



**102**

N MIDWAY ROAD CORDELE GA

102 N Midway Road  
Cordele, GA 31015

NORTHWEST FACING AERIAL



**Karen Hong**

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**102**

N Midway Road Cordele GA

102 N Midway Road  
Cordele, GA 31015



NORTHWEST FACING AERIAL



102

N MIDWAY ROAD CORDELE GA

ADM Animal Nutrition

## PROPERTY INFORMATION

**Purchase Price**  
\$6,950,000.00

**Property Address**  
102 N Midway Road  
Cordele, GA 31015

**Year Built**  
1978

**Property Size**  
109,739 Sq. Ft.

**Land Size**  
49.27 Acres

### COMPANY DISCLAIMER

This information has been obtained from sources believed reliable. We have not verified it and make no guarantee, warranty or representation about it. Any projections, opinions, assumptions or estimates used are for example only and do not represent the current or future performance of the property. You and your advisors should conduct a careful, independent investigation of the property to determine to your satisfaction the suitability of the property for your needs. Photos herein are the property of their respective owners and use of these images without the express written consent of the owner is prohibited. .



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NORTHWEST FACING AERIAL



## PROPERTY OVERVIEW

The property at 102 N Midway Rd, Cordele, GA 31015, is an industrial facility primarily used for refrigeration and cold storage. Key details include:

Building Size: Approximately 109,739 square feet

Lot size: spans 49.27 acres

Building Class: Class A

Year Built: Constructed in 1978

Zoning: Designated as II (Industrial)

Tenancy: Single-tenant occupancy

The facility is occupied by Southeast Frozen Foods, a leading distributor specializing in frozen food products across the southeastern United States. Their services cater to independent and regional supermarket chains in over 15 states, with export operations extending to the Caribbean and Central America.

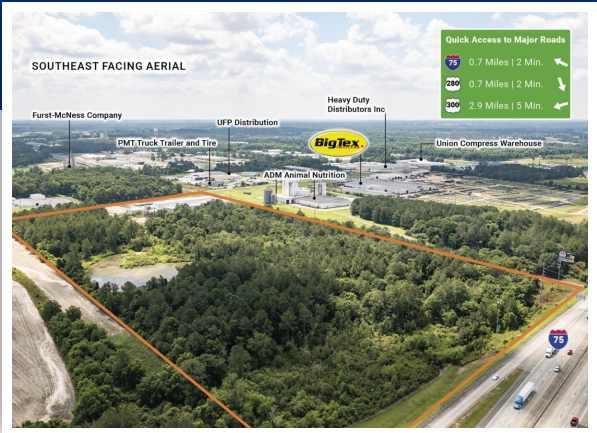
**102**

N MIDWAY ROAD  
CORDELE GA

102 N Midway Road  
Cordele, GA 31015



# PROPERTY PHOTOS



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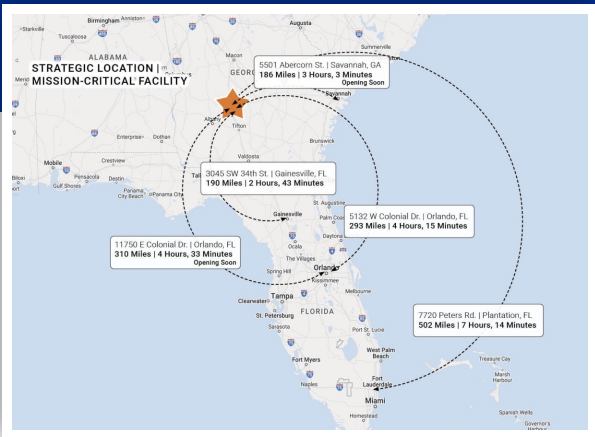
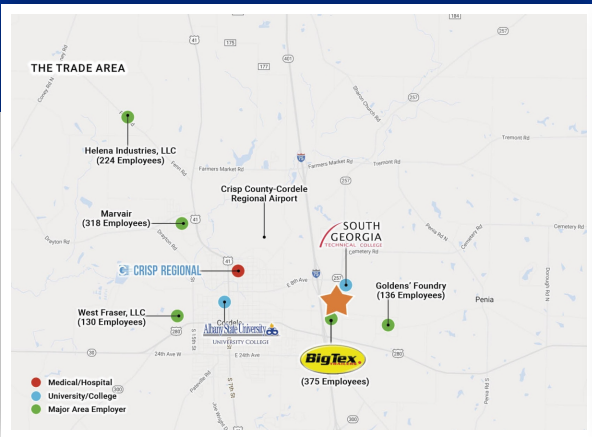
# PROPERTY PHOTOS



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# PROPERTY PHOTOS



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## 1-YEAR PROFORMA CASH FLOW SUMMARY

### CASH FLOW

For the Year Ending	Year 1 Feb-2026
POTENTIAL RENTAL INCOME (PRI)	\$548,695
- Vacancy / Credit Loss	\$54,870
EFFECTIVE RENTAL INCOME	\$493,826
+ Other Income	\$161,926
GROSS OPERATING INCOME (GOI)	\$655,752
- Operating Expenses	\$161,926
NET OPERATING INCOME (NOI)	\$493,826
- Capital Expenses / Replacement Reserves	\$0
- Annual Debt Service 1st Lien	\$0
CASH FLOW BEFORE TAXES	\$493,826

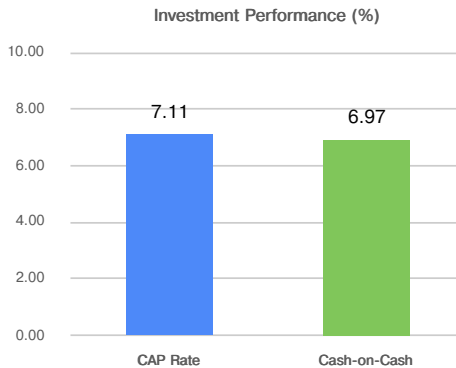
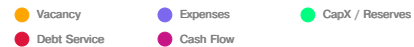
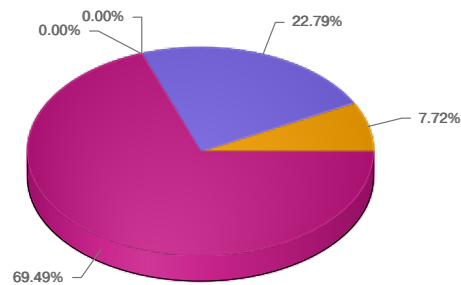
### EXPENSE DETAIL

TOTAL OPERATING EXPENSES	\$161,926
NET OPERATING INCOME (NOI)	\$493,826

### INITIAL INVESTMENT

Purchase Price	\$6,950,000
+ Acquisition Costs	\$139,000
- Mortgage(s)	\$0
+ Loan Fees Points	\$0
Initial Investment	\$7,089,000

### INVESTMENT PERFORMANCE



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## 5-YEAR CASH FLOW ANALYSIS

### INITIAL INVESTMENT

Purchase Price	\$6,950,000
+ Acquisition Costs	\$139,000
- Mortgage(s)	\$0
+ Loan Fees Points	\$0
Initial Investment	\$7,089,000

### MORTGAGE DATA

Loan Amount	\$0
Interest Rate (30/360)	0.000%
Amortization Period	0 Years
Loan Term	0 Years
Loan Fees Points	1.00%
Periodic Payment	\$0.00
Annual Debt Service	\$0

### 1ST LIEN

### CASH FLOW

For the Year Ending	Year 1 Feb-2026	Year 2 Feb-2027	Year 3 Feb-2028	Year 4 Feb-2029	Year 5 Feb-2030
POTENTIAL RENTAL INCOME (PRI)	\$548,695	\$559,669	\$570,862	\$582,280	\$593,925
- Vacancy / Credit Loss	\$54,870	\$55,967	\$57,086	\$58,228	\$59,393
EFFECTIVE RENTAL INCOME	\$493,826	\$503,702	\$513,776	\$524,052	\$534,533
+ Other Income	\$161,926	\$165,165	\$168,468	\$171,837	\$175,274
GROSS OPERATING INCOME (GOI)	\$655,752	\$668,867	\$682,244	\$695,889	\$709,807
- Operating Expenses	\$161,926	\$161,926	\$161,926	\$161,926	\$161,926
NET OPERATING INCOME (NOI)	\$493,826	\$506,941	\$520,318	\$533,963	\$547,881
NET OPERATING INCOME (NOI)	\$493,826	\$506,941	\$520,318	\$533,963	\$547,881
- Capital Expenses / Replacement Reserves	\$0	\$0	\$0	\$0	\$0
- Annual Debt Service 1st Lien	\$0	\$0	\$0	\$0	\$0
CASH FLOW BEFORE TAXES	\$493,826	\$506,941	\$520,318	\$533,963	\$547,881
Loan Balance	\$0	\$0	\$0	\$0	\$0
Loan-to-Value (LTV) - 1st Lien	0%	0%	0%	0%	0%
Debt Service Coverage Ratio	0.00	0.00	0.00	0.00	0.00
Before Tax Cash on Cash	6.97%	7.15%	7.34%	7.53%	7.73%
Return on Equity	8.20%	8.20%	8.21%	8.21%	8.21%
Equity Multiple	0.92	1.01	1.11	1.21	1.31

### SALES PROCEEDS

Projected Sales Price (EOY 5)	\$7,026,000
Cost of Sale	\$351,300
Mortgage Balance 1st Lien	\$0
Sales Proceeds Before Tax	\$6,674,700

### INVESTMENT PERFORMANCE

Internal Rate of Return (IRR)	6.29%
Acquisition CAP Rate	7.11%
Year 1 Cash-on-Cash	6.97%
Gross Rent Multiplier	12.67
Price Per Square Foot	\$63.33
Loan to Value	0.00%
Debt Service Coverage Ratio	0.00



