



GLOBAL EYEWEAR, GOLD STANDARD.

JANUARY 31 - FEBRUARY 1-2 - 2026

Fiera Milano, Rho

Milano Eyewear Show

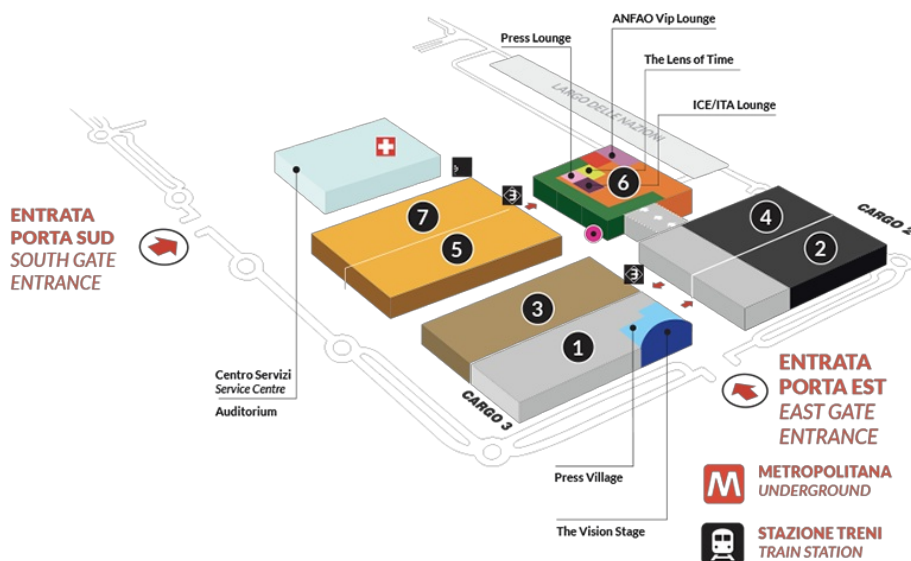
Dear visitor



is pleased
to invite you to MIDO
from January 31
to February 2, 2026

See you there!

Pavilion 3
Stand L29



Please note that this invitation is NOT valid as an admission ticket.
In order to enter MIDO, you should register at www.mido.com/en/entry-pass

USEFUL INFORMATION



OPENING HOURS

SATURDAY JANUARY 31, 2026 9 am - 7 pm
SUNDAY FEBRUARY 1, 2026 9 am - 7 pm
MONDAY FEBRUARY 2, 2026 9 am - 6 pm



FIERA MILANO

Strada Statale del Sempione, 28 - 20017 Rho - Milano



ENTRANCE

EAST Gate, SOUTH Gate



MINORS

Minors can enter under the full responsibility of the accompanying adult.



ANIMALS

Small, medium or large animals are not allowed, except for service animals.



PEOPLE WITH DISABILITIES

Free parking by showing car pass.
For more information: fieraccessibile@fieramilano.it

HOW TO GET TO THE EXHIBITION



BY CAR

There are over 10,000 open-air parking spaces around the exhibition complex. The closest to MIDO are P2, P3 and P4:
• stop up to 4 hours: € 12,50
• stop from the 5th hour to a maximum of 24 hours: € 18,00



BY TRAIN

Some lines of the Milano suburban railways (Passante Ferroviario), of the Regional railways (www.trenord.it) and of the National railways (www.trenitalia.com, www.italotreno.it) stop at Rho Fieramilano station. For more information on railway service, see Fieramilano website visitors.fieramilano.it



BY UNDERGROUND

Stop Rho Fieramilano of the line M1 (red line).



BY FLIGHT

From Malpensa

Malpensa Express train to Cadorna Station and then change to the Line M1 (red line) of the metro to Rho Fieramilano. Or you can take a direct bus to the fair: www.autostradale.it, www.malpensas Shuttle.it

From Linate

Metro Line M4 (blue) to San Babila and then change to the Line M1 (red) to Rho Fieramilano. Or you can take a direct bus to the fair: www.malpensas Shuttle.it

From Orzio al Serio

Take a direct bus to the fair: www.orioshuttle.it - www.autostradale.it



IN TAXI

• +39 02.8585
• +39 02.6969
• +39 02.4040

For more information www.mido.com