

# World's First Most Efficient System



Automatic grey water  
Reuse system

2 ltr. / min Shower

Like no other



Instant electric tank-less Water Heater,  
Automatic grey water reuse system &  
Universal tap connector.

## Save Water, Reuse & Reduce Pollution Lower Power Usage



We care



We save



We Adapt

### ORIGINS ULTIMATE

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**re Think**

## OUR VISION

"There is a water crisis today. But the crisis is not about having too little water to satisfy our needs. It is a crisis of managing water so badly that billions of people - and the environment - suffer badly." If we want to design our way out of the big issues, we need to take a critical look at our approach come together and address all facets for human sustenance.

It's about observing the big picture and then zeroing in on a manageable set of insights and variables, and solving. Re-Think has come out with a solution that addresses the problem from all sides and designed, for the full life cycle of water.

First the fresh water is used frugally, secondly the outcome grey water is reused to flush thus completing full life cycle of water. This total effect has led to reduction in water, power and pollution.

Our spirit of business is building something valuable,  
solve day to day problems, save and provide useful services.

**Rethink, an initiative to save water, power  
& environment for human sustainability.**

### Family of four



### Annual average savings

Tap	- 55,000 litres
Washing machine	- 78,000 litres
Bath	- 95,000 litres
Flush	- 70,000 litres
R.O rejects	- 70,000 litres
Power	- 1500 Units

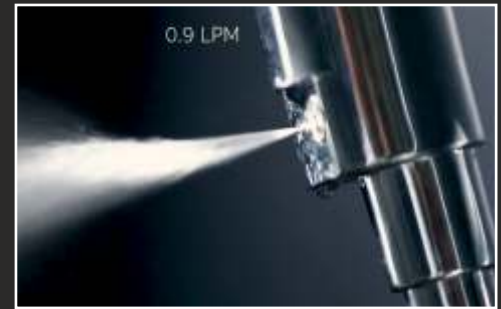


## Electric Tank-less Water Heater

Rethink shower uses between 1 ~ 2.2 liters per minute (LPM) and consumes 10 ~ 14 liters for an average 8 minutes bath.

**SHOWER HANDLE** Infinitely controls the flow of water, Using Ceramic disc contact wet parts, having long service life and has different modes for pressure cleaning and hydration.

In first mode only 0.9 LPM of water is pressure ejected in concentrated form which is useful for removal of soap, dirt or shampoo with relative ease and reduce bath time.



In second mode only 1.6 LPM water is pressure ejected, creating millions of droplets, an enveloping warmth, which is useful for hydration and leading to better feel & cleaning.

In third mode only 2.2 LPM water is used, which enables the user to either use it as hand held or to fix the handle on the wall stand and use our shower system as a overhead shower unit. This enables user to clean inaccessible areas like the back etc. with ease.



**PUMP :** It has an inbuilt pressure pump, which dynamically pressurizes the water output, helps in better cleaning, and reduces the time required for the bath. The droplet size and pressure not only hydrates but also cleans the skin effectively. Therefore the need to rub the skin after bath is avoided, thus reducing skin rashes, reddening etc. Rethink even takes care of the skin health in the long run.

**POWER :** An average 75% power saving by use of state of the art heating element, due to reduction in usage of water by 80% leads to lesser cost of heating, & reduce cost of transferring, pumping, storing etc. Water flows through stainless tube while getting heated, ensures no deposition or scaling thus extending the life of heater. Stainless steel water carrier tube will not corrode or scale even after long usage. Thus rethink showers have the latest heating technology to reduce power consumption and very high service life.



**DISPLAY & FEATHER TOUCH :** Rethink shower comes with large digital display showing, Pump control, Temperature control, Voltage, the feather touch allows the users to set the temperature or pressure etc with ease.

**REAL TIME WATER USAGE & POWER CONSUMPTION.**

**SAFETY :** Rethink is manufactured as per International electro-technical Commission (IEC), CE , CB & GCC, IPX25. Rethink comes with host of safety features, like auto shut down in the event of dry run (No water), short circuit or high voltage thus keeping the equipment and the user safe under all conditions.

**COST, SPACE & MODULAR DESIGN :** Easy to fit, No need of high cost mixers or extensive plumbing, hence its cost effective.

**LARGE ESTABLISHMENTS OR RETROFIT :** Rethink can work along with any existing system with relative ease and yet make substantial saving on water and power.



#### AUTOMATIC GREY WATER REUSE SYSTEM

This Automatic grey water reuse system is incorporated with patented technology, eradicating the need for storage tank, combined with highest multi-safety devices, and long service life. Reuse of grey water and lower power consumption for the benefit and sustainability of mankind.

Grey water reuses & reduces fresh water usage, by using Wastewater from showers, washing machine, RO which are low in pollutants and thus high in potential for reuse.

Our system is designed with state of the art intelligent technology, to switch on automatically sensing the water availability, without the need for human intervention.



Just connect grey water outlet and everything else is taken care automatically.

If tank is empty the red light will start blinking to alert the user to use alternate source.

Anti-skid tray has been provided for highest safety at the time of having bath.

Space saving modular, convenient & easy to fit design: The grey water collection unit has been designed to fit in existing bathroom or new one, without making any structural changes.

The shower tray can also be used on existing floor or it can be used with bathrooms having sunken floor.

#### UNIVERSAL TAP CONNECTOR

Suitable for M18, M20, M22 & M28 size taps.

Suitable for non-pressurized (low flow) and pressurized water flow



It's the first of its kind connector, adaptable to fit any existing tap and the flow of water is manipulated for highest cleaning efficiency using the least quantity of water. Consuming only 300 milliliter per minute.

Drop of water could be a luxury tomorrow

Today is the opportunity to build the tomorrow you want