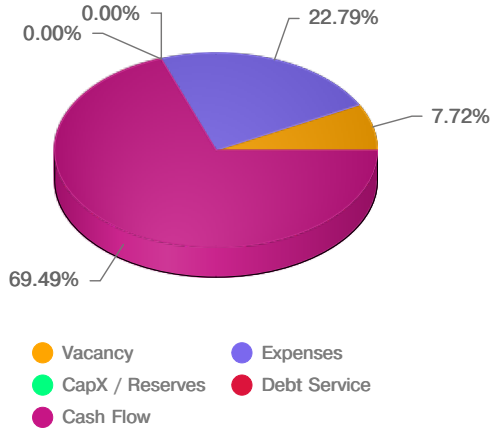


## 5-YEAR CASH FLOW ANALYSIS

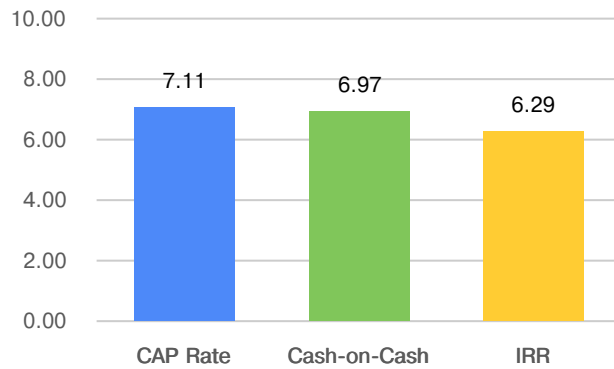
### ASSUMPTION / INPUTS

Purchase Price	\$6,950,000
Year 1 Potential Income	\$548,695
Vacancy & Credit Loss	10.00%
Year 1 Expenses	\$161,926
Acquisition CAP Rate	7.11%
Sale Price - CAP Rate	8.00%

Acquisition Costs	2.00%
Annual Income Increase	2.00%
Other Income Increase	2.00%
Annual Expense Increase	0.00%
Loan Fees Points	1.00%
Cost of Sale upon Disposition	5.00%



### Investment Performance (%)



### 5-YEAR EQUITY YIELD & EFFECTIVE LOAN RATE

Unleveraged Investment		Financing Cash Flow		Equity Investment	
Cash Flow & 5-year Yield		& Effective Rate		Cash Flow & 5-year Yield	
N	\$	N	\$	N	\$
0	(\$7,089,000)	0	\$0	0	(\$7,089,000)
1	\$493,826	1	\$0	1	\$493,826
2	\$506,941	2	\$0	2	\$506,941
3	\$520,318	3	\$0	3	\$520,318
4	\$533,963	4	\$0	4	\$533,963
5	\$7,222,581	5	\$0	5	\$7,222,581

Property IRR/Yield = 6.29%

Effective Loan Rate = N/A

Equity IRR / Yield = 6.29%

Neutral Leverage - The Equity Yield Remained the SAME with Leverage

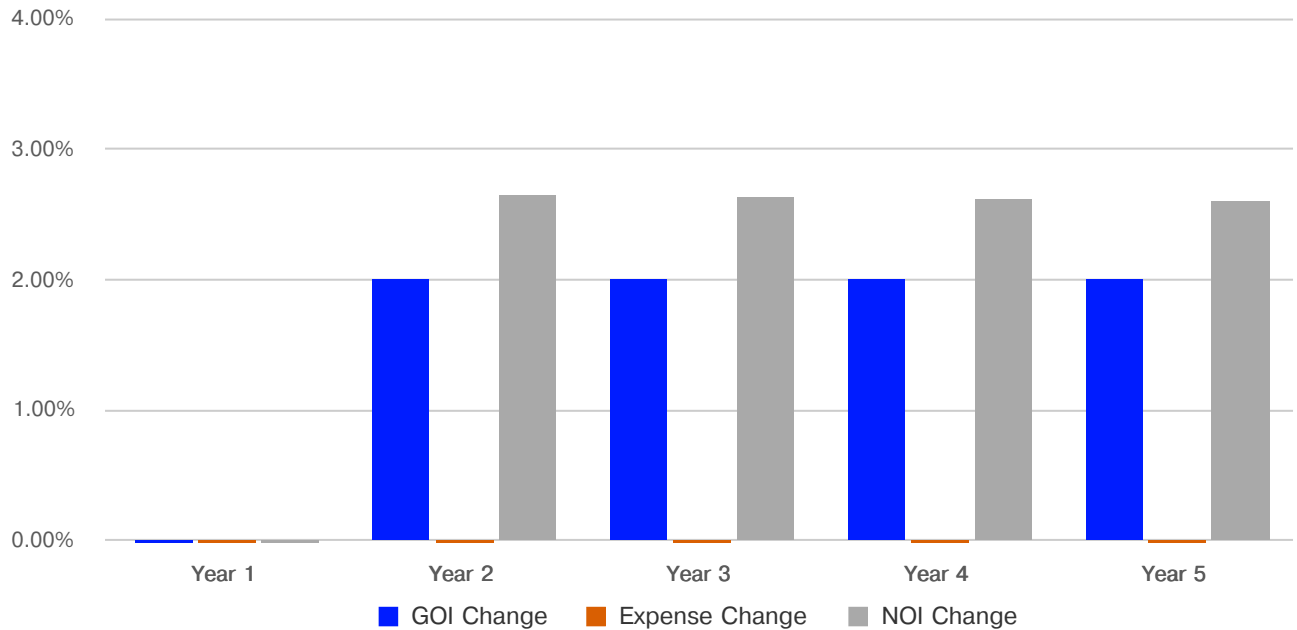




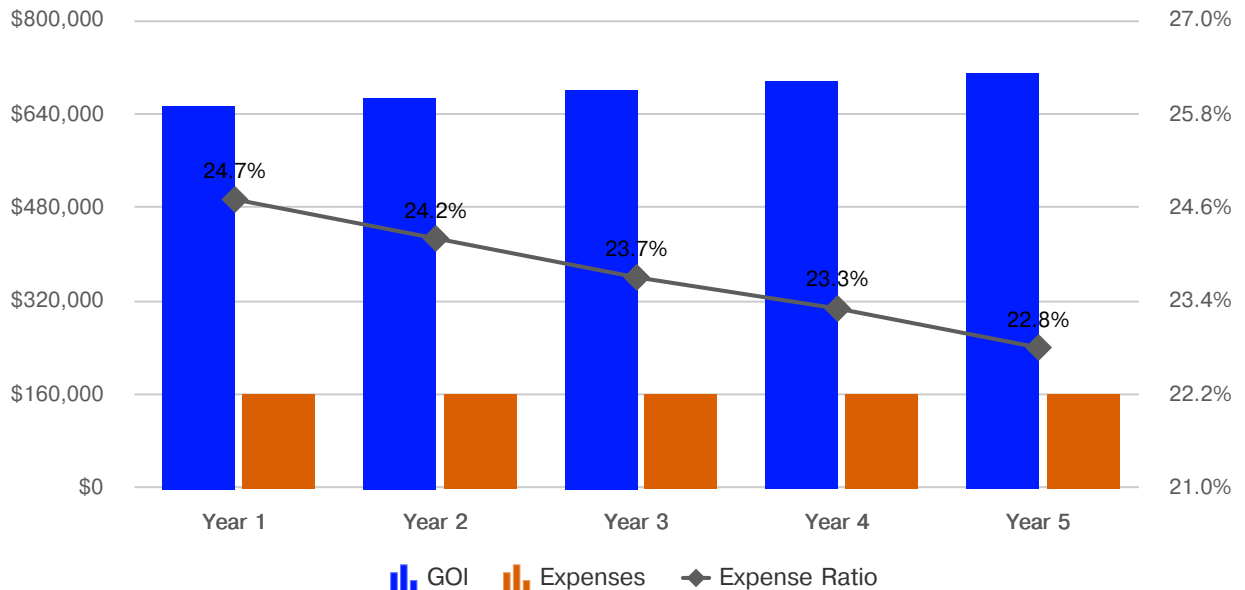


## ANNUAL GOI, EXPENSE AND NOI PERCENT CHANGE, EXPENSE RATIO % OF GOI

### Annual GOI, Expense and NOI Percent Change



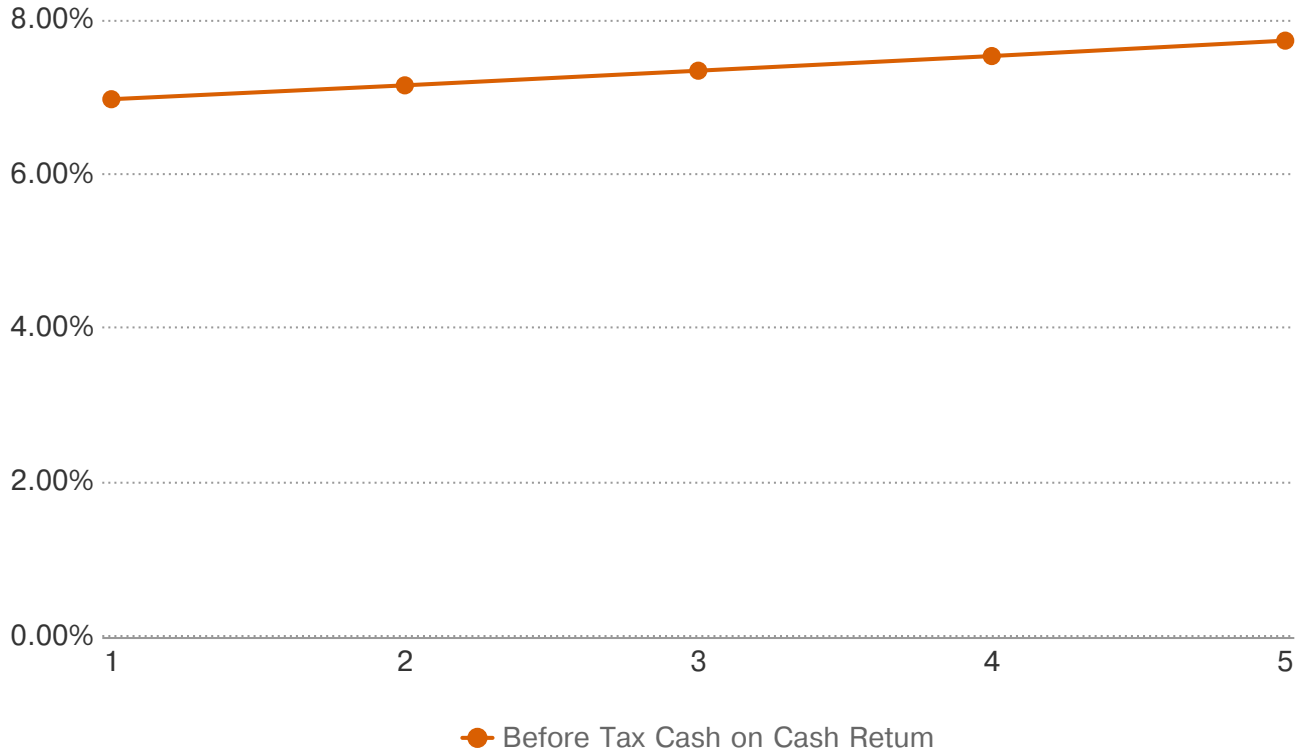
### Expense Ratio % of GOI





## CASH-ON-CASH ANALYSIS

### Annual Cash-on-Cash Dividend Return



Year	Year 1	Year 2	Year 3	Year 4	Year 5
Before Tax Cash on Cash Return	6.97%	7.15%	7.34%	7.53%	7.73%



