

WMSS Productions LLC

Sponsorship Opportunities 2025 - 2026

Celebrate the Spirit of Western Heritage

EST.  2014

WMSS PRODUCTIONS LLC

★ ★ ★
WESTERN HERITAGE

WESTERN SKIES SUMMER MUSIC SERIES
EST.  2024


EST. 2014
WESTERN MUSIC
SONGWRITERS SERIES


Est 2014



At WMSS Productions, we are dedicated to preserving and promoting the rich traditions of Western music, culture, and storytelling by creating high-quality, family-friendly entertainment experiences. Through our signature events—the Western Music & Songwriters Series and the Western Skies Summer Music Series bring together award-winning artists, talented songwriters, and passionate audiences to celebrate the spirit of the West.

Our commitment extends beyond entertainment. We actively support community engagement by partnering with local businesses, fostering tourism, and providing unique opportunities for individuals of all backgrounds. Through strategic marketing, innovative outreach, and a passion for authentic Western heritage, we aim to grow our audience, enhance cultural appreciation, and ensure that Western music thrives for generations.

WMSS Productions LLC—where music, storytelling, and community come together under the Western skies.

~Tyler Guy~



Dear Sponsor,

WMSS Productions LLC is excited to invite you to become a valued sponsor of our Western Skies Summer Music Series and the Western Music & Songwriters Series –two premier events celebrating Western Heritage, music, and community.

The Western Skies Summer Music Series, scheduled for June 28, 2025, in Grantsville, UT, brings together top-tier Western music artists for an unforgettable outdoor concert experience. This year, we are proud to partner with Bit n Spur to support the Special Needs Rodeo, offering youth with special needs the opportunity to participate in authentic rodeo activities and enjoy an evening of live music.

The Western Music & Songwriters Series, held every January at Deseret Peak Indoor Arena, is a cherished tradition featuring award-winning Western musicians and songwriters in an intimate setting that highlights the rich storytelling traditions of Western music.

As a sponsor, your brand will gain valuable exposure to a dedicated audience of Western music enthusiasts, rodeo fans, and families, while also supporting events that foster joy, opportunity, and community engagement. Your sponsorship will directly contribute to artist bookings, venue costs, and complimentary access for Special Needs Rodeo participants to attend the Western Skies Summer Music Series.

We would love to have you partner with us in making these events a success! Please find the attached details outlining our sponsorship opportunities. Thank you for your time and consideration—we look forward to the opportunity to collaborate with you.

Best regards,

Tyler Guy

WMSS Productions LLC

801-865-0174

wmss@westernsong.net

Western Skies Summer Music Series

- A premier outdoor music event featuring award-winning Western music artists.
- Expected attendance: Over 500 attendees (doubling from 2024).

Western Music & Songwriters Series

- A premier indoor music event featuring award-winning Western music artist and songwriters.
- Expected attendance: Over 1000 attendees (doubling from 2025)

Both events bring together our community, music lovers and out of town travelers.

Marketing and Reach

- Advertising in The Western Way Magazine (distributed nationwide).
- Social media campaigns reaching thousands of Western music fans.
- Local press, banners, posters, and flyers throughout Tooele County.



Dave Stamey

Cowboys and Indians Magazine has called him “the Charlie Russell of Western Music.” Western Horseman Magazine has declared his “Vaquero Song” to be one of the greatest Western songs of all time. True West Magazine named him Best Living Western Solo Musician four years in a row.

Dave Stamey has been a cowboy, a mule packer, a dude wrangler, and is now one of the most popular Western entertainers working today. He has been voted seven times Entertainer of the Year, seven times Male Performer of the Year and Five times Songwriter of the Year by the Western Music Association and received the Will Rogers Award from the Academy of Western Artists. He’s delighted audiences in twenty-three states and finds that he prefers this to being stomped by angry horses. In November 2016, Dave was inducted into the Western Music Hall of Fame.



