

Photography and Filming Policy 2022-2023

1. Purpose

The purpose of this policy is to outline Just Imagine's Code of Conduct surrounding filming and photography of their pupils, and to outline their reasonable use of still and moving images.

2. Policy

2.1. Code of Conduct (parents/guardians/family)

- **The use of filming and photography equipment, including mobile phones, is strictly prohibited in our classes,** except for Watching Week. Any parents or carers filming/photographing (except during Watching Week) will be asked to leave the room and will be required to delete any photos or videos taken in the class under the supervision of a Just Imagine staff member.

- Watching Week videos and photographs showing children other than your own may not be shared on any social media. This is without exception.

2.2. Just Imagine's use of visual and social media

- From time to time Just Imagine may photograph or film the classes or invite professionals in to do so. These may be shared online for marketing purposes. All parents and carers are invited, on enrolment, to opt-in to their child's image being shared. If at any time you wish to withdraw permission, please email the Admin Fairy on info@justimagineballet.com
- Photos and videos that identify pupils will only be shared where permission has been explicitly granted by the parent or guardian of the child depicted.
- Where professional photographers or videographers are in use, they will be accompanied at all times by a member of Just Imagine staff. Parents and carers will receive advance notice in writing that the photographer/videographer will be in attendance during their child's class.
- The use of photography and filming falls within the school's policy on Safeguarding Children. Copies of this policy are available from the school office. Please email info@justimagineballet.com if you would like a copy.

This policy:

We will update this notice from time to time. Any substantial changes that affect your rights will be provided to you directly as far as is reasonably practicable.

Questions:

If you have any comments or question concerning this notice, please contact info@justimagineballet.com