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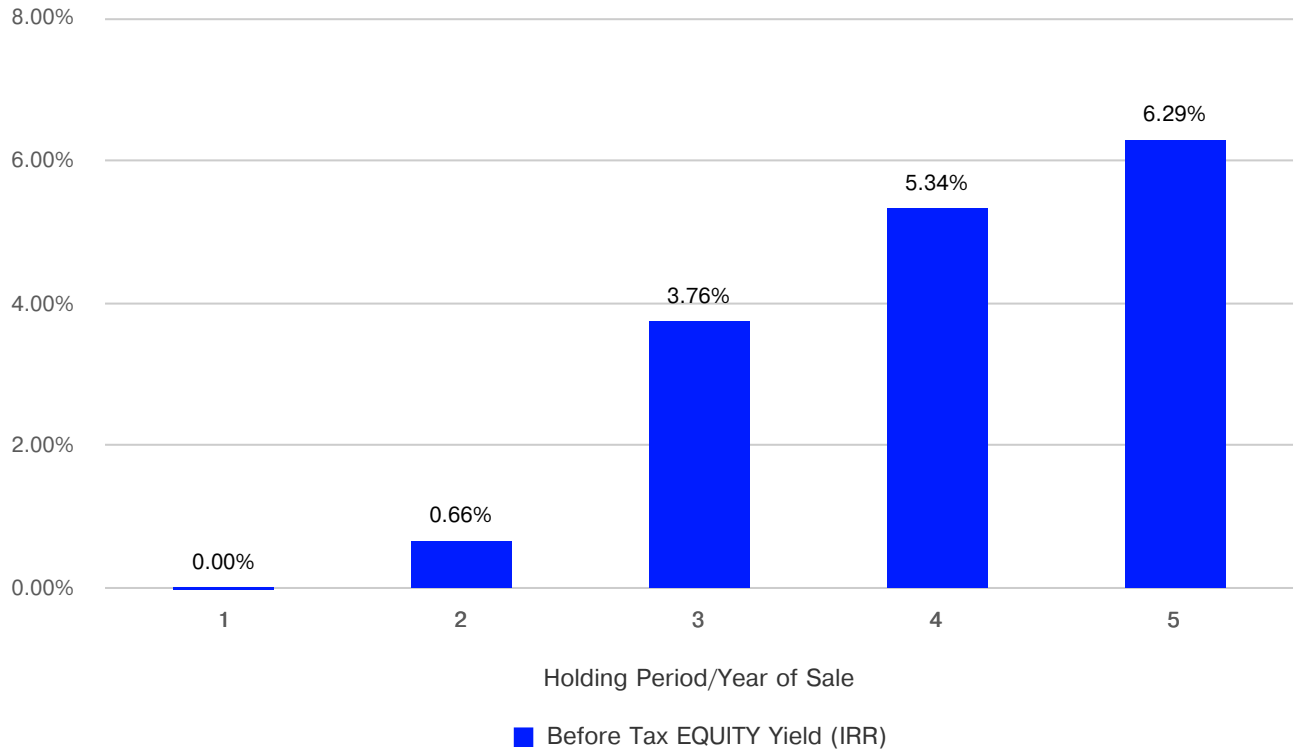




## OPTIMAL HOLDING PERIOD ANALYSIS

Before Tax Optimal Holding Period	5 Years
Before Tax Optimal Hold Annual Yield	6.29%

### Optimal Holding Period by Annual Equity Yield (IRR)



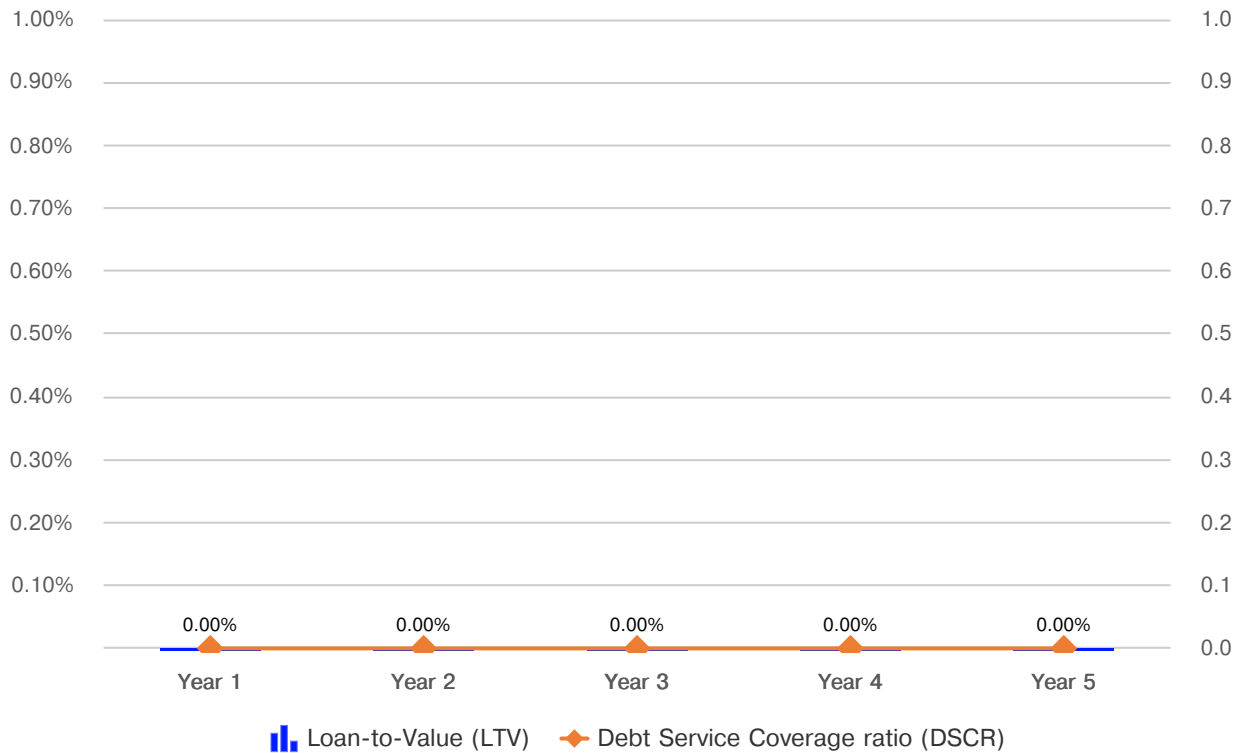
Year of Sale	Year 1	Year 2	Year 3	Year 4	Year 5
Before Tax EQUITY Yield (IRR)	N/A	0.66%	3.76%	5.34%	6.29%





## LTV, DSCR & DEBT YIELD ANALYSIS

### 1st Lien Loan-to-Value (LTV) & Debt Service Coverage Ratio (DSCR)



For the Year Ending	Year 1 Feb-2026	Year 2 Feb-2027	Year 3 Feb-2028	Year 4 Feb-2029	Year 5 Feb-2030
Loan-to-Value (LTV) - 1st Lien	0.00%	0.00%	0.00%	0.00%	0.00%
Debt Service Coverage Ratio - 1st Lien	0.00	0.00	0.00	0.00	0.00



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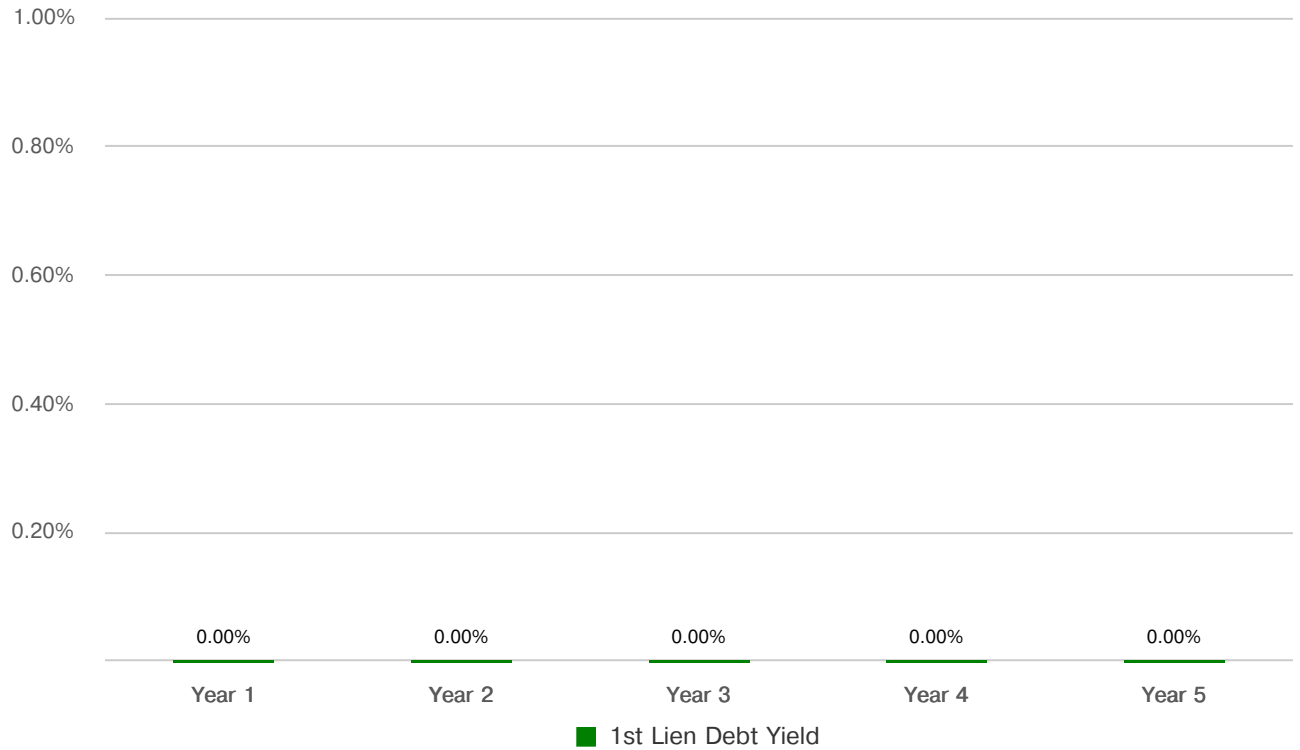
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## LTV, DSCR & DEBT YIELD ANALYSIS