JUNE 28, 2025



Daron Little

Daron Little cowboys for a living on the TA Ranch north of Saratoga Wyoming. He also plays cowboy music that he writes from his experiences living the day to day life and he was named 2009 Top Male Vocalist in the Western category by the Academy of Western Artists. He and his music have received other honors, but Daron mainly just loves what he does and does what he loves, both on the ranch and when he's making music. Daron lives in a house full of women with his wife and three daughters, which is probably poetic justice. He names his musical influences as Gail Steiger, Mike Beck, Guy Clark, and a LOT of Southern Rock Bands. Who says all cowboy songs sound the same!



JUNE 28, 2025

Western Music & Songwriters Series

The Western Music & Songwriters Series (WMSS) is an annual event held every January in Grantsville, Utah, at the Deseret Peak Indoor Arena. Founded by WMSS Productions in 2014, this premier music series celebrates Western music, cowboy culture, and original songwriting, featuring award-winning artists from across the country. Each year, WMSS Productions curates an intimate, storytelling-style concert experience, where musicians share the inspiration behind their songs, creating a unique connection between artists and the audience. The event has become a must-attend for Western music fans and has helped preserve and promote the rich traditions of the genre. In addition to the music, the WMSS Series hosts the Best of the West Chili Cook-Off, making the event a full experience of Western Heritage, great food, and top-tier entertainment. Artists and attendees alike appreciate the welcoming atmosphere, quality performances, and community spirit that define this beloved tradition. With growing success each year, the Western Music & Songwriters Series continues to expand its reach, drawing in fans from beyond Tooele County and solidifying its place as a key event in the Western music scene.

January 24, 2026



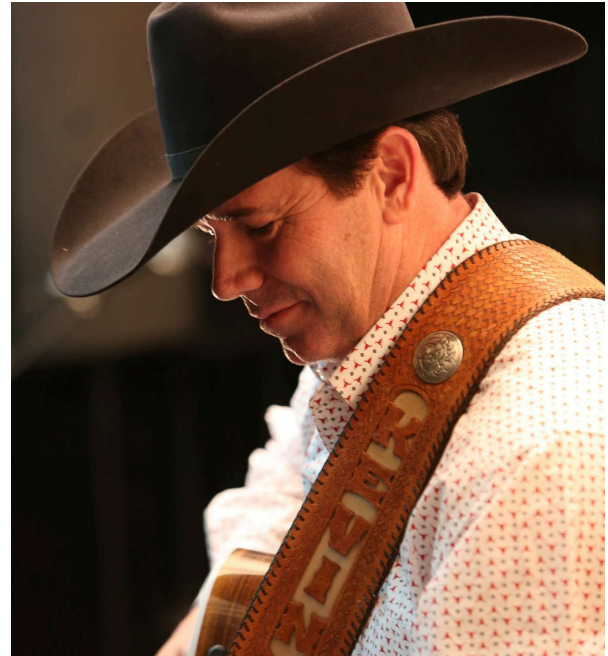
Ned LeDoux’s life has been scarred by tragedy, and when faced with unimaginable losses, the singer-songwriter was presented with a choice: either drown in the sorrow, or turn these lives gone too soon into music, into song-like statues of the people he misses most. LeDoux, who has been releasing solo music since 2017 but has been a touring musician since his teenage years, has always opted for the latter. It’s what has made the songwriter and son of country legend Chris LeDoux such a worthy heir apparent as a renegade, heartfelt crooner.

His first full-length, 2017’s Sagebrush, includes “Forever A Cowboy,” an instant classic addition to the outlaw canon which quickly became a fan favorite and a staple at his shows – of which he performs at least 200 every year. On his most recent album, Buckskin, LeDoux embraced a rollicking, freewheeling sound, a pummeling response to the hand he’d been dealt, which included tragically having to bury his beloved daughter Haven, who died at the age of two in 2019. It’s this history, filled with loss – his pops died in 2005 at the all-too-young age of 56 – that informs LeDoux’s work. But in his latest album, touchingly titled Safe Haven, he uses the memories of those he has lost to help him carry on with joy, celebration, and a faith that they are guiding his work.

