Smilestones DJ Services, LLC
www.smilestonesdj.com
Smilestones DJ Services | smilestonesdj | YouTube

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Common Process Flow for Wedding DJ Service

START

MONTHS BEFORE WEDDING

- Couple finds Kevin / Smilestones DJ Services (web, social media, referral, wedding show, etc.)
- Couple gets initial info from website and/or contacts Kevin to confirm availability
- Couple & Kevin have an Intro Meeting, typically virtual (Zoom) or in-person at coffee shop, to gauge the vibe & talk about the couple's vision
- Couple decides to book Smilestones as their wedding DJ (YAY!!) & picks any extra services they want to include
- Couple completes & signs DJ Contract & provides $100 initial payment; this officially books the couple's date
- With the couple, Kevin schedules the Detailed Consultation 4-6 weeks before the wedding
- Kevin works with the couple on required early planning items, such as custom monogram design
- Along the way, couple asks any DJ questions when/if they come up, reaching Kevin via text/email/call
- Couple thinks of special moment songs & possibly even compiles a playlist of a few of their favorite songs for Kevin

1 MONTH BEFORE WEDDING

- Detailed Consultation: couple meets with Kevin for ~90 minutes to complete DJ Plan Template for timeline, names of people, song selections, etc.
- Couple texts or calls Kevin with any song changes/additions, or questions that come up
- If needed, Kevin visits venue & discusses venue logistics with representative
- Kevin develops DJ Script of timeline, songs, activities, & announcements (will be shared with other vendors on wedding day for coordination)

WEEK OF WEDDING

- About a week before the wedding, Kevin touches base with the couple & shares final draft DJ Script for the day (for review/edits)
- If providing ceremony service, Kevin will attend rehearsal if available. Couple provides balance payment day before wedding
- On the BIG DAY, Kevin executes the plan as DJ & MC, smoothly reacting to changes & surprises, to deliver the perfect wedding!
- Afterward, Kevin reaches out to request a review, & shares a highlight video "from the DJ booth"

Married!

In-person activity with DJ Kevin | Virtual activity or other

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