### Debt Yield Ratio (DYR)



For the Year Ending	Year 1 Feb-2026	Year 2 Feb-2027	Year 3 Feb-2028	Year 4 Feb-2029	Year 5 Feb-2030
Debt Yield Ratio (DYR) - 1st Lien	0.00%	0.00%	0.00%	0.00%	0.00%





## 5-YEAR AFTER TAX CASH FLOW ANALYSIS

### INITIAL INVESTMENT

Purchase Price	\$6,950,000
+ Acquisition Costs	\$139,000
- 1st Mortgage	\$0
+ Total Loan Fees and Points	\$0
Initial Investment	\$7,089,000

### MORTGAGE DATA

Loan Amount	\$0
Interest Rate (30/360)	0.000%
Amortization Period	0 Years
Loan Term	0 Years
Loan Fees Points	1.00%
Periodic Payment	\$0.00
Annual Debt Service	\$0

### 1ST LIEN

### 5-YEAR CASH FLOW SUMMARY

For the Year Ending	Year 1 Feb-2026	Year 2 Feb-2027	Year 3 Feb-2028	Year 4 Feb-2029	Year 5 Feb-2030
POTENTIAL RENTAL INCOME (PRI)	\$548,695	\$559,669	\$570,862	\$582,280	\$593,925
- Vacancy / Credit Loss	\$54,870	\$55,967	\$57,086	\$58,228	\$59,393
EFFECTIVE RENTAL INCOME	\$493,826	\$503,702	\$513,776	\$524,052	\$534,533
+ Other Income	\$161,926	\$165,165	\$168,468	\$171,837	\$175,274
GROSS OPERATING INCOME (GOI)	\$655,752	\$668,867	\$682,244	\$695,889	\$709,807
- Operating Expenses	\$161,926	\$161,926	\$161,926	\$161,926	\$161,926
NET OPERATING INCOME (NOI)	\$493,826	\$506,941	\$520,318	\$533,963	\$547,881
- Depreciation	\$121,937	\$127,238	\$127,238	\$127,238	\$127,238
- 1st Lien Interest Deduction	\$0	\$0	\$0	\$0	\$0
- Amortized Loan Costs	\$0	\$0	\$0	\$0	\$0
TAXABLE INCOME	\$371,889	\$379,703	\$393,080	\$406,725	\$420,643
x Federal Marginal Tax Rate (39.6%)	\$147,268	\$150,362	\$155,660	\$161,063	\$166,575
x Local Marginal Tax Rate (0%)	\$0	\$0	\$0	\$0	\$0
x Medicare Surtax (3.8%)	\$14,132	\$14,429	\$14,937	\$15,456	\$15,984
TAX LIABILITY (Savings)	\$161,400	\$164,791	\$170,597	\$176,519	\$182,559
NET OPERATING INCOME (NOI)	\$493,826	\$506,941	\$520,318	\$533,963	\$547,881
- Capital Expenses / Replacement Reserves	\$0	\$0	\$0	\$0	\$0
- Annual Debt Service 1st Lien	\$0	\$0	\$0	\$0	\$0
CASH FLOW BEFORE TAXES	\$493,826	\$506,941	\$520,318	\$533,963	\$547,881
- Tax Liability (Savings)	\$161,400	\$164,791	\$170,597	\$176,519	\$182,559
CASH FLOW AFTER TAXES	\$332,426	\$342,150	\$349,721	\$357,444	\$365,322



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## SALES PROCEEDS ANALYSIS

Improvement Allocation (70%)	\$4,962,300	Interest Deduction		Yes
Depreciation Life	39 Years	Loan Cost Deduction		Yes
		U.S. Mid-Month Convention		Yes

For the Year Ending	Year 1 Feb-2026	Year 2 Feb-2027	Year 3 Feb-2028	Year 4 Feb-2029	Year 5 Feb-2030
CAP Rate at Sale (subsequent year NOI)	8.00%	8.00%	8.00%	8.00%	8.00%

Sale Price Per Square Foot	\$57.75	\$59.27	\$60.83	\$62.41	\$64.02
Sale Price	\$6,337,000	\$6,504,000	\$6,675,000	\$6,849,000	\$7,026,000
- Cost of Sale	\$316,850	\$325,200	\$333,750	\$342,450	\$351,300
- 1st Lien Balance	\$0	\$0	\$0	\$0	\$0
SALES PROCEEDS BEFORE TAX	\$6,020,150	\$6,178,800	\$6,341,250	\$6,506,550	\$6,674,700

Original Purchase & Costs (Basis)	\$7,089,000	\$7,089,000	\$7,089,000	\$7,089,000	\$7,089,000
- Depreciation Taken	\$121,937	\$249,175	\$376,413	\$503,651	\$630,889
Net Adjusted Basis	\$6,967,063	\$6,839,825	\$6,712,587	\$6,585,349	\$6,458,111

Sale Price	\$6,337,000	\$6,504,000	\$6,675,000	\$6,849,000	\$7,026,000
- Cost of Sale	\$316,850	\$325,200	\$333,750	\$342,450	\$351,300
- Original Purchase & Costs (Basis)	\$7,089,000	\$7,089,000	\$7,089,000	\$7,089,000	\$7,089,000
Capital Gain (Loss)	(\$1,068,850)	(\$910,200)	(\$747,750)	(\$582,450)	(\$414,300)

Loan Fees & Points Paid	\$0	\$0	\$0	\$0	\$0
- Loan Fees & Points Amortized	\$0	\$0	\$0	\$0	\$0
Loan Fees & Points Remaining	\$0	\$0	\$0	\$0	\$0
x Marginal Income Tax Rate	43.40%	43.40%	43.40%	43.40%	43.40%
Loan Fees & Points Tax Savings	\$0	\$0	\$0	\$0	\$0

Sales Proceeds Before Tax	\$6,020,150	\$6,178,800	\$6,341,250	\$6,506,550	\$6,674,700
- Federal Capital Gain Tax (20%)	(\$213,770)	(\$182,040)	(\$149,550)	(\$116,490)	(\$82,860)
- Local Capital Gain Tax (0%)	\$0	\$0	\$0	\$0	\$0
- Tax on Recaptured Depreciation (25%)	\$30,484	\$62,294	\$94,103	\$125,913	\$157,722
- Medicare Capital Gain Tax (3.8%)	(\$40,616)	(\$34,588)	(\$28,415)	(\$22,133)	(\$15,743)
+ Loan Fees & Points Tax Savings	\$0	\$0	\$0	\$0	\$0
SALES PROCEEDS AFTER TAX	\$6,244,052	\$6,333,134	\$6,425,112	\$6,519,260	\$6,615,581





## MEASURES OF INVESTMENT PERFORMANCE ANALYSIS

Acquisition CAP Rate	7.11%	Combined LTV at Acquisition	0.00%
Cost of Sale upon Disposition	5.00%	Combined DSCR at Acquisition	0.00
Purchase Price per Square Foot	\$63.33		

### SUMMARY OF INVESTMENT MEASURES

For the Year Ending	Year 1 Feb-2026	Year 2 Feb-2027	Year 3 Feb-2028	Year 4 Feb-2029	Year 5 Feb-2030
Loan-to-Value (LTV) - 1st Lien	0%	0%	0%	0%	0%
Combined Lien Loan-to-Value (LTV)	0%	0%	0%	0%	0%
DSCR - 1st Lien	0.00	0.00	0.00	0.00	0.00
Combined DSCR	0.00	0.00	0.00	0.00	0.00
Return on Equity Before Tax	8.20%	8.20%	8.21%	8.21%	8.21%
Return on Equity After Tax	5.32%	5.40%	5.44%	5.48%	5.52%
Before Tax Cash on Cash	6.97%	7.15%	7.34%	7.53%	7.73%
After Tax Cash on Cash	4.69%	4.83%	4.93%	5.04%	5.15%

Year Property Sold	1	2	3	4	5
Before Tax Unleveraged Property Yield (IRR)	N/A	0.66%	3.76%	5.34%	6.29%
After Tax Unleveraged Property Yield (IRR)	N/A	N/A	1.75%	2.95%	3.68%

Effective Unleveraged Tax Rate	10.85%	N/A	53.46%	44.76%	41.49%
Effective Tax Rate (Includes Leverage)	0.00%	100.00%	53.46%	44.76%	41.49%

Effective Annual Cost of Borrowed Funds	N/A	N/A	N/A	N/A	N/A
Before Tax Impact of Leverage	N/A	N/A	N/A	N/A	N/A
After Tax Effective Cost of Funds	0.00%	0.00%	0.00%	0.00%	0.00%
After Tax Impact of Leverage	N/A	N/A	0.00%	0.00%	0.00%

Before Tax Equity Multiple	0.92	1.01	1.11	1.21	1.31
After Tax Equity Multiple	0.93	0.99	1.05	1.11	1.18

Before Tax EQUITY Yield (IRR)	N/A	0.66%	3.76%	5.34%	6.29%
After Tax EQUITY Yield (IRR)	N/A	N/A	1.75%	2.95%	3.68%