January 24, 2026



Ned Ledoux



Kevin is an award winning singer/songwriter from southwest Oklahoma. He comes from a family of horsemen and has been a champion rodeo cowboy for many years competing in bareback, saddle bronc, calf roping and team roping. He has been a working cowboy for 20+ years all over Oklahoma and Texas.

Drawing from his experiences and people he has known, he started writing songs. Little did he know how this would impact his life. With his first album, he won the Will Rogers award from the Academy of Western Artists. he has shared the stage with many well known acts such as R.W. Hampton, Red Steagall, Michael Martin Murphy, and even Merle Haggard. It has been said that he can paint a picture with his songs, and make you feel like you are there. He is a true lover of the American West.

January 24, 2026

Kevin Davis





Trinity Seely's life has taken her to many different places. Ranging from the Chilcotin of British Columbia, where she grew up and everywhere in between. From the high deserts of central Wyoming to the Big Belts outside Cascade, Montana living and working on cattle ranches across the west. Trinity is now living in Ojai, Ca where she is the Director of the horse program at The Thacher School. Trinity's personal look into the life of a ranch wife gives her a deep perspective and appreciation into a lifestyle that some say is a bygone era. Trinity released her debut album back in December of 2011. Produced by fellow western artist, Brenn Hill and Ryan Tilby. Trinity's self titled CD has received multiple outstanding reviews. These reviews include write ups in the Western Horseman, Ranch and Reata, Cowgirls in Style, Working Ranch Magazine and True West.

She was named one of True West's favorite western artist for 2012. She has received nominations for the Crescendo Award with the Western Music Association for 2012 and 2013. Female western singer and western album of the year with the Academy of Western Artists in 2012. She received an award with the Western Music Association for song of the year for 2014 for her song "Cowboy Hat". Trinity's Second release "Old Poly Rope" has also received many great reviews and nominations and awards for her songs, "Old Poly Rope", "Cricket Roll", and "Cowboy Hat"..



January 24, 2026

Trinity Seely

Sponsorship Levels & Benefits

Sponsorship Level	Cost	Benefits
Platinum Sponsor	\$2,000	Full-page ad in event book - Prominent logo placement on banners & materials - Mentions in all social media & press releases - 6 tickets to Western Skies Summer Music Series and a VIP Table for 6 to Western Music & Songwriters Series - Booth space at both events - On-stage recognition during the event
Gold Sponsor	\$1,000	Half-page ad in event book - Logo placement on marketing materials - Choose either 6 tickets to Western Skies Summer Music Series or a VIP Table for 6 to Western Music & Songwriters Series - Social media mention - On-stage recognition during the event - Booth space at event
Silver Sponsor	\$500	- Quarter-page ad in event book - Logo on select event materials - 2 Tickets to Western Skies Summer Music Series and 2 General Admission Tickets to Western Music & Songwriters Series - Social media mention

Not ready for a full sponsorship? Advertise in our event book.

- Half page – \$750
- Quarter page– \$500
- Business card – \$250

We also offer custom sponsorships (e.g., artist sponsorships, stage banners, merchandise branding).

Contact us to discuss unique branding opportunities!

Next Steps – Become a Sponsor!

Deadline to Sponsor Western Skies Summer Series and Western Music & Songwriters Series, plus be represented-featured in our event book:
June 1, 2025

Deadline to Sponsor Western Music & Songwriters Series only: accepted
through December 2025

To confirm your sponsorship, please contact:

WMSS Productions LLC | Tyler Guy

Phone: 801-865-0174

Email: wmss@westernsong.net

www.westernsong.net

We appreciate your support and look forward to working together to
create an unforgettable event!





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