOTIC-GRADE ARCH SUPPORT
- BODY HEAT-ACTIVATED CONFORMING FOOTBED
- WATERPROOF & ANTI-BACTERIAL
- FEATURING NOVALON ECO MATERIAL & TELIC FOOTSTRIKE TECHNOLOGY





**ENERGY FLIP FLOP**  
MEN'S & WOMEN'S



MIDNIGHT BLACK



DOLPHIN GRAY



DEEP OCEAN



PACIFIC BLUE



ESPRESSO BROWN



SNOW WHITE



SUNSHINE YELLOW



ISLAND CORAL



**ENERGY FLIP FLOP**  
MEN'S & WOMEN'S



**DARK CHERRY**



**IDAHO DUNES**



**KEY LIME**



**FORBIDDEN FUCHSIA**



**COOL MINT**

**ENERGY FLIP FLOP**  
MEN'S & WOMEN'S



**DARK CHERRY**



**MELTED CRAYON**



**ICE**



**COTTON CANDY**



**FIRE**



**MALLORY SANDAL**  
WOMEN'S



MIDNIGHT BLACK



ISLAND CORAL



IDAHO DUNES



DEEP OCEAN

**Z-STRAP SANDAL**  
WOMEN'S



MIDNIGHT BLACK



DEEP OCEAN



RAINFOREST GREEN



PINK PEARL



SUNSHINE YELLOW



PURPLE PEARL



ISLAND CORAL



SEAFOAM PEARL



**BOISE BLISS**  
WOMEN'S



SNOW WHITE



MIDNIGHT BLACK



ROSE QUARTZ



SEAFOAM GREEN



DEEP OCEAN

## RECHARGE SLIDE

MEN'S & WOMEN'S



MIDNIGHT BLACK



SEAFOAM PEARL



PINK PEARL





**DREAM CLOG**  
MEN'S & WOMEN'S



MIDNIGHT BLACK



**THE WAVE**  
MEN'S



BLACK SAND



DRIFTWOOD



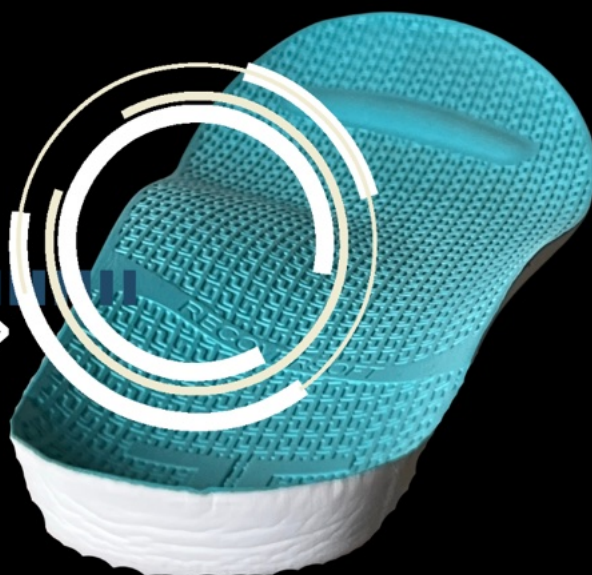
HARBOR BLUE

**WAVE**

**FEATURING:**  
ORTHOTIC-GRADE ARCH SUPPORT



**TRELIC**





**THE WAVE**  
WOMEN'S



CORAL REEF



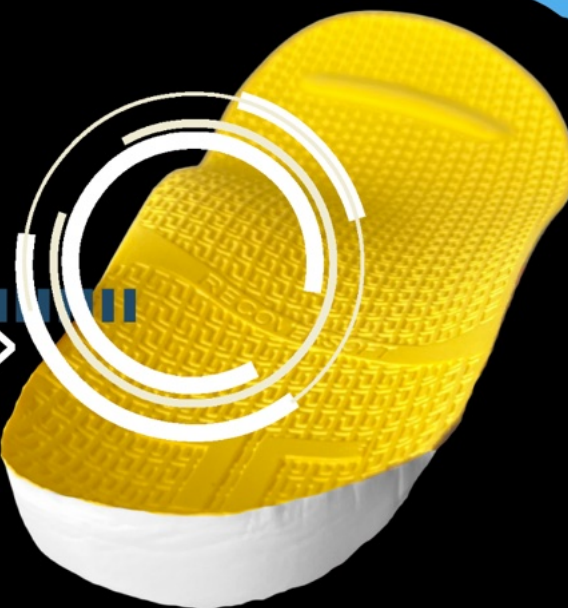
SEA SALT



WAVE

FEATURING:  