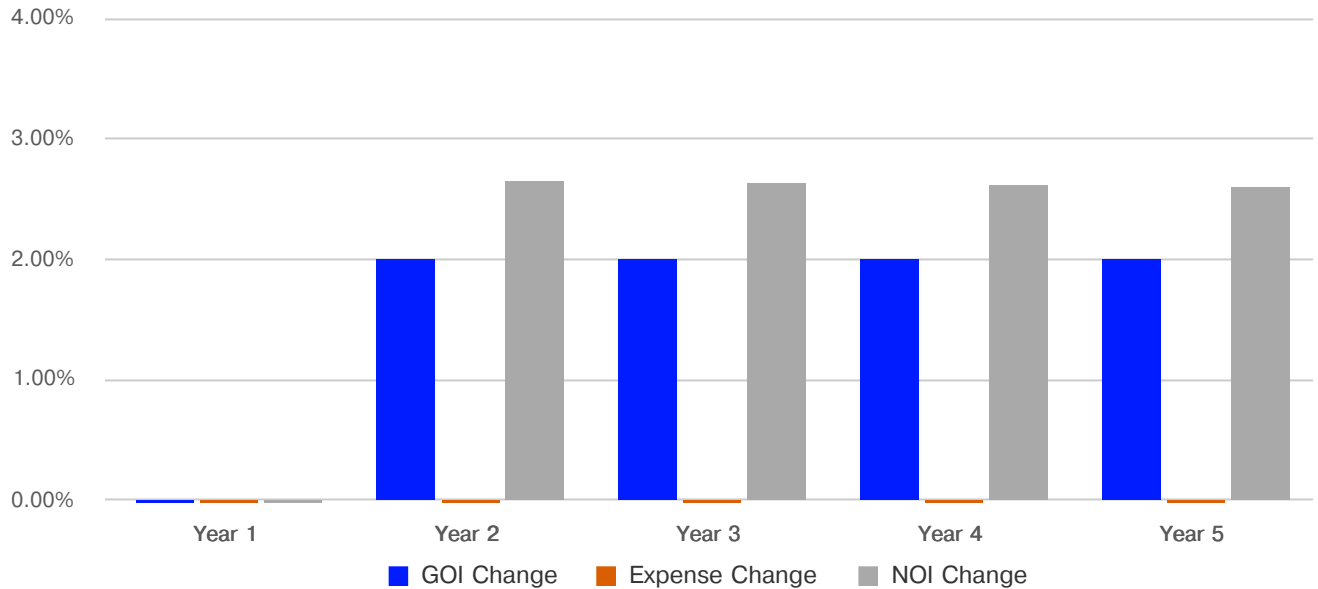
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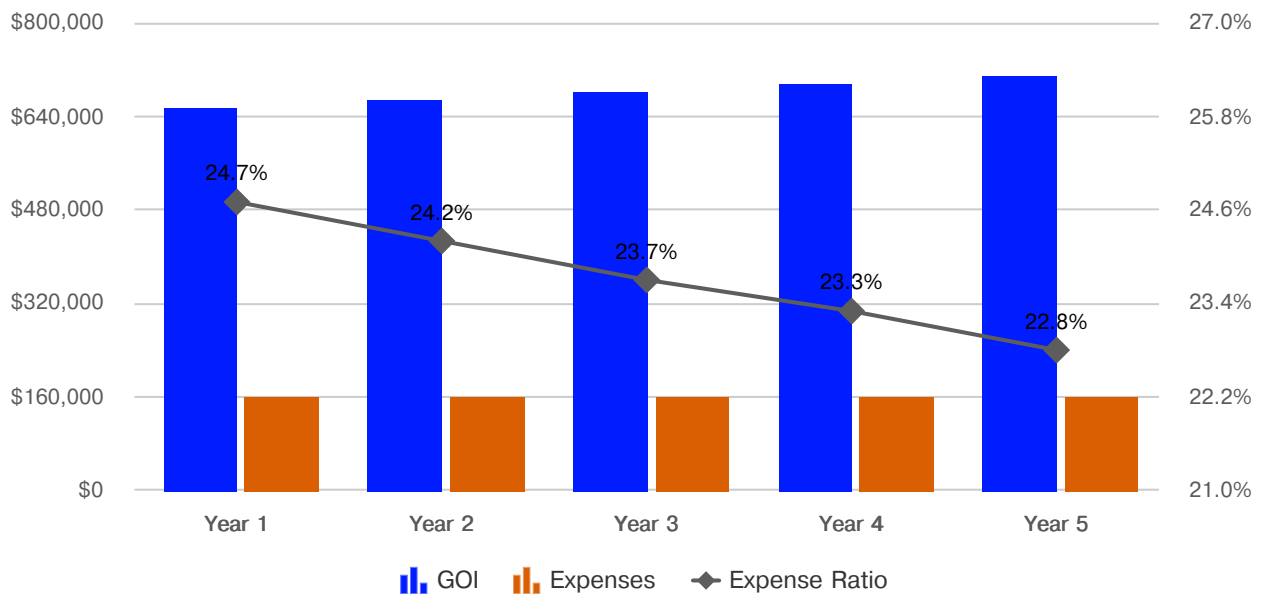


## ANNUAL GOI, EXPENSE AND NOI PERCENT CHANGE, EXPENSE RATIO % OF GOI

### Annual GOI, Expense and NOI Percent Change



### Expense Ratio % of GOI

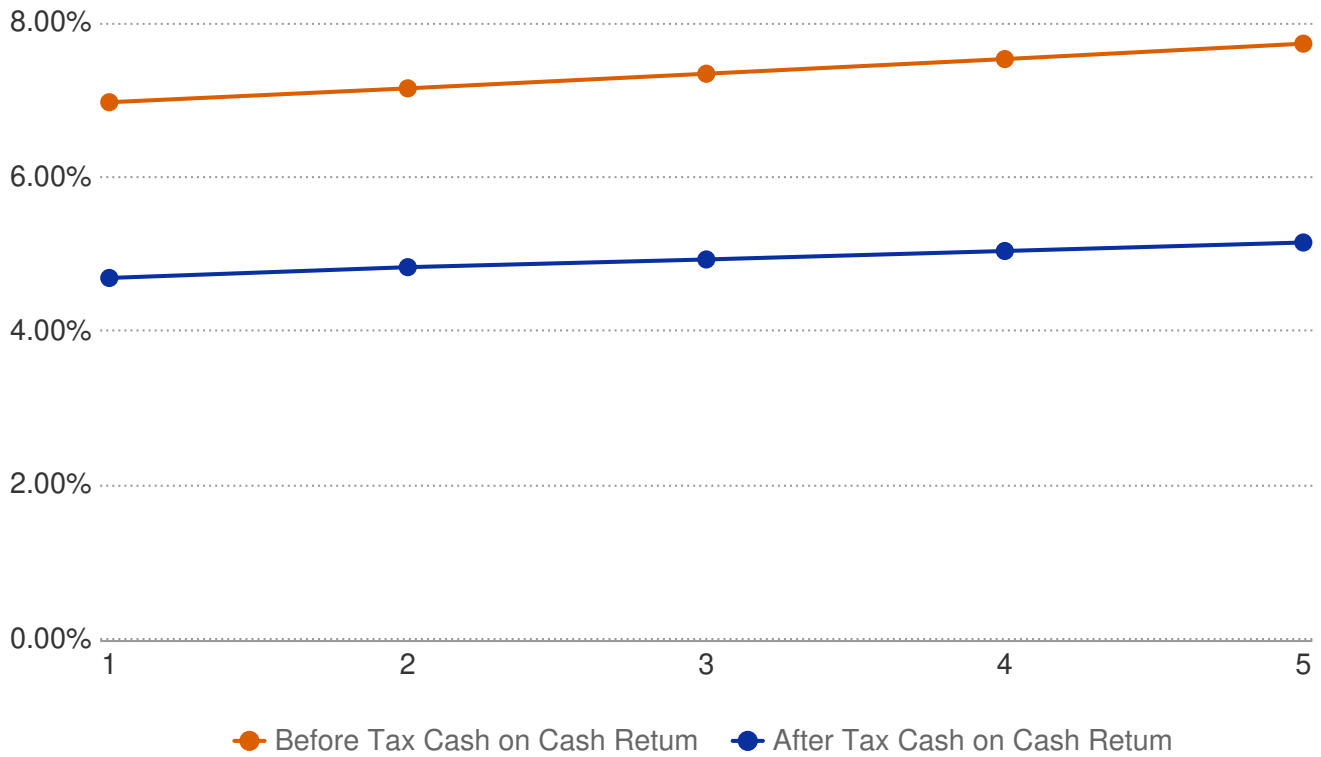






## CASH-ON-CASH ANALYSIS

### Annual Cash-on-Cash Dividend Return



Year	Year 1	Year 2	Year 3	Year 4	Year 5
Before Tax Cash on Cash Return	6.97%	7.15%	7.34%	7.53%	7.73%
After Tax Cash on Cash Return	4.69%	4.83%	4.93%	5.04%	5.15%



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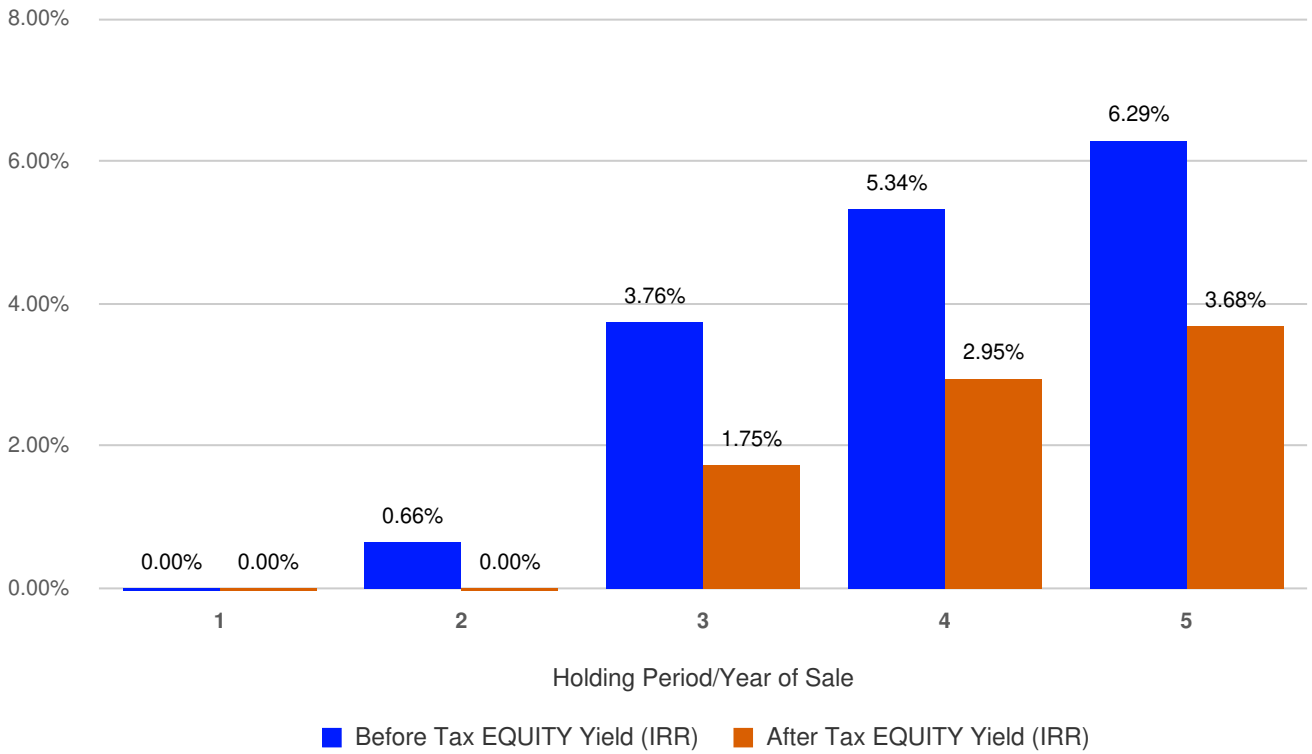
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## OPTIMAL HOLDING PERIOD ANALYSIS

