

Balanced & Bright Bookkeeping (BBB)

Simple, transparent bookkeeping for growing businesses

Essential Plan (Bronze) — \$300 / month

Best for very small businesses

- 1 • Up to 2 accounts
- 2 • ~100 transactions/month
- 3 • Monthly categorization
- 4 • Reconciliations
- 5 • P&L; + Balance Sheet

Growth Plan (Silver) — \$500 – \$700 / month

Best for growing businesses

- 1 • Up to 4 accounts
- 2 • ~300 transactions/month
- 3 • Reconciliations
- 4 • Financial insights
- 5 • Journal entries
- 6 • Email support

Premium Plan (Gold) — \$800 – \$1,200+ / month

Best for complex businesses

- 1 • 5+ accounts
- 2 • High volume
- 3 • Loan tracking
- 4 • Minor cleanup
- 5 • Monthly call
- 6 • Priority support

One-Time Services

Cleanup / Catch-Up: \$75–\$125/hour or flat rate after review (\$500–\$5,000+)

Software & Subscription Fees

Clients are responsible for software subscriptions (QuickBooks Online, etc.). If managed by BBB, fees will be added to your monthly invoice.

Pricing is based on complexity. A review of your books may be required.