ORTHOTIC-GRADE ARCH SUPPORT

TRELIC



**CLOUD9**  
WOMEN'S



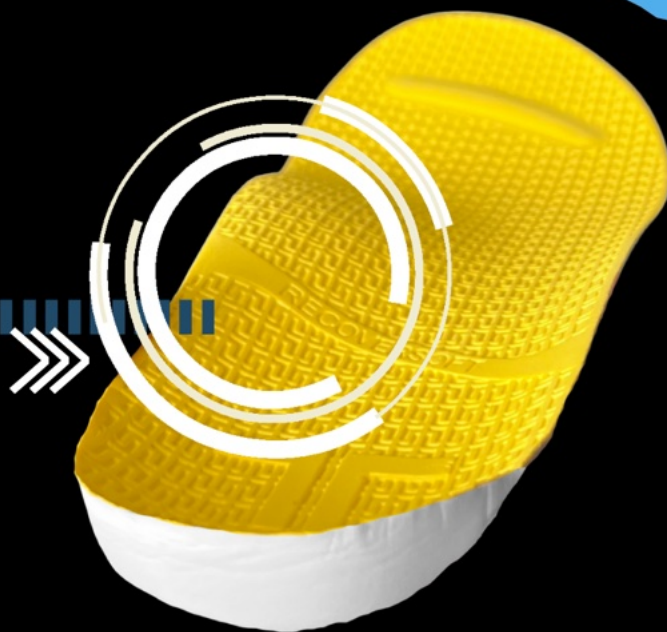
NIMBUS



**CLOUD9**

**FEATURING:**  
ORTHOTIC-GRADE ARCH SUPPORT

**TRELIC**





- LIGHTLY INSULATED FOR YEAR-ROUND COMFORT
- ULTRA LIGHTWEIGHT & WATER-RESISTANT
- PILLOW-SOFT ARCH SUPPORT
- REFLECTIVE ZIPPER
- FEATURING NOVALON FOOTSTRIKE TECHNOLOGY



**APRES-SKI BOOT**  
GRANITE





**APRES-SKI BOOT**  
BLACK DIAMOND





# TELIC

FIND YOUR PURPOSE

## A CENTURY-OLD AMERICAN DREAM COME TRUE

The true heritage of Telic dates back over a century ago to co-founder Rocco Azzarito's grandfather Francisco Azzarito. Born in the small southern Italian town of Sant'Agata Di Puglia, Francisco was the son of a shoe cobbler, and although he followed in his father's trade, he always dreamed of building footwear in America. Francisco landed on Ellis Island in the spring of 1920 when he was just sixteen years old. With no knowledge of the language or culture he settled in Brooklyn, NY. There, he changed his name to Frank because he wanted to be a "real" American. Frank pursued several jobs until he finally began making shoes at the I. Miller Shoe Company and eventually became the foreman of the factory.

**"My Grandfather, Frank Azzarito, is truly the spirit that has moved us to rekindle the dream that together we can build great, healthy, and affordable footwear in America and worldwide."**