Before Tax Optimal Holding Period	5 Years	After Tax Optimal Holding Period	5 Years
Before Tax Optimal Hold Annual Yield	6.29%	After Tax Optimal Hold Annual Yield	3.68%

### Optimal Holding Period by Annual Equity Yield (IRR)



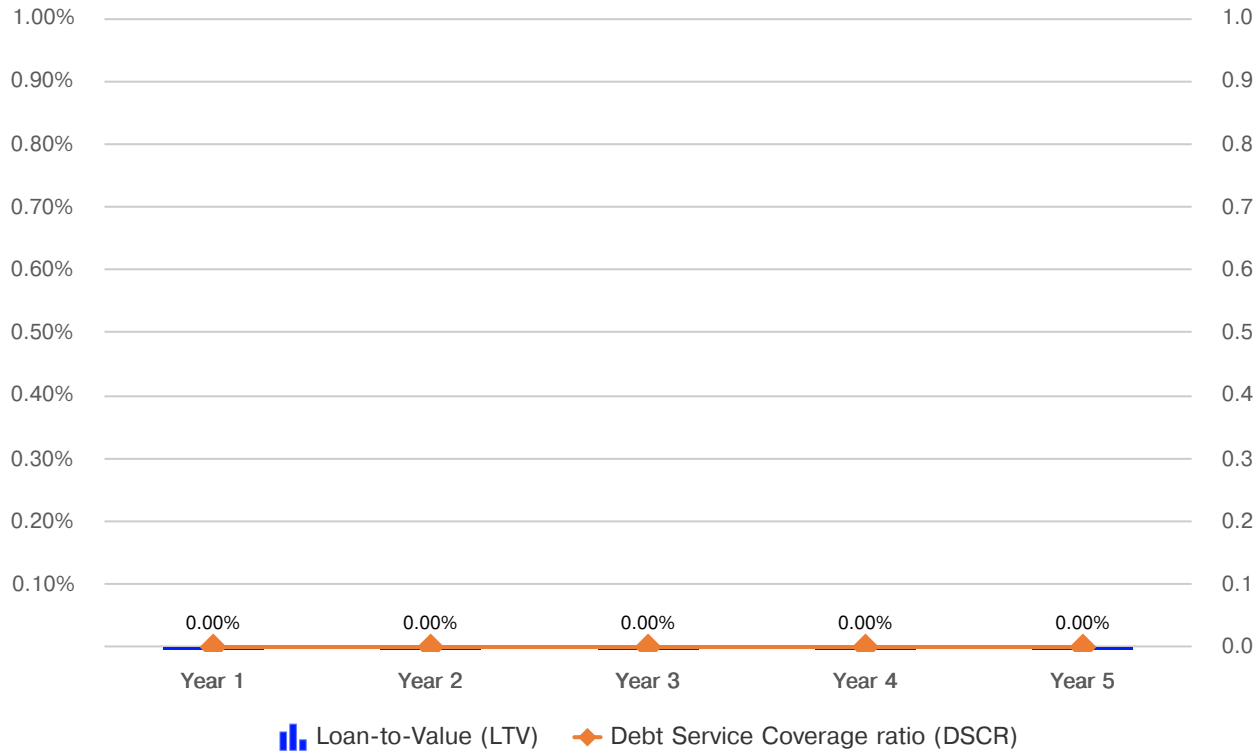
Year of Sale	Year 1	Year 2	Year 3	Year 4	Year 5
Before Tax EQUITY Yield (IRR)	N/A	0.66%	3.76%	5.34%	6.29%
After Tax EQUITY Yield (IRR)	N/A	N/A	1.75%	2.95%	3.68%





## LTV, DSCR & DEBT YIELD ANALYSIS

### 1st Lien Loan-to-Value (LTV) & Debt Service Coverage Ratio (DSCR)



For the Year Ending	Year 1 Feb-2026	Year 2 Feb-2027	Year 3 Feb-2028	Year 4 Feb-2029	Year 5 Feb-2030
Loan-to-Value (LTV) - 1st Lien	0.00%	0.00%	0.00%	0.00%	0.00%
DSCR - 1st Lien	0.00	0.00	0.00	0.00	0.00



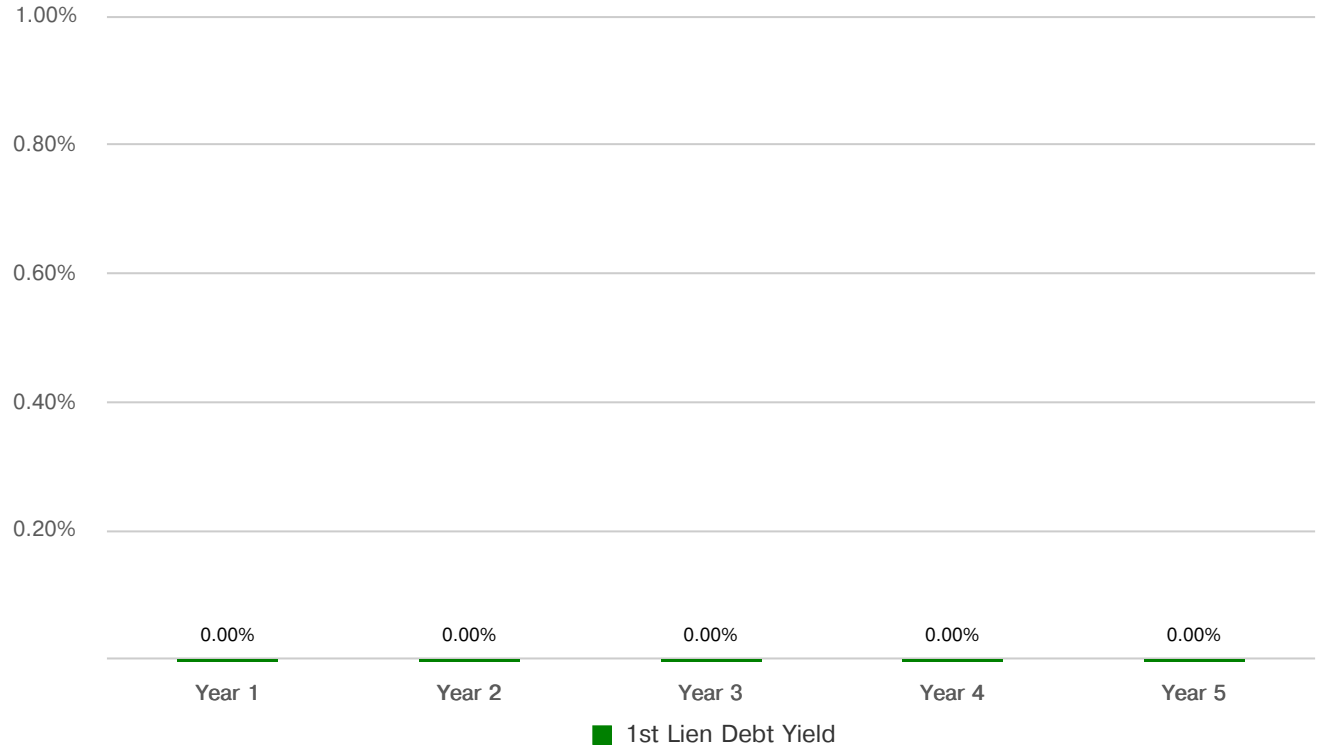
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## LTV, DSCR & DEBT YIELD ANALYSIS

