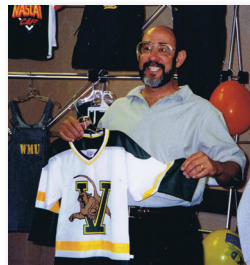


1986
Brad & Julie Thomas
Berl & Patti Floyd
Start Third Street Sportswear



First Catalog 1986



Steve & Lona Goldberg join team
as 3rd Reps (still with us)
Sept. 1986



Diane Malgieri starts helping
her husband Rob with Third Street
Fall 1987



Third Street 3rd birthday
factory celebration
MARCH 1989



Conversion to digital
pattern making 1990



Employee Clock #1
Ilene holding our first order
March 1986



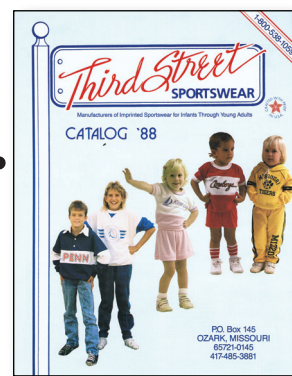
First Collegiate Order
March 1986



MARCH 1987
Pattern making by hand

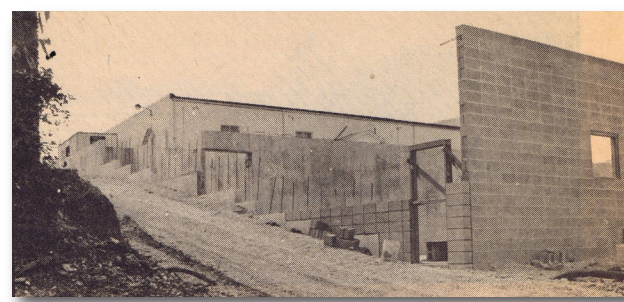


Employees, 1987



First Model Catalog: 1988

Elaborate theme
catalogs with
Rep's kids
1991-1999



Doubling Size
of Ozark plant
1993



NACS President
Anthony Martin as a
Third Street Rep
1993



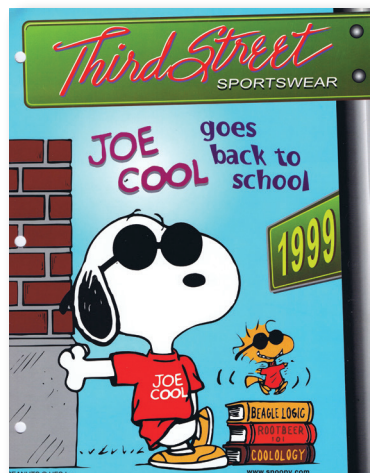
Cover of Apparel Industry
Magazine
1994



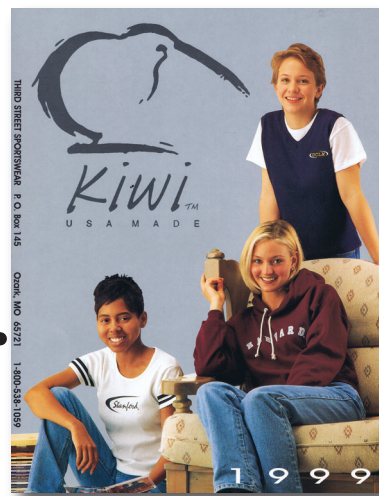
Invite & booth for
first year at CAMEX
1994



9th Birthday Celebration
August 1995



KIDS & Bus signs
1997



Opened additional factory - Kiwi,
in Nixa, MO
1998



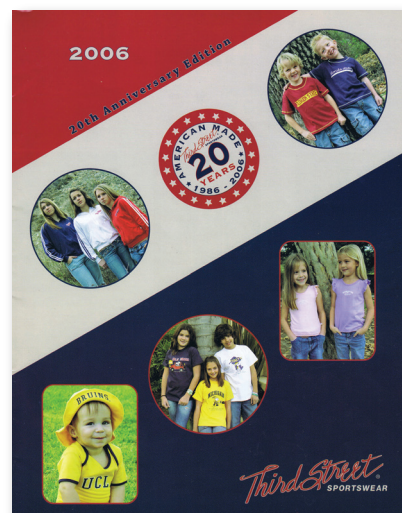
Houston Sportsweare opens
August 1999
New building groundbreaking
with City of Houston, MO
January 2001



Became exclusive cross-license company
for Charles Schulz's Peanuts characters
in collegiate market 1999



Third Street adopts first Code
of Conduct & applauds the industry
for their leadership in catalog.
1999



20th Anniversary Catalog
2006



Laurie comes to work at
Third Street after graduating
from Mizzou
2008



Began exporting to Canada
2011



25 year celebration on the
Spirit of America with reps & their families
2011



Becky returns to Third Street
after 5 years in corporate retail
2010



Concept of Must Haves
introduced
2007



30th Anniversary
March 2016