-- Rocco Azzarito, Co-Founder & CEO

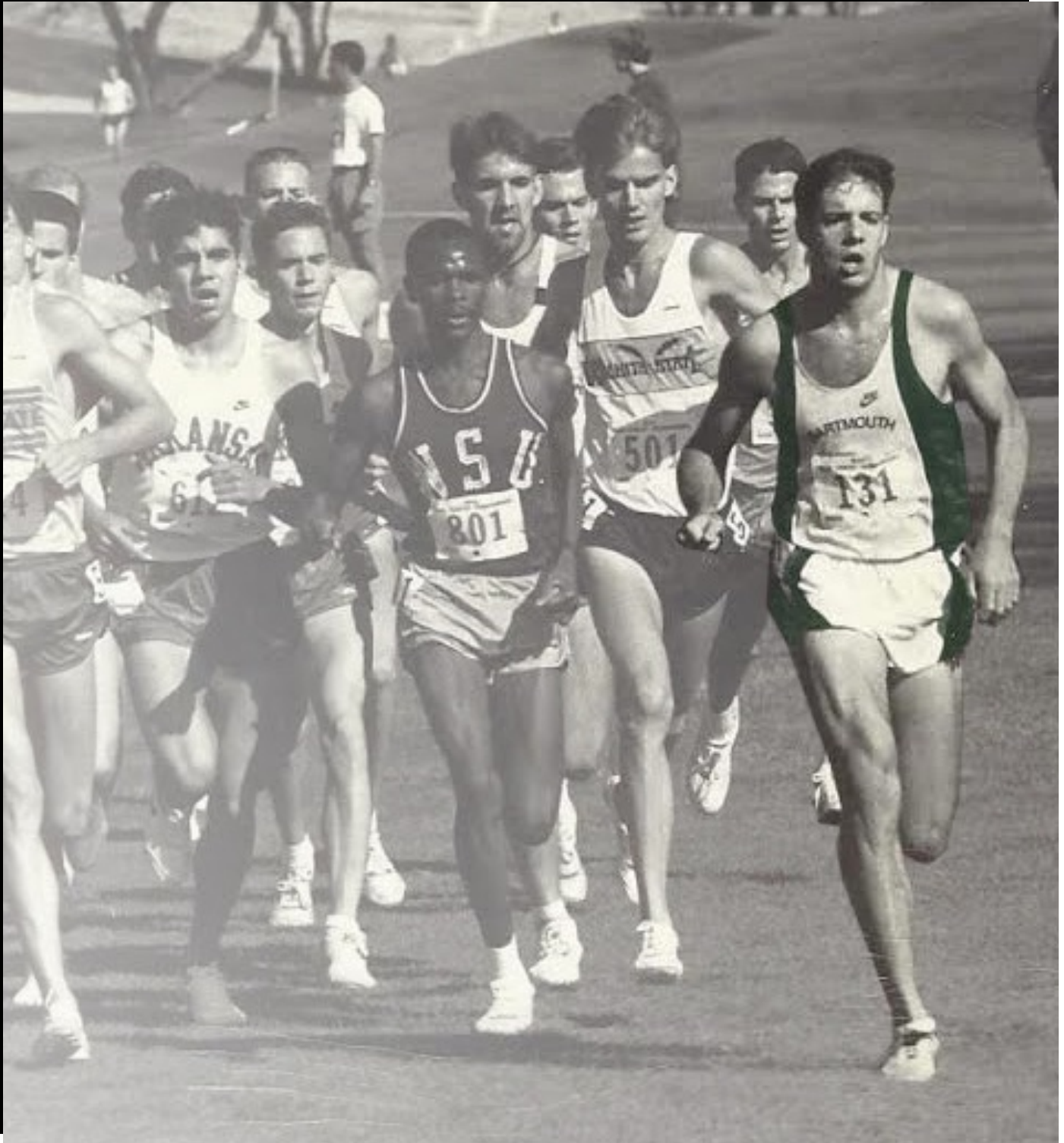
## THE PERFECT PARTNER

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Telic co-founder Terry Stillman was an elite runner who attended Dartmouth College. He ran track and cross country, was Heptagonal/Ivy champion and a leading member of Dartmouth's All-American cross country team. After running internationally for a couple years, he then retired from competition and pursued a career at Nike. After leaving Nike, he dreamed of launching his own footwear brand with a concentrated focus on apres-sports recovery. He met Rocco in August of 2009 at a worldwide footwear event and discussed the possibility of launching a brand (now known as Telic), to shake up the footwear industry.

**"At Dartmouth after hard workouts and long runs (when it was not too cold), we would take our shoes off and jog or walk barefoot in the grass to help our bodies recover. I often wondered if a shoe could mimic this amazing feeling of being barefoot with a supportive shock absorbing propulsion under the foot. Little did I know at the time, this feeling was the birth of TelicFootwear."**

--Terry Stillman,Co-Founder & CEO



-Terry Stillman, Co-Founder & CEO