### Debt Yield Ratio (DYR)



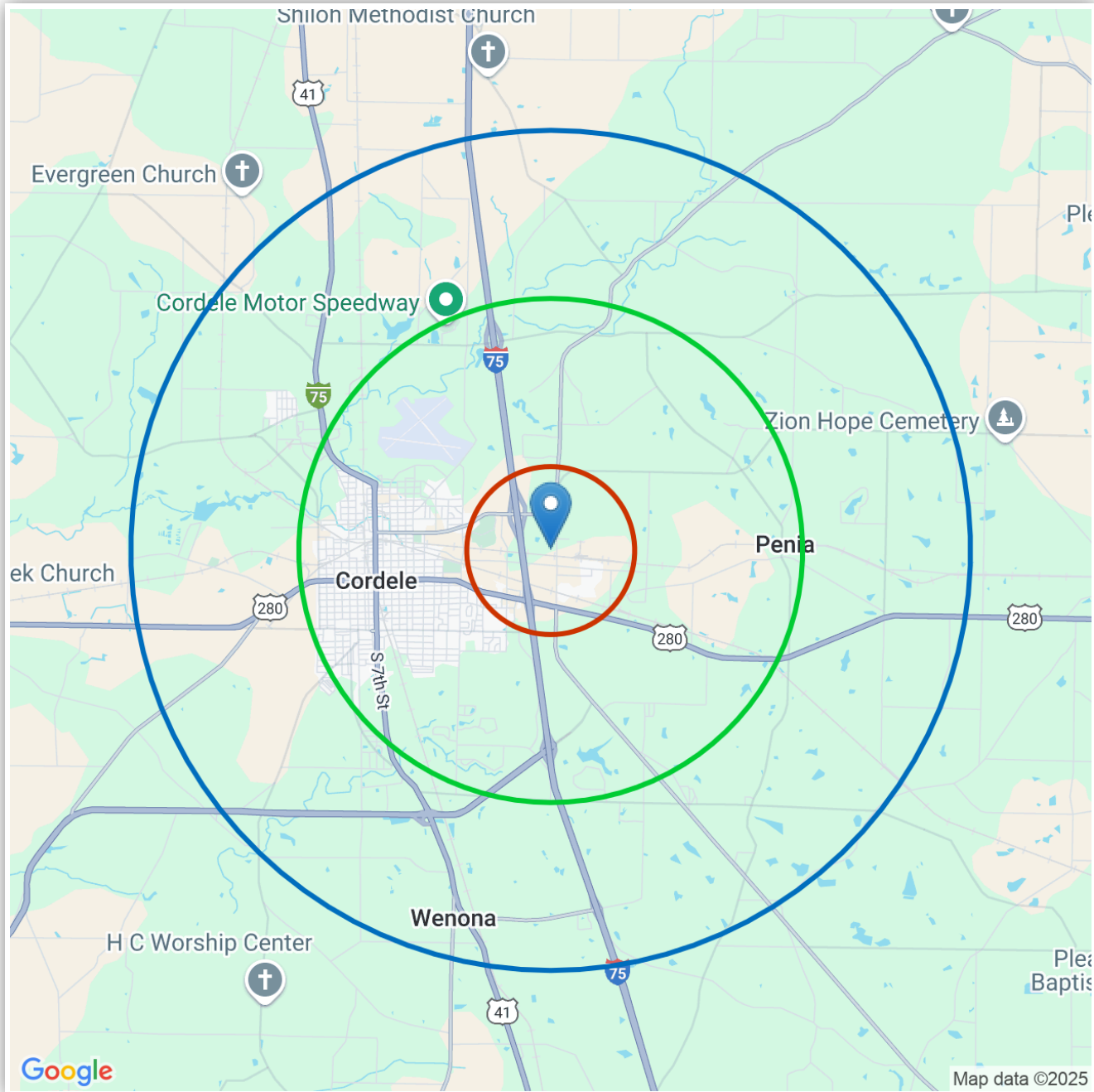
For the Year Ending	Year 1 Feb-2026	Year 2 Feb-2027	Year 3 Feb-2028	Year 4 Feb-2029	Year 5 Feb-2030
Debt Yield Ratio (DYR) - 1st Lien	0.00%	0.00%	0.00%	0.00%	0.00%







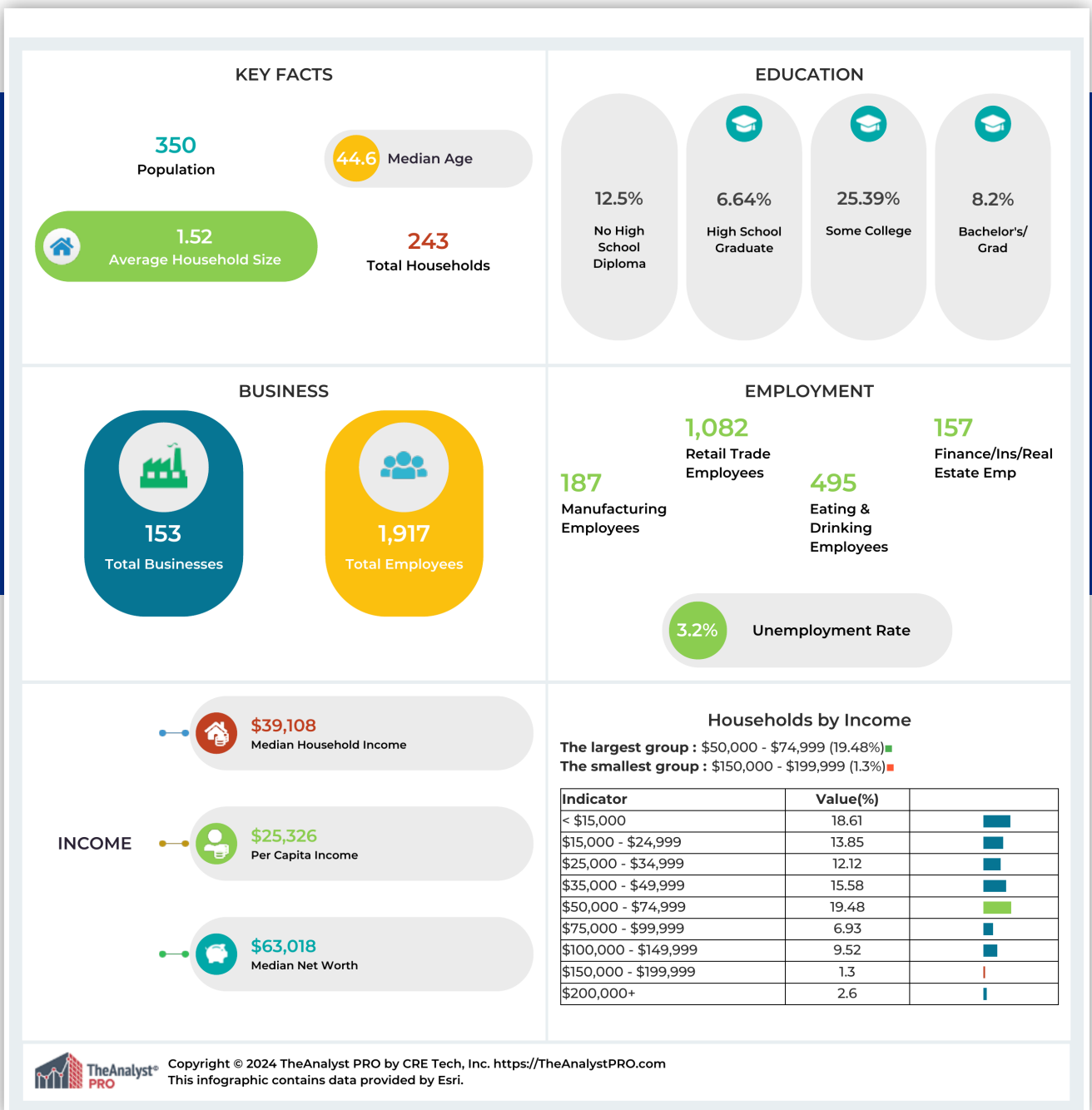
## LOCATION/STUDY AREA MAP (RINGS: 1, 3, 5 MILE RADIUS)



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## INFOGRAPHIC: KEY FACTS (RING: 1 MILE RADIUS)



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102 N MIDWAY ROAD, CORDELE, GA, 31015





## INFOGRAPHIC: KEY FACTS (RING: 3 MILE RADIUS)

### KEY FACTS

**11,325**  
Population

**38.9** Median Age



**2.34**  
Average Household Size

**4,909**  
Total Households

### EDUCATION

13.28%

No High School Diploma

6.22%

High School Graduate

19.53%

Some College

9.49%

Bachelor's/ Grad

### BUSINESS



**652**

Total Businesses



**6,879**

Total Employees

### EMPLOYMENT

**406**

Manufacturing Employees

**2,165**

Retail Trade Employees

**915**

Eating & Drinking Employees

**449**

Finance/Ins/Real Estate Emp

**5%**

Unemployment Rate

### INCOME



**\$44,876**

Median Household Income



**\$29,748**

Per Capita Income



**\$38,789**

Median Net Worth

### Households by Income

The largest group : < \$15,000 (21.04%) ■

The smallest group : \$150,000 - \$199,999 (2.56%) ■

Indicator	Value(%)	
< \$15,000	21.04	■
\$15,000 - \$24,999	11.81	■
\$25,000 - \$34,999	9.94	■
\$35,000 - \$49,999	10.03	■
\$50,000 - \$74,999	16.35	■
\$75,000 - \$99,999	12.13	■
\$100,000 - \$149,999	9.63	■
\$150,000 - \$199,999	2.56	■
\$200,000+	6.47	■



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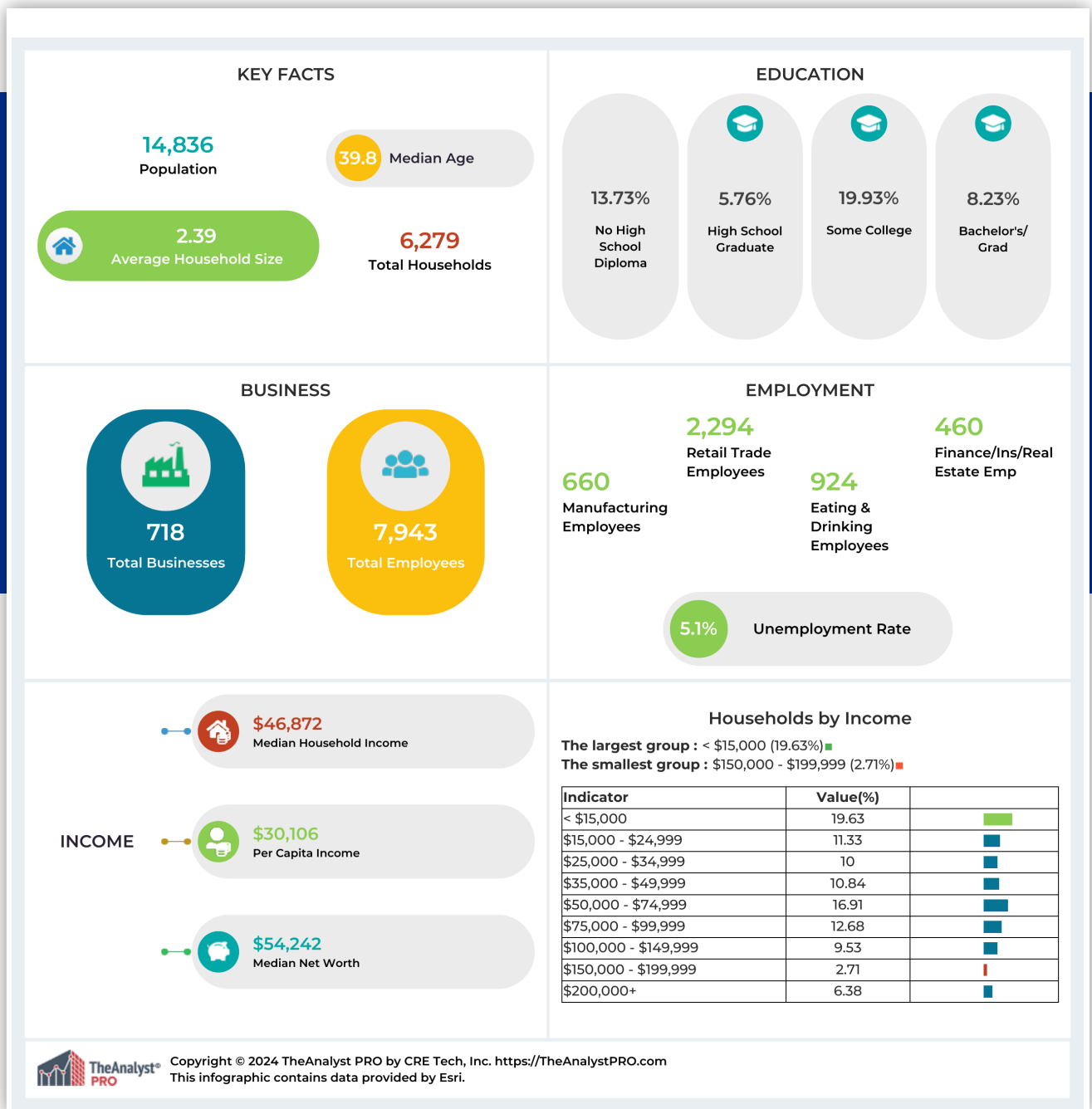
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## INFOGRAPHIC: KEY FACTS (RING: 5 MILE RADIUS)



