



WATCH OUR 60-SECOND INTRO VIDEO!

EQUITY & STORYTELLING WORKSHOPS

Explore how history-based and community-led storytelling can empower Black and Brown communities to preserve their own narratives and the places significant to them.

These workshops offer fresh approaches to storytelling that celebrate legacy lands and shape inclusive, people-centric futures.



MAPPING OUR ORAL STORIES

Create community maps that tie places to collective narratives

ORAL HISTORIES IN ACTION

Learn techniques for gathering and preserving oral histories

LEGACY LANDS & THEIR STORIES

Explore how storytelling can help advocate for preservation

STORYTELLING THROUGH ART

Using murals and visual to share community histories

DIGITAL STORYTELLING 101

Use digital tools to preserve community stories.

THE POWER OF PLACE

Reframing Narratives Through Public History and Art

BUILDING INCLUSIVE NARRATIVES

Implementing place-based community storytelling techniques

STORY-BASED ADVOCACY

Storytelling as a tool for advocacy in policy and urban planning

PRESERVATION FOR THE PEOPLE

Discuss all the ways to preserve w/ the Black Art Conservators

YOUTH VOICES IN STORYTELLING

Younger generations collect and document shared heritage

PLACE-ASSOCIATED STORYTELLING

Understanding historical significance in historic preservation

UNPACKING EQUITABLE DEVELOPMENT

People-centric strategies for inclusive urban planning



**CULTURAL HERITAGE PRESERVATION
& DIGITAL STORYTELLING**
BY DEQAH HUSSEIN-WETZEL



**SCAN QR CODE
TO WATCH 60-
SECOND
INTRODUCTION!**



WORKSHOP PRICING STRUCTURE

All lectures are **ONLINE** and available through a private Zoom link. Deqah is available for in-person lectures for an additional fee.

BOOK YOUR ORGANIZATION NOW! INFO@URBANISTMEDIA.ORG



OPTION A One 1-hour workshop

**corporations must
book at least 2*

\$500 each

OPTION B Two 2-hour workshops

\$2,000

OPTION C Two 3-hour workshops

\$3,000

★ **OPTION D** Black History Month: Three 1.5-hour workshops

\$2,500



Deqah Hussein-Wetzel the founder of **Urbanist Media**, and the co-host/producer of its flagship podcast, **Urban Roots**, which aims to preserve these places (the tangible) through story (the intangible). is a **Doctoral Student in Historic Preservation at Columbia GSAPP**. Her work centers around the use of digital media and its role in the preservation of cultural memory in urban environments.

Deqah has a **Bachelor of Urban Planning** from the University of Cincinnati's College of Design, Architecture, Art and Planning and a **Master of Historic Preservation** with a **Certificate in Nonprofit Management** from the University of Oregon.

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