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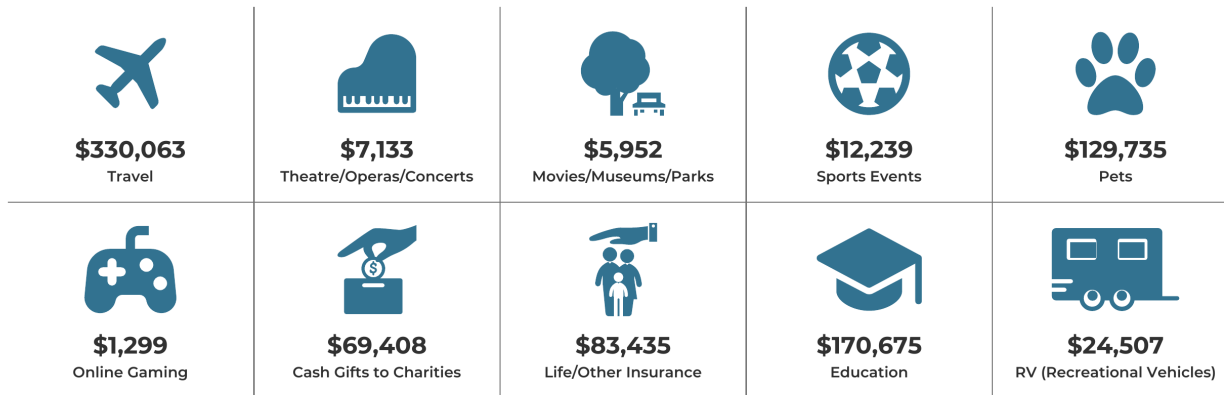
## INFOGRAPHIC: LIFESTYLE / TAPESTRY (RING: 1 MILE RADIUS)

### Lifestyle and Tapestry Segmentation Infographic

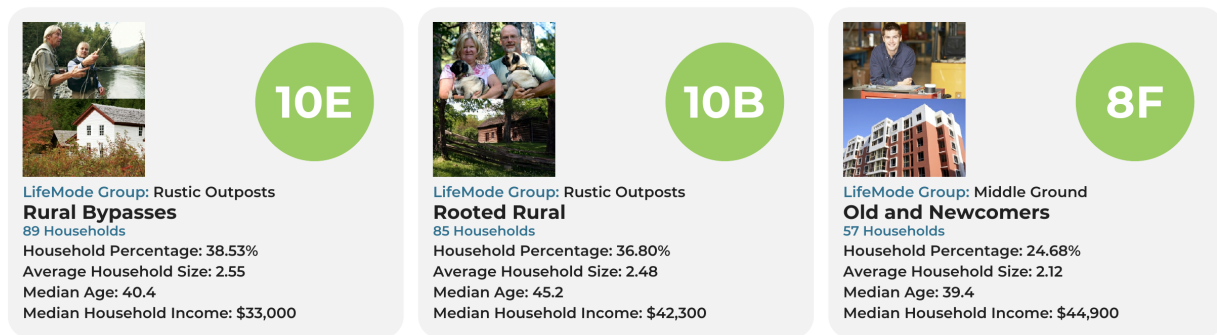
#### LIFESTYLE SPENDING



#### ANNUAL LIFESTYLE SPENDING



#### TAPESTRY SEGMENTS



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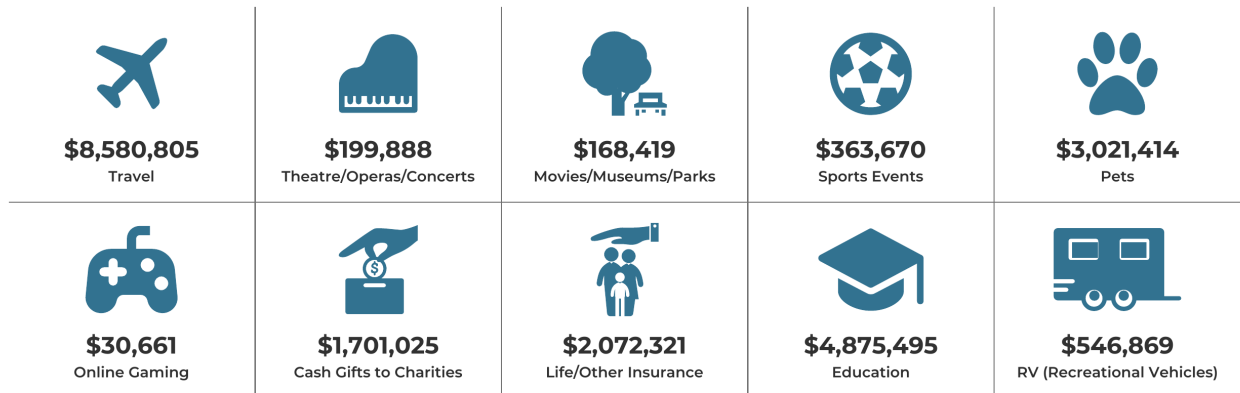
## INFOGRAPHIC: LIFESTYLE / TAPESTRY (RING: 3 MILE RADIUS)

### Lifestyle and Tapestry Segmentation Infographic

#### LIFESTYLE SPENDING



#### ANNUAL LIFESTYLE SPENDING



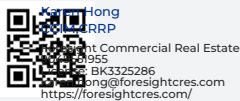
#### TAPESTRY SEGMENTS



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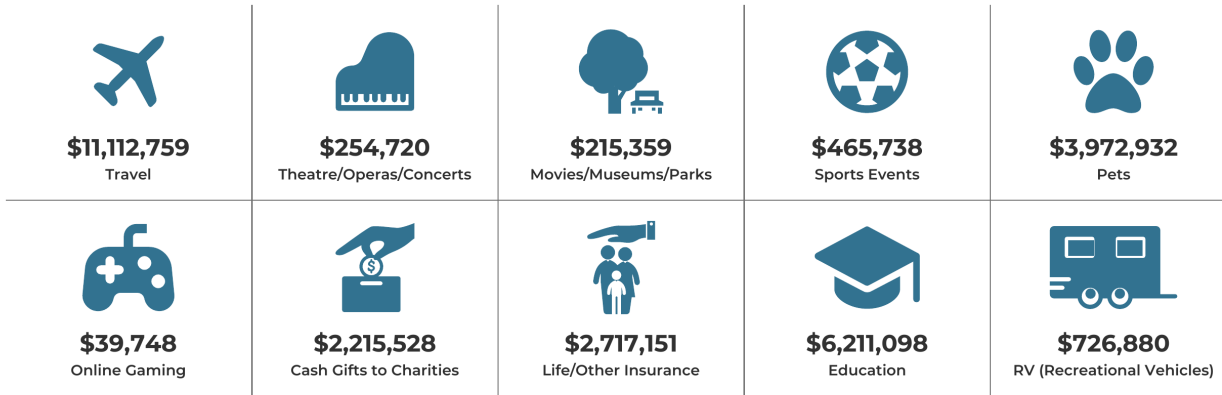
## INFOGRAPHIC: LIFESTYLE / TAPESTRY (RING: 5 MILE RADIUS)

### Lifestyle and Tapestry Segmentation Infographic

#### LIFESTYLE SPENDING



#### ANNUAL LIFESTYLE SPENDING



#### TAPESTRY SEGMENTS



11E

LifeMode Group: Midtown Singles  
**City Commons**  
1,617 Households  
Household Percentage: 26.52%  
Average Household Size: 2.67  
Median Age: 28.5  
Median Household Income: \$18,300



12C

LifeMode Group: Hometown  
**Small Town Sincerity**  
899 Households  
Household Percentage: 14.74%  
Average Household Size: 2.26  
Median Age: 40.8  
Median Household Income: \$31,500



10E

LifeMode Group: Rustic Outposts  
**Rural Bypasses**  
880 Households  
Household Percentage: 14.43%  
Average Household Size: 2.55  
Median Age: 40.4  
Median Household Income: \$33,000



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## INFOGRAPHIC: LIFESTYLE / TAPESTRY

### Esri Tapestry Segmentation

Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the report to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hardscrabble Road)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Soccer Moms)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Diners & Miners)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Simplicity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (International Marketplace)
Segment 7A (Up and Coming Families)	Segment 13B (Las Casas)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (American Dreamers)	Segment 13D (Fresh Ambitions)
Segment 7D (Barrios Urbanos)	Segment 13E (High Rise Renters)
Segment 7E (Valley Growers)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
Segment 8B (Emerald City)	Segment 15 (Unclassified)



NORTHWEST



SERIAL

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ADM Animal